AMERICAN HOME

May 35¢

FOR AMERICA'S YOUNG HOMEMAKERS

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or summer fun in
your own backyard

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illed with ideas

he "big" look in
ome furnishings

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oppings that
make hot dogs
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APR 19 1966
UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO



Floor shown, Cambrian Vinyl Corlon 80003. Cambrian and Corlon® are trademarks of Armstrong Cork Co.

Armstrong quietly introduces the new vinyl floor with cushioned comfort

(It's Armstrong Cambrian Vinyl Corlon. Remarkable!)

The comfortable man in our photograph is demonstrating one of the virtues of the new Armstrong Cambrian Corlon floor: It's thickly *cushioned*.

Cambrian Corlon is vinyl with a brand-new kind of foamed vinyl underneath. Exuberant stuff. The floor gently *gives* under your feet, then comes right back.

Cushions your walk

When you first walk on Cambrian Vinyl Corlon, you will walk with a new lightness in your step. Reason: Armstrong has invented a process to give the vinyl base a special cellular form, honeycombed with tiny air bubbles. (See inset.)



Do not attempt to count the air bubbles in this view of the new Armstrong floor. There are nearly a million per square foot.

Takes a beating—doesn't show it

For all its light-footed comfort, this floor is as tough and durable as any floor Armstrong has ever made for your home. No need to worry about spike heel dents in a Cambrian floor. Its vinyl cushion gives under your heel—then comes right back.

Smothers noise

Another virtue of this interesting floor is its ability to smother the noise of footsteps and the scuffle of children at play. A blessing for people seeking peace in the same room or the room downstairs. (In a comparison test with an ordinary vinyl floor, Cambrian actually reduced the noise of footsteps by about fifty percent in the room downstairs.)

Beautiful design

New Cambrian Vinyl Corlon has a warm, dappled design that looks just right in all your active rooms: family room, children's rooms, entrance hall, or wherever. You can choose from blue, green, teak, or any of five quieter shades that live on good terms with any decor.

Sealed seams for easy care

This floor comes in six-foot-wide rolls that install with *scarcely a seam*. So there's hardly a place for dirt to hide. And where there is a seam, it's *sealed* by the installer so that it's hardly noticeable and made completely waterproof.



Armstrong Cambrian Vinyl Corlon is designed for active areas like this: a family room. This is Cambrian style 80000.

Cambrian can be installed anywhere in your home—even in most basement rooms, directly over the concrete, which is where its softness and warmth are a special blessing.

Another bonus: Besides *looking* warm, the floor *is* warm underfoot. The air bubbles *insulate*, and the vinyl surface stays at room temperature.

Guaranteed by Armstrong

Armstrong gives you a written guarantee with your purchase of Cambrian Vinyl Corlon that covers both the material and the installation, if carried out by an approved Armstrong retailer. Ask your retailer for details.

FREE SAMPLE

For your free sample of Cambrian and a list of Cambrian retailers, write or clip coupon. You'll not be disappointed, and that's a promise. We'll also send a 24-page color booklet of decorating ideas for the active rooms of your home.

To: Armstrong, 6605 Pine St., Lancaster, Penna.

Please send me a free sample of Cambrian Vinyl Corlon and free 24-page decorating booklet.

Name_____

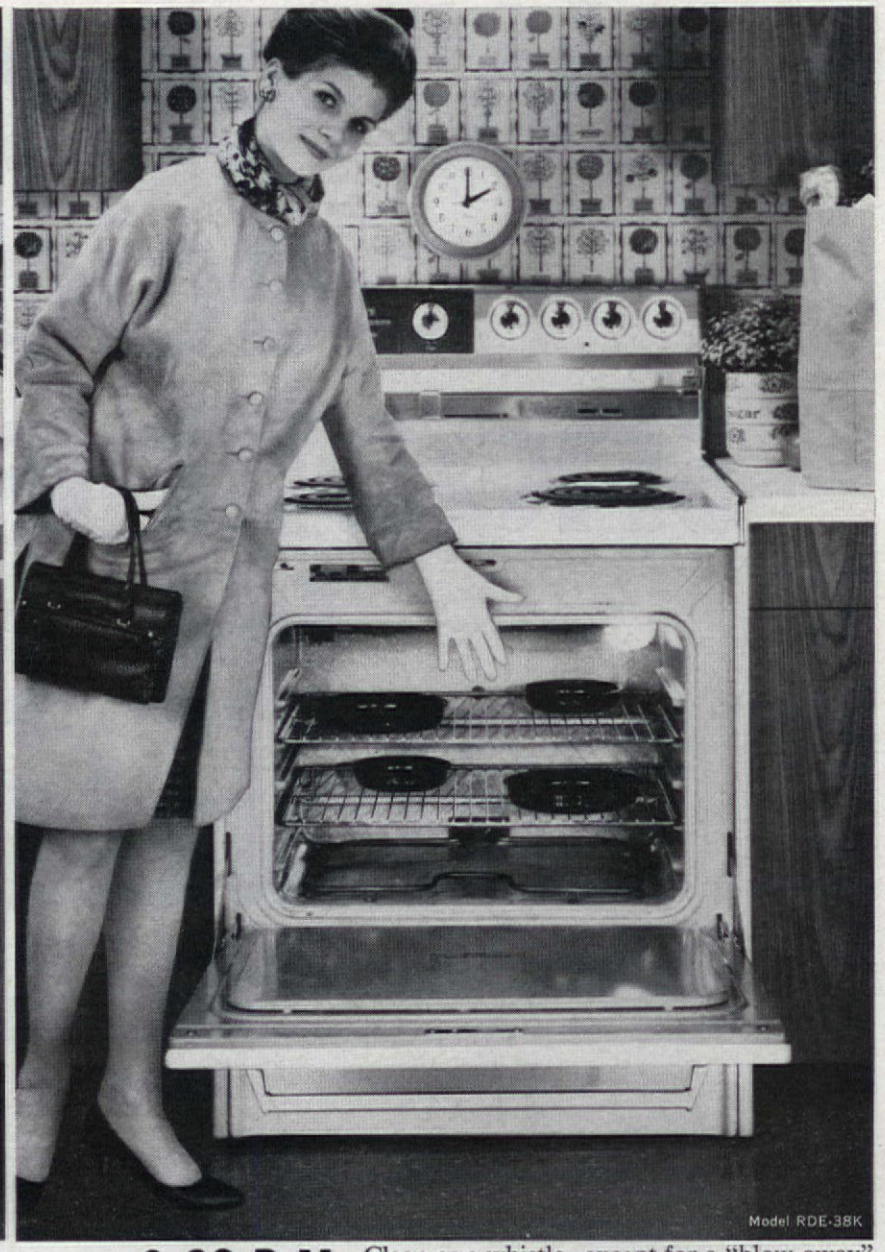
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VINYL FLOORS BY **Armstrong**



11:00 A.M. Spattered with baked-on grease and soil, this Frigidaire Electri-clean Oven is a mess! So are the racks and drip bowls. Now, set the "clean" lever and turn the "start" dial.



2:00 P.M. Clean as a whistle—except for a "blow-away" trace of ash! This Frigidaire Electri-clean Oven has cleaned itself more thoroughly than you could with hours of hard hand-scrubbing.

Her Frigidaire Electri-clean Oven cleans itself, automatically... while she does the family shopping!

Cleans itself, the racks, even the drip bowls! With the remarkable Frigidaire Electri-clean Oven Range, a dirty oven can never again tie you down! It cleans itself...while you go to the hairdresser's, tend to your shopping or catch up with other household chores.

How it works. This remarkable oven uses high heat—about 900° —to turn the toughest oven soil into harmless vapor and a trace of ash. It even gets rid of those baked-on grease spatters that get trapped in the corners of oven racks!

Safety features. When it rises above broiling heat, the Frigidaire Electri-clean Oven door locks. It cannot be reopened until it returns to conventional heat. That's one reason this range meets the Underwriters Laboratories safety requirements. Incidentally, this remarkable range can be installed flush with wooden base cabinets.

Operating costs. This "big family" oven cleans itself automatically, electrically, for about the cost of a cup of coffee.

Price of this range...surprisingly low! In fact, you can buy an Electri-clean Range for less money than many ranges that do not clean their own ovens. It comes in different models and colors with a variety of exciting features. See the Electri-clean Oven Range at your Frigidaire dealer's now. Outstanding products of General Motors.

The brightest ideas in ranges are yours with Frigidaire... Electri-clean, Tender-matic, Flair, Twin-30 and Pull 'n Clean oven models.

FRIGIDAIRE

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AMERICAN HOME

MAY 1966

VOL. LXIX. NO. 4 — FOR AMERICA'S YOUNG HOMEMAKERS

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OUR COVER: Light and airy, our Strawberry Meringue Torte brings on dreams of summer desserts. Additional desserts on page 101, recipe on page 107. Photograph by Fred Eng.

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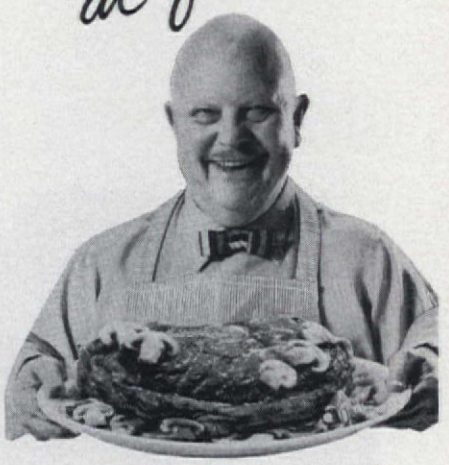
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A fresh look at food!



by James Beard

America's foremost cook-author

Down with the old bromide — you have to cook sumptuous dishes to be a devastating hostess. You don't. You can rise to gastronomic heights with the simplest recipes.

The secret lies in making taste sing. Take a sirloin steak like above. A surprising saucy touch is to smooth on butter creamed with lime or lemon juice just before serving. My menu includes baked potatoes with rosemary butter; crisp tossed salad with oil and vinegar; hot French bread; fresh fruit, cheese and dry red wine.



That fresh beef flavor is what makes the real difference to the way steak tastes. And the best way I've found to guard that juicy freshness between market and range counters is to store all meat in Baggies® Plastic Bags.

Why Baggies for meat? Because they're drip-proof. Moisture-proof. Vitamin-rich juices are protected . . . can't seep thru folds or punctures that can develop in foil or wax paper. On every count big-size Baggies (Food Wrap and Jumbo) are better for storage. I find them sitting on my counter for just about everything.



Flavor 'n time saver. Next time you cook cauliflower, save some of the flowerets, mix them in a casserole with cream sauce, Swiss cheese and bread crumbs, and freeze in a big Baggies. Just slip the dish right inside the bag.

Good cooking to you.

James Beard





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We are writing this piece from a hotel room 18 stories above Denver, Colorado. From the window of our room there is a breathtaking view of the snow-covered Rocky Mountains and in a little while the lights of the city below will be coming on with some man-made dramatics.

For the past week we have been traveling around the Midwest. We like to do this every year about this time—just before spring takes over—because there is an air of anticipation as if the entire area were just holding its breath for spring. There is for us an exhilaration flying low in a puddle jumper over the vast fields of our land, realizing that under that lifeless-looking surface is the pent-up energy of corn and wheat just waiting for the right minute to break through and change the brown to green. At this time of year, you cannot see spring but you can smell it, and you feel it, and it's a good feeling.

In our travels we talked with architects and builders and we have seen some interesting urban-renewal projects and exciting buildings. Mostly, however, we have talked with people and we hope that they enjoyed it as much as we have for it has helped us shed our annual winter cabin fever. There are an awful lot of nice people about. True, there are others who could improve their manners and there are certainly quite a few who are a little too self-centered for our taste, but when you subtract these people you still end up with a great many real human beings and a lot of them still pretty much individuals. They and their families have decided what is right for them. Whether it is housing, decorating, or simply a way of life, it is going to be what they want and not necessarily what the rest of the crowd wants or what they are told is right for them.

There are some, of course, who are so concerned with material values that they miss the intangible things that really make it all worthwhile. But, there are many more who take material possessions for exactly what they are—pleasant to have if you can afford them but only as important as you allow them to be.

We found a lot of nice people with lots of money who are living rich and rewarding lives and we met many wonderful people who not by any stretch of the imagination are rich whose lives are equally full.

The day after tomorrow we will head back East refreshed, and reinvigorated from having had a chance to renew our acquaintance with our land and its people.

HUBBARD COBB
EDITOR



Living area and greenhouse floors: Kentile's Colonial Brick Solid Vinyl Tile. Individual tiles, 9" x 9," permit quick, easy installation. White KenCove® Vinyl wall base. Interior by C. Eugene Stephenson, F.A.I.D. Your Kentile® Dealer? See the Yellow Pages under "Floors."

KENTILE
VINYL FLOORS

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The total look of elegance. Grace and freshness and serene simplicity—these make up the priceless good looks of the coordinating Vanity Rose towel and sheet. Available in six colors. The towel is lavishly thick and sculptured and permanently Pucker-Free™ ®. The sheets are Combspun® cotton percale; top sheet softly pastel-bordered, Flex-O-Matic® fitted sheet. Towel, about $3. Sheets, twin, about $4. At fine department stores. Look for Royal Family bedspreads too. Cannon Mills, Inc., N. Y. 10020

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By Dorothy Lambert Brightbill

ANOTHER AMERICAN HOME KIT



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Harry Hartman

Shopping Information, page 92

Fill out coupon and enclose check or money order. New York City residents add 5% sales tax. All other New York State residents add 2% sales tax. Please allow 3 to 4 weeks for handling and mailing.

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new taste
we put it
in a nice
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Which brings us back to that new can.

It's slim, too. (Not to mention taller and prettier.) We've even gone so far as to call it "new slim SEGO."

So here it is. New slim SEGO... With the nice new taste.

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2 FREE: For coupon good for 2 free cans of new slim SEGO, send your name and address to: Pet Milk Co., Dept. 157B, Box 888, St. Louis, Missouri 63188. (Limit 2 cans per family. Offer expires August 31, 1966.)

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DECORATING NEWSLETTER

Color in the cards—purple: We've seen deep, winy-purple carpets at Barwick this season; mauve-violet tablecloths at the Belgian Linen Association; a purple in one of Win Anderson's new prints (she's one of those pace-setting designers to watch); a deep, royal purple called Spring Violet in towels at Cannon Mills. *Color worth watching—black and white:* Nice example is Fallani & Cohn's black, white, charcoal prints (for tablecloths, napkins). *Color coming back—gray:* Slowly but surely it's gaining ground, especially in floor coverings. *Total color:* Beautiful bedroom colorings in carpets at Thomas Pride Mills where they feature the most enchanting, most feminine of pastels—maybe because they're also in the bedspread business?

Good nights: The Englander Company has always been concerned with giving you a good night's sleep via their bedding products. Now they also want to make sure your bed will look well during the day. Their new line of dual-sleep equipment includes daybeds (Da-Beds to Englander) and Bed 'n' Sofas. Daybeds are practical and pretty and can be used in almost any room. You name it and Englander has a Da-Bed to fit the location. Chateau looks contemporary, has low, completely upholstered head and footboards. It has a pair of well-tailored bolsters and a removable cover. Del Prado is more formal, more Empire, with obelisk-shaped posts and more wood showing. Priced from $320 and $360 respectively, depending on fabric. A classic among Englander's Bed 'n' Sofas is a three-cushion Lawson with the popular "sloppy down" look. It hides a queen-size bed with great elegance; $360 in velvet. Valencia, a compact 42-inch love seat with back cushion and bolsters, turns into a single bed. A pair of these might be just the thing for your den or vacation home; from $370.

More than charming: a new group of wallpapers by F. Schumacher & Company can be stripped. This means easier redecorating, no steaming, soaking, scraping. For nonprofessionals: If you don't hit it right the first time, you loosen one corner of the paper, strip off, rehang. Especially developed stock on which these designs are printed is washable, will not tear when wet. Our favorites: Beach Roses with its Liberty of London-Kate Greenaway look, Fern Silhouette, and Golden Delicious, a zesty pattern of apples and pears, done in slapdash technique. Great for bathrooms, children's rooms, kitchens. Papers are about $14 a roll depending upon designs.

Very grand manner indeed: Cannon's new hemstitched sheets and pillowcases. Bravo for custom detailing in their Portofino rose border which frames a scattering of roses. More of this embroidered look in a pure white hemstitched sheet with embroidered scallops. Embroidery is what June brides will be asking for in sheets and towels. Wamsutta tells us their Madeira embroidery patterns are so popular, they are planning to add new ones to their line.

Vera D. Hahn



Keystone Press Agency photograph of the burning of the books, Berlin, May 10, 1933.

These are the books that Hitler burned



He had to.

These books riddle superstition and viciousness with *truth*.

These thoughts and theories built our democracies and broke the chains of bondage.

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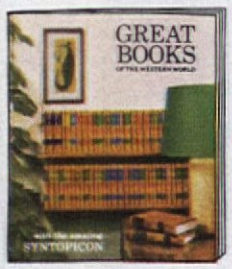
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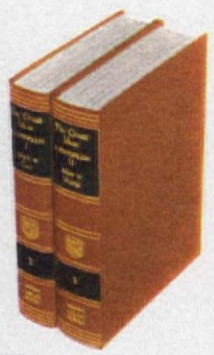
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HOW TO MAKE A REAL ROCK GARDEN

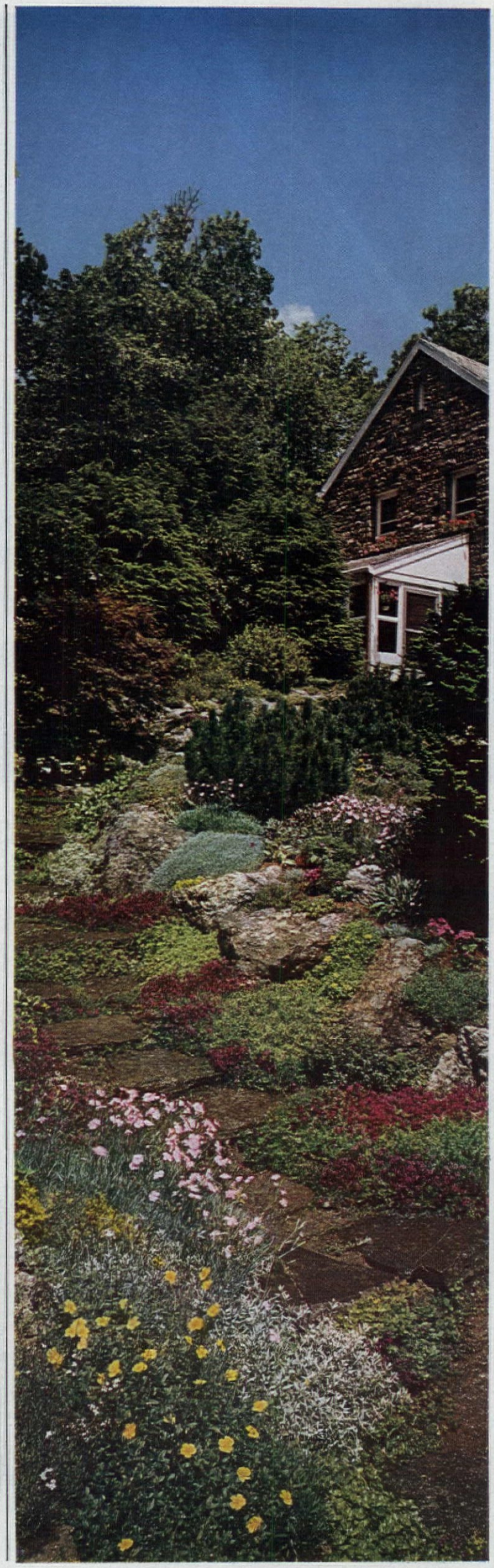
A rock garden is the reproduction—on a small scale—of a scene from nature. It is not easy to accomplish and the result will not be maintenance free. It will not even be low-maintenance. You will have to learn some Latin names of plants. But if you enjoy gardening, you will find that alpine or rock gardening is its most rewarding and challenging form.

The garden in the accompanying picture was built by Mr. and Mrs. Paul Leninger, of Trumbull, Connecticut. It gives the impression of always having been there, of being an integral part of the hillside, and of having been the inspiration for the house, which is also built of native stone. This is a real rock garden.

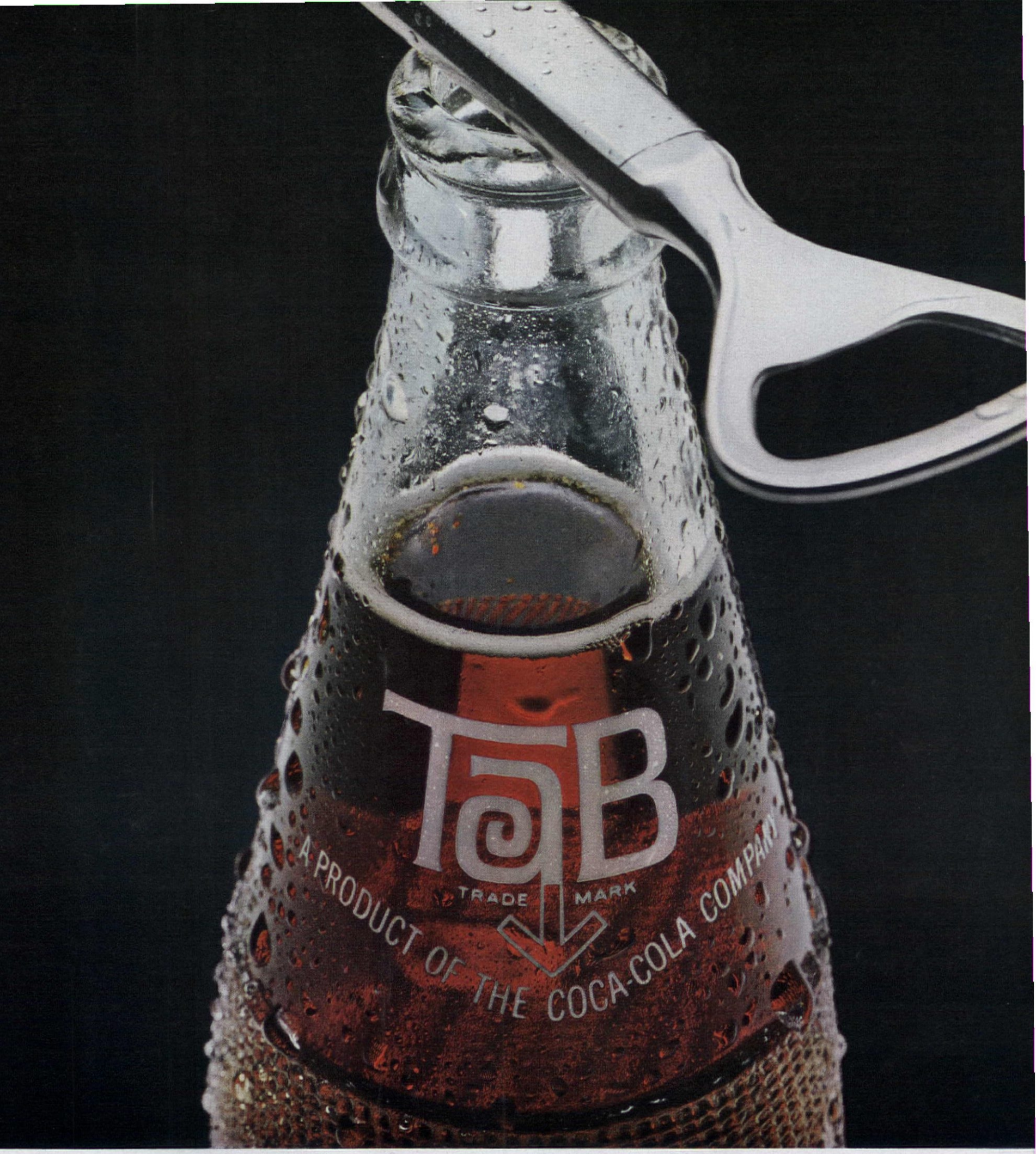
Most "rock gardens" are piles of dirt with small stones laid on top of the soil. They are usually dedicated to the creeping varieties of phlox and other minor spring deities. In summer and fall such gardens languish and fail to inspire anyone. Your rock garden should resemble a natural rock outcropping. It should have the feeling of a rugged woodland or alpine scene. Plant it with small rock-hugging plants. It can be a tiny thing tucked away against a bank or wall or it can be a long, narrow ledge in the lawn (a ledge just three or four feet long and a couple of feet wide can support 30 different types of alpine gems). If you're really ambitious, make a large garden. (continued on page 20)



A tiny alpine town on a "lake" is shaded by a Japanese maple. Paul Leninger carved the little village and its castle.



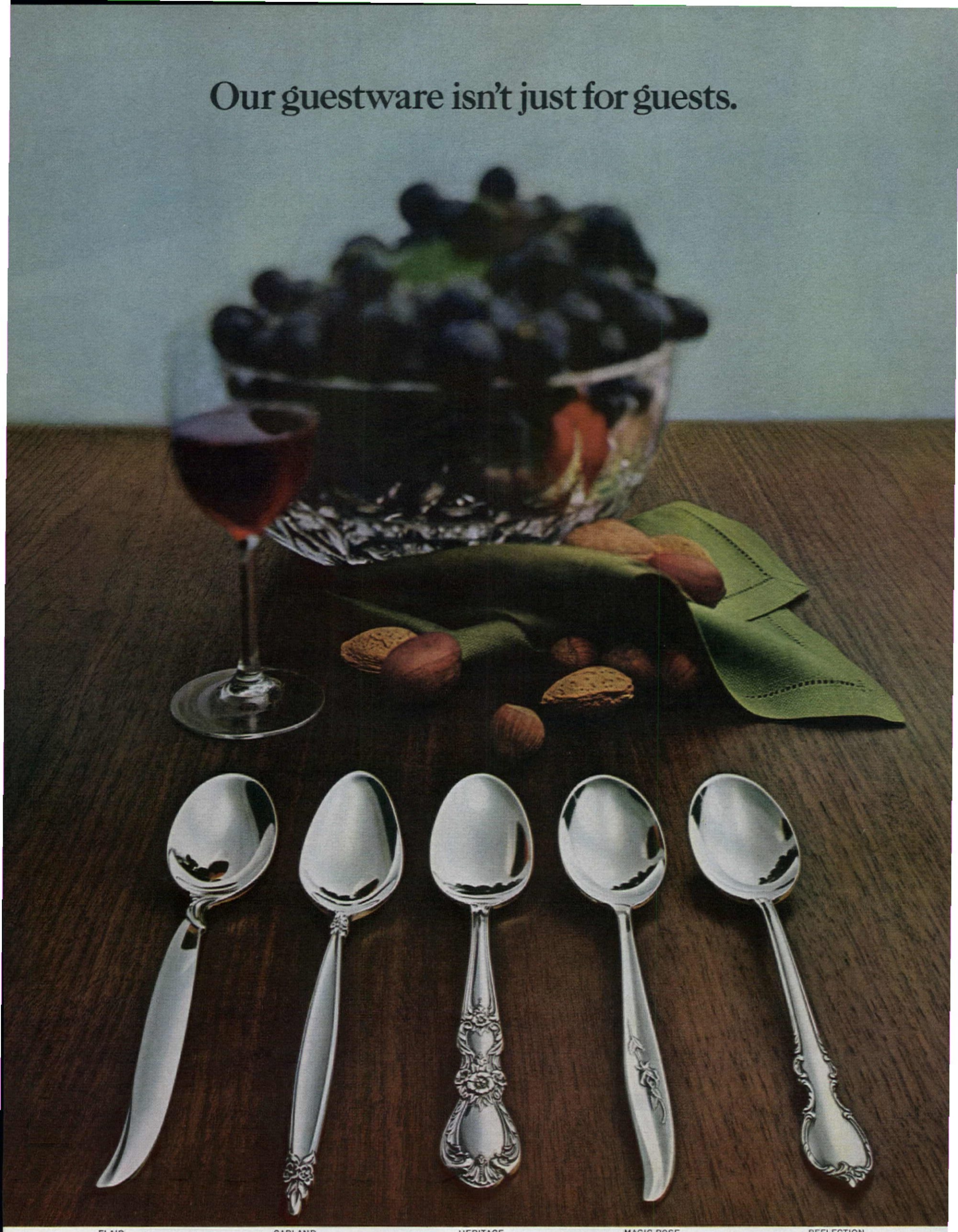
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1847 Rogers Bros. Silverplate. $89.95 for a 52 pc. service for 8.

Our familyware isn't just for the family.

Don't rush our silverplate back to the box the minute the guests are out the door. Enjoy it. With cornflakes tomorrow morning. With everything. We give it an extra-heavy coating of pure silver. So it lasts for generations. And you never have to mollycoddle it. Frankly, there's only one thing that might stop you from using our silverplate for the family. Our stainless.

Don't rush our stainless back to the drawer before the guests arrive. It's not kitcheny.

It's elegant. And perfectly balanced. So it's beautiful enough for guests. Just picture your husband's boss cutting your delicious roast with one of our forged knives. Actually, there's only one thing that might stop you from using our stainless for guests. Our silverplate.

1847 Rogers Bros.
Silverplate & Stainless
THE INTERNATIONAL SILVER COMPANY, MERIDEN, CONN.

1847



SEA ISLAND LIBERTY COTILLION CONCEPT YOUTH SYMMETRY

1847 Rogers Bros. Stainless. $19.95 to $29.95 for a basic 25 pc. service for 4.

Rust stains in your toilet?

Sani-Flush bubbles the rust stains away



...leaves your toilet bowl clean like this!

Let Sani-Flush do the dirty work for you!

(continued)

Alpine plants have great charm. They are tiny, modest creatures, often spreading, with diminutive blooms. They do require trimming, thinning, and occasional dividing so they won't outgrow their positions and ruin the proportions of your garden. Many rock plants, such as the alpine gentians, ericas, buttercups, orchids and primroses, are bog dwellers, used to having their feet watered by cold mountain streams and melting snow. A small pool in your garden will provide suitable conditions for growing them.

Rock plants sink their roots into thin pockets of soil in cracks and crevices between and in the rocks. You must never allow these soil pockets to dry out, so you will have to water the garden between rains. Unlike a conventional bed that can be mulched to discourage weeds, you will have to do a good deal of painstaking hand weeding to prevent tiny plants from being crowded out by wind-sown, more aggressive growers. You don't just *make* a rock garden—you live with it every day of the growing season!

The best exposure for your rock garden is a site that receives both sun and part shade. Southeast is good. Don't try to build a rock garden near large trees, especially spreading, shallow-rooted types such as maples and willows. Their ravenous roots drain the soil of available moisture and nutrients.

Drainage is the most important factor in the success or failure of your rock garden. Seek out slopes or gentle inclines and avoid low spots. The ground should slope *away* from your rock garden. If the subsoil is sandy, you will have no drainage problems. If it's heavy clay, you will have to excavate at the base of the slope and fill in with drainage material: broken stones, two to 12 inches in diameter depending on the size of the rock garden. Over this put a thick layer of fine stone chips or coarse builder's sand. Once you've provided for drainage you can spread a thick layer (about a foot) of soil mix, into which you should set large boulders. They will not be seen but will serve as supports for the exposed rocks on which your plants will grow.

In their quest for moisture and food, rock plants often sink their roots deep into a stone where some water and soluble nutrients are stored. Obviously the "softer" or more porous the rocks, the easier it will be for plants to become established on them. Tufa is a soft stone but lacks the strata that make stones interesting and rock gardens beautiful. It's rounded, lumpy, and difficult to work with. Shale is soft but too crumbly. Sandstone and limestone are best.

Sandstone has a nice rugged structure and is colored from dark red to light yellow. Limestone is gray, has pronounced stratum lines, fissures, and crevices, and weathers beautifully. If you live in an acid-soil area you will be able to grow dwarf rhododendrons, heaths, and other acid-loving plants on limestone. If you're in an area of alkaline soil, however, you will have some trouble with the acid-loving plants.

If the predominant stone in your area is granite, you will have difficulty making a rock garden. Granite is a very hard, nonporous, nonstratified stone that is not congenial to plant life. Gneiss is easier to work with and more amenable to plants. It's a foliated granite (it splits easily into flat, slablike sections) and is very handsome in the garden.

Choose flat, rectangular rocks because they're easier to work with. Set them well into the slope so that they look like an integral part of it. *They should not sit on top of the soil.* The exposed parts of the stones should be weathered, with cracks and crevices for plants. Rocks should be tilted backward and *downward* into the slope to catch the rain and minimize erosion. Stratum lines should all slant at the same angle.

Place some of the rocks close together to make planting pockets. Others can be set further apart to make larger beds for spreading plants and dwarf conifers. *Don't set rocks in solid rows.* Place the lowest rocks first and work upward.

When you're ready to plant your rock garden remember that you're striving for rough natural beauty. Avoid geometric, formal designs. Plant in drifts of one color—no crazy quilt patterns! Set tiny plants in the narrow crevices, those with long, hanging stems behind or above large rocks for a cascading effect. In nature, tall-growing plants are at the bottoms of slopes (in the valleys). The higher the elevation, the thinner, more stunted the growth. In a large garden you can follow this pattern, but in a small or average-size rockery it's best to put tiny alpines near the base of the slope where they can be more easily seen, and taller plants higher up.

Plan your rock garden for all-season interest with spring-, summer-, and fall-blooming plants. Comb nearby nurseries for dwarf conifers and try to include small-leaved groundcovers like thyme. The most frequent mistake of beginner rock gardeners is to overplant for the sake of filling every inch of ground. If you give plants room to grow without too much competition they will quickly spread out and cover up blank spaces.

It's not possible to mention every rock-garden plant, but here are a few to begin with and their approximate flowering times: Allium ostrowskianum, summer; alpine aster, early summer; anemone blanda, spring; anemone occidentalis, summer; arabis, summer; dwarf barberry, summer; campanula, summer; colchicum, fall; dianthus, early summer; hypericum, summer; muscari, spring; pasqueflower, spring; potentilla, summer; primrose, spring; sedums, summer; Solomon's seal, spring; and the early-spring blooming species tulips.

Some shrubs for the rock garden are dwarf boxwood, bunchberry, creeping rockspray (Cotoneaster adpressa), trailing rockspray (C. dammeri), Daphne cneorum, Erica carnea and other heaths, wintercreeper (Euonymus radicans), wintergreen, (Gaultheria procumbens), Sargent juniper, mugho pine, Indian azalea, dwarf roses, creeping rosemary, low spirea, and dwarf Japanese yew.

A RUBEROID Original

Available in 6' wide rolls in Multicolor (above), Moss Green, Slate Gray, Sand Beige and Cordovan.

This is a vinyl floor. You don't believe it? Thank you.

VERMONT FLAGSTONE—Luran Regency Embossed Vinyl by Ruberoid—has all the boldness, the true-to-life shadings of authentic New England flagstone, in a new heavier quality. Quiet-Cor vinyl foam cushioning brings you new softness, warmth and quiet underfoot. Deep embossing helps hide heel marks. You'll love Luran vinyl—cleans so easily, stays new-looking so long. Put Luran "Flagstone" in your kitchen, entrance hall, dining room—any room from dormer to basement. See it and other "Ruberoid Originals" in sheet vinyl or vinyl asbestos tile at your flooring dealer's. For more information, write The RUBEROID Co., Fullerton, Pa., Dept. AH-56.



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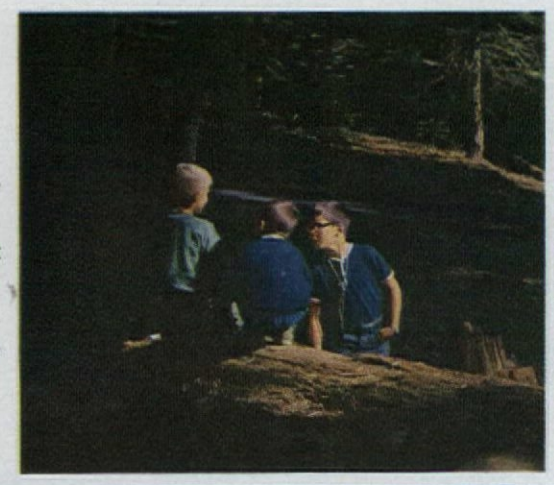
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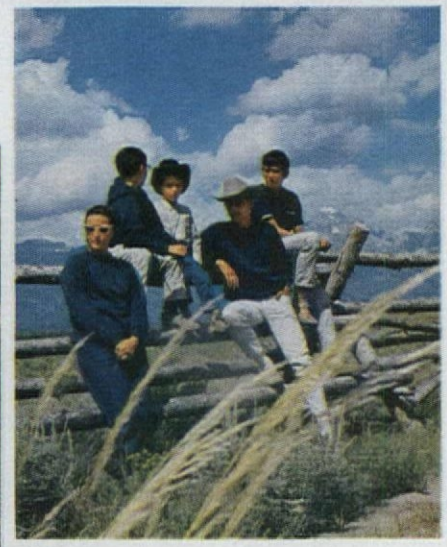
Luran, Quiet-Cor and Aquaflex are trademarks of The RUBEROID Co.

Overnight stay in Targhee National Forest. Early morning breakfast was served from folding table.





Boys gossip with fellow campers at Yosemite. Family group photo, at far right, was taken in Jackson Hole, Wyoming. Grand Teton is in the distance.



How we took a 10,000-MILE CAMPING TRIP for $8 a day*

*per person

By Bob and Ginny Crozier

Most families dream of a leisurely sight-seeing trip across the United States to see the natural wonders and landmarks that dot our country from coast to coast. Our family was no exception—except we decided to make the dream come true.

When we say family we mean the two of us and our four sons: Bob, 15; Tom, 13; Bill, 9; John, 3—who became 4 on the trip. After numerous family conclaves we decided the only way to see the country was by camping. Our launching date was set for mid-July.

The excitement really started around the house when the equipment began pouring in—cooking gear, blankets, lanterns, and a never-ending stream of small items. It was then that the camping trip (our first) began to take on the ring of reality. Once the boys got excited things began to happen and from all four corners of the house they began gathering the "musts" they wished to take along.

(continued on page 27)



Lunch alongside a ranch in Colorado. Food was prepared in the morning, kept in cardboard boxes and ice chest inside the car.



Coleman camping stove was used to cook most meals and to heat water. We also had a folding oven.



Campsite at Mesa Verde National Park. Tent, complete with front awning, was set up for a stay of several nights.

What a wonderful feeling to live with flameless electric home heating

(why not change over now?)

Now, clean invisible electricity frees you forever from the old-fashioned flame furnace at a cost you can easily afford. And what a wonderful feeling.

You have no sensation of heat. You can't smell it. You can't see it. You can't hear it. Its gentle warmth is just there. It saves you money on redecorating and maintenance. And you live with a sense of well-being that makes you feel like a million all winter long.

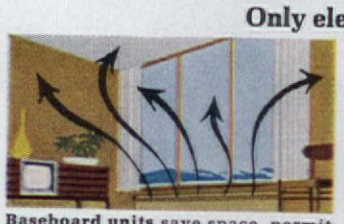
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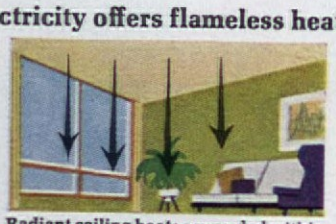
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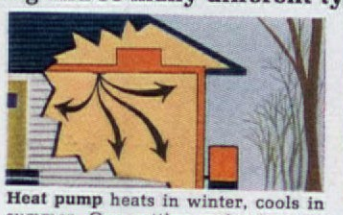
Only electricity offers flameless heating and so many different types of equipment to choose from!



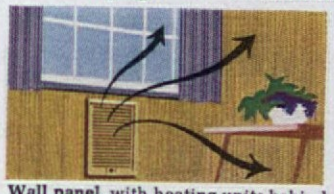
Baseboard units save space, permit room-by-room temperature control, blend in with room decor.



Radiant ceiling heat: concealed within ceiling. Each room's temperature can be individually controlled.



Heat pump heats in winter, cools in summer. One setting maintains any desired year-round temperature.



Wall panel, with heating units behind grille, provides radiant heat with natural or fan-forced convection.



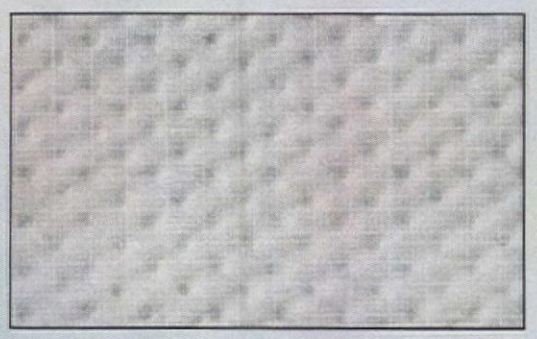
Central system: heating can easily be combined with cooling for year-round comfort.

KOTEX INTRODUCES



SOFT IMPRESSIONS

Unique new Soft Impressions
form tiny inlets that absorb faster,
deeper, better. And only
new Kotex napkins have them.



You're looking at the cushioned surface on new Kotex napkins. Dozens of tiny little indentations, Soft Impressions we call them, draw moisture quickly to the most absorbent depths of the napkin. So the surface stays softer, fresher, nicer.

You sense the new gentleness, the feeling of more security and comfort. If you seem fresher, more poised, more relaxed, it's because you are.

Look for new Kotex napkins with Soft Impressions. With 2 safety shields, too. Kotex — preferred by more women than all other napkins combined.



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KOTEX IS A REGISTERED TRADEMARK OF KIMBERLY-CLARK CORPORATION

Now Parsons' does everything around the house–



except break!

SAVE 6¢ any size any kind
Parsons' Ammonia

MR. DEALER: Send this coupon to Parsons' Ammonia, Post Office Box 182, Clinton, Iowa. You will be paid 6¢ plus 2¢ handling, provided coupon is redeemed in accordance with our consumer offer. This coupon must be redeemed only on Parsons' Ammonia, any size. Any other redemption constitutes fraud. Any sales tax must be paid by consumer. Invoices showing your purchase of sufficient stock to cover coupons presented for payment must be shown upon request. Coupon void if tax restricted or prohibited by law or if presented by outside agencies (other than the Nielsen Clearing House), brokers, industrial or institutional users. Cash redemption value 1/20 of 1¢. Armour Grocery Products Company, P.O. Box 4309, Chicago, Illinois 60680.



(Store Coupon)

Cut along dotted line

NEW UNBREAKABLE PLASTIC BOTTLE! Parsons' is the ammonia America likes best and uses most. Lets you tackle the toughest jobs around the house with ease. And with this new plastic bottle—you can forget about accidental breakage or spills. Try Sudsy, Clear or Pine-scented Parsons' Ammonia—now for 6¢ less than usual. Parsons' Ammonia: does everything around the house except break.



(continued from page 22)

Planning a 10,000-mile camping trip isn't as scary as it sounds. Everyone pitches in since camping is a family activity. First we dragged out the atlas for all the things we really wanted to see—from Niagara Falls to Yosemite. We then checked out mileage on main roads from place to place, roughed it out on the maps, and then began to compromise. Once we established our proposed route, some simple mathematics made it clear that such a trip required careful financial planning too. As it turned out, it cost approximately $8 per day per person. That included trailer rental, gas, oil, food, campsite fees, sightseeing tours, etc.

Final details of the trip came from three camping aids that no camper should be without: *Texaco Road Atlas*, Rand McNally's *Guidebook to Camp Grounds*, and three issues of Mobil's *Travel Guide for Good Food, Lodging, and Sightseeing*. Those, along with *Handbook of Auto Camping* by George and Iris Wells (Harper and Row) and *Ford Guide to Outdoor Living* (Doubleday), covered all our needs.

The Texaco Road Atlas illustrates each state and is marked with main highways, elevations, cities, rivers, lakes, memorials, parks, and many camp grounds. Enlarged detail maps of main cities and all national parks are included.

The *Guidebook to Camp Grounds* has main roads printed in red, campsites in black numerals. In the back you find invaluable information listed by state: name of campsite; whether it's national, state, county, or private; number of acres of each park; number of tent sites; trailer sites; fee per night; dates when it is open for the season. Also pertinent are the facilities available—tables, showers, laundry, toilets, shelters, café snack bar, hunting, fishing, swimming, boating, etc. Lots of acreage with relatively few tent sites (for privacy) and flush toilets were first in importance. Showers and laundry facilities were also high on the list.

The *Mobil Guide Books* are useful for general history and sightseeing and a reliable guide to restaurants and motels when we did not eat at our campsite.

One of the most important considerations was not where to go, but *how*. We owned an Oldsmobile Vista Cruiser station wagon; the next problem was what went behind. We settled on a tent trailer, and since we had never camped before and were uncertain as to how we would like one, we decided to rent this piece of equipment. Our choice was an Apache Golden Eagle (they rent from $35 to $50 a week). The Apache slept four comfortably on extra-long foam-rubber mattresses and also provided ample space for Bill and John on inflatable mattresses in the 5′ wide center section between. Not only did the trailer provide us with sleeping quarters, we utilized every square inch of the inside to store our gear while traveling.

For what we packed and how we packed, see below. More about our trip next month—what we saw and how we did it.

In the trailer went:
3 suitcases
2 folding tables
1 Coleman oven
1 catalytic heater
2 plastic bowls (12″)
2 sky hooks (for lanterns)
1 folding grate (for open fire)
4 pillows
4 blankets
6 folding camp chairs
1 canvas sweater bag (tote)
1 set poles & canvas for 12x6′ tent addition
1 duffle bag—pajamas and change of clothes for all
1 duffle bag—dirty clothes
2 mattress covers
1 shovel
2 Coleman lanterns
1 gallon and two 2½-gallon plastic water jugs
2 tackle boxes
1 Coleman camping stove
1 portable toilet with disposable bags
4 sleeping bags
2 inflatable mattresses
1 small utility bag (swim suits)
1 2½-gallon gas can

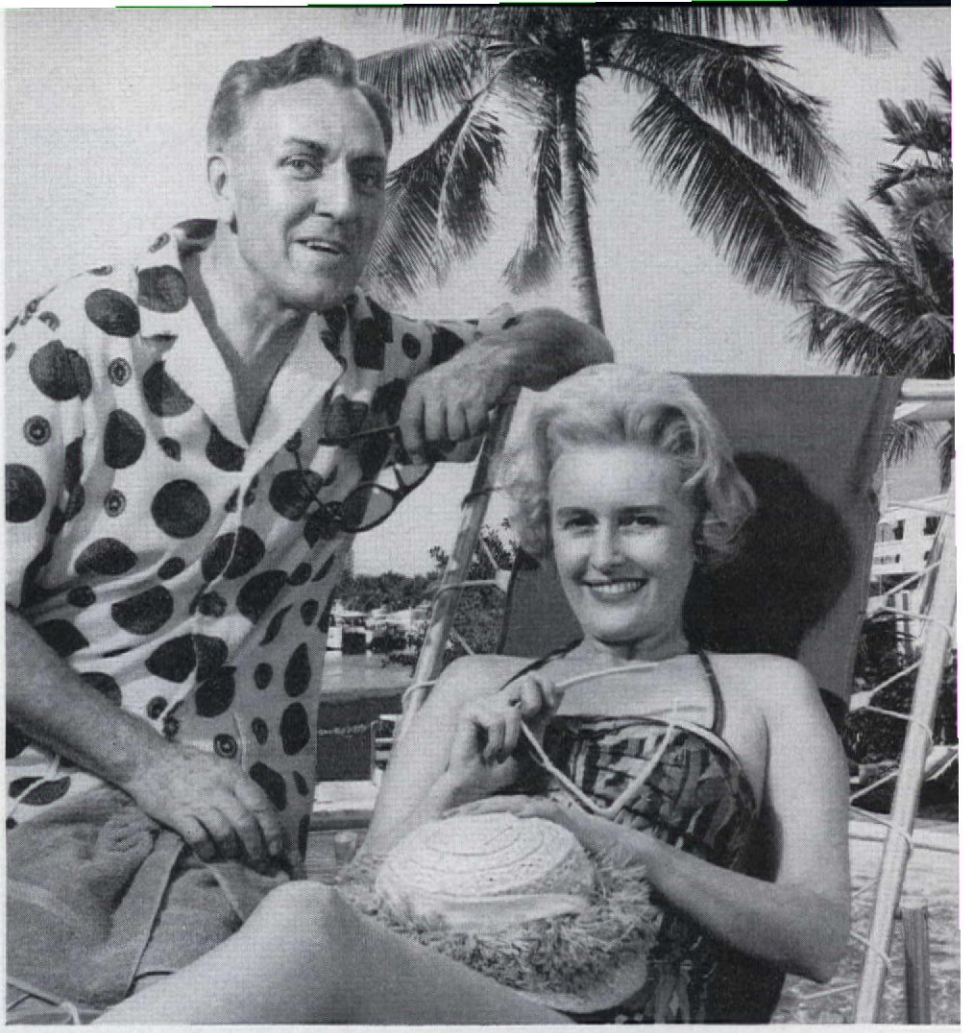
In the Apache's built-in aluminum storage box went:
6 flashlights
1 Singer portable TV and Power Pak
1 transistor radio
1 spare tire (we had two blowouts and 1 flat)
6 bath towels (each set a different color for each person)
2 life jackets
lotions, drugs, cartons, etc.

The rack on top of the car carried:
2 camp trunks for rarely used items
3 fishing rods
1 large plastic bag for dirty clothes (between washings)
1 heavy-duty tarp with 3 canvas straps (we replaced tarp on trip. First one so torn by wind as to render it useless)

Inside the car we carried:
1 headrest in front seat
1 Coleman ice chest
2 stackable plastic bowls (dishwashing) with tableware in kits, rope to hang wash, cutting board
6 cups, 6 cereal bowls, 7 aluminum plates
2 tablecloths (cotton)
2 pillows
1 hatchet

basic tool kit
1 portable folding saw
1 banjo
1 harmonica
1 camera case
1 face cloth and towel for each person
extra toothbrushes
1 stadium blanket
1 cardboard box with: dry cereal, mixes; canned foods, staples; dry milk; special airtight containers for sugar, salt and pepper.
1 cardboard box: towels, napkins, garbage bags, toilet tissue, soap, matches, old newspapers, 1 asbestos glove.
Ice chest held about 10 lbs. of crushed ice at top. Vertical design with front door.

In compartment in rear of auto, less-frequently used items:
1 jacket each
1 raincoat each
1 medicine kit
Extra set of fuses and fan belts
Flares
1 sign with our name and "RESERVED" on it. This for holding sites when moving from temporary to permanent quarters.



"How we retired in 15 years with $300 a month"

"Looking at Alice and me in this picture, you'd never guess it was taken two days after Christmas!

"We never thought we'd see the day when we could afford Florida vacations, yet we now spend all winter living the good life in the warm sun. You see, I'm retired. And, thanks to Alice's smart planning, when I gave up chasing commuter trains last year, I did *not* have to give up the satisfaction and security of getting a regular pay check. I receive a check for $300 every month from Phoenix Mutual, and this income is *guaranteed for life!*

"I give Alice credit. Before the children came, she was a secretary in a big corporation. Time and again she would see what happened when a man in the office reached retirement age and actually couldn't afford to retire!

" 'That's never going to happen to you!' she said. 'I'll figure out a way for us to live happily ever after.'

"Sure enough, in 1950 (I remember, because it was the year I turned forty), Alice handed me a Phoenix Mutual advertisement she'd torn out of a magazine. 'Read this,' she said, 'and when you've filled out the coupon, I'll mail it on my way to the hairdresser's. But hurry, because my appointment's in twenty-five minutes!' She had a stamped envelope that was already addressed to Phoenix Mutual in her hand.

"I read the advertisement. It told how a man my age could actually retire in 15 years with a guaranteed monthly income of $300. I couldn't believe it, but there was no time to argue. Alice had her hat and coat on, so I just laughed, filled out the coupon and gave it to her.

"A few days later the free booklet arrived from Phoenix Mutual. We studied it and picked a plan that suited us, and from the day it started, a big worry seemed to be lifted off our backs.

"Fifteen years seem such a short time when you're working and raising a family and paying off a mortgage. Suddenly you're tired of working, the children are grown and flown, the house is paid for, and along comes the first $300 check from Phoenix Mutual! Alice says she's so proud of me, but I know she's pleased with herself for planning the whole thing."

SEND FOR FREE BOOKLET

This story is typical. If you begin early enough, you, too, can plan to have an income of from $50 to $300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't put it off. Send for your free copy now!

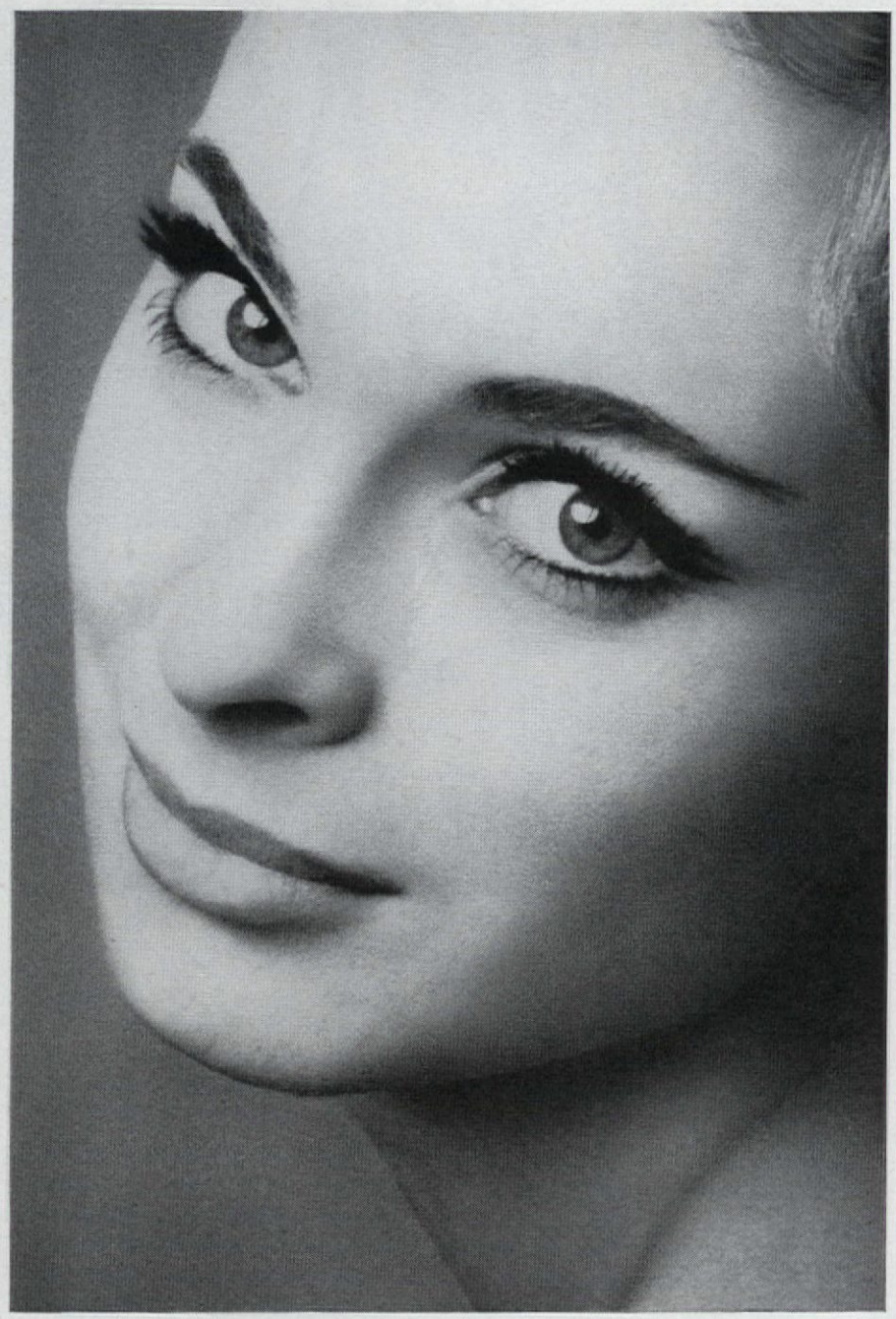
PHOENIX MUTUAL *Retirement Income Plans* **GUARANTEE YOUR FUTURE**

Phoenix Mutual Life Insurance Co., 208 American Row, Hartford, Conn. 06115
Please mail me, without obligation, your free 16-page booklet showing new retirement income plans. *Plan for Men* ☐ *Plan for Women* ☐

Name_____ Date of Birth _____

Business Address_____

Home Address_____



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proteins of young skin!

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Available at fine cosmetic counters everywhere.

A GUIDE FOR GREENHORN GREEN THUMBS

By Jeanne Lamb O'Neill

I read the other day that one out of two Americans is a gardener. Great Scotts and heavens to Burbank that's a lot of gardeners. But it figures. I've noticed that among the married couples we know there's always one who shoulders the hoe and one who sits on the patio. If now and then you find two gardening nuts in one family, balance them against the few oddball couples who don't even sport a *fake* geranium on the stoop—and there you have your one out of two.

I'm the one out of two in this family. That is, if you'll grant a rather ungirdled definition of the word "gardener." In my book, a gardener is anyone who puts something in the ground with the wild hope of having something come up. By that token, I've been a gardener for some ten years, and I just wish somebody had handed me a handy list of dos and don'ts for gardening dopes at the beginning.

I'd apologize for starting so dumb so late, but the fact is that our culture no longer gives its youth a natural, solid grounding in horticulture. We all sow our first wild row of carrots or marigolds, and burst with pride when the first green fuzz appears 2000 years later. But next thing we know we're up to our necks in Dick and Jane. Then we're teen-agers—so who's Paul Scarlett? Is he the one with bangs and a cute red Honda? Then comes college and an asphalt-paved career and marriage and babies. And there we are, in our first little rose-covered cottage in the suburbs but—oops—no roses.

Gardening expert, I'm not. I will not be speaking to the Third District of the Federated Garden Clubs of America next Tuesday. (If you know a gloxinia from a gaillardia, you're on the wrong page—the *only* wrong page in this whole green, verdant, blooming May issue.) But compared to what I knew about gardening ten years ago, today I am a walking, 24-volume set of encyclopedias.

I've learned, the hard way, a thousand dos and don'ts. Such as you put in tulip bulbs with the pointy ends up and you don't dig a separate hole for each one with trowel and yardstick—you get an old broomstick and lean on it—or if you're smart, you buy an easy-does-it bulb planter. (After you've locked the beagle puppy in the basement.) Such as you don't send away for tons of exotic Japanese higo iris bulbs without reading the fine print (higos like soggy, slurpy riverbanks, not the driest, hardest clay this side of Arizona). Such as you don't grow petunias from seed. I mean, you can—but don't. It will break your heart, and you'll never feel the same about the helpful neighbor who pulls up the gorgeous green weeds you've nursed for weeks.

What else don't you do? You don't buy new marigold seeds every year—you just knock the old seeds to the ground in the fall. You don't expect pink daffodils to be really and truly pink (and you don't say Mrs. R.O. Backhouse—it's Back-us, don't you know). You don't pick the pots at the nursery with the tallest plants and the most flowers—you pick the shortest, squattiest plants with no blooms—yet. (Don't be a jellyfish in the nursery. Shoo the

man away and take as long to select six geraniums as you would to buy a mink coat or a pound of string beans.) You *do* find a good greenhouse, so that when everything goes wrong, you have someone to blame it on. If you're lucky, you'll find a good greenhouse that's cheap as dirt too (by now even I know that dirt's not cheap)—shop around. But if the difference between a gorgeous, healthy, guaranteed geranium and a stick-y, so-so geranium is 25c—do spend the quarter.

Speaking of money, in the beginning I thought that gardening must be the quickest, alluringest road to bankruptcy there is. Even little 25c seed packs mount up—and who can pass by the 35c and 50c varieties? One little flat always leads to another. Once you've got a marigold on your back, you'll swipe the rent money, the grocery money, the children's birthday-present money to go sneaking off to the greenhouse.

But now I know you can grow the most beautiful garden in town without spending a cent. Good gardeners are forever dividing and thinning out things. What's more, gardeners are the most warmhearted, open-handed people in the world. Admire a woman's iris at the luncheon table—the next day you'll have a station-wagon full of glorious rhizomes. Praise a neighbor's chrysanthemums—the next year you may have more in your yard than he does in his.

Of course, by now I know that the best way to grow roses is in your neighbor's yard. If you pick your neighbor carefully, you can wallow in lovely, fragrant roses from June until September. The spraying and pruning and feeding stay on his side of the fence, but half of the roses drool over into yours.

In your own garden you plant impatiens. Good old, reliable old, easygoing impatiens. How can one flower be so beautiful and so dumb? It doesn't know that flowers need sun. It doesn't know that flowers need to be pinched, fed, and sprayed.

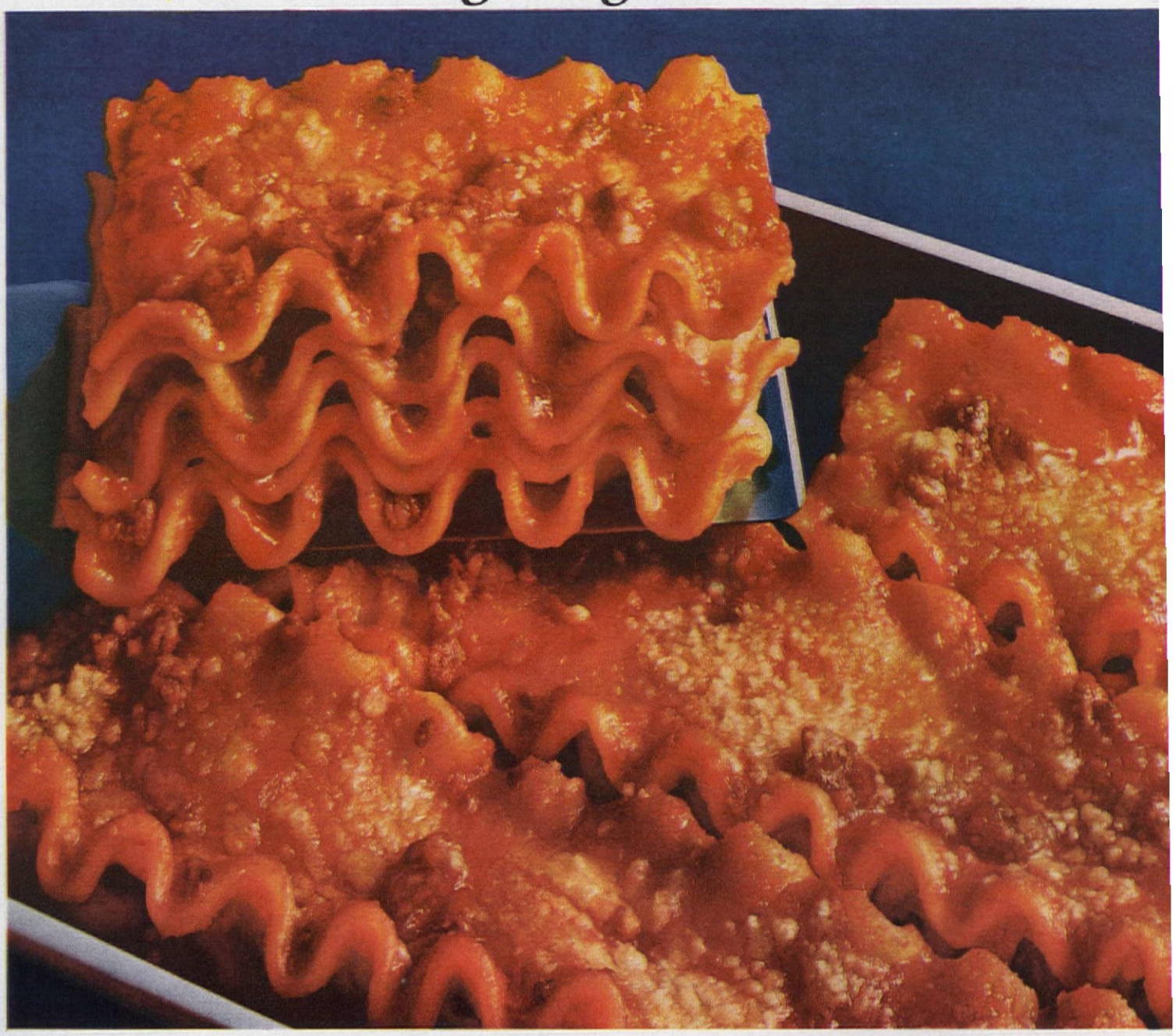
If it's a picking flower you want, you plant daisies. You can pick daisies till the cows come home. You can fill every bowl, basket, jar, urn, and pencil cup in the house with the decorators' darlings and go out the next morning and fill them all over again.

What else can I tell you? You don't scare rabbits away by tying white streamers on sticks. You don't scare them away by buying $10 worth of white mothballs. You scare them away by buying 100 feet of chicken wire—preferably before your zinnias are nibbled level with the white mothballs in the shade of the waving white streamers.

You don't kid yourself that your first bag of peatmoss will be your last. Before you've lugged your twentieth bag home from the supermarket, you face facts and have someone deliver a truckload. You don't kid yourself that gardening gloves will keep your hands soft and lovely, not when there's more dirt inside them than there is on the ground in your backyard.

Most of all, you don't kid yourself that next year you're going to landscape with concrete up to the foundation or let the whole place grow up in jungle. If there's one thing I've learned about gardening—no matter how your garden flopped last year, tomorrow is always another bright new May.

Yesterday, Tommy Nelson's mother mastered the art of making lasagna...



Now lasagna is almost as popular as Mom at 6160 Martin Street in Detroit. Mrs. Nelson has discovered Chef Boy-Ar-Dee® Lasagna. It's a complete and authentic Italian dinner—yet quick and easy to prepare.

Chef Boy-Ar-Dee Lasagna gives you broad, wavy egg noodles, meat-rich sauce, plus carefully aged, grated cheese—all in one packaged dinner.

Let Chef Boy-Ar-Dee help *you* master the art. Serve Chef Boy-Ar-Dee Lasagna to your family, and listen to the "compliments to the chefs."



Chef Boy-Ar-Dee® Complete Dinners for "compliments to the chefs."

(Tommy Nelson's Mother, Chef Hector Boiardi and Tommy)



Try the other Chef Boy-Ar-Dee Complete Dinners: Spaghetti with Meat Sauce, Spaghetti with Mushrooms, and Spaghetti with Meat Balls.

It's great to
be alive...to
be young...to



enjoy their own
Young Americans
stack units
from the
Old Colony
Collection by
Heywood-Wakefield

Boys and girls together... used to be enough to drive any mother to distraction... and the average house to total disorder. But not any more. Now there are stack units to separate the boys from the girls... and take all the chaos out of normal clutter. Wonderful solid maple stack units that climb walls, tuck under windows, turn corners, add up to the neatest kind of storage. In a smart cinnamon finish or six hand glazed colors. At fine stores everywhere. For free stack unit brochure, write Dept. AH.



Heywood-Wakefield Company Gardner, Massachusetts

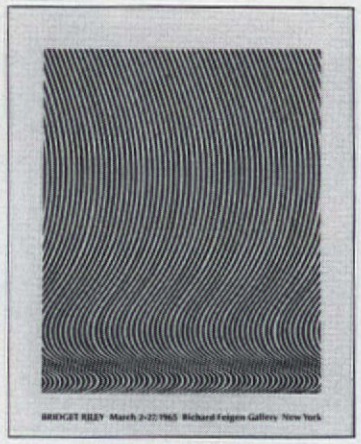
HEYWOOD-WAKEFIELD
EST. 1826

By Jeanne Schonberg

THE PREVALENCE OF POSTERS

Although posters are the oldest visual advertising medium in history, lately they've been turning up not so much for selling, as for sale. Travel posters and political posters, vintage theatrical posters and avant-garde movie posters all are in demand; but of special interest is the "art poster" which announces an art exhibition or, occasionally, some other cultural event.

Posters of this kind are as much a part of the city of Paris as the Eiffel Tower. In the U.S.A. the recent congressional blow to highway billboards does not presage a big future for outdoor advertising, no matter how noble the purpose or artistic the fulfillment. However, while posters may be "out" outdoors, indoors they are very definitely "in." Their primary appeal is as an economical wall decoration, but the pleasure of posters is greatly enhanced by their historic background and unique qualities as art.



Bridget Riley

Since the art poster starts with an inherently utilitarian purpose, it is not, strictly speaking, "fine art." Unlike a placard that tells how to keep your sheets whiter, your hair softer, or your husband longer, the art poster informs rather than exhorts. A poster by Picasso does not try to convince you that "Picasso Duz Everything." It just tells you that he has done it again. The lettering is limited to a name, a place, and a date. The pictorial portion of the poster illustrates nothing but the artist's characteristic style.



Marc Chagall (Limited Edition)

Thus, in its functional setting—adorning a street-corner kiosk in Paris, for example—the art poster might best be classified as institutional advertising. And the institution is art itself.



Andy Warhol

Of course, when Count Henri de Toulouse-Lautrec made his first posters for the Moulin Rouge back in 1891 his subjects were not conspicuously associated with High Culture. Can-can dancers and chanteuses, proprietors and patrons of Montmartre cabarets— (continued)



® U. S. RUBBER'S NEW OLEFIN FIBER

with magic Polycrest®, the stuff that dreams are made of !

Cast a spell around you with the beauty of Meadowland. Carpet so soft and deep you seem to float upon it. Colors as pure as pools of light. A subtle surface that ripples into space. You have never seen carpet like this before—such a range of shades, such luxury *and* so many practical advantages. For Firth's Meadowland will lead a charmed life, protected against its enemies—abrasions, fuzzing, soil and stain—by the marvelous properties of a newly developed olefin carpet fiber—Polycrest® by U. S. Rubber. You can carpet *your* family's magic world with Meadowland for about $10.95 per sq. yd.!

WOMEN WITH A SENSE OF STYLE PREFER

FIRTH

CARPETS AND RUGS

295 FIFTH AVENUE NEW YORK, NEW YORK 10016

(continued) these were Lautrec's models, and the decadent nightlife of Paris in the '90s his scene.

But it was not because of his subjects or, for that matter, in spite of them that Toulouse-Lautrec exerted a major influence on poster making. It was rather because he imparted to his posters the artistic attributes of his paintings that the poster was transformed from a mere advertisement to something of value in its own right.

"He was continually striving for a maximum effect with a minimum of clutter," writes one of Lautrec's biographers, distilling in that remark the essence of the modern art poster. Directness, clarity, an absence of nonessentials, and the capacity to immediately arrest attention—these are the qualities that distinguish a *poster* from a *picture*.

After Lautrec, more fine artists began to make posters for theatrical impresarios, publishers, and other commercial patrons. But it was not actually until the end of World War I that French gallery owners saw the logic of using art to publicize itself. And as interest in the new form grew, it became apparent that by printing and selling extra posters, exhibitors could not only gratify the demands of collectors but pay for their bona fide advertising as well. This practice continues today.

In some cases, the art poster is made from an *original drawing* created especially for a particular event and hence called an artist-designed poster. Just as frequently, a painting from a current show is incorporated into a poster simply by adding lettering to it. The distinction is a tricky one. In the first category, the poster reflects the direct and intended result of the artist's creative activity as a poster maker. In the second, a painting or drawing he has made for the show becomes the subject of the poster. Because of the bold lines and vivid colors that characterize so much of the contemporary art of today, such posters are often as effective for the practical purposes of both advertising and decorating.

This is not true, however, of the poster reproductions of "great master" paintings, which are sold in some bookstores for as little as $1. Except for the lettering, which is usually itself uninspired, such posters are no different from ordinary reproductions and lack the distinctive "alive" quality that makes the contemporary poster an appropriate adornment to contemporary living.

New York, the art capital of the country, is inevitably the biggest source of art posters this side of the Atlantic. Ranging in price from $3 to $30, good collections are available at Raymond & Raymond, Wittenborn & Company, Gallery of Graphic Art, Griffin Gallery, Weyhe Gallery, Associated American Artists, Art Fair, and Brentano's. In other cities you can find posters—or information about sources—in print shops, bookstores, department stores, art galleries, and particularly museum book and gift shops.

You may sometimes see a poster with a price tag of $100 or more, and wonder why. Such posters are printed on luxury paper in limited editions, are sometimes hand-pulled instead of machine printed, and—most important—are individually signed and numbered by the artist.

The pioneer program to encourage the production and enjoyment of American poster art was inaugurated only two years ago as a joint venture of the Albert A. List Foundation and the American Federation of Arts. Under this program a cultural organization, let's say a symphony orchestra, applies to the AFA for a poster to publicize a forthcoming series of concerts. The AFA commissions a top-ranking American artist not merely to design the poster, but to create an original lithograph, woodcut, or serigraph (silk screen print), which is produced in a limited edition of 100 impressions, individually signed by the artist. The finest traditions of print making are observed. The prices range from as low as $40 to $150.



An edition of 500 to 2000 prints of the limited-edition poster is then made by commercial printing methods, sometimes using the original plates. Fifty of these are given to the orchestra society for display purposes; the rest are sold to the public through Poster Originals, Limited, a firm dedicated to fostering poster art. (Three of their posters are shown on page 30.)

In addition to the posters commissioned by AFA, which sell for $5, the firm also distributes posters designed for one-man shows at leading art galleries, retailing for $5 and $10. (For a catalog, write to Poster Originals, Limited, 175 East 79th Street, New York, N.Y. 10028.)

The contemporary art poster is a front-running challenger to the cliché, "Interesting, but I wouldn't want to live with it." Posters by even the "farthest out" artists are surprisingly easy to live with, for reasons perhaps more psychological than aesthetic. The poster does not raise perplexing questions like "Why is it worth $5000?" or "What does it mean?" It asks to be judged only for its effectiveness as a poster, to be collected as a document of art history, and to be enjoyed for its shape, lines, colors, and decorative values. As one recent enthusiast remarked, "Posters are so—approachable."

FRAMING OF POSTERS

The large size of posters in most cases precludes custom framing. One alternative is to use a metal holder which grasps the top of the poster and may be hung by an attached string to a picture hook or nail. (Available at The Griffin Gallery, 611 Madison Avenue, New York, N.Y. 10022.)

Mounting, the most delicate part of poster-framing, is best left to experts when posters are old, torn, or brittle. You can then frame the mounted poster yourself.

The following do-it-yourself instructions for framing posters, at a materials cost of about $3, are suggested by framer Henry Rothman of New York:

Materials: ⅛" nontempered Masonite board, slightly *larger* than the poster; stretcher strips from art store or 1x2 strips from lumberyard; Elmer's Glue; wallpaper paste mixed to consistency of heavy cream; clean wrapping paper; Krylon Spray; screw eyes; and picture wire.

1. Place poster face down on clean surface. Sponge back of poster lightly with water. Apply paste to poster and Masonite, which should be lightly sandpapered for better adhesion. Holding poster by outer ends to form a U-curve, let bottom of "U" drop on Masonite and let down each side from center outward, one side at a time. Cover with paper. Smooth from center to remove air bubbles and surplus paste. Roll with rolling pin from center. Leaving paper on, dry overnight *under weights.* When dry, spray poster with Krylon. Trim Masonite to the exact size of the poster.

2. Attach Masonite to stretcher with Elmer's Glue. Clamp and let dry overnight, inserting cardboard under clamps to protect poster. Sandpaper sides; paint or stain. Attach screw eyes and picture wire.

A variation of the above is to use two vertical strips instead of complete stretcher, placing them about 4" from the sides of poster. They need not run the entire length of the poster. Their purpose is to prevent bowing and provide a backing for screw eyes.

A poster that has real or presumed value should be protected by glass. First, glue Masonite of *exact* poster size to stretcher, as in Step 2 above. Position poster on Masonite and cover with glass. DO NOT PASTE OR AFFIX WITH TAPE. Cut four strips of aluminum trim used for laminated plastic kitchen furniture (available inexpensively at lumberyard), mitered at 45 degrees. Drill holes through aluminum and nail to wood.

If you want to use a regular picture frame, it is necessary to place the poster between the Masonite board and glass, and add frame.

♥ mash notes ♥ for the avocado ♥

Any other fruit would just be crushed if you mashed it. Not the California avocado. It goes on its delicious way to perk up almost anything around. For instance:

Burgers Montezuma: Blend 1 peeled avocado and 1 Tbsp. each mayonnaise, catsup, chopped onion, lemon juice. Salt to taste. Spread on 6 broiled burgers, for a royal treat.

Avocado, slightly mashed and seasoned with salt or lemon juice, makes a marvelous spread for English muffins, toast, or bagels. Try it at your next brunch. Just make sure your avocados are ripe enough to yield to gentle pressure.

We'll send you other serving suggestions for avocados, in return for a postcard to Box 336-M, Costa Mesa, California.



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Avocados from California



31
WONDERFUL WAYS WITH canvas



Imaginative ideas to glamorize your home at low cost. Send 25c for 16-page color booklet or call your local awning dealer.

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Inside story about an EXCITING NEW WINDOW!

With the PELLA Double-Hung Window, simply tilt both sash to wash the outside from inside! Inside storms are self storing. The wood glass dividers snap in and out to make window washing easier. Choose full-length, swing-out or lower half screen. Both removable from inside. Mail coupon today.

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Rush inside story and pictures of PELLA Double-Hung Windows plus name of nearest distributor.
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ADDRESS
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PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS AND WOOD SLIDING GLASS DOORS.

My husband laughed when I told him I bought a safe deposit box for our home...



He's still smiling now that our HERCULES HOME VAULT® is protecting our important papers, valuables, keepsakes from fire and theft.



WRITE FOR FREE
Catalog and a 20-page Household Inventory Folder

Meilink Steel Safe Co.
Dept. 541 • Box 2567 • Toledo, Ohio 43606
See yellow pages under "Safes" for dealer

BOOKS & BOOKLETS

NEW BOOKS OF HOME INTEREST

The most delightful novelty cookbook we've seen in a long time is **THE COOKBOOK FOR POOR POETS AND OTHERS,** by Ann Rogers. The first time we opened it we found ourselves reading (and smiling) all the way through it. Among the poor poet's rules for dining well: Always have fresh bread and always serve wine. His dishes are elegant yet inexpensive. The soups are especially good and there are some unusual chicken dishes and one-pot meals with the strict rule: "Never use weary vegetables." Then, for the times when the poor poet receives a check or needs inspiration, he goes all out on a gala "outrageously expensive" dinner. His "Dinner for Instilling Hope" includes such things as Cornish Game Hens Flambées, Wild Rice Mold, and Strawberries Romanoff. $4.50. (Charles Scribner's Sons)

For those of you who love our favorite flower, the rose, two excellent books have recently been published. One, **CLIMBING ROSES, OLD AND NEW,** by Graham Stuart Thomas, is a definitive work on the climbing and rambling variety, and gives the history as well as descriptions of hundreds of types. $8.95. (St. Martin's Press) The other is a revised, updated edition of a popular book among rose lovers: **THE ROCKWELLS' COMPLETE BOOK OF ROSES,** by F. F. Rockwell and Esther C. Grayson. Even someone who has never planted a flower before could grow beautiful roses using this book as a guide. $5.95. (Doubleday)

For the experienced woodworker, **CONTEMPORARY DESIGNS FOR WOOD** by A. C. Romero has exquisite projects—and good contemporary designs for the do-it-yourselfer are hard to find. Some of the items: a cigarette box, footstool, magazine rack, ice bucket, salad bowl, and several styles of small tables. $3.50. (Bruce Publishing Co., Milwaukee)

Americans are apt to take their nation's capital for granted, but every time we visit there, we can't help being struck by its beauty. **WASHINGTON: MAGNIFICENT CAPITAL** has captured the city beautifully in dramatic photographs by Fred J. Maroon and text by A. Robert Smith and Eric Sevareid. A sensitive portrayal of the city's many faces—its people, places, and politics. $14.95. (Doubleday)

Planning a motor trip this summer? New this spring are the **FODOR SHELL GUIDES,** eight books on different areas of the country which give helpful advice on where to stay (ratings of restaurants, motels, hotels) and what to see. They cover all the states except Hawaii, are available for $1.95 each (paperback), $3.95 (cloth). (McKay)

These books may be ordered through your local bookstore.

BOOKLETS YOU CAN SEND FOR

TASTY MAKE-AHEADS FOR EASY MEALS. There's time to chat with family and friends before dinner when you try any of these 80 recipes. Send 10c to Dept. AH, Home Economics Dept., National Canners Assoc., 1133 20th St. N.W., Washington, D. C. 20036. Be a gourmet cook the easy way.

Try **GLAMOROUS RECIPES WITH FREEZE-DRIED SEASONINGS**—it's all about good cooking. Free from Dept. AH, G. Armanino & Son, Inc., 1970 Carroll St., San Francisco, Calif. 94124.

A vacuum a day keeps the dust away! But daily maintenance isn't all there is to **CARPET CARE.** Booklet has advice on shampooing, dry cleaning, spot removing. Send 10c to Dept. AH, PRC, 18 East 41 St., New York, N. Y. 10017.

WHAT YOU CAN DO WITH WESTERN WOOD FENCES is an idea book filled with illustrations of fence designs for big or small areas, hills, level areas, etc. Send 10c to Dept. AH-514, Western Wood Products Assoc., 700 Yeon Bldg., Portland, Oreg. 97204. Also available: **3+ WEEKEND FENCES IN WESTERN WOOD**—plans for board, horizontal siding, modern screen fences. Send 5c to Dept. AH-515, at above address.

HOW TO MAKE YOUR WINDOWS BEAUTIFUL. This handsome booklet shows you what to do with problem windows, how to make curtains and draperies, and create interesting effects with ready-mades. Send 50c to Dept. AH, Kirsch Co., Sturgis, Mich. 49091.



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FREE
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"101 Incomes For Life" are reserved for winners in the all-new, 1966 Longines Symphonette Sweepstakes! (Say "YES" to the invitation on the attached card, and you have already "won" a valuable FREE record album!)

Yes, The Longines Symphonette invites you to enter its newest, most exciting sweepstakes ever! Incomes of $100 a month for life! $500 a year for life! $250 a year for life! $100 a year for life! And—other prizes. More than 70,000 chances to win! Yes—70,000 chances to win a valuable record album!

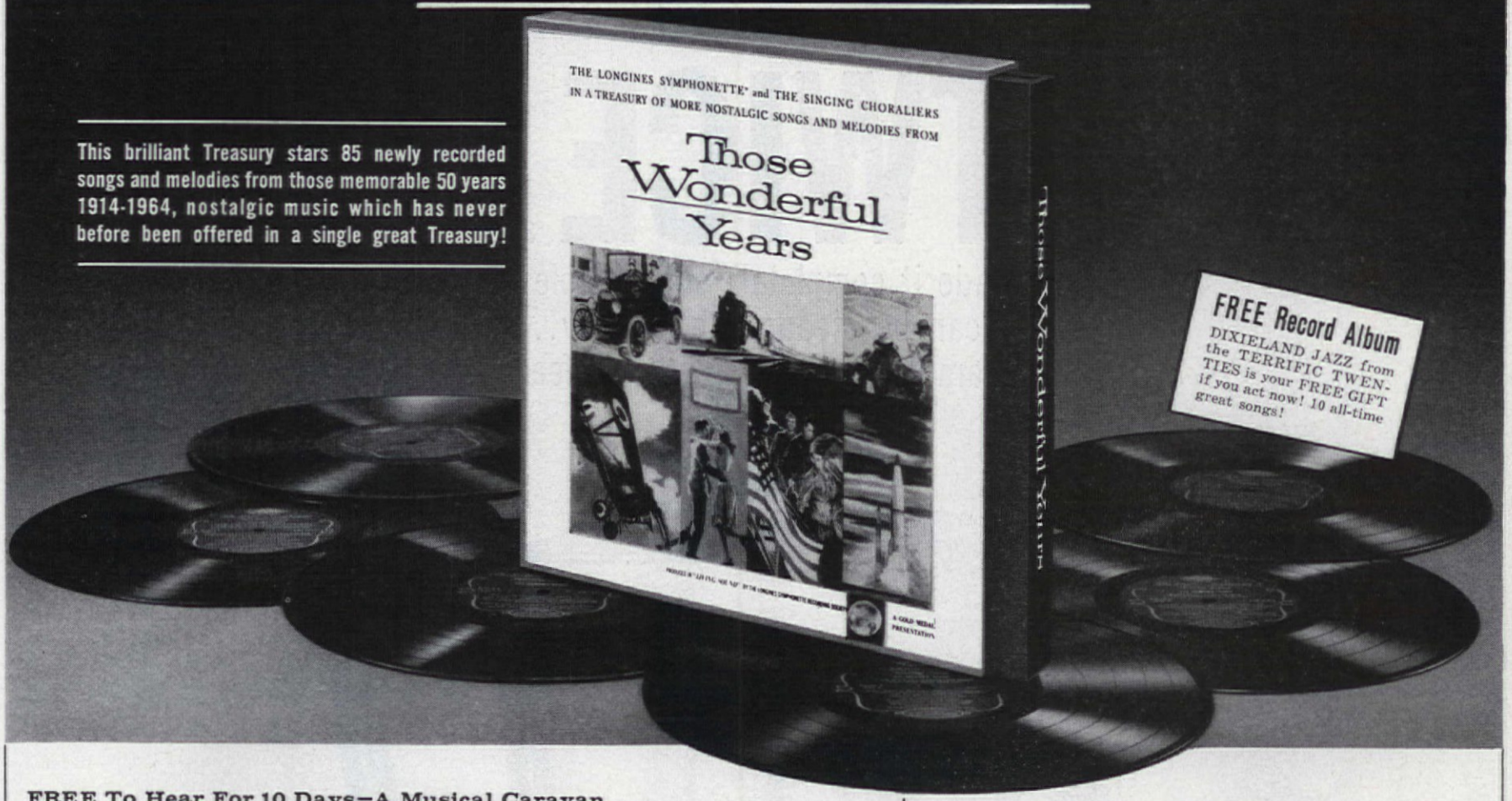


$100 A MONTH FOR LIFE

THE LONGINES SYMPHONETTE'S THRILLING NEW TREASURY—

Those Wonderful Years

This brilliant Treasury stars 85 newly recorded songs and melodies from those memorable 50 years 1914-1964, nostalgic music which has never before been offered in a single great Treasury!



FREE To Hear For 10 Days—A Musical Caravan of Memories... 85 of America's Most Familiar and Popular Songs!

Yes—The Longines Symphonette and The Singing Choraliers travel again through the nostalgic, romantic and sentimental years that spawned your most precious memories! Here in six pure vinyl records you'll find your fondest recollections brought back to vivid life. Do you remember... **Begin The Beguine... Sleepy Time Gal... Embraceable You... Body and Soul... Secret Love... You Must Have Been A Beautiful Baby... Night And Day... Lullaby Of Broadway.** They're all in this superb new Treasury... 85 selections in all, **none have ever been offered before by The Longines Symphonette.** Sweeping, emotional arrangements bring forth all the virtuoso skills of The Longines Symphonette, while The Singing Choraliers capture the essence and mood of each song they sing.

Find Out If You Already WON - Enjoy FREE Record Album - Listen FREE For 10 Days!

Just say YES on the attached card to find out if you have already won a valuable INCOME FOR LIFE or one of 70,000 other magnificent prizes. And—when you mark YES, you will also receive the all-new Treasury of "THOSE **WONDERFUL** YEARS", to play again and again for 10 days FREE. At the end of that time, return the Treasury and owe nothing—but keep your FREE "DIXIELAND JAZZ from the TERRIFIC TWENTIES" record album. Experience in your own home the amazing true-to-life "LIVING SOUND" of The Longines Symphonette. Discover the extra pleasure and silken quality of these finest pure vinyl records. Admire the handsome full-color, stamped-in-gold presentation case! See for yourself why records of this deluxe quality might cost you as much as $29.70 in fine record stores... yet you save almost 50% by accepting this limited invitation! Mail card or coupon today!

Just a Few of The 85 Great Memory Songs You'll Enjoy in "Those *Wonderful* Years"!

LA VIE EN ROSE	APRIL IN PARIS
TEA FOR TWO	JALOUSIE
TIME ON MY HANDS	JUST ONE OF THOSE THINGS
LADY IN RED	CHATTANOOGA CHOO CHOO
SWANEE	BLUES IN THE NIGHT
SWEET AND LOVELY	INDIAN SUMMER
CHARLESTON	BLUE MOON
PEG O' MY HEART	MY REVERIE
FASCINATIN' RHYTHM	MORE THAN YOU KNOW
THE CONTINENTAL	DEEP NIGHT

—And many, many more of the all-time favorite songs of nostalgia and memory from THOSE *WONDERFUL* YEARS!

HOW SWEEPSTAKES WORKS... The Longines Symphonette has reserved the described gifts for holders of lucky numbers, selected by electronic computers under the direction of the D. L. Blair Corporation. Each Lucky Number coupon submitted by an adult 21 years of age or older will be checked against the official list of winning numbers. Employees of The Longines Symphonette and its affiliates, or of this magazine or persons less than 21 years of age, shall not be eligible. Your entry must list the official lucky number, and must be checked YES or NO. ("NO" entries may be pasted on post-paid bind-in card.) Entries must be received by January 5, 1967. This sweepstakes is subject to all Federal, State and Local regulations. Prize winners will be notified by mail. A list of major prize winners will be sent upon request if you send a self-addressed stamped envelope!

SIX PURE VINYL RECORDS LESS THAN 18¢ A SELECTION!

$5 A MONTH OR $14.95

No extra charge for full-color, stamped-in-gold presentation case!



KEEP FREE RECORD ALBUM!

Remember—"DIXIELAND JAZZ from the TERRIFIC TWENTIES" is an exclusive *new* 12" record album—not for sale anywhere! It includes such favorites as "Darktown Strutters Ball"..."Wabash Blues"..."When The Saints Go Marching In"... and seven more! You keep it even if you return the six-record Treasury of "THOSE *WONDERFUL* YEARS"! Mail postage-paid card or convenient coupon below.

TEAR OFF AND MAIL POSTAGE-PAID CARD TODAY!

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Symphonette Square, Larchmont, N. Y. 10538

Send my FREE record album (as checked below) and the six-record Treasury, "Those Wonderful Years" to hear for 10 days. I will return the Treasury or send just $5 a month until $14.95 (plus modest postage-handling) is paid. I keep the FREE record album in any event.

Please Check One

☐ High Fidelity
☐ Stereo (just $1.80 more)

Name .....
(please print)
Address .....
City..... State..... Zip or Zone.....

☐ NO—do not send FREE record album, but let me know if I have already won. I have copied the number from the postage-paid card bound-in to this magazine.

NUMBER .....
(please print carefully)

R1091-903

PRESTO THINKS

your coffeemaker should make good coffee... be superfast, automatic, handsome and smart. Then we thought

TWICE

and made it completely submersible so it can be cleaned thoroughly... to guarantee that good coffee.



OPEN SPOUT. Nothing to trap grounds or oils which could spoil good coffee flavor.

STAINLESS STEEL. Keeps its high polish. Washes clean and bright.

COMPLETELY SUBMERSIBLE. Wash under water for better-tasting coffee. No hard-to-clean crevices.

WHITE OR BLACK. Available with white or black base and handle.

THINK TWICE... AND YOU'LL CHOOSE

PRESTO®

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HOW TO BUY

OUTDOOR CARPETING

WHY CARPET OUTDOORS?

What, you ask, is the point of carpeting outdoors? What's wrong with a nice, green lawn? Nothing, we say and we're really not suggesting that you lay down a piece of carpeting instead of growing grass—although you may wish you had after your next weeding session.

Outdoor-indoor carpeting is really not designed to take over from nature but to improve on such man-made areas as slippery-when-wet slate terraces or poolsides or docks. Not only does outdoor carpeting make such areas safer, but a carpet is also much more pleasant underfoot than cement or rough stone can be.

It was discovered that outdoor carpeting has another advantage: It cuts down glare, especially on big-city apartment-house balconies. Obviously, it would also perform this same service on cement areas that surround houses and tend to reflect strong sunlight. We know of only one tennis court to date that's been done in outdoor carpet and it also makes a dandy putting green, indoors as well as out. I would also add a large measure of safety to children's outdoor play areas as well as cut down on noise if your house has a patio or atrium.

WHAT IS IT MADE OF?

Outdoor-indoor carpeting is most often made of olefin fibers spun from polypropylene resins. The names you'll hear are: Herculon (Hercules trademark) olefin, Vectra (National Plastics Products Co., Inc. trademark), and Marvess olefin (the trademark of Alamo Industries). Here are some of the outstanding characteristics of olefin fibers, according to some of their manufacturers. They are light yet unusually strong, completely moistureproof. And moisture and dampness are any carpet's worst foe. Olefin fibers are said not to absorb moisture-laden dirt; this makes them easier to clean. One company—Orcco—lists a whole alphabet of 67 common household stains from alcohol through wine that can easily be cleaned from its Herculon outdoor carpeting. In addition, olefin fibers are mildew- and rotproof, can be colored for the life of the fabric (solution dyed), and they are relatively inexpensive. Other fibers are used too; for example Cabin Crafts has an outdoor carpet called Mardi Grass that is made of Dow Chemical Company's saran (Rovana); U.S. Rubber uses vinyl for its Royal Vinyl outdoor carpeting.

When buying outdoor carpeting be absolutely sure it is synthetic throughout. This means face and back too. Many outdoor-indoor carpets use Polly-Bac, a woven polypropylene fabric. Basic constructions are: tufted, felted or needle-punched, and flocked.

COLOR IT GREEN

A fairly wide choice of colors is now offered in outdoor-indoor carpeting. Many manufacturers have as many as eight colors. But in most lines reviewed to date the greens seemed to come off best, especially a strong Kelly, emerald, or billiard-table green which has style. A darkish royal blue also caught our attention because we visualized it with lots of white and bright red or lemon yellow upholstered outdoor furniture.

PRICE IS RIGHT

The majority of outdoor-indoor carpeting will sell in the neighborhood of $4 to $5 a square yard. Cabin Crafts, however, is selling their grasslike, rubber tufted Mardi Grass for almost twice that amount. Widths for outdoor carpeting range all the way from a full 12 foot to a narrow three-foot size.

HELP FOR SHOPPERS

Many manufacturers are currently making—and marketing—outdoor-indoor floor coverings. Among them are: Cabin Crafts, Inc.; Crown Tuft Carpet, Inc.; General Felt Products; Mohawk; Thomas Pride Mills, Inc.; Orcco; Ozite; and U.S. Rubber.

EASY ALL THE WAY

Outdoor-indoor carpeting can be hosed off outside, vacuumed or gone over with a carpet sweeper indoors. In locations where it is used mainly for safety's sake, it is suggested that the fabric be cemented down or put down with double-face tape to avoid slipping. The same installation techniques are recommended for laying the carpeting indoors. According to the Fibers and Film Department of Hercules many of the new Herculon introductions will be made with an olefin backing, coated with a special bonding agent. This rough surface is designed to make carpets cling to smooth areas such as vinyl and tile.

OUTDOORS ONLY?

Outdoor-indoor carpeting is primarily made for terraces, poolsides, atriums, boat decks, docks, marinas, porches, and many other strictly alfresco areas. However, as the name indicates, it can also come into the house and provide a colorful, practical floor covering for those "forgotten rooms" such as laundry areas, recreation rooms, basements, attics. It's also suitable for use in bathrooms and kitchens.

An ACI (American Carpeting Institute) spokesman, Ruth Holman, had this to say about using outdoor carpet indoors: "Most outdoor carpeting is felted, hence lacks the pile of conventional carpets, and even the tufted outdoor fabrics do not have the same pile height as most other carpets. This means that outdoor-indoor carpeting is less comfortable to walk or stand on than conventional carpeting."

However, ACI has found that many owners of outdoor carpeting simply pick it up, come the fall, and carry it indoors for use throughout the cold weather.

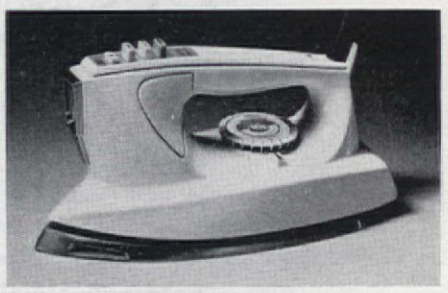
We believe that there's quite a future ahead for outdoor carpeting. In real outdoor areas because these will become more and more lived in and in semi-enclosed areas (patios, lanais, Florida rooms, etc.) and finally in some areas within the house itself such as basements, laundry areas, playrooms, and other hard-use areas.

PRESTO THINKS TWICE

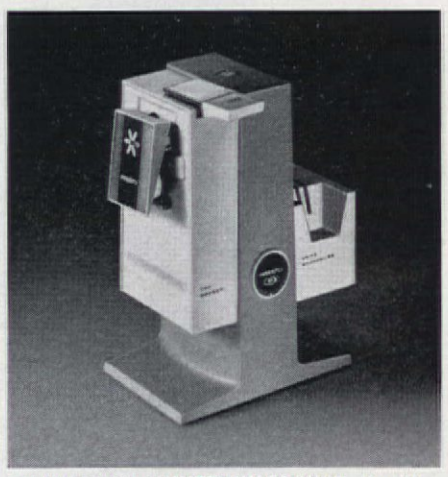
We think you're going to buy the best appliance you can find. So we match the next fellow's best and then think up a way to go him one better. You see, we'd like you to buy ours . . . it would be better for both of us.



DELUXE HAIR DRYER. Dries hair at home—professionally. Quiet motor, 5 heat settings, oversize drawstring bonnet, individual roller dryer, power manicure set. Handsome soft travel case.



SPRAY-STEAM IRON. The only iron that sprays with steam, not water. Steam penetrates deeper, faster; lets you do more without pre-dampening. Steams longest, holds most water. Wide range of temperatures.



CAN OPENER/KNIFE SHARPENER. Double-duty appliance; opens cans cleanly, quickly; keeps knives cutting sharp. Fingertip controls, magnetic lid-holder. © N.P.I.I. 1966

THINK TWICE...AND YOU'LL CHOOSE PRESTO

OUTDOOR FURNITURE

Step one in shopping for so-called outdoor furniture is to determine where and how you plan to use it. Decide in advance whether you want furniture that will live outdoors or whether you need outdoor-indoor pieces. Sketched on this page, some new and very typical "outdoors only" pieces. See page 42 if you're interested in furniture that has "outdoor-indoor" talents. For "outdoors only" pieces, we recommend modern styling, hard-wearing lightweight materials, functional design. Since this is essentially seasonal furniture with a short-use span, we've chosen models that are not too expensive. If color is involved, get the brightest, prettiest colors possible.



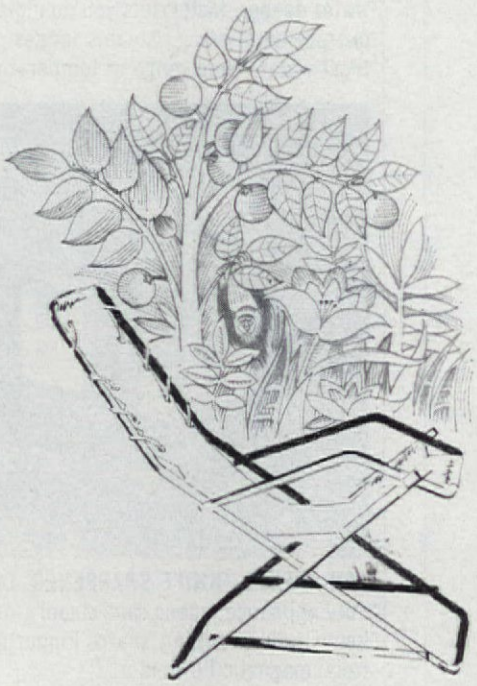
Contemporary elegance in Aegean, by Donald Colby Associates, for Tropitone. One-inch vinyl webbing is replaceable, baked acrylic enamel on frames comes in a wide range of brilliant colors. The chairs are $46 each, the table is $90.



Catch the breeze or the sun with Lloyd's swivel chairs. One-piece seat and back of armchair is molded of firm's airy Fibercraft weave. The umbrella top has an automatic pull-cord lift. About $129 for the set.



Substantial comfort is offered in light, modern-looking chairs of tubular steel and vinyl in bright shades of pumpkin, yellow, and turquoise to contrast with the white of the frames. Bunting's three-piece Bistro set costs about $30. Ideal for small balconies.



A slim-lined tubular aluminum rocker by Larry Kroll with laced-on canvas seat is the essence of simplicity. Rocking action is due to sloping stretchers; canvas comes in choice of colors. Sells for a low $8. Excellent value for the price.



For outdoor dining or a card game on the terrace, this six-piece set by Troy Sunshade sells for about $100. Folding chairs have perforated metal seats and backs, shaped for comfort. The seven-foot umbrella is equipped with pull-cord mechanism for easy operation.

OFFICE-1

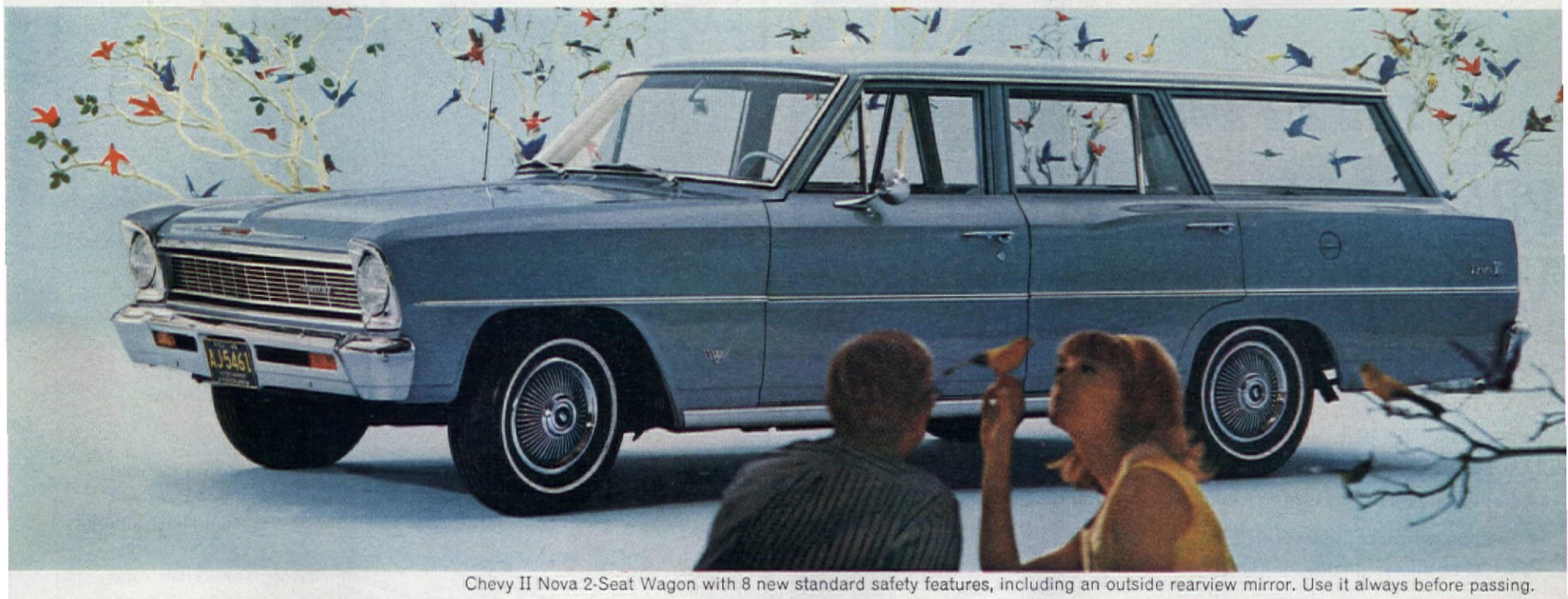
Book No. 83619

NATIONAL BANK

All deposits are made subject to the Terms and Conditions governing Savings Deposits printed herein to which you assent by receiving this book.

Date	Year	Initials	Withdrawals	Deposits	Balance
MAY 6	1965			145 32	145 32
MAY 18	1965			50 —	195 32
JUN 19	1965		90 —		105 32
JUL 1	1965			150 -	255 32
JUL 9	1965			15 90	271 22
JUL 23	1965			50 -	321 22
AUG 4	1965		40 —		281 22
AUG 16	1965		220 -		61 22
AUG 28	1965			180 43	242 15
SEP 22	1965		40 —		202 15
OCT 12	1965		200 —		2 15
NOV 11	1965			226 50	228 65
NOV 30	1965			1000 —	1228 65
JAN 21	1966			150 —	1378 65
FEB 25	1966			100	1478 65

Don't lose your balance



Chevy II Nova 2-Seat Wagon with 8 new standard safety features, including an outside rearview mirror. Use it always before passing.

A Chevy II Station Wagon is one of the lowest priced wagons made in America. And it's styled, built and performs the Chevrolet Way. CHEVROLET GM



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The brand most frequently specified by architects . . . acknowledged by painters to be definitely superior.









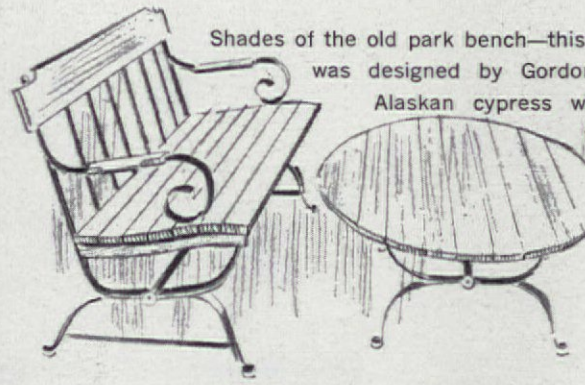


PRATT & LAMBERT-INC.

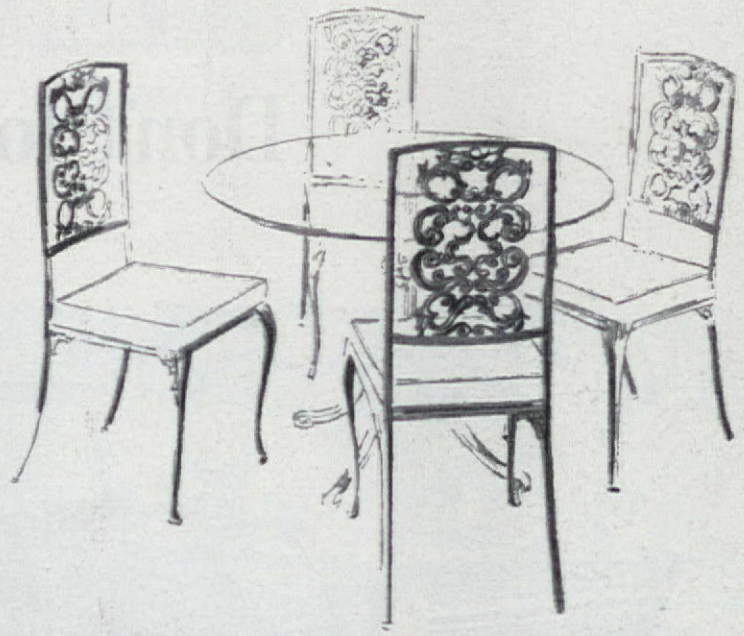
Made and Sold Throughout All of North America

OUTDOOR-INDOOR FURNITURE

More traditional, but also more versatile than the "outdoor only" furniture sketched on page 40 are the outdoor-indoor groups shown here. Although they spend the entire summer happily outdoors, they're also very much at home on enclosed porches, in family rooms, dens, and even the most conventional of dining rooms.

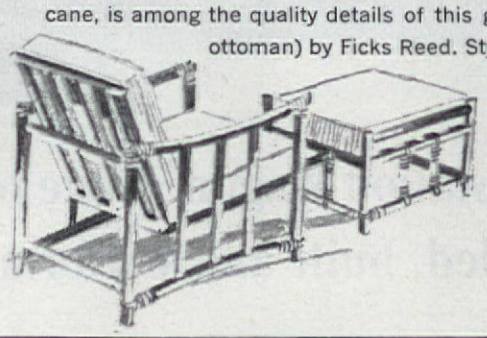


Shades of the old park bench—this one by Goshen, was designed by Gordon Perlmutter in Alaskan cypress with wrought-iron frames. Also available are matching lamp, cocktail tables, and lounge chairs. Love seat, $40. Table, $30.



This dining group of antebellum inspiration is made of cast aluminum in an antique finish by Plantation Patterns, Inc. The pedestal-base table, with heavy glass top (in 42- and 48-inch sizes), and chairs, from $240.

Dark finish on Philippine rattan, wrapped and bound with genuine cane, is among the quality details of this group (shown, a chair and ottoman) by Ficks Reed. Styling is contemporary with an ever-so-slight Oriental flavor. This chair and ottoman sell for $115. Additional pieces are also available.



Jerry Schiano

"Can an ambitious young newspaperwoman, who works with a mild-mannered reporter, find happiness with a carpet of Polycrest® in the study?"

Bob Holiday, currently appearing in the new musical comedy, "It's a Bird... It's a Plane... It's SUPERMAN®" at New York's Alvin Theatre.



Mild-mannered reporter.

"Great Scott, Lois, unscrupulous villains have hijacked every last yard of Bigelow's 'Bountiful', that new carpet of Polycrest. I've got to act fast!"

"Oh, Clark, those loud noises really don't suit you. I think you'd better let me cover that story."

(And what a story it is!!! Bigelow's new "Bountiful" comes in 13 of the richest, warmest carpet colors you've ever seen—including that "super" blue.

And color's only half the story on this new super-fiber. The "hand" and texture and pattern; the thick, deep pile that looks twice its price; and, of course, the fact that Polycrest olefin is the most stain-and-wear resistant type of fiber you can buy, carries plenty of weight, too. But, meanwhile...)

"Great Scott, Lois, super blue, eh...?"

"Clark, you incredible coward, where are you running off to now?"

Will our hero rescue the stolen carpet? Will there be enough "Bountiful" to go around? Tune in to your carpet dealer today!

Textile Division
UNIROYAL
U.S. RUBBER

Bigelow "Bountiful" carpet pile made of 100% Polycrest olefin fiber.
®Polycrest is the U.S. Rubber registered trademark for its olefin fiber.
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Sponsored by Polycrest® olefin fiber on behalf of Bigelow's "Bountiful."



ATAVIO

The new draw drapery rod that words won't sell.

But one look will. Because this elegant square design from Kirsch has never been done before. It hints of yesterday yet is very much today in rooms of nearly any decorating mood—Mediterranean, Traditional, even Contemporary. Atavio rod sets come with a choice of three finial (or end) styles, in two smart finishes: satin bronze or black, with matching square rings. Enough said? The next thing, then, is to get a firsthand look at new Atavio traverse rods at your Kirsch dealer's. See him, too, for your copy of our new "Windows Beautiful" decorating book. Or send the coupon below.

Kirsch
DRAPERY HARDWARE



KIRSCH COMPANY, Dept. A-566, Sturgis, Michigan.
Enclosed is 50¢ for my copy of your new 76-page, full-color book, "How to Make Your Windows Beautiful."

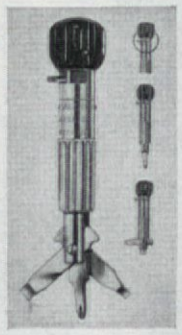
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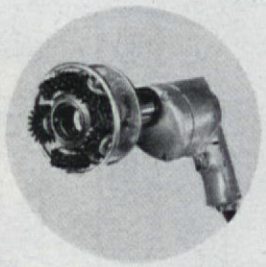
Address_____

City_____ State_____ Zip_____

NEW PRODUCTS

Versatile screwdriver has three tool-steel blades that permit it to handle both slotted and Phillips screws. Works in either straight or offset position to give better leverage. Blades retract into handle when the tool is not in use. Priced at $2. From Shelton Products, Inc., Shelton, Conn.

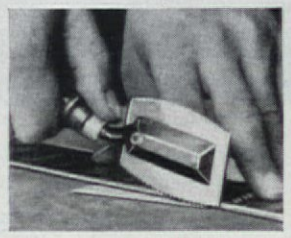




Rotary paint remover works with your electric drill; is designed to remove paint, rust, and scale from wood, concrete, and other materials. Has many-toothed cutting heads that chip the surface clean. Ideal for work on basement walls. Sells for $15. New heads are $2.50. Robert C. Collins, Miami, Fla.

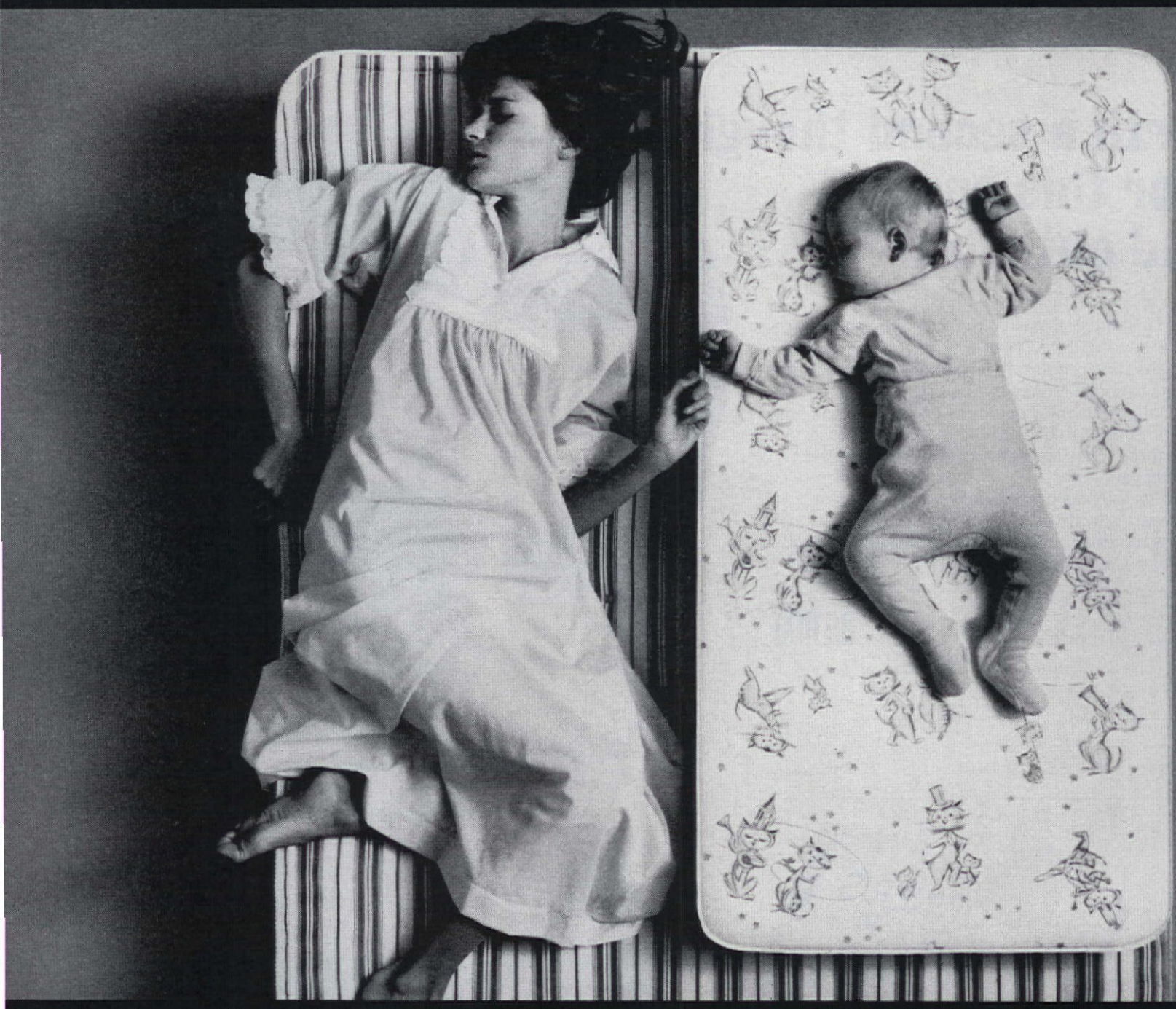
A nonwoven surfacing fabric for use in exterior and interior painting prevents hairline cracks in newly plastered walls. On old walls it prevents show-through of cracks after painting. It can be used with all latex and alkyd paints. Apply it directly on wet primer coat or with wallpaper glue. Pellomac costs about 33c a square yard and is distributed by I. D. Fabrics, Inc., New York, N.Y.

Unique hand-size saw cuts thin veneers easily and accurately, without splinters. Ideal for such jobs as making furniture. The fine-tooth, double-edge blade is curved to keep you from digging into the wood. Handi-Saw costs $1.95. Albert Constantine and Son, Inc., Bronx, N.Y.



(continued on page 47)

A baby's crib is only 27 inches wide. So is your half of a regular double bed. Are you going to take this lying down?



Don't spend another cramped, crowded night on an old-fashioned regular double bed.

Not when you can stretch out in royal comfort on a Simmons Queen-size Beautyrest, today's new double bed. There's 20% more sprawl space on a Queen-size Beautyrest.

The Beautyrest. By Simmons.

But extra bedroom is only half the Beautyrest story. The other half is its extra comfort.

You see, Beautyrest is made differently. It has separate, individual coils. They're not wired together, so they don't sag together. Beautyrest coils are flexibly firm. Shift a hip, dig in a shoulder, roll this way or that; Beautyrest individual coils give every inch of your body the separate support it needs.

And, because Beautyrest coils are separate, each sleeper gets single-bed comfort in this new Queen-size double bed. No rolling together!

The cost? Only $199.50 complete, for mattress and box spring. Less than a penny more per night than a regular-size Beautyrest set.

Sleep like a baby, but not on a baby-sized mattress. Insist firmly—on a Queen-size Beautyrest for the best rest a body ever had.

BEAUTYREST BY SIMMONS

Free "How to Buy a Mattress" Booklet. Write: Simmons, Merchandise Mart, Chicago, Ill. ©1966 by Simmons Co., Mdse. Mart, Chicago, Ill.



In a quality house you naturally expect ceramic tile, acoustical ceiling, sliding glass doors. The heat? You don't give it a second thought.

It's worth a second thought. Send for this book and find out why.

The "Homeowners Handbook of Heating" gives you all the facts: Home heating yesterday and today. How different systems work. Methods of figuring heating requirements and costs. Central air conditioning. Things to come. Money-saving tips.

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YOU CAN DEPEND ON IT

Please send _____ copies of "The Homeowners Handbook of Heating" at 50¢ each. I enclose $_____.

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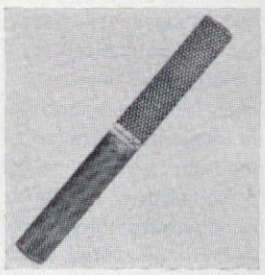


(continued from page 44)

Crack-repairing tool, for applying spackling compound, smooths the surface while filling it. Two edges are made up of tiny resilient tongues for work on sandy, scrolled, or stippled walls. Other two edges work on smooth walls. May be used on flat, concave, convex, or indented surfaces. $1. Krakmaster, Los Angeles, Calif.



Useful 4-in-hand rasp has a convex and a concave side, each divided into coarse- and fine-toothed areas. This feature speeds hundreds of little nuisance jobs such as unsticking a drawer, trimming a hammer handle, or freeing a balky door. Costs about $1.25. Nicholson File Co., Providence, R.I.



Garden tool sharpener puts a new edge on your ax, power mower blade, or hoe. The whirling disk is made of neoprene impregnated with abrasive. Use with ¼-inch or larger electric drills. Costs about $2. From The Stanley Works, New Britain, Conn.



New cleaner-solvent was especially formulated for removing contact cement and panel adhesive from the surface of wood, glass, fabric, metal, and plastic laminates. For clean-up after a paneling job, apply fluid with a cloth. To clean adhesive brushes, soak for one hour. Sells for 79c a pint. From U. S. Plywood Corp., New York, N.Y.

Cordless drill is designed for hobbyists and homemakers. Drills fine holes in wood, metal, plastic, seashells. Ideal for repairing toys and jewelry. Runs on two standard flashlight batteries at 10,000 rpm and comes with two drill bits. $3.95. Strombecker, Chicago, Ill.



Step on it!



Congoleum-Nairn has cushioned its beautiful new vinyl flooring—so when you set foot on it, something soft and wonderful happens. Cushioning also makes Congoleum-Nairn's new vinyls warm. Quiet. Scratch and scuff resistant. Even easier to clean. So *do* put your foot down. Insist on Congoleum-Nairn cushioned vinyls.

Congoleum-Nairn
FINE FLOORS

Vinyl shown (#4028) is called "Spring."® Seamless 6′ width. For free sample and decorating booklet, write Congoleum-Nairn, Box 121, Kearny, N. J. To find your nearest dealer, look in the Yellow Pages.



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no *one* dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. **They make sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.**

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



© Economics Laboratory, 250 Park Ave., New York, N. Y.

ARE YOU THE ALLERGIC TYPE?

By Annette Francis Benjamin

Several years ago a front-page newspaper story revealed a unique set of circumstances surrounding the divorce of an admittedly happily married couple. The courtroom proceedings, punctuated with more medical than legal terms, described the sufferings of the wife who after six months of marriage developed a mild rash every evening when her husband came home for dinner. The rash gradually became worse and, after two years, incapacitating. The woman was diagnosed as being allergic to her husband—the divorce was granted.

Fortunately, an allergy of this kind is quite rare. However, allergic disorders of other kinds due to many different causes are extremely common.

WHAT IS ALLERGY?

Allergy is an excessive, and sometimes dangerous, bodily reaction to certain substances or conditions normally harmless to most people. The substances which cause these reactions are called allergens. They may be foods considered essential to good health, such as milk, eggs, and wheat; they may be medicines, such as aspirin, sleeping pills, and penicillin. Plant pollens, molds, house dust, and feathers are among the most common allergens inhaled into the nose and throat. Emotional excitement, exposure to sunlight, and excessive cold can also cause allergic reactions in some persons.

When an allergen reacts on body tissues, it releases from the cells a powerful chemical called histamine. Even in small quantities, histamine can have an injurious effect on blood vessels, causing swelling in the surrounding tissues.

ALLERGIC SYMPTOMS AND DISORDERS

An allergen that comes in contact with mucous membranes of the nose can cause symptoms ranging from sneezing to complete obstruction of the nasal passages. Hay fever, one of the most common allergic disorders, occurs most often during the spring, summer, or fall when plants produce pollen. Symptoms may be a runny or stopped-up nose, runny and itchy eyes, itchy and burning mouth and throat.

Great numbers of hay-fever sufferers may develop asthma, and many asthmatics are subject to hay fever. Asthma is a potentially serious condition that occurs when an allergen reaches the lining of the bronchial passages, causing them to narrow. Wheezing, coughing, and difficulty in breathing are the main symptoms of this ailment.

The part of the body most vulnerable to allergic responses is the skin, for it reacts to both external and internal allergens. Skin reactions can range from mild facial itching to the severest form of hives (angioneurotic edema) resulting from a food or drug allergy. Eczema is a breaking out of the skin, often associated with an allergy.

SPRING AND SUMMER ALLERGIES

It seems paradoxical that the two most happily anticipated seasons of the year can produce the largest number of allergies.

Two thirds of all people who touch poison ivy develop a skin rash which is an allergic reaction to the oily substance of its leaves.

Summer fruits, such as strawberries, are common allergens, as are fish—shellfish in particular.

Exposure to the rays of the sun, even for short periods, can give a person with a sunlight allergy an uncomfortable rash for days.

The bites of stinging insects, such as bees, wasps, hornets, and yellow jackets, usually result in discomfort. People with a known allergy to any insect sting must take care to avoid a possible fatality.

MEDICAL HELP FOR ALLERGIES

It is comforting to know that allergies can disappear as suddenly and mysteriously as they arrive. However, some allergies become progressively worse if they are allowed to go untreated. If you have a distressing allergy of any kind, or if you are allergic to anything too common to be avoided, you should seek medical advice. There are many methods of treatment that can cure or prevent certain allergies and control or relieve others.

Researchers are making great strides in solving one of the most complex chemical mysteries of the body—the allergic reaction.

Annette Francis Benjamin is co-author with her husband Bry Benjamin, M.D., of *In Case of Emergency* (Doubleday).

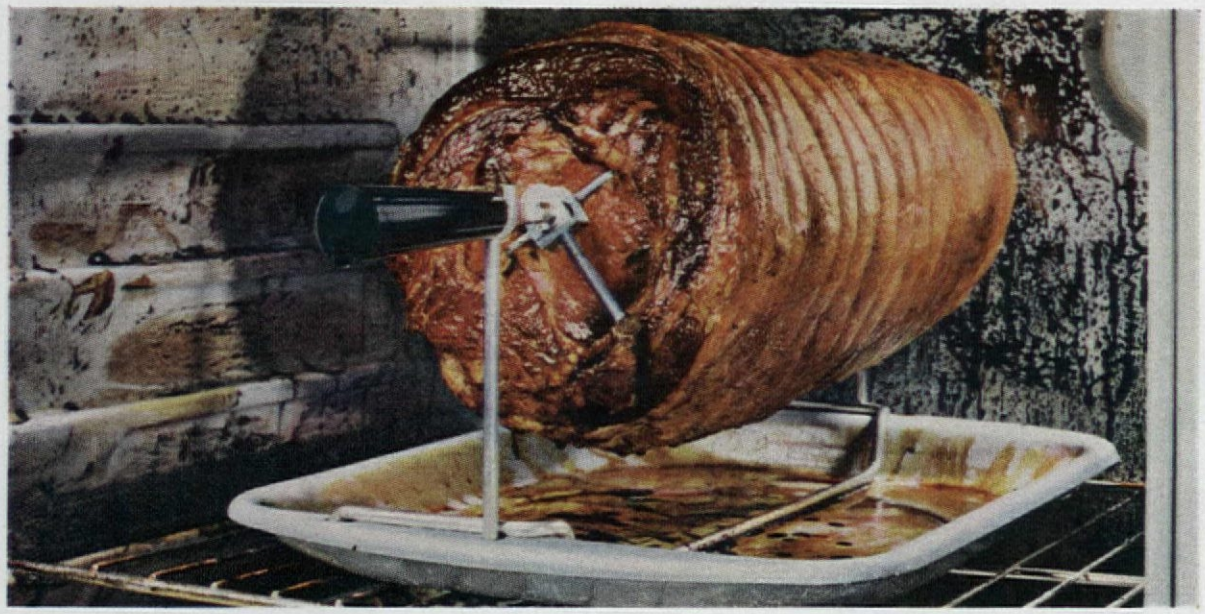


Now, anything you put into salad tastes better in New Jell-O™ Salad Gelatin

New Jell-O Salad Gelatin is the first and only gelatin created exclusively for salads in four real salad flavors: Celery, Mixed Vegetable, Seasoned Tomato and Italian Salad. Each new flavor is specially seasoned to bring out the best in salad ingredients. So anything you put into salad tastes better in Jell-O Salad Gelatin. Salad greens, seafood, meats, cold cuts. Anything. Look for the exciting easy-to-prepare recipes inside every package.

GF
GENERAL FOODS KITCHENS

Jell-O is a trademark of General Foods Corp.



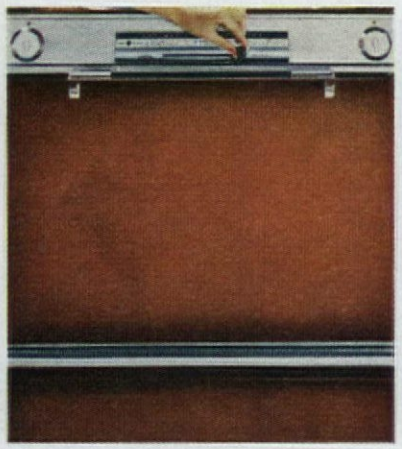
"Let 'em spatter! My P-7® Oven cleans itself electrically!"



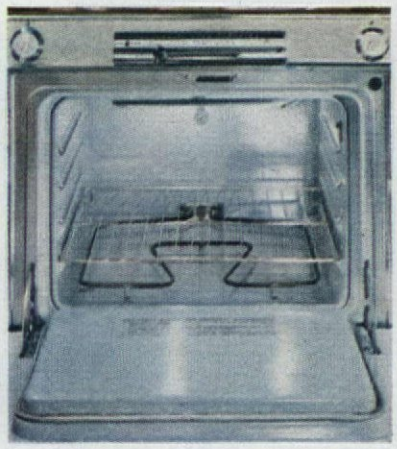
The elegant Americana®. Model J-796



Don't touch this dirty oven.



Just set the dials, latch the door...



P-7 Oven cleans itself electrically.

The P-7 Oven eliminates the meanest chore in the kitchen.

Invented and perfected by General Electric, the fabulous P-7 Oven not only cleans itself new-clean, but does the job for *about 7¢ per cleaning*°. Less than you'd pay for an old-fashioned oven cleaner.

No cleansers, no fumes, no scrubbing, no work. *Period.* The same electric elements that cook your food also clean the oven far better than you ever could by hand. It even cleans the parts you couldn't reach properly before.

The elegant Americana® above is 30" wide, looks built-in. Comes with or without a unique 2-way exhaust system. Has P-7 feature plus meat thermometer and rotisserie in master oven below. There's also a second full oven above. Other range features include the famous Sensi-Temp® surface unit which guards against sticking, scorching or boiling over. And there's a single-unit grill.

°Based on Florida Power and Light Co. residential rate of 2¢ per K.W.H. for electric cooking.

GENERAL ELECTRIC

Remember, the P-7 Oven is made by General Electric. You can replace your present range or oven with 5 kinds of G-E ranges including built-ins. Many different models. Some are shown on the next page...

Replace your old range with a new P-7 Oven range now!

Space is no problem. P-7 Oven ranges come in many different types, shapes and sizes. No doubt there's a model which will fit the space occupied by your present range.

Model J-756



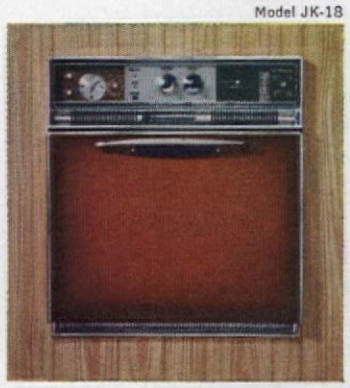
This custom 30" free-standing range has the fabulous P-7 self-cleaning oven with rotisserie and meat thermometer. Handsome recessed cooktop with Sensi-Temp® automatic unit and single-unit grill.

Model J-486



40" Custom. P-7 master oven with rotisserie, meat thermometer. Plus a second oven, automatic Sensi-Temp® surface unit and 2-unit grill. Both ovens automatically timed.

Model JK-18



Here's a luxurious 27" built-in oven with the P-7 self-cleaning feature plus rotisserie and meat thermometer. It's the brand-new look in built-ins.

Replacing your present built-in with a new self-cleaning oven is a snap. There's a full line of P-7 built-in ovens designed to fit both 24" and 27" enclosures. Installation costs are nominal. You can see them at your General Electric dealer's.

GENERAL ELECTRIC

By A. M. Watkins

HOW TO PROTECT YOUR SAVINGS FROM CREEPING INFLATION

What will happen to money you're saving now? What will it be worth in purchasing power 10, 15, 25 years from now? That would be money you're putting away for children's education, a nest egg, or retirement. The big question is how much of a bite will creeping inflation take out of your savings?

The answer depends mainly on the savings method used. One popular and widespread method of savings could mean that inflation will lop off 25 to 50 percent, perhaps more, of the purchasing value of your hard-earned savings. A $1000 put away today would buy as little as $500 worth of goods, housing, and services for you at some future date. That's exactly what happened to the savings of many people in the past 25 years, says Maxwell S. Stewart of the Public Affairs Committee, a nonprofit educational group. He says:

"Since 1940 hundreds of thousands of people have seen the purchasing value of their savings shrink by more than 50 percent as a result of keeping *all* their savings in such investments as bank savings accounts, life insurance, and U.S. government savings bonds."

A 1940 dollar is worth only about 43¢ today. It will buy that much less goods and services for you than it would have in 1940. It's shrunk that much because the cost of living has more than doubled since 1940. And that is by no means a unique period in U.S. history. Since 1900 the cost of living in the U.S. has just about quadrupled. A 1900 dollar is worth only about 24¢ in purchasing value today.

In short, inflation has become an accepted way of life. Experts add that a small amount of inflation every year, on average, is virtually inevitable if our country is to continue to expand and grow in the future as in the past. That's the price we pay for continuing prosperity and to create more and more new jobs for our growing population.

In booming times like today, with the U.S. economy virtually boiling over and defense expenditures mushrooming, there are signs that the tempo of country-wide inflation may well speed up. That puts increased emphasis on knowing how you can best protect your family savings from inflation erosion in the future.

TWO BASIC KINDS OF SAVINGS

Before getting into how to protect your savings against inflation, you should understand the difference between the two basic kinds of savings. The first consists of what financial people call "fixed dollar" or fixed-income savings or investments. Examples include bank savings accounts, government savings bonds, life insurance, most life insurance annuity plans, and also investing in so-called gilt-edged bonds or high-grade preferred stocks, and real estate mortgages (as an investment, not for the house you buy).

Such investments are safe, to be sure, but only up to a point. There is little risk of losing your money. The amount you have invested is always clearly specified in dollars, and the dividend or interest rate is also specified (though it may change). However, your initial capital generally remains fixed over the years; it neither grows nor shrinks much, though it may fluctuate a little.

Such savings are generally unaffected by business conditions and ups and downs in the stock market. (This is not absolutely true, since there's always the possibility of an economic catastrophe when the safety of your money could be in severe jeopardy.)

The biggest danger with fixed-dollar savings, however, is their high vulnerability to inflation. Take doctor bills and medical services, for example, the costs of which have gone up some 40 percent since 1956 because of inflation. It therefore takes about $1400 today to buy the same amount of medical services that you could have obtained in 1956 for $1000.

Saying it another way, suppose you had put $1000 ten years ago in a fixed-dollar savings account as a reserve fund to pay for unforeseen future medical emergencies. Today that $1000 worth of 1956 capital would buy only about $700 worth of medical services in terms of present-day costs. To be sure, your fixed-dollar investment would have been earning you a stipulated dividend each year, but your capital would have lost considerable purchasing value, i.e., in terms of what it will buy for you today.

VARIABLE-DOLLAR SAVINGS

This is the second basic kind of savings; it's also called equity savings. It includes such things as money put into real estate, common stocks, common stock mutual funds, and commodities. The value of such investments will fluctuate with changes in business conditions. Make no mistake about it, such investment savings entail a certain amount of risk.

The chief pitfall with a variable-dollar investment would occur if you suddenly find you need money at a time when the value of such an investment is at a low ebb. That would be during a severe (continued on page 94)



Do some foods disagree with you?

For you, it may be cabbage. Or pizza. Or French fries. You name it. Just about everyone has certain foods that upset their system, causing acid indigestion or irregularity.

That's when Phillips' Milk of Magnesia sets things straight.

Suppose those foods get your stomach upset with too much acid. Phillips' relieves that acid upset, heartburn or even nausea *in seconds*—literally!

Or (let's call a spade a spade) suppose you're constipated. Phillips' will start you back to regularity in just a few hours—gently, comfortably, completely. In fact, it's the kind of laxative doctors recommend.

For acid upset, you take just a little Phillips'. For constipation, a little more. And if you're worried about taste, don't. Flavored Phillips' really tastes good!

Mind you, it's still not a good idea to sit down and eat yourself sick. But next time you have a little too much of a good thing, hurry up and take Phillips' Milk of Magnesia. *That settles it!*

Regular or Mint Flavored



BEAUTY AT HOME

By Alice Thompson

"TOO BUSY" IS NO EXCUSE

At a party she was giving for a garden club, the late Helena Rubinstein heard one of her guests say, "It's such a privilege to meet Madame Rubinstein, even if I must admit I just don't have time to use cosmetics and all those things." The hostess, moving close to the speaker, said, "Yes, I see," a simple statement of fact. As she walked away, she remarked quietly, "Why does she want to look older than she has to?" It was an apt question from a lady then over 90 with the complexion of a woman of 45.

But it is easy, too easy for the busy homemaker to slip into the habit of taking excellent care of everyone in the house except herself. But "too busy" is not an excuse. So why not start today to give serious consideration to your eating habits, your exercise program, and those basic routines of beauty that will get you ready for a summer in swim- and play-suits?

Has your dressing table the "must" trio . . . cleansing cream, skin lotion, moisturizer? All cosmetic firms make them. Helena Rubinstein has added Skin Dew Freshener and Lotion to her Skin Dew line. Oil of Olay may be new to you, is a marvelously fresh under-makeup moisturizer. Elizabeth Arden and Estée Lauder have their versions of the trio; we particularly like Ardena Skin Lotion and Lauder's Undermakeup Crème.

New, lovely to look at, delightful to use is Revlon's array under the banner of Ultima 11 . . . among them, lipsticks in really different shades, packaged in compacts with brush, Lip Glosser to add sheen (and protection), Cremefoam Makeup that fairly floats across your face, and a blessing, Creme Concealer that really disguises under-eye lines, shadows, circles.

And get to work on your hair, to reinforce it against the summer sun . . . with the loving kindness of Breck Shampoo and Cream Rinse. Pick the formula your kind of hair needs. (Ours is the dry kind.) You'll bring back the young and happy shine you deserve!

Not all beauty assists come from cosmetic counters; don't forget the staunch allies you can find at your drugstore. Colgate's Dermassage, cream or liquid, prevents or counteracts ravages of too much water and detergent . . . there's Johnson and Johnson's Dermicel, a positively pretty cover-up for cuts and burns that doesn't hurt a bit when you peel it off . . . Prom Cosmetics Curl Free, a natural curl relaxer to help tame over-curly hair which is a real nuisance especially in the humid summer.

Now get to work on the important job of looking as young as you are . . . and maybe a few years younger than that. It takes amazingly little time, and it pays the kind of dividends that makes you enjoy that look in the mirror. (Husbands, not really very noticing, do notice the improvement, the glow that comes with care!)



What a wife should tell a husband about carpet buying...

Tell him Mohawk's new Aragon of Polycrest® is the best carpet value his money can buy!

Or be more subtle. Tell him his carpet will pay for itself in years and years of wear.

Act knowledgeable. Tell him Mohawk weaves Aragon of Polycrest—U.S. Rubber's new olefin fiber. If he just sits there looking puzzled, explain that it's the most moisture-resistant fiber type yet. And by moisture we mean ink, coffee, mustard—everything that spills and stains.

Be a pal. Tell him he can walk on it in his muddy boots and you won't make a scene. Even his cigar ashes won't dull the beauty of Aragon. A swipe of the sponge and it looks fresh as new.

Be your feminine self. Tell him you've never seen such colors, or felt such sturdy, thick pile for the money.

Save the clincher for last. Tell him Aragon costs $9.95* a square yard. If he doesn't believe you, don't give it another thought. He's already sold. Good girl!

*Approximate retail price.

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ARE YOU READY FOR YOUR SECOND CAR?

By William J. Toth

Americans own more cars than the rest of the world put together, but that is little consolation when your spouse has the car and you need it. Once a luxury, the automobile has joined food, clothing, and shelter as a necessity of life. And in some cases a second car has become equally important. But if you contemplate buying an additional car, make sure you have really explored every alternative and know exactly what you are doing because a second car can become a luxury you can little afford.

THESE QUESTIONS NEED HONEST ANSWERS

What are the advantages of a second car? Are there any alternatives? What will another car cost (new or used)? Can you afford the extra car on your present income?

On a separate sheet of paper for each of these questions list your answers. Because it will be your money you are spending you must be very honest with yourself. Following are a number of factors and pointers to keep in mind before you make your final decision.

CONVENIENCE

With two cars the commuting husband can come and go as he likes. The wife need not bundle up the children early in the morning to drive her husband to the station and to meet him in the evening. The need to wait for him on a late train is eliminated, and this is especially appreciated at night.

During the day in case of an emergency a second car is always available for the wife to save precious moments. If you live in a remote area the importance is significantly increased.

Time and money can be saved from waiting for and the cost of a bus or a cab, especially if trips are frequent. Even though a neighbor's car may be available, you cannot always expect it to be handy to conform to your schedule. In emergencies or when it fits their schedule, neighbors might never object to your using their car or even driving you anywhere, but frequent use of this privilege can soon strain even the most cordial relationships.

Considering the number of trips that the modern homemaker must make to keep appointments and the home supplied, there is little doubt that the key role of a second car is convenience and in some remote areas, safety.

ALTERNATIVES TO A SECOND CAR

1. If you are the husband consider public transportation, leaving the car at home.
2. Explore the commuters' car pool where your car is used every fourth week.
3. Hitch a ride with a neighbor or fellow commuter on occasions when the car is needed at home.
4. If you are the wife, use your telephone to take advantage of home deliveries.
5. Rent or lease an additional car. This is good for short periods of time and the few times you need a special type of vehicle such as a station wagon or a small truck. Many families use this as a method to determine the type of vehicle best suited to their needs.
6. When the car is left at home, make efficient use of it. Plan dental and medical appointments together and shop on the way home.
7. Have your husband pick up certain items on his way home.
8. Plan shopping and appointments for evenings or weekends.
9. Use public transportation on shopping trips but have your purchases delivered.
10. Combinations of any of the above can give you many more alternatives.

WHAT WILL AN ADDITIONAL CAR REALLY COST?

These answers will probably have the most weight in arriving at your final decision. Here are costs you cannot avoid.

1. The actual cost of the car. Financing will be extra. Cash can save you money.
2. Additional insurance. However, you can get a significant premium reduction on a second car. Explore reductions for no male drivers under 25, no collision coverage (especially if it's a used car), a compact car, and other plans available from various companies.
3. Licensing the car. In some states where licensing is based upon the weight, you can save some money by buying a smaller car.
4. The routine cost of maintaining and servicing the car. A second car is generally run about half the mileage of the first car. Again, a compact car will cost less to operate.

However, if you buy a used car that needs constant repairs and service, you may find that it will cost far more than your first car. Depending upon the use made of the car, a husband might consider using the second car himself, especially if he just drives to the station and parks the car.

ADDITIONAL FACTORS

Do not forget to add in the cost of seasonal items such as chains or snow tires. Also, can your present garage accommodate two cars? In some communities overnight parking in driveways or on the streets is forbidden.

Even though you plan closely there is always the temptation to make trips that are not really necessary. Add a few more dollars for these.

IF YOU DECIDE ON A USED CAR

Know exactly what type of car you need before you go hunting. Check your newspapers so that you will have some idea of current prices of cars that could fit your needs. Have a maximum figure of what you can spend and do not let yourself be pressured beyond it.

Usually a new-car dealer selling used cars will give you the best buy for your money. On rare occasions you might be able to pick up a car from a private party when you or someone you trust knows the car. Figure 10,000 miles for every year the car is old and check this against the odometer.

Always test drive a car before you sign or buy. Hire a competent mechanic to accompany you when you have definitely decided upon a car. A few dollars for his time will be well worth the expert advice he can give you.

ONE BIG CAUTION

If your first car is aging and becoming troublesome, weigh a second car carefully. You might end up with two cars that are undependable. One good car for the road is worth more than two sitting in the garage. Explore the possibility of buying a new, dependable car.

SPEAKING OF THAT NUMBER-ONE CAR

This is spring, and if you have not done your spring cleaning and summer conditioning, you still have time. Here is what needs to be done

- Replace those snow tires. Rotate your tires and, by all means, trade in your worn ones for new ones.
- With your new tires in place, have the wheel alignment and balance checked.
- Give the car a thorough washing inside, outside, and underside. An overhead lawn sprinkler, placed under the car and moved a few feet every five minutes or so can do a good job of dissolving winter snow-melting chemicals. Supplementing this with high-pressure hosing under fenders and other hard-to-get-at places can do much to save rusting and pitting.
- After touching up scratches and rust spots with paint, apply a coat or two of good wax. Summer heat and salt spray can be damaging to outside finishes.

Unless your manual recommends otherwise, drain, flush, and refill your cooling system with clear water and also add a rust inhibitor.

- Change your oil to a summer-weight oil.
- Have the lubrication points checked and greased if necessary.
- Scrub the battery with a wire brush and fill it with clean water.
- Vacuum the inside of your car and give the trunk a going over too.
- Remove all floor mats and ashtrays and wash in hot, soapy water before rinsing.
- Clean window surfaces inside and out with a good cleaner. Even a closed car during the winter can pick up much dirt and scum on the inside surfaces.
- Check with your serviceman on bringing the car in for a tune-up.

YOUR FINAL DECISION ON A SECOND CAR

After you've cleaned your first car you might have second thoughts about buying another car. Approach the decision practically. Weigh the facts as you have listed them against your budget and then make your choice.

An automobile is one of the most expensive investments you make outside of your home, so be especially careful. Careful of selection, careful of maintenance, and careful of use.

Mr. Toth is a professor at the Center for Safety Education, New York University.



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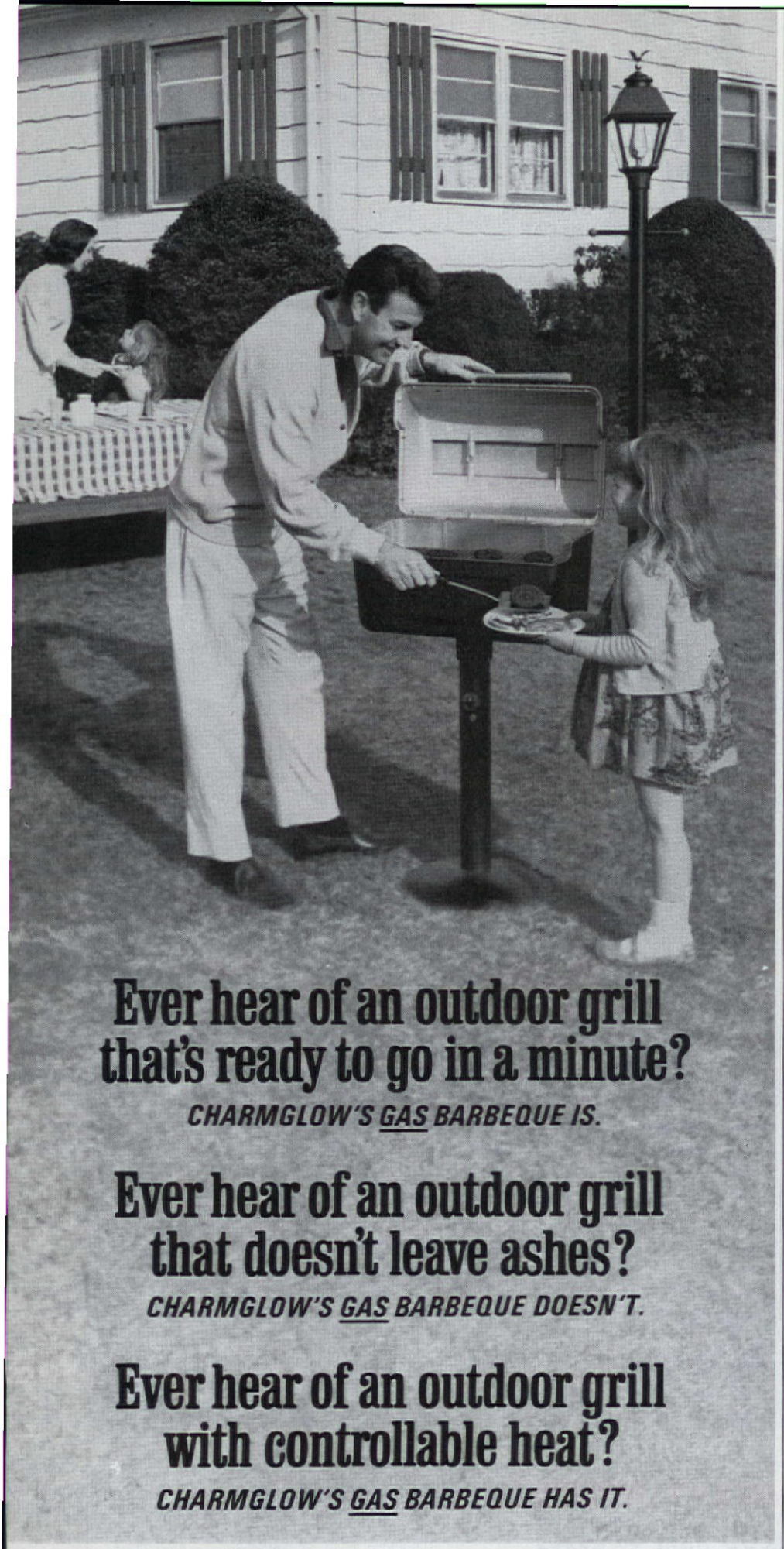
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And what's more, Charmglow's new Gas Barbeque distributes the heat evenly from one end of the steak to the other. Makes for flavorful food cooked just the way you like it. Indoor convenience, outdoor flavor, even a rotisserie if you like–all on this neat, all-weather Charmglow Gas Barbeque. See it at your dealer or Gas company. AMERICAN GAS ASSOCIATION, INC.

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EVENINGS TO REMEMBER

The ingredients are a record player, a few fine records of your own or borrowed, and a handful of congenial friends. Add a little daring, a little planning, a recognition that an entertainment form that sells more tickets than baseball is apt to be surefire. The result? An evening when no one argues too much or talks too much . . . an evening when you listen to great music. Listen—we said—with complete attention. You'll find the kind of restfulness and refreshing, silent communication that makes a concert audience feel lifted by sharing a lovely experience together. Only this time it will be even deeper since it will be an evening to remember with friends.

Moreover you can (and we hope you will) listen to music that is seldom heard in concert halls—plenty of Mozart, a bit of Delius, Poulenc, the lesser-played concertos, the old masters, and newer composers who may not make great box office but make great listening, the exceptional musicians who may never get to your particular city.

Start your first evening to remember with a program that requires not much more than an hour and a half of actual listening. (Later you may want to extend that time.) Be sure to provide the creature comforts that aren't at hand in the concert hall. Begin, perhaps, by reading aloud the notes on the record cover, that usually well-written piece about the music, the composer, the era, the performers. Lower the lighting while the music is playing. As soon as the last note dies away, turn up the lights and let the listeners comment . . . appreciative or critical. Round off the evening with coffee and cake or little sandwiches served where you've been listening.

In our suggestions below for any number of evenings to remember, we've listed some of the rarer among recent recordings, pieces and artists you might easily—and regrettably—miss. You don't need us to remind you of the great Beethoven symphonies (but don't overlook the great quartets), the lovely music of Haydn, Schubert, Brahms.

Volume 1 of Mozart's Piano Concertos, Lili Kraus, soloist, Vienna Festival Orchestra. Pick one of 6. Epic.
Sonata in F Minor (Appassionata) and **Sonata in C** by Beethoven, Artur Rubinstein playing. RCA Victor.
Leonard Bernstein Conducts Richard Strauss in "Salome's Dance", "Don Juan", "Till Eulenspiegel." Columbia.
Four Concerti for Festival Occasions by Vivaldi, played by an extraordinary string ensemble from Venice, I Solisti Veneti, C. Simone, director. Columbia.
The Six Brandenburg Concertos, by Bach, played by the Southwest German Chamber Orchestra, Tilegant conducting. Pick any one but don't miss the second! RCA Victor.
Concerto for Cello by Delius, 21-year-old Jacqueline DuPré, soloist, the Royal Philharmonic with Sir Malcolm Sargent conducting. An Angel recording.
Liebeslieder Waltzes by Brahms, with the Robert Shaw Chorale. An RCA Victor recording.

A Western Wood patio is a party-room, living-room, family-room and play-room…all rolled into one!

A Western Wood Patio brings a breath of fresh air to a home.

It's an extension of the living-room for your guests, an outdoor play area for your children.

It's a private place for sunbathing, a special place for breakfast. It's an away-from-it-all place for cocktails, a *chic* place for bridge or brunch.

In short, a Western Wood Patio is any room you want it to be—day or night!

We say *Western Wood* Patio because no other kind of building material compares. Wood has an inherent warmth that blends naturally with the outdoors. It flatters any type of architecture, and compliments every type of material.

On the comfort side, you can sunbathe and walk barefoot on wood without being sizzled.

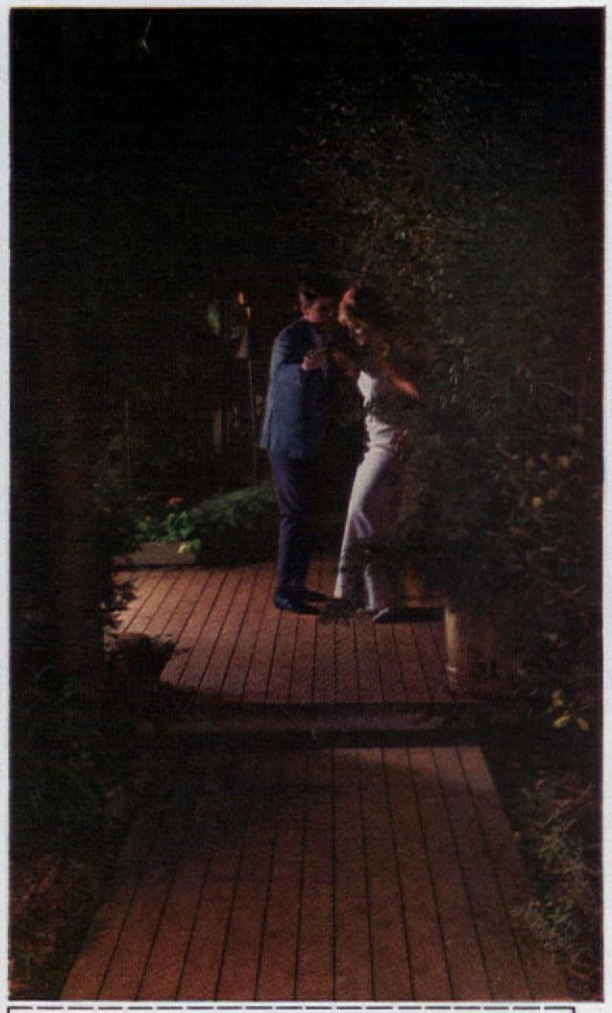
On the practical side, nothing is as easy to build with as wood. You can paint it, stain it, or leave it alone.

And all it takes to keep it clean is a garden hose.

Send for our new *Western Wood Patio Ideas* booklet today!

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"Gosh...today's Ivory Liquid did help my hands look young again! (Must be its Young-Hands Formula!)"



"Harry hadn't kissed my hands in years. Couldn't blame him, though... housework and dishes had made my hands old-looking.



"Then Mary Mild came into my life! She told me about today's Ivory Liquid with its special formula...



"...called a Young-Hands Formula. No other detergent has it!



"Proper hand care and Ivory Liquid really helped my hands look young again. Even Harry noticed! So romantic!"

"Today's Ivory Liquid can help your hands look young again... kinda like you had a maid, like me, to do your dishes!"



Try today's Ivory Liquid...pure and creamy white ...makes rich, longer-lasting suds, too.

YOUR BACKYARD—
biggest room of the house

Hooray for May! The magic moment has come when you step outside and really live as big as all outdoors. Where to go? No farther than your own backyard. What better place to go when you want to expand your living space? To wine and dine, to play and entertain, to take a dip or just breathe in some good fresh air? Our point is to plan your backyard for the way you want to use it—then full speed ahead and make it one big roofless room. Here we show you how—with decks, patios, pools, some lovely landscaping. Study with care—you may never want to leave home!



Designer: Kit Hinrichs Photographer: Harry Hartman

By Alan C. Borg

HIT THE DECK!

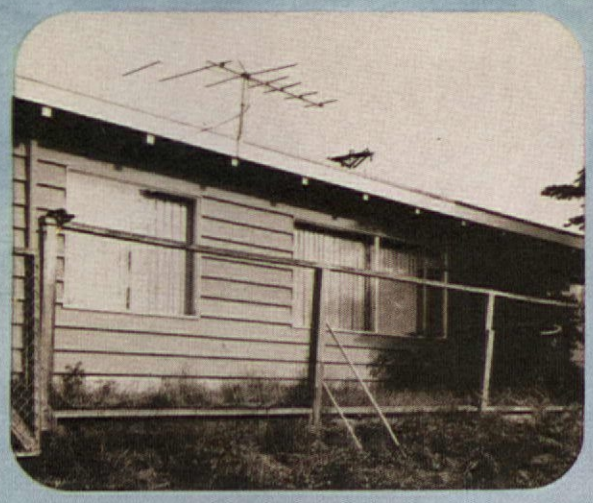
Decks are one of the best ways to make your yard an outdoor living room. Those shown here and on the next few pages are actually roofless rooms to be used for relaxing, entertaining, and playing. Decks are especially good where the ground is uneven, and a patio is impossible without extensive grading, or where a patio would require the use of a retaining wall. A deck is the solution if there's a drop in the grade between the house and the yard. It will easily bridge the gap and tie the house to the ground area. A deck is also the answer if you want variety of height in your yard. It can be on the ground or elevated. For sketches of how decks fit various styles of houses, turn to page 86.



Besides the unusual design, this deck in Tacoma, Washington, is a departure from the usual spaced-board construction. Here, in this innovation by the American Plywood Association, it is simply a series of platforms of exterior-grade plywood, protected by plastic-based roofing material, set on the framing of 2x8s. On top of them is Ozite's Town 'n' Terrace indoor-outdoor carpeting, which is unaffected by rain and can be easily vacuum cleaned.



Indoor-outdoor carpeting is also used in the living room. It not only makes the deck an extension of the living room but also provides a smooth surface for outdoor activities. A sliding glass door was installed to bring the outdoors inside. A different color carpeting was used on the children's play platform, which is below the platform outside the living room that's primarily for adults. The deck system was designed by Harris and Reed, A.I.A.



Photographer: Charles R. Pearson

Not just one deck, this is a series of interrelated deck and planting areas, each designed for a specific purpose. It was designed to make the steep backyard (see before photo) a useful addition to the house. It also gives the children play space they didn't have before. Here, the different levels reflect the slope of the land, and the plantings tie the various elements together.

(continued)

(continued)

more decks

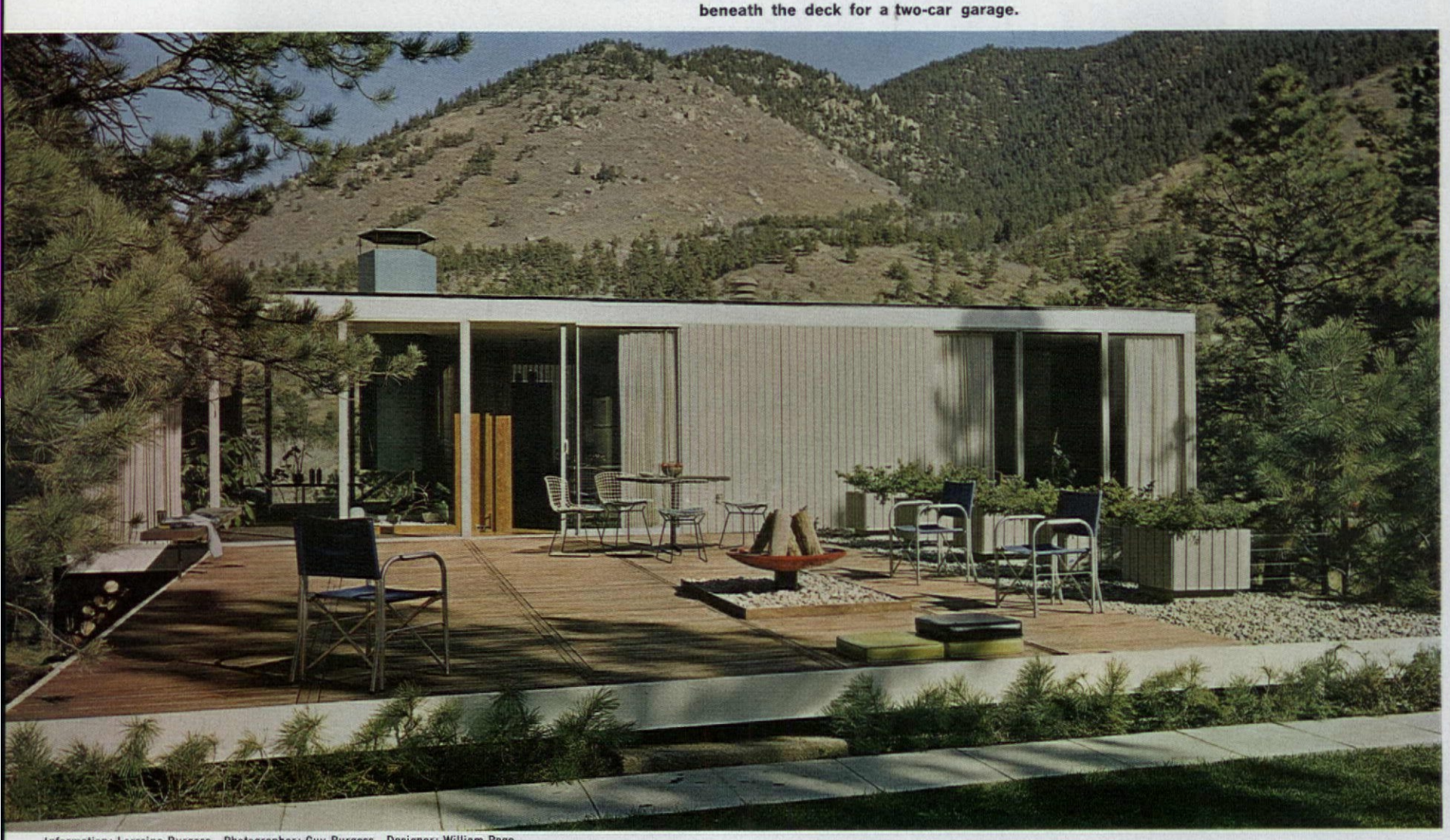


Photographer: Ted Lala

Decks can do anything . . . extend along the side of the house, go around the corner, circle a tree, step down to the yard. This one in California connects two wings of a one-story house (remodeled under the aegis of Johns-Manville) and provides a place to sit. The living room gets a view of the yard through the sliding glass doors. The deck is built of redwood; the yard is surfaced with tanbark.

This deck, almost as large as the house itself, seems to float out from the house and perch lightly on the sloping ground. Located in Chipita Park, Colorado, it has as background high mountains and tall evergreens. The deck edge and the roof line of the house both have a white-painted edging. The deck, opening to the house by large glass walls, has an elevated barbecue pit and wooden planter boxes set in gravel. The house is set on the slope so that there is room allowed beneath the deck for a two-car garage.

Variation on a theme. In his home in St. Petersburg, Florida, architect C. Randolph Wedding decided to put his outdoor living room in the center of his circular house to be able to completely control the view. Each room surrounding it opens to the center with a concrete deck. Below circular rim is sitting area with fireplace and built-in benches. Glazed roof lets plenty of sunshine in.



Information: Lorraine Burgess Photographer: Guy Burgess Designer: William Page

Photographer: William Maris


ARCHITECTURE

Bob Hawks



EVERYBODY OUT TO THE PATIO

Patios are one of the most commonly used ways to get outdoor living space, and one of the most pleasant places to spend long summer evenings. They can be built of almost any material that withstands the weather. Some of the most common materials are brick, flagstone, concrete slab or pavers, slate, gravel, redwood rounds.

The patio on this page is actually part of the house. In remodeling this home in Dallas, Texas, architect James Reece Pratt cut away a section of crawl-space wall, dropped part of the living room floor to grade level, ran a new brick floor right into the backyard, and put up large plastic privacy screens.

Large expanse of glass separates indoor and outdoor portions of room physically, not visually. Stained mahogany hides beam above glass, while draperies screen off entry. Flooring in foreground is plain pine boards. Floor in lower part of room is same as on patio. Rug and candelabra are Mexican.

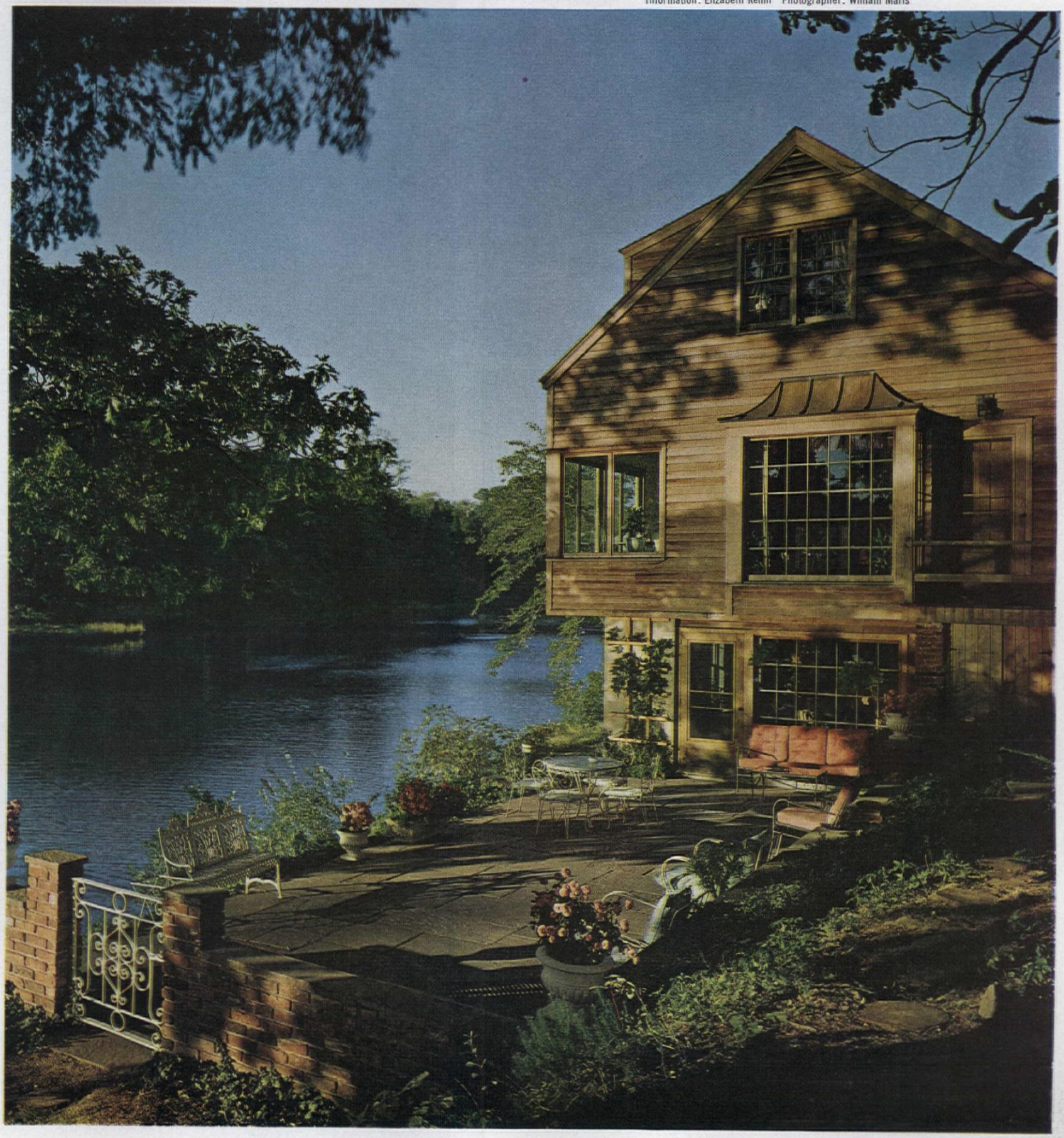
Combination floor-patio is hard-burnt random-length brick, set with narrow edges exposed, and interspersed with pieces of green marble. Inside, the brick rests on a concrete slab. Demountable pipe-framed privacy screens are of fiberglass-reinforced vinyl plastic. They shield patio from wind.





The spectacular setting of this flagstone patio alongside a river in Darien, Connecticut, makes it a perfect spot for enjoying the summer months. The house itself was built to take advantage of the view, with wide windows by the patio and facing the river. The patio opens directly from the family room on the lower level and is reached from the upper level by brick stairs. The patio is used extensively for entertaining since it was designed to work as part of the living space of the house. It's not isolated at all. The indoors and outdoors of the lower level become one large area, thanks to wide windows used.

Information: Elizabeth Rehill Photographer: William Maris



BY THE COOL, COOL, COOL OF THE POOLSIDE

A backyard pool can be the center of your landscaping plans as well as the center of summer fun. The placement of the pool can be tailor-fitted to your space. Here we show you three ways of fitting the pool to the plot: the familiar on-ground treatment; an above-ground installation; and a variation, where an in-ground pool is above the lowered living area. But despite the differences in placement, all three pools fit into their landscapes as easily as if they'd been there all the time.

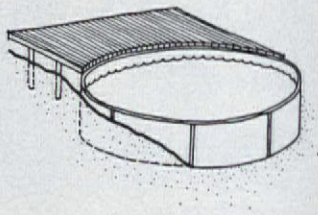
A sunken desert terrace. The pool below, owned by Mr. and Mrs. Joseph Timan of Tucson, Arizona, designed by Nicholas Sakeller, has all the features of an oasis. The terrace, below the level of the pool, offers tentlike shade. It is separated from the living area by sliding glass doors.





Information: Louise Price Bell, Barbara Teel Photographers: Guy Burgess, Paul J. Peart, Ernest Braun

All decked out. Above ground pools often turn out to be eyesores on the landscape, but here's one that nestles into the yard. To overcome the problems of a sloping site, Mr. and Mrs. Donald W. McKenzie of Sacramento, California, had their pool sunk into the ground on one side and a deck installed to keep poolside lounging space level with the top of the pool. Other side is three feet above ground level. Filter and equipment are hidden below. Pool by Doughboy.



On the level. This pool, right, owned by Mr. and Mrs. Lloyd C. Nelson of San Marino, California, placed level with the ground, was carefully integrated into the garden. The brick terrace with raised planter seats provides plenty of space for sunning. The bricks go to the edge of the pool to eliminate the usually disconcerting coping at pool's edge. Landscape architect on this job was W. Bennett Covert.



landscape for outdoor living

By Evanthia Kondonellis

Your backyard may properly be called a room—and enjoyed as one—only to the extent that you achieve privacy. Traditionally our backyards have been open. We stayed indoors and shunned walls around the property line as undemocratic. But now that we spend long days in our gardens, we find we must have a degree of seclusion to enjoy them fully.

If you cannot or prefer not to fence in your garden room, screen out visual intrusions and neighborhood clutter with living barriers of trees and shrubs. Train vines or espalier trees on a screen for privacy.

In our pictures you will see that just a few plants will make your point dramatically and with a tremendous reduction in maintenance. Plant to soften the harshness of concrete, to humanize a blank wall. Use a tree or shrub, with its framework exposed, as rhythmic sculpture where your plan demands a focal point. Depending on how you use them, flowers, trees, and shrubs will throw your garden into soft or sharp focus. Plants are mood makers.

Beauty and interest do not derive from crowding every type of plant into every inch of available space. One well-grown specimen artistically displayed is often better than a multiplicity of types dug in without reference to design, scale, or proportion.

The design will be determined to a large extent by your activities. Make a plan and keep eliminating the nonessential. Elegance is rooted in simplicity, and the need for a simpler, less anxious life is the underlying reason for a room under the sky.



A SMALL, RICHLY DETAILED ROOM is shaded by a twisted old live oak. Festoons of ivy ornament grape-stake walls, aralias and evergreen groundcovers fill the plant beds. Flower color comes in pots. The floor is executed in redwood and concrete aggregate—beautiful and easy to care for. The garden belongs to Mr. and Mrs. C. A. Chichester of Oakland, California.

AN ENCLOSED GARDEN lends itself to a geometric layout, with growing things to ease the transition from circles to strong verticals. Translucent, colored panels set into fence are amber, blue, green, and purple. Garden of Mr. and Mrs. Gilbert Zwillinger, San Francisco. Architect was Ellis Kaplan. Planting by Douglas Baylis.





Three flower-topped columns of staggered heights repeat the vertical of the wind tower (below), and are a way to grow large bowls of ivy, geraniums, fuchsias, and other container plants.



The fence was designed to provide a view where none existed. Translucent, colored panels are softly backlighted at night and planters hold a revolving display of seasonal flowers in pots.

In an 18-foot wooden wind tower hang huge metal chimes—very effective when the wind blows and fog rolls in. The fascinating wind chimes were sculpted in metal by Jean Flores and suspended from a rod high in the tower.



Ernest Braun

sometimes



Our really big bed by Englander is a whopping 76x80″; headboard with all sorts of conveniences by Drexel. King-size bedspread, blankets, sheets, pillowcases by Nettle Creek, Fieldcrest, Pepperell, Cannon, Springmaid.

We're for BIG—for giant size, king size, queen size, call it what you will—when BIG means more in ease and comfort than standard size. The difference between a supremely comfortable piece of furniture and an uncomfortable one is often a measurable matter of inches and feet. Obviously, two in a king-size bed are more comfortable than in a standard double bed. Less obvious are extra large ashtrays for parties or

big is better



chain smokers. We're for BIG when BIG stands for efficiency. An over-scaled man's chest (next page) that holds a man's wardrobe will function far more smoothly and efficiently than his old three-drawer bureau. And the big new dish towels will get your (continued)

Even if your own personal collection of nighttime musts is only half the size of ours, your present night table is probably too small. This one is 30x30", 21" high, with a handsome parquet top. By Founders.

A curl-up chair with a 30" seat width packs three youngsters into it with ease. You may not need a chair big enough to hold all your brood at once, but you do need one that gives you plenty of room to lounge. Scaling and slim, tailored lines belie the size. By Kroehler.

Everyday objects turn into little luxuries when they're extra big. He-man coffee cup (Arabia) holds 2½ cups; chop plate measures 12" in diameter (Arzberg). Tired of hanky-size napkins and midget-size ashtrays? Our "lapkin" is 35" square, the ashtray, 10" across. For the wine lover we have an extra large wineglass. Dish towel is 18x32" (Cone Mills).

Ira Mazer

dishes dry faster than the everyday-size towels you've been using. We're for BIG when proper scaling demands it—our larger-than-ordinary chop plate, the bottomless coffee cup, and oversize glasses are all scaled to go with each other—and on a big table. And finally, we're for BIG when it means that lovely extra dimension of luxury. It's bigness that makes those new bath towels so tempting; it's bigness that spells solid comfort in those huge napkins; it's bigness in a night table that allows you the luxury of having all those little things you really need near you during the night.

The basics of a cocktail party for 8 are set on our coffee table. It's 60″ long, with handsome, diamond-engraved inlay and base; has four handy drawers for party props. By Stanley. King-size hassock is by Regal.

Manufacturers are making specialized storage pieces in large sizes such as this three-section Magna Chest by American of Martinsville. Although primarily a man's chest, it could house a woman's wardrobe just as well. Walnut with rosewood pulls, it's an ample 54x21″. The height is 48″.

Just because your record collection grows larger by the minute is no excuse to store your albums in something that looks like an orange crate. Our contemporary cabinet holds 350 albums, measures 58x17x23½″. In walnut with four sliding doors for easy storage and selection. By Lane.

Pamper yourself with a really big towel. The old European custom of the bath sheet translates into some American designs guaranteed to give any bathroom a whacking portion of pattern and color. Striped edge and plaid by Fieldcrest; the two checked by Martex, solid colored ones by Cannon.

Additional Shopping Information, Page 92

SAND CASTLE VACATION HOUSE

Our sand castle we'd say is introverted. Though the living room has a wide view of the beach, other rooms are shut off for privacy. (The house on the following pages is just the opposite, all open.) The striking design is completely modern with its multiple towers and platforms. They serve very practical purposes, though, of overcoming disadvantages of the site. The lot, 300 feet from the ocean on New York's Fire Island, is surrounded by other houses. The four towers, shingled in red cedar, provide privacy. The design appears complex, but is really just an unusual way of wrapping the exterior walls around the four corners to form the towers and floating the living room pavilion between them. Decks with wide glass doors jut out from the living room on four sides and give an open feeling. The tall, narrow jalousie windows set into the corners provide light. The house, which was designed by Horace Gifford, was built at a moderate cost.







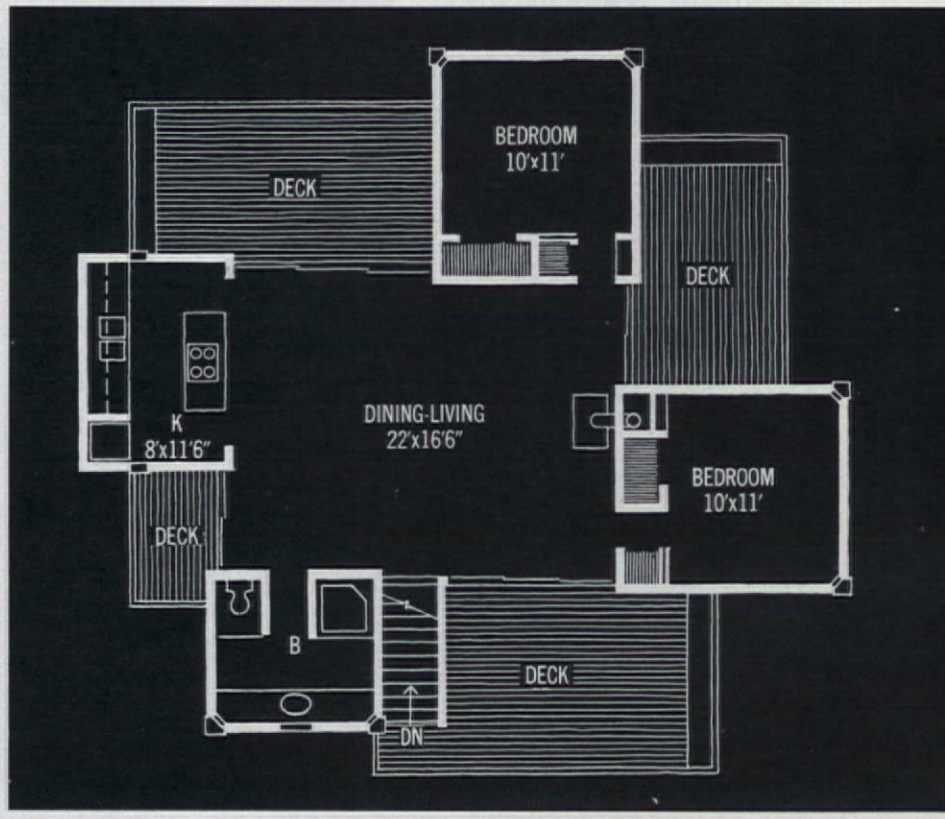
View from living room shows how close other houses are, but relatively high railing of deck allows a clear view from inside or on the decks. The wood-burning Franklin stove is at home in its contemporary setting. Bedroom behind fireplace wall gets light from windows set into corners.

Builder: Harold Harding Photographer: William Maris

The living room is cool and serene. Slight roof overhang on the decks works to visually extend the room. Same cedar shingles as outside are used on some of the walls. The major pieces of furniture were designed by the architect. The kitchen cabinets and counter were built of the same wood as rest of house.

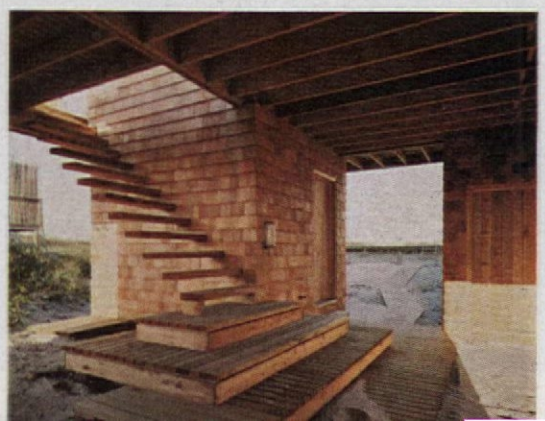
The plan shows how the subsidiary rooms fit into the towers, with the living-dining area between them. The lower level of one of the towers is used as a utility room. In the future, two bedrooms and another bath will be put in the lower level of the three other towers.





Exterior of house is a combination of the closed-in and the opened-up. Living room is in wide-windowed section between the towers. House has the locust-post foundation system typically used in the area, but surface of towers hides the posts with shingles.

The entryway (right) leads dramatically under the main living level of the house and then up to it. Platforms in the sand guide visitors to the cantilevered stairs. House is raised above ground level to get the view and the breeze.



OUTGOING STUDIO HOUSE

Here's an extroverted house if we ever saw one. Now the home of Mr. and Mrs. Howard Uhr in Sarasota, Florida, it will eventually become the studio and guest house when they build their "permanent" home. The architect, William Rupp, fulfilled their requirements for an uninhibited, outdoor environment at the lowest possible cost by using an unusual roof structure and inexpensive materials. The lower story of the house is concrete block. The roof is supported by five large cypress frames. The sides are cypress boards with translucent plastic strips inserted between the boards. A continuous strip of glass is used between the roof and the wall. The end walls are entirely glass to let in the view. High up in the roof area is a third level, a small study reached by its own stairway from the kitchen area.

High, wide expanse of glass (right) at ends of house and the windows just under roof let plenty of light into house. Roof seems to float over open space.

Living room (far right) is barely separated from outdoors. Putting the main living level up one flight allows the balconies to be at tree-branch level. Inside, the structural framing along the side of the room is support for built-in seating.

The kitchen, at one end of the main space, enjoys a balcony of its own. Window framing is used as display space for bottle collection. Steps go to study.

Exterior view shows the high roof and the sloping wooden wall of the main level. Rough-sawn wood has weathered to a mellow gray. Entrance is at side.

Plan shows bedrooms, bath, and entry on the lower level. Above are the open spaces of the living room and kitchen with small third-level study suspended over them. Balconies at both ends of the living level visually extend rooms.

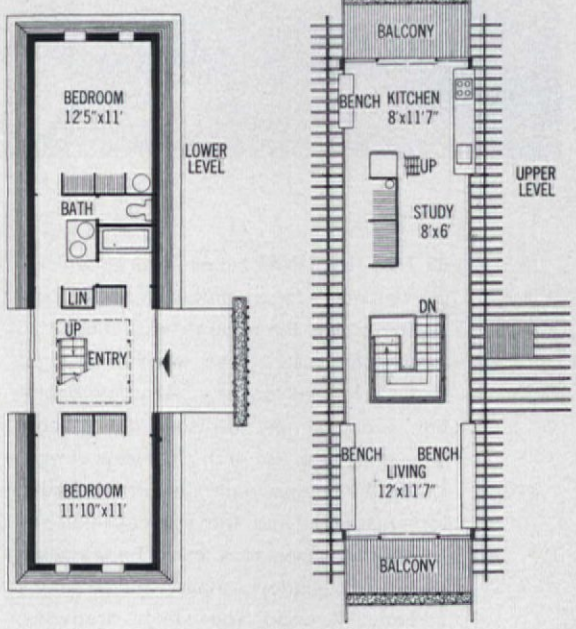


William Maris








BEDROOM
12'5"x11'
LOWER
LEVEL
BATH
LIN
UP
ENTRY
BEDROOM
11'10"x11'
BALCONY
BENCH
KITCHEN
8'x11'7"
UP
UPPER
LEVEL
STUDY
8'x6'
DN
BENCH
BENCH
LIVING
12'x11'7"
BALCONY

the young american look

By Vera D. Hahn



THE PORCH really does the work of a second living room five months of the year. Stone walls and floor, wicker pieces from Design Research, and bright colors give it a lived-in look.

On these pages you see two small houses from two big cities with much in common and much that sets them apart from run-of-the-mill houses. They are both owned by young families of widely divergent backgrounds, yet there's a common denominator—both show a sure and consistent taste, a positive independence, and the strength to create a new and very personal tradition. In each case, both husband and wife were totally involved in the creation of the home even though one couple sought the help of a designer. Both husbands did an enormous amount of work themselves.

An appreciation of the very best. The first home of Joe and Hilda Longinotti turned out to be an old one with a breathtaking view of New York's Whitestone Bridge. It's a complete expression of the couple's taste, one that never spells "his" or "hers" but "ours." "The minute we saw this 40-year-old house we knew it was for us," says Hilda Longinotti. "We love it—the stone exterior . . . the hand-pegged, random-width oak board flooring in the living area . . . the spectacular view. It has taken us two years of hard work to decorate and furnish our home and we're not finished yet. But we do know that everything we've done, from the Italian tiles we laid ourselves to the hand-painted Bavarian 'Kasten' (cupboard) is right for us." In the living room at right, you find a simple, yet strongly articulate background. For designer Dolores Engle, the prime requirement was to display the furniture collection of "modern" classics, colorful folk art objects, and decorative accessories. The impression you get is one of great warmth. It simply says these are hospitable, livable rooms adapted to the way young Americans live.

(continued)

Hans Van Ness



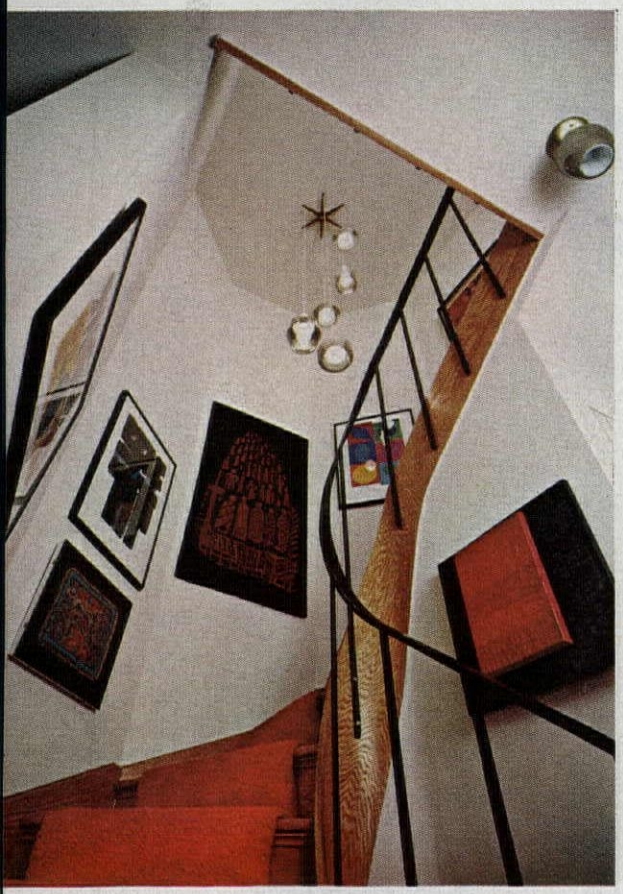
CHEERFUL MASTER BEDROOM is tucked away under the eaves. The calculated austerity of the background—white walls; a simple, striped casement cloth shade at the windows; sand-colored carpeting—is an ideal foil for brilliantly colored belongings. Although this is a house without a definite color scheme, reds, hot pinks, oranges crop up over and over again.



IN THE HALLWAY, above, a dropped ceiling was made to camouflage a maze of unsightly pipes. Pine frame was stained to match the rest of the woodwork. Light panel is hinged for easy relamping operation. Small, simply furnished dining room is seen beyond the arch. The view at right shows the beams, room divider with radiator enclosure, and the staircase—all finished and waxed to a warm honey color. Casement windows have custom-made screens of wood and sheer draperies.



They knew what they wanted. Ken and Nancy Marks refused to take the easy way out and live in a conventional apartment. They wanted an interesting, different place to live and did not compromise until they found it—a town house in Chicago's Carl Sandburg Village. They moved in without any remodeling, have only added the handsome, glass-shelved storage and display case in the living room to separate it from the kitchen. They also added a prefabricated fireplace and oak parquet flooring to the hall, den, and master bedroom. Their decorating philosophy is simple: Neutral backgrounds, white walls, inexpensive but heavily shagged oatmeal cotton rugs, oatmeal upholstery on the plain sofa, and lots of paintings which Ken has collected since his M.I.T. days. They've also used hot color accents, a mixture of old and new, machine-made and man-made accessories with the freest hand. We like here—as in the Longinotti house—the mélange of modern, abstract expressionist art with folk art, Early American with Scandinavian, paint and wood.





Although the Markses keep rotating their collection of paintings and prints, there's never enough space to show them all, but their **STAIRCASE WALL** (above left) helps. This small art gallery makes going up the stairs quite an experience. **IN THE LIVING ROOM** (far right) there is nothing homemade about the functional teak coffee table, designed by Ken Marks. The coasters are built in. The storage-display—another Marks design—is balanced at the other end of the room (above) by a prefab fireplace painted paprika and elevated on a brick platform, a strong element in an otherwise all-white room. An Early American quilt on the table and red-painted Scandinavian bench go well with American primitive chairs. **THE GAY YOUNG BEDROOM** (right) with strong colors and shapes belongs to daughter Kristy. Her parents painted the chests—originally done in a black, Oriental style. Each drawer is lacquered a different shade of red or yellow. Kristy has outgrown her cradle (a Nana Ditzel design) and now uses it as a storage place for stuffed toys. Sunny yellow plays a big part in making this one of the most cheerful nurseries we've seen.



Photographer: Harry Hartman Information: Jessie Walker



SO YOU'RE LEARNING TO COOK

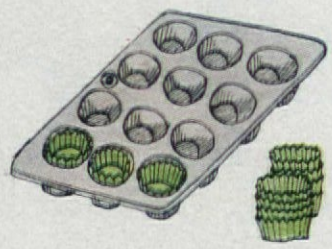


Breakfast, the day's most important meal, can be fun to prepare. Here are two eye-opening recipes that show you how easy it is to make good muffins (the secret's in the mixing) and perfect scrambled eggs (the secret's in the cooking temperature). Add fruit or juice and a beverage and the day is off to a good start.

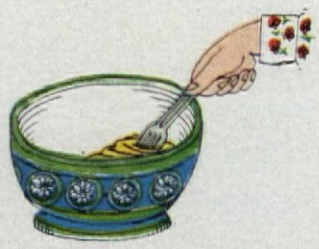
JAM MUFFINS

1 egg
1 cup milk
¼ cup pure vegetable oil or cooled, melted shortening
2 cups sifted all-purpose flour
¼ cup sugar
3 teaspoons baking powder
1 teaspoon salt
12 teaspoons strawberry jam

1. Heat oven to 400° F.



2. Grease just the bottoms of twelve 2¾-inch muffin-pan cups. Or, put paper baking cups into the pan.



3. Beat the egg slightly with a fork in a medium-size bowl.

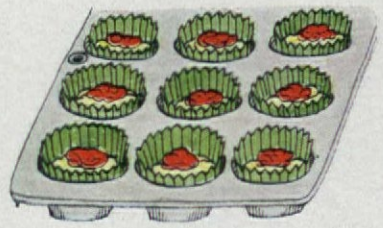


4. Measure the milk and stir into the egg. Measure and stir in the oil or melted and cooled shortening.



5. Put the sifted flour, sugar, baking powder, and salt into a sifter. Sift the dry ingredients directly into the egg mixture.

6. Stir only until the dry ingredients are moistened. The batter should be lumpy. The secret of good muffins is not to beat the batter—just stir it.



7. Fill each muffin cup one third full. Drop a teaspoonful of strawberry jam on the center of the batter in each cup. Add batter to each cup to fill it two thirds full.

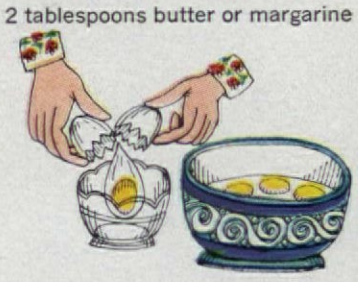
8. Bake 20 to 25 minutes or until golden brown. Muffins will have gently rounded tops and will look pebbly rather than smooth.



9. Remove from oven. Place on wire rack. Loosen muffins immediately with a small spatula. Serve warm. Makes 1 dozen.

FLUFFY SCRAMBLED EGGS

6 eggs
½ teaspoon salt
⅛ teaspoon pepper
6 tablespoons milk or light cream
2 tablespoons butter or margarine

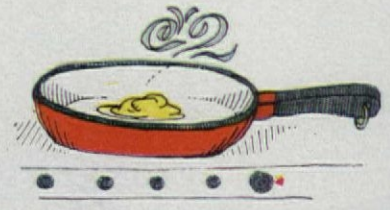


1. Break eggs one at a time into a cup, then turn each into a medium-size bowl.

2. Add salt, pepper, and milk or cream.



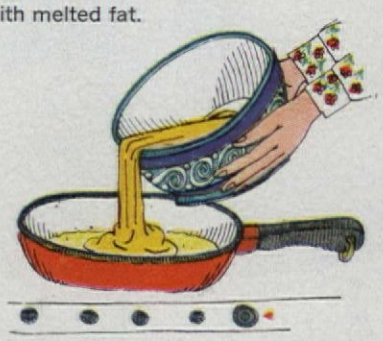
3. Beat with rotary egg beater until yolks and whites are thoroughly mixed.



4. Heat butter or margarine in 9-inch skillet until it is hot enough to make a drop of water sizzle.



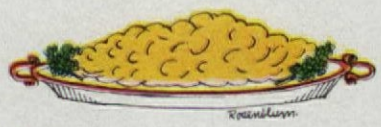
5. Tilt skillet to cover bottom and sides with melted fat.



6. Reduce heat. Pour in egg mixture. Eggs should cook slowly. Too high a heat will toughen them.



7. Cook slowly, lifting partly cooked and set eggs from the bottom with a spatula or fork. The thin, uncooked part will flow to the bottom. Don't stir constantly.

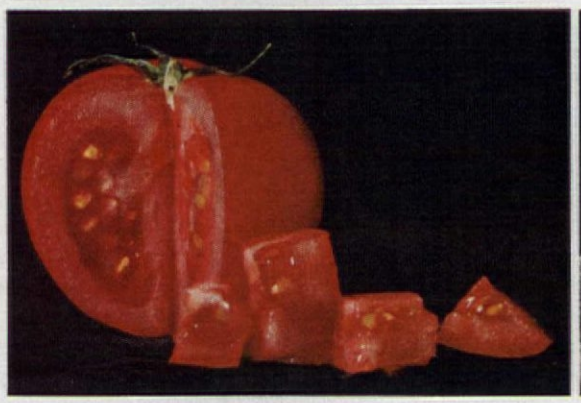


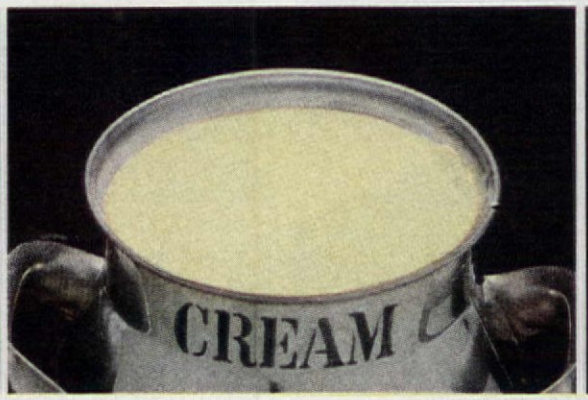
8. Continue cooking until eggs are thickened throughout but still moist and just a bit underdone. Remember, the heat remaining in the skillet after you take it from the range will finish cooking the eggs. Makes 3 to 4 servings.

NEW



DIFFERENT





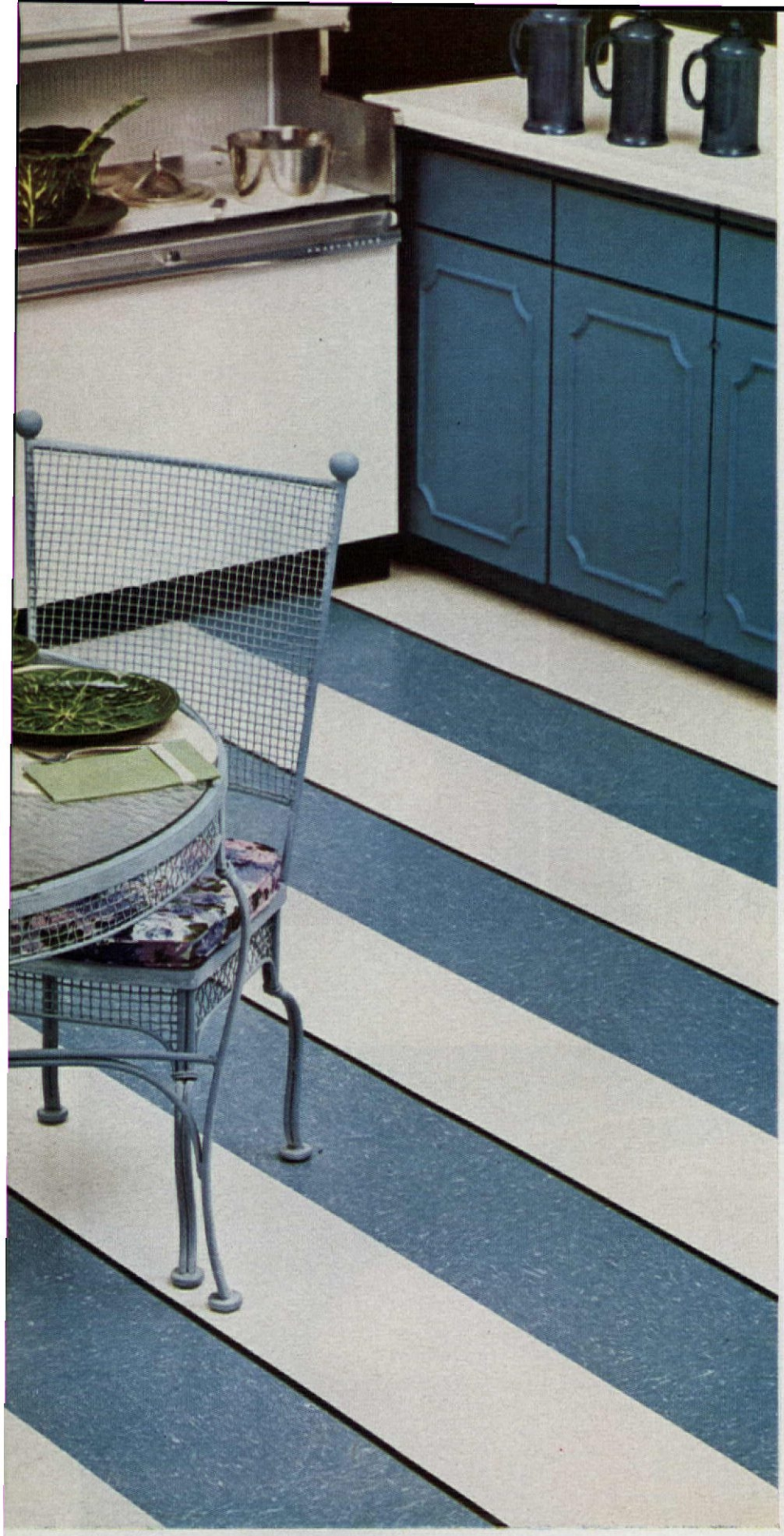


DELICIOUS



BISQUE OF TOMATO SOUP

Here's a deliciously different new kind of tomato soup from Campbell! A wonderfully smooth tomato-cream soup, with juicy pieces of tomato in it. So rich, with sweet cream and pure butter, all you have to add is water. Try Campbell's new Bisque of Tomato Soup today! It's truly elegant!



Bright idea for your home:

an Azrock vinyl floor.

Azrock's Cortina Series adds an extra dimension of sparkle and cheer to a modern kitchen — with lacy flecks of soft color through the thickness of the tile so the pattern won't walk off. It's greaseproof, stain-resistant, easy-to-clean vinyl asbestos tile. See Cortina — and the more than 80 other distinctive Azrock colors and styles — now, at your Azrock dealer listed in the Yellow Pages.

an original floor styling by AZROCK®

Floor Shown: V-312R White Tracery and V-330R Dresden. May we send you a sample? Write Azrock Floor Products, 501 Frost Building, San Antonio, Texas 78205.

HOME FIRE ALARMS

John H. Ingersoll

Does it pay to install a fire-alarm system in your home? There's no doubt that the right system increases your family's chances of surviving a serious fire. But the system must be adequate and also properly installed.

What is an adequate, properly installed system? It's one that will:

1. Have component parts tested and labeled by Underwriters' Laboratories, Inc. (UL) or Factory Mutual Laboratories (FM). Look for the UL or FM seal on the heat- and/or smoke-detecting devices, wiring or tubing, control unit, and the audible alarm. A few salesmen will imply that the entire system they're selling is UL or FM approved. It isn't so. As yet, neither agency has passed on a complete home-alarm package because no one system will fit the needs of every home. (However, the National Fire Protection Association is presently working on performance standards for complete alarm systems.)

2. Cover *all* the danger areas in your home. Closets, bathrooms, laundries, and garages are spots that often get passed by and shouldn't. In the average three-bedroom house, NFPA says there are 18 to 20 locations where heat-detecting devices ought to be installed. NFPA also warns that these devices won't signal the alarm fast enough unless installed on the basis of their rated coverage.

For example, a detector with a rating of 2500 square feet (the average for quality home units) will adequately protect a 50x50′ space, provided the device is installed in the exact center of the space and on the ceiling. Phrased another way, the heat from substantial, open flames within 25 feet of the sensor—but not, of course, the controlled flames in your fireplace—will trip the alarm in time. Each sensor is set to go off at a certain temperature (usually 135 to 180 degrees) or at a sudden increase in room temperature.

Another tip from NFPA: Think seriously about installing at least one smoke-detecting device. Smoke is just as lethal as flame. Smoldering fires can produce clouds of deadly fumes and smoke before flames even appear, much less get hot enough to trigger a heat detector.

3. Have alarms loud enough to hear from any point in your home, and loud enough to wake you from a sound sleep. Your bedroom is a good spot in which to install an alarm. Whatever type it is—buzzer, bell, or horn—it should be recognizably different from the doorbell or telephone. You might also think about an outside alarm the neighbors can hear when you're away.

4. Have a reliable source of electricity. To NFPA, "reliable" means having a primary source (house current reduced through a transformer to 6-volt or 12-volt), and standby storage batteries. Power from the house should be tapped at the service entrance; not from one of the existing circuits. Then, an electrical fault in the house won't knock out the alarm.

5. Contain some way to periodically test the alarm, battery, circuits, and detectors to make sure they are in good operating order.

Now what should all this cost you? Talking about systems only—and you'll see why in a minute—you could spend about $25 for the absolute minimum, about $250 to put up a decent system, and as much as $2500 for the last word in protection.

There are also many single-station fire-alarm devices not labeled by UL or approved by FM. They're widely sold for about $4.95 to $15.

Some of the single-station alarms plug into a household outlet. Others operate on flashlight batteries. A third type contains a heat-sensitive metal coil that unwinds to trip a buzzer and a fourth is a small aerosol can of compressed gas that expands under heat, breaks a seal and escapes through a small whistle or horn. (The latter type shouldn't be confused with UL-labeled, gas-operated, single-station devices.) We'll run over their drawbacks, and then you decide whether you still want to buy one.

First, few of these devices are listed by UL or FM. This doesn't mean they can't be any good, but it does increase that possibility.

Second, by buying *one* of these units, you leave gaping holes in your protection. Of course, you could buy one for every danger zone, but a flock of them will rival the cost of a quality system with several stations.

Third, the single-station units have self-contained alarms. Fine, unless fire breaks out in the basement while you're asleep on the second floor. Will you hear the alarm?

Fourth, the units powered by flashlight batteries will work as long as the batteries work. Will you remember to replace them every time they wear out? Will you know when the batteries are dead? Units that plug into house current are useless if lightning or an electrical fire blows the fuse.

There *are* UL-labeled mechanical or gas-operated single-station alarms. They're given ratings on the same basis as the electrical devices, and may be used confidently in the home, particularly in spaces where open-planning has eliminated partitions.

Moving on to fire-alarm *systems*, here's what $25 will get you: two good heat detectors, a small buzzer or bell with a test button, and some wiring. Are two detectors enough? NFPA says no, but two detectors that work are better than none.

In the next category are included the home-alarm kits with prices starting at slightly under $100. This amount of money usually buys at least six heat detectors, an inside alarm, a control panel with test buttons, the proper wire (18/2 cable), and a 6-volt battery. Some makers even toss in the wire staples and mounting screws.

The kits are designed so you can add as many more heat detectors as you want, an outside alarm, and additional inside alarms, if necessary. For those kits that don't have it, a transformer-converter is available. This will knock down the 115-volt house current to 6-volt and automatically switch the system to batteries should the house power fail. Figure the cost of each new combination heat detector at under $9; an outside alarm between $30 and $40; extra inside alarms from $4 to $40, depending on size and type; a transformer-converter, between $20 and $35; another 6-volt battery, if needed, under $4; more 18/2 cable, costing about 10c a foot.

As the word "kit" implies, installation isn't part of the package. So the question arises, can you put it in yourself? NFPA fence-sits on that one. Underwriters Laboratories feels an electrician is mandatory for installation.

Smoke detectors ought to be mentioned at this point. Although they can't be tied into home-alarm systems, and are single-station units, they don't belong in the "gadget" group. The good ones for the home cost around $50. They usually feature a heat detector, have their own alarm, and may be plugged into an outlet. To be doubly safe, you'd be wise to have a qualified electrician wire it directly to the service entrance.

Next step up the price ladder is the system installed by a qualified technician. It's going to be a custom job, tailored to the size and layout of your house. Like any good electrical job, none of the wiring will show. But most important, a specialist in fire alarms can give you a system you can depend on. The price? In the average three-bedroom house, an installation wouldn't drop much below $300, nor climb much over $900, depending on the type of system, labor costs, and the amount of equipment needed.

Want to really throw your money around? In some communities you can get 24-hour monitored protection with a system that's tied directly into a central alarm service. Installation costs run around $800 to $3000, with an annual maintenance charge of $40 to $100. Many of these systems also give burglary protection.

Then, how about a sprinkler system? Some fire experts consider this the only complete protection, since it not only warns of fire, but helps put it out. Installed in the typical six- or seven-room home, it almost surely would top $1000. (Incidentally, today's sprinkler system is barely noticeable in a home.)

Until now, we've been talking about putting fire-alarm systems into existing homes. Installing one in a new home during construction makes even more sense. For one thing, it costs less. The system that would go for $800 in an older home probably would cost less than $500 to install in a similar house under construction.

The Better Business Bureau warns about one more aspect of home fire alarms: In many communities, fast-talking and faster-moving cheats have been hawking these systems door-to-door. In Cleveland, for example, a couple was persuaded to sign an "installation permit" for a home fire-alarm system. Throughout his artful sales pitch, the salesman avoided mentioning the full price of the system, stressing instead such things as a promise to pay $25 for each sales recommendation the couple gave him. With the signed papers in his pocket, the salesman shook hands all around and vanished.

The Cleveland couple goofed on two counts. First, they bought a fire-alarm system they knew nothing about from a total stranger. Second, they signed a paper without reading it. The "installation permit" was really a contract for $200 worth of high-interest time payments.

Later, they discovered that the alarm installed in their home could have been purchased in a department store for $30. And an electrician they knew said he could have installed the job for another $30. Finally, the promise of $25 for each recommendation proved a downright fraud.

In another area, a family was cowed by ghastly motion pictures of fire victims into signing for $750 in finance company payments—for equipment they could have bought for under $45.

How can you avoid such gyps? For one thing, don't rely on intuition. The door-to-door swindlers are first-rate actors. Families who have been fleeced often can't believe it, even after they know the facts.

But two moves on your part will beat a gyp every time. First, *make sure you really know who he is.* When he says he represents a local firm check it out before buying a thing. And watch out for the man who claims he's from a national organization. Ask for his business card and tell him to come back later. If he says something like, "I can't come back . . . this is your *only* chance to take advantage of this offer," or, "You're probably concerned because you think I'm selling something . . . no, this is only a survey (or demonstration or interview)," it's almost certain that he's a gyp. In another dodge, the salesman claims he's a government or fire department official on an "inspection tour." Make him prove it.

Your second line of protection is to *always read and be sure you understand every word of any paper you sign.* If a supposed "installation permit"—or any other document—commits you to time payments the salesman hasn't told you about, don't sign.

Does it pay to install a fire-alarm system in your home? As we've said, a lot depends on the quality of the system. But also remember that last year there were over 550,000 fires in private homes. And there were roughly 275,000 serious injuries and 6700 deaths from home fires. Of the deaths, some 3600 were children. The old chestnut, "It can't happen to me," is a risky excuse for not at least considering a home fire-alarm system. The alarm plus reliable fire extinguishers will give you the jump on saving property and lives. Of course, the equipment by itself won't save lives. You've got to make proper use of it. More important, your family should back up the alarm with an escape plan everyone is familiar with and has rehearsed.



Now you can carry the most effective denture cleanser we've ever discovered.

New! Portable Polident Tablets—Now pre-measured Polident Tablets come individually foil-sealed to carry in your pocket or purse whenever you're away from home. Powerful new effervescent formula quickly and easily removes food particles, stains and odor-causing bacteria. Portable Polident Tablets come in this 40-tablet economy size. At home, the advertising slips off, leaving a handsome decorator box.



MORE DENTISTS RECOMMEND POLIDENT THAN ANY OTHER DENTURE CLEANSER

Look what happens when you put up aluminum siding.



Nothing.

No rusting, no rotting, no warping. Nothing. No peeling, no flaking, no cracking. Nothing.

Not even painting. With aluminum siding, you don't have to paint your house every 3 or 5 years. The original finish will last for years and years.

Keeping the siding clean? Just hose it down. When you wash away the dust and dirt your house looks almost new again.

Aluminum siding insulates, too. It can help keep your home cooler in the summer, and warmer in the winter.

From every angle, aluminum siding is a natural. Natural beauty, strength and durability. And available in a whole range of designer colors. Now, what happens when you put up aluminum siding?

Nothing. And that's good.

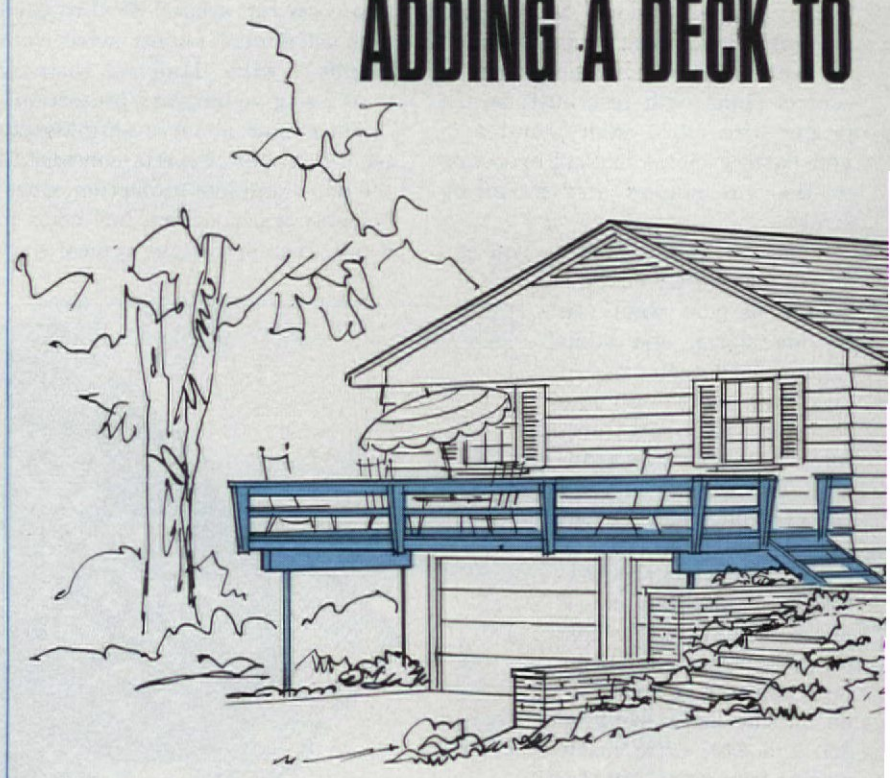
rustfree aluminum

May your future be as bright as aluminum's.

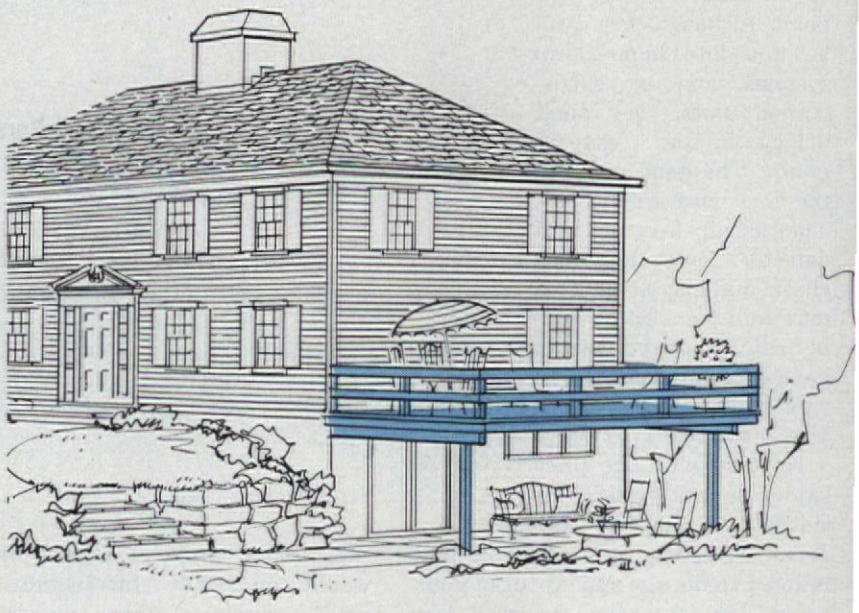
The mark of aluminum: lightweight and strong, longlasting and rustfree.

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ADDING A DECK TO

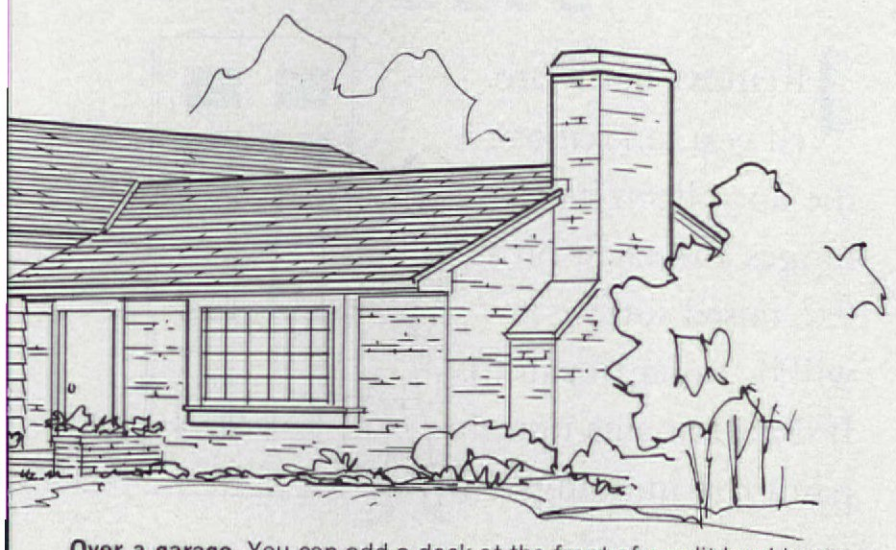


One of the nicest things about decks is the fact that they go with almost any style of house. Here we show some sketches of just a few typical situations. Give your own house another look and see what ideas you come up with. Then consult an architect or builder for advice on feasibility, local code requirements, and probable cost. Don't tackle the job yourself unless you've had a lot of experience with large carpentry projects.



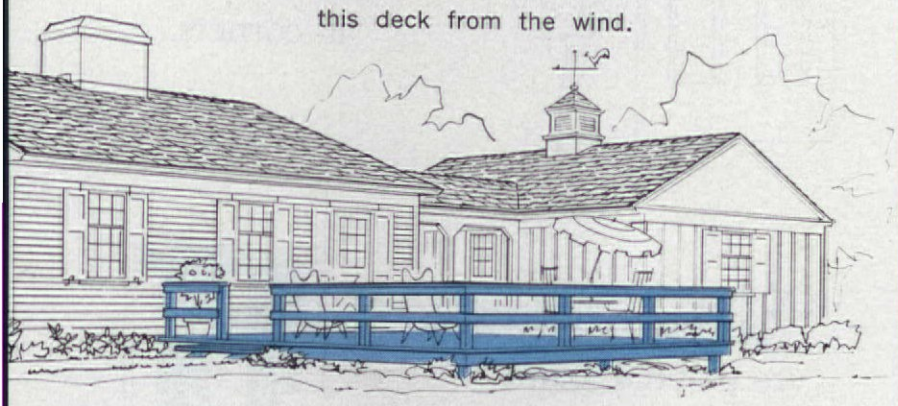
To the side. If you have a slope away from the house, you can easily add a deck without involving too much structural alteration. This Colonial house shows how a deck would look added at the side, with a patio for the lower floor beneath it.

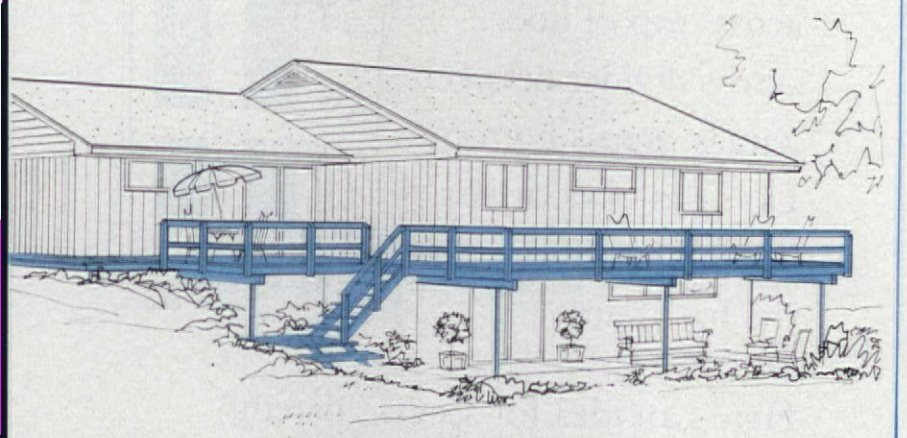
YOUR HOUSE



Over a garage. You can add a deck at the front of a split-level house. By putting it over the garage and driveway, as shown here, you can minimize the bulk of garage doors in the overall design of the house.

Between wings. The house doesn't have to be high off the ground for you to add a deck. It can be installed at ground level, instead of using a patio, which is usually down a step or two. The two wings of the house shelter this deck from the wind.





A slope at the back. If the land slopes to the rear and your house is two-stories high in back, you can extend a deck the length of the house. It reduces the apparent height of the house and gives an exit route from the rear, plus outdoor living.

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America's finest handmade glass in color.

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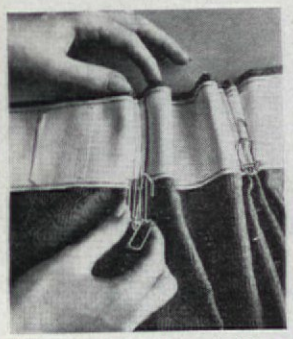


instant drapes



no complicated measuring . . . no complicated sewing

here's how:



Just stitch a Conso BESTPLEAT pleater tape to the top of your fabric—then slip a golden NIP-TITE hook into the Bestpleat pockets. Presto! You have custom-made draperies. Reasons: Bestpleat pleater tape eliminates laborious pleat sewing and measuring because it has evenly-spaced, woven-in, non-rip pockets. Nip-Tite hooks lock in pleats evenly, firmly—they never fall out when drapes are hung. Important: only Bestpleat and Nip-Tite have all these features.



P.S. Looking for drapery ideas? Get Conso's new (23rd edition) "1,001 Decorating Ideas."® Practically every store that sells fabrics in the United States and Canada has it—also newsstands . . . or send 50c in coin to Conso, Dept. AH-8, P.O. Box 325, N.Y., N.Y. 10010.

BESTPLEAT® & NIP-TITE® by Conso® *for the Decorator touch*

HOW TO PAINT A PANELED DOOR

1 Remove hardware. (If you can remove the door from its hinges and lay it on a flat, raised surface it will be easier to paint.) If door remains upright paint top moldings.





2 Then paint the top panels. Repeat for other panels working from top down. Be sure to brush paint very smooth in corners.

3 When the panels are painted, paint across top of door, across divider between panels, across bottom. Do sides of door last. When dry replace the hardware.



Denman Hampson

Here's an idea for a new "patent" leather look for an outside door. Paint the door with a good grade of outside flat paint in a rich deep color. When thoroughly dry (and one week is not too long), apply a coat of outdoor waterproof spar varnish.

GULISTAN CARPET, DIVISION J. P. STEVENS & CO., INC.
FINE FABRICS MADE IN AMERICA SINCE 1813.





New! Gulistan Carpet of extra dense lush pile. 70% Zefkrome® Acrylic Fiber by The Dow Chemical Company and 30% Modacrylic Fiber. Resilient. Durable. Easier to Clean. Cost: $35-$40 per month installed for average home (60 sq. yds., 2 year terms). Performance Rated for Heavier Traffic. Lustrous, locked-in colors. In three distinctive patterns. Note: Look for special introductory offer from your Gulistan dealer.

Your husband buys a new car every three or four years. Why should you feel guilty about buying new carpet once every ten years? Your old carpet isn't worn out? When was the last time he drove a worn-out car? A new car gives him a lift, brightens his outlook. New Gulistan Carpet gives your entire house a lift, brightens everyone's outlook. Does the cost of change bother you? Monthly terms for a new Gulistan are less than half of those for a new car. Now that that's settled, ask your husband for a drive in that new car of his—down to your Gulistan retailer.

Start living with Gulistan

YORK AIR DOES MORE



Wrings moisture from the air! Everyone feels better, sleeps better, in a York air conditioned home . . . because the humidity stays down. No more tossing and turning in a stuffy, humid bedroom. York air conditioning gently circulates cooled, filtered, dehumidified air throughout every room.



Destroys odors! York air conditioning now offers an exclusive odor control system that actually destroys most common household odors . . . doesn't let them circulate from room to room. Odors from cooking, tobacco and other sources are completely eliminated!

CONDITIONING THAN COOL-LOTS MORE



Makes the air you breathe worth breathing! York air conditioning filters pollen, dust, dirt . . . keeps the air cleaner, purer. It's wonderful for hay fever sufferers, for anyone who is bothered by allergies influenced by airborne particles. And housekeeping is easier, too, because your windows are closed; dust and dirt stay out!

Now is the time to plan air conditioning for your home. Whether you are building a new home, or adding air conditioning for your present home, there are advanced York systems to meet your needs. And York air conditioning is recognized for quality. In fact, many of the leading buildings in your area are air conditioned by York. This kind of "big building" performance is assured when you air condition your home with York! Installation is simple; in many cases, York cooling can be added to your present heating system, for maximum economy. Get the facts on York whole-house air conditioning now, with details on convenient financing. Just mail the coupon to York.

York Corporation AH-56
York, Pennsylvania

I'd like more information on York air conditioning for my home. I understand there is no obligation.

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YOU CAN DEPEND ON YORK

YORK®

air conditioning and refrigeration BORG WARNER®

Aren't you too young to feel so tired?



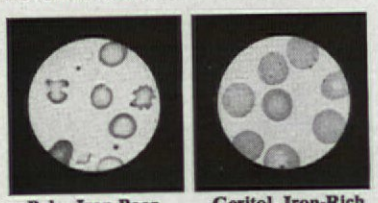
YOU NOTICE it day in, day out. You get up tired and go to bed tired. And you *look* as tired as you feel. Of course, there's no single reason for it ...but if you're one of the 40 million women who have a regular period, you may lose much more blood-iron every month than you replace through the foods you eat. It is this loss of blood-iron that can leave you always looking and feeling tired.

Women Need Twice As Much Iron

Even if you're only 5 feet 2, you need twice as much iron every day in your diet as your 6-foot husband. It isn't likely that you eat as much iron-rich foods, so you may develop the kind of iron deficit that drains you of your energy and youth. Why risk it? Put extra iron in your blood by taking Geritol regularly to make up for your monthly losses.

Just two Geritol tablets, or two tablespoons of Geritol liquid, contain *twice* the iron in a pound of calf's liver. In only one day, Geritol-iron is in your bloodstream carrying strength and energy to every part of your body. Check with your doctor, and if iron-poor blood is making you tired, take Geritol. Feel stronger fast...in seven days, or money back from Geritol.

PHOTOMICROGRAPHS OF DOCTOR'S STUDY



Pale, Iron-Poor Blood
When you're tired your trouble may be due to pale, iron-poor blood like this.

Geritol, Iron-Rich Blood
Geritol supplies the iron to change iron-poor blood into rich, red blood.

GUIDE FOR MAKING DRAPERIES

This guide will help you estimate how many yards of fabric you will need for making simple draperies.

Standard procedure: As an example, for a standard single, double-hung window, 36″ wide and 42″ long, it is generally best to use double fullness of fabric for standard draperies. Double fullness means twice the width of your window. If you need more fullness, two-and-a-half times the window width will be required.

Triple fullness means three times the width of your window and is generally used for sheer or very thin fabrics. Standard curtains usually have a pinch-pleated top. There is a special "pleater" tape available to make this easy and accurate.

For a 36x42″ window a 40″ width fabric would be easiest to use. However, drapery fabrics come in many widths—just divide into your window width, estimating width desired.

You would need two widths of 40″ fabric for a 36x42″ window, each one 1½ yards long (3 yards of 40″ fabric). This will make a right and left panel for each pair of draperies.

Allow 1¾″ for side hems. This means a finished hem 1¼″—the extra ½″ is to be turned in at edges. Allow 4″ for heading at top of each drapery panel. The remaining 8″ (for this size) is for a double folded 4″ hem. The double folded hem adds weight at the bottom of the curtain and it will hang more evenly.

Stationary rods: If the rods have side returns, meaning that they extend 3″ out from wall, you must add an extra 3″ width at the outside edge of each drapery panel. This will total 6″ by 1½ yards. If it is necessary to add a strip of fabric to make up width required, add the strip at each edge on *outsides* of panels.

Be sure to add this amount to your total yardage. Usually this means another 1½ yards. However, since you will probably be making more than one pair of draperies, this extra 1½ yards will make 3″ by 1½-yard strips for 6 pairs of curtains. *Do not skimp on fabric.* Instead use a less expensive fabric—but follow the rules for fullness.

Traverse rods: Here too you must add a 3″ wide strip to accommodate the side returns of the rod. You also have to add 2 inches more at each side of the center front of your draperies for overlap when draperies are drawn.

Variables: For very sheer fabrics you may prefer 7″, 10″, or deeper hems. This measurement should always be doubled—that is a 7″ hem requires 14″ for a double folded hem. This hem will make your draperies (or curtains) look better and hang more professionally.

Painful hemorrhoids?

All too often, humans who sit and stand pay the price of vertical posture. Sitting and standing combine with the force of gravity to produce extra pressure on veins and tissues in and around the rectal area. The result may be painful, itching or burning hemorrhoids.

The first thought of hemorrhoid sufferers is to relieve their pain and discomfort. However, of the products most often used for hemorrhoids, some contain no pain-killing agent at all...others have one too weak to provide necessary relief...and still others provide only lubrication.

Now at last there is a formulation which *concentrates on pain.* It actually has over 8 times more pain-killing power than the topical anesthetic most commonly used in hemorrhoid remedies. 8 times the power to ease the itching, pain, and burning of hemorrhoids.

The name of this product is Nupercainal. Nupercainal starts to work *on contact.* Provides *prolonged* relief from pain. Soothes and lubricates.

When you suspect you have hemorrhoids, check with your doctor. If hemorrhoids are the cause of your discomfort, chances are he'll recommend Nupercainal. Almost two-thirds of the people who now use Nupercainal first heard about it from physicians.

Nupercainal is available without prescription at professional pharmacies everywhere. Ask for ointment or new suppositories with free pocket-pack. (Say New-per-cane-all.)

Nupercainal®
over 8 times more pain-killing power



PUSH-BUTTON PAINTING AT ITS BEST!

Goes on in seconds—dries in minutes! no fuss, no muss, no ugly brush marks!



KRYLON... AMERICA'S NO. 1 SPRAY PAINT

WEAVERS Write for low prices—carpet warp, rug filler, looms, parts, inexpensive beam counter. If you have a loom, give make and width please.
OR. RUG COMPANY, Dept. 5665, Lima, Ohio

LOOK for the Special American Home Order Form
Bound between pages 68 and 69 of this issue.

GUIDE FOR MAKING SLIPCOVERS

Here is a handy yardage chart for making slipcovers that you can clip out and carry with you. Naturally you may have to make some adjustments because your furniture may be oversized or underscaled, but this is a starting point that you'll find useful.

YARDAGE CHART FOR SLIPCOVERS

NOTE: For fabric with average repeat motifs, an extra allowance of ½ yard for every 5 yards should be added to these figures.

SOFA

	50″ FABRIC	36″ FABRIC
Cushions		
3	14 yds.	20 yds.
1 (long)	13½ yds.	20 yds.
Skirt	2 yds.	2½ yds.

Welting—3-cushion sofa, 36 yds. 1 long cushion-sofa, 33 yds.

LOVE SEAT

Cushions		
2	9½ yds.	13 yds.
1 (long)	9 yds.	11 yds.
Skirt	1 yd.	1½ yds.

Welting—2-cushion sofa, 24 yds. 1 long cushion-sofa, 23 yds.

CLUB CHAIR

Cushion		
1	7 yds.	9 yds.
Skirt	1 yd.	1½ yds.

Welting—18 yds.

WING CHAIR

Cushion		
1	8 yds.	10 yds.
Skirt	1 yd.	1½ yds.

Welting—18 yds.

BEDROOM CHAIR

Cushion		
1	4 yds.	5 yds.
Skirt	1 yd.	1½ yds.

Welting—15 yds.

SHOPPING INFORMATION

MAKE THIS COLUMN LAMP

Page 8: Chair, desk pad, ceramic lion from Georg Jensen, N.Y.C.

SOMETIMES BIG IS BETTER

Pages 70, 71: Lamp, continental coffee cup from Raymor, 225 Fifth Avenue, N.Y.C. Straw compote, hand mirror, tray from Azuma, N.Y.C. Candy jar, pincushion, tissue box from Design Research 3, Inc., N.Y.C. "Arabia" coffee cup at Georg Jensen, N.Y.C. Lapkin at Serendipity, N.Y.C. "Epicure" goblet at Bonniers, N.Y.C. **Pages 72, 73:** Lazy Susan at Seabon, N.Y.C. Glasses at Wilburt Inc., 194 Third Ave., N.Y.C. All other accessories at Georg Jensen.

THE LIGHT DESSERT

Page 100: Large crystal bowl from Plummer-McCutcheon, N.Y.C.

THE INSTANT GARDEN

We live in a hurried age, one in which almost every need, desire, or whim can be satisfied instantaneously. The push-button era is upon us—even in the garden.

BEDDING PLANTS . . .

If you are one of the millions who have lost patience with the leisurely rhythms of the seed-earth-sun-water life process, you can now accelerate it into an *immediate* experience. You can adopt your plants full grown and love them just as much. Millions of foundlings in flats are taken home annually by gardeners cut off from the land but not from the need to cuddle its mass-produced orphans.

Of course bedding plants cost more than seeds. A single petunia plant in bloom costs more than a packet of seeds capable of producing over a hundred plants. But since most modern gardens are *small*, the concept of instant beauty becomes economically feasible. In a matter of minutes, for the price of two tickets to a hit play, you can set out a border of 50 petunias in full flower and edge them with as many blue ageratums. Your nearby garden center or greenhouse can supply you with dozens of blooming annuals—from alyssum to zinnia.

Another advantage, as though you weren't already convinced, is that you can choose the exact colors you like. And you don't have to depend on the poetic but elusive prose descriptions ("dawn-pink suffused with tender mauve") often encountered in catalogs and on seed packets.

There is a debit side. While annuals in full bloom are often lovely when purchased, they may not remain so. In order to produce plants that will flower quickly in small flats or pots, breeders must often sacrifice long periods of bloom, compactness, and other desirable qualities. Quick-flowering in many instances means quick-dying. You can be reasonably assured of long bloom, however, if you select hybrid varieties—especially in the case of petunias. They are improved types that flower earlier and usually keep on flowering longer.

. . . AND OTHER PLANTS

The possibilities for instant garden glamour are not limited to the nursery flat or peat pot. Shrubs and even trees grow in five-gallon cans nowadays, and it's possible to *plant* a forest in less time than it takes to chop one down. Whether it survives and thrives depends on you. Although such nursery stock is usually fairly small, it is in active growth and will give a quicker effect than a dormant plant that must be cut back when planted and given time to develop a system of new roots.

If your budget will survive the blow, you can plant entire hedgerows with canned specimens. Planting is so *simple*. You get special shears from the nursery to cut away the can, then stick the shrub with the earth around its roots into a hole you've dug in advance.

Rose buff? Potted specimens of the poets' favorite flower are available all over the country. They come in standard clay pots or larger tar-paper containers. You can plant roses at almost any time of the year. The smaller clay pots aren't a good buy after May 15th, when growing roots need more room. You can plant roses in the larger (nine to ten inches across) tar-paper pots until well into July. They are usually sold with flower buds already on them.

Later in the season—right into October as a matter of fact—you can set out chrysanthemums in bud or in flower. The move doesn't harm them in the least. You can buy just a few for a bright accent, you can fill up that bed of spent annuals with them, or devote an entire border to them.

BULBS ARE SO EASY!

Faster than a computer can decipher, store, and recall all three volumes of the Standard Cyclopedia of Horticulture, a few summer-flowering bulbs will bring high drama to your garden.

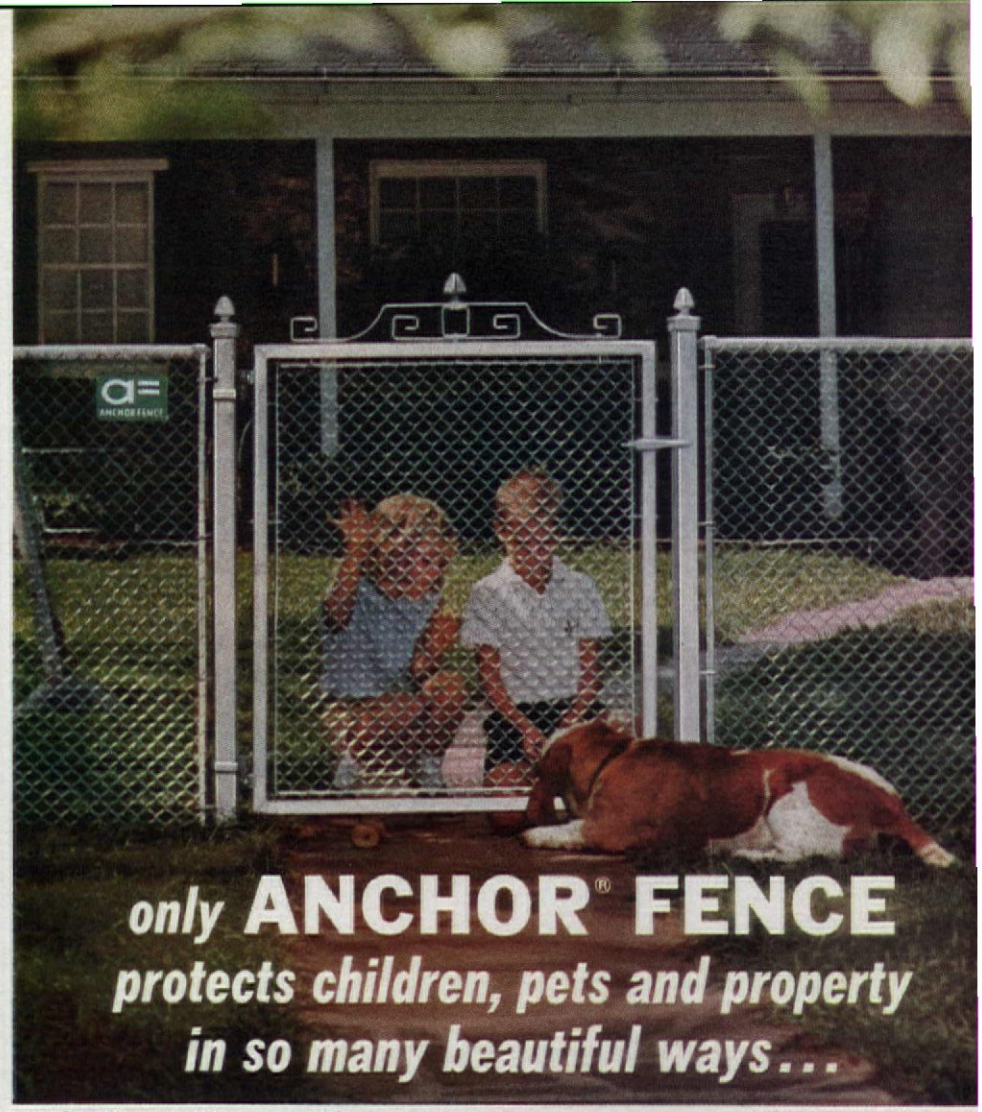
Ismene (Hymenocallis calathina), the Peruvian daffodil named for Antigone's uncertain sister, will bloom in a few weeks if you plant it no later than the last week in July. It grows to two feet. Set the bulbs deeply.

Lycoris squamigera, known in common parlance as the hardy amaryllis, will open clusters of lavender-rose blooms late in the summer if you plant it in midsummer. Both lycoris and Ismene do best in rich soil.

If you can manage to find bulbs and pot plants that are normally offered for sale at a different season, you can have instant bloom. The fall-flowering crocus, yellow-flowered sternbergia, and colchicum will bloom if planted as late as August. Even if you *don't* plant colchicums they'll flower in fall!

Lily bulbs that have been kept in cold storage will sometimes bloom in September from a July planting. Tuberous begonias that are in full bloom and well-established in pots are one of the most satisfactory plants to transfer to the garden for a quick face-lifting. Plant the large tubers of elephant's ear (Colocasia antiquorum). The foliage grows rapidly and will provide abundant green for the background of your beautiful albeit instant garden.

Adapted from the American Home Garden Book and Plant Encyclopedia. M. Evans and Company, Inc.



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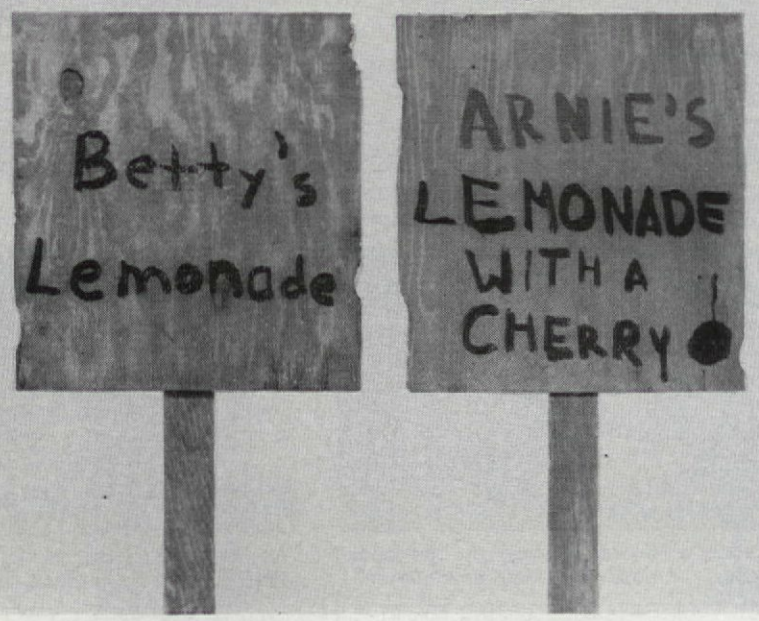
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HOW DO YOU LIKE POTATOES?

Potatoes don't always have to be mashed. How long is it since you've had Country-Fried or Hashed-Brown Potatoes? Here's a selection of old-favorite recipes to help you vary the way you serve this daily fare.

POTATO PANCAKES

6 medium-size potatoes, pared
1 medium-size onion, grated
2 eggs
1 tsp. salt
¼ tsp. pepper
3 tbs. flour
2 tbs. chopped parsley
Butter or margarine

Grate potatoes on fine grater into bowl; drain very well. Add onion, eggs, salt, pepper, flour, and parsley; mix well. Heat 2 to 3 tablespoons butter or margarine in large skillet. Drop potato mixture by heaping tablespoonfuls into hot fat. Fry until golden brown on bottom; turn and brown second side, adding more fat as needed. Drain on paper towels. Pancakes may be served as a vegetable with meats or as a luncheon or supper dish accompanied with applesauce or sour cream. Makes 12 to 14.

HASHED-BROWN POTATOES

4 c. cold, cooked, diced potatoes
¼ c. minced onion (1 small)
2 tsp. salt
¼ tsp. pepper
¼ c. milk
2 tbs. flour
⅓ c. butter or margarine

Combine potatoes, onion, salt, pepper, and milk. Shape into 6 patties; dust lightly with flour. Heat butter or margarine in large skillet; add patties. Cook until golden brown on one side; turn and brown second side. Makes 6 servings.

COTTAGE-FRIED POTATOES

3 tbs. butter or margarine
3 c. cold, cooked, cubed potatoes
½ tsp. salt
⅛ tsp. pepper
1 tbs. chopped parsley

Heat butter or margarine in large skillet. Add potatoes; cook about 10 minutes or until browned on one side; turn and brown second side. Season with salt and pepper; sprinkle with parsley. Makes 4 to 6 servings.
Potatoes O'Brien: Sauté ¼ cup chopped onion and 3 tablespoons chopped green pepper in butter or margarine until soft. Add potatoes and 2 tablespoons chopped pimiento. Cook until potatoes are browned, shaking pan occasionally. Season with salt and pepper.

MASHED POTATOES

10 medium-size potatoes
¼ c. butter or margarine
¾ c. warm milk
Salt
Pepper

Scrub potatoes well; remove "eyes" and blemishes. Cook in boiling, salted water 35 to 40 minutes or until tender. Drain; peel. Mash potatoes in large bowl with potato masher or electric mixer until no lumps remain. Beat in butter or margarine. Add just enough warm milk gradually to potatoes, beating constantly, until potatoes are fluffy and creamy. Season to taste with salt and pepper. Makes 8 servings.
Duchess Potatoes: Mash potatoes. Beat in 2 eggs, butter or margarine, and enough milk to make smooth and fluffy. Season with salt and pepper. Mound with spoon or pipe through pastry bag on lightly greased cooky sheet. Brush with melted butter or margarine. Brown in 450° F. oven.

COUNTRY-FRIED POTATOES

4 large potatoes
3 tbs. butter or margarine
1 tsp. salt
⅛ tsp. pepper

Wash and pare potatoes; cut into thin slices. Heat butter or margarine in large skillet. Add potato slices; fry until golden brown on one side; turn and brown second side. Season with salt and pepper. Makes 4 servings.
Lyonnaise Potatoes: Sauté ½ cup chopped onion in butter or margarine before adding potatoes. Cook as above.

FRENCH-FRIED POTATOES

6 medium-size potatoes, pared
Salted ice water
Oil or fat for frying
Salt

Cut potatoes into ¼-inch-wide strips. Let stand in salted ice water 20 minutes. Drain; dry well between paper towels. Put enough oil or fat into heavy saucepan to make 1½ inches deep when heated. Heat to 375° F. Fry potatoes about 5 minutes or until they just brown. Drain on paper towels in shallow baking pan. Cover with wax paper; set aside. Just before serving, heat oil or fat to 390° F. Fry potatoes until crisp and brown. Drain on paper towels; sprinkle with salt. Keep warm in 300° F. oven until all potatoes are browned. Makes 4 to 6 servings.

SUPER BAKED POTATOES

Scrub large potatoes well; dry; prick with fork. Potatoes may be baked separately at 400° F. for one hour or along with meat that is roasting or baking. At 325° F., they will take about 1½ hours, at 350° F., about 1¼ hours. Place potatoes on oven rack or in shallow pan. Bake until tender when tested with a two-tined fork. When potatoes are done, cut a cross in the top of each, hold with towel and press gently to allow steam to escape and potato to come through cross. Top with butter or margarine or one of the following:
- Mixture of ½ cup dairy sour cream; 4 tablespoons finely chopped, pared cucumber; and ⅛ teaspoon salt.
- Butter or margarine and caraway, sesame, or poppy seeds.
- Sprinkle with seasoned salt; add a pat of butter or margarine; top with dairy sour cream, chopped chives, crumbled bacon.
- Butter or margarine and minced green onions or chopped chives.
- Mixture of ½ cup dairy sour cream, 2 tablespoons vinegar, and 1½ tablespoons blue-cheese-salad-dressing mix.

POTATO PUFF

2 c. thick mashed potatoes
½ c. light cream
1 tsp. salt
Dash of ground nutmeg
2 tbs. grated Parmesan cheese
2 tbs. chopped parsley
4 egg yolks
4 egg whites
¼ tsp. cream of tartar

Heat oven to 375° F. Grease 1½-quart casserole. Combine mashed potatoes, cream, salt, nutmeg, Parmesan cheese, and parsley. Beat egg yolks until thick and lemon colored; beat into potato mixture. Beat egg whites until foamy; add cream of tartar; beat until stiff peaks form. Fold into potato mixture. Turn into casserole. Bake 30 minutes or until puffy and golden. Serve at once. Makes 6 servings.



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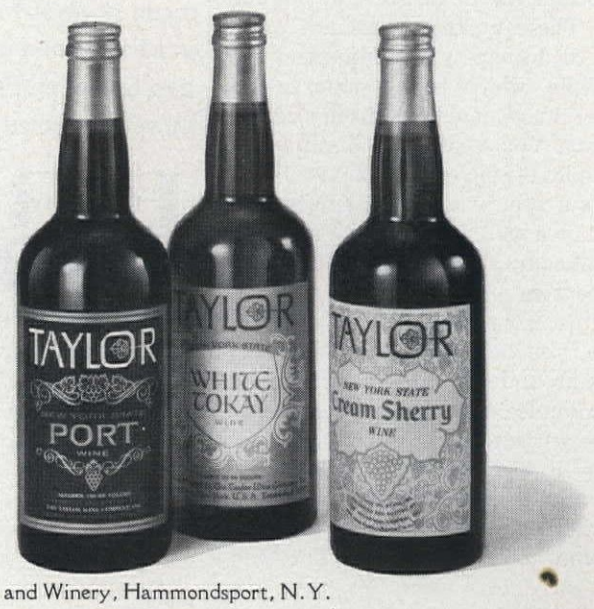
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BALANCE IN DECORATING

Balance is that mysteriously potent force that makes or breaks a room. Because an innate sense of balance is rare, "bad balance" and "off balance" room arrangements are among the most common decorating mistakes. Happily, they are also among the cheapest, fastest, and easiest to correct. Balance can often be restored by rearranging the furniture, and that's easier and cheaper than repainting, repapering, or reupholstering.

WHAT IS BALANCE?

Before you enlist your husband to push the living room furniture around one more time, ask yourself if you really know what balance means as applied to decorating.

Have you ever seen a room that should have been just about perfect—but wasn't? You were aware that there was something not quite right with that room as you checked off one good point after another. Color? No—great color scheme. Furniture? No—nothing wrong there, fine furniture, comfortable too. Lamps, maybe? No—just right for the room.

The fault lay with a lack of balance, of course. Maybe all the major pieces were huddled together so that the room seemed to list to starboard while the other, unweighted side felt as if it were rising up. That's balance, or rather lack of balance. And it's easy to remedy—all that's needed is a more equal distribution of major pieces (sofa, lounge chairs, chests).

While a badly balanced room will always make you uncomfortable, a well balanced one is easily recognized too—it's restful and complete.

TWO TYPES OF BALANCE

Basically, there are two kinds of balance—symmetric balance and its opposite, asymmetric balance or, as it is known in the decorating field, occult balance.

Symmetric balance is easily recognized and the more prevalent of the two. These arrangements are quite easy to do once you understand the principle, which is the same as the mirror image. You work from a center line out. You see literally hundreds of examples of it everyday of your life—here's a typical one: A fireplace centered on a wall with a mirror above it is flanked by a pair of French doors. If the centers of the doors are at equal distance from the center of the fireplace, you have symmetric balance. Look around you, you're surrounded by examples of symmetric balance. It is the perfect equalization of attractions—it will give any room a degree of formality and dignity; it's usually the right solution but if used to excess becomes too safe, too dull. The 18th and early 19th centuries were the epitome of symmetric balance. Every window was echoed by a door; almost every piece of furniture had a twin.

OCCULT BALANCE

Occult balance is sensed rather than seen with the naked eye. You feel the weight of an object (or piece of furniture) then balance a big piece with several little ones. The number of pieces or objects involved will probably be uneven. Look to Japan and Japanese art for examples of occult balance. To turn our example of the fireplace and the French doors into an example of occult balance here's what we do: Set a sofa at right angles to one of the French doors with a pair of chairs and a table between opposite. Or balance a large painting, hung off center with a group of several small pictures. You still work with your imaginary center line but remember the seesaw as you go along. The heavier pieces closer to the center, the lighter ones farther out. Suppose you're arranging some things on a mantelpiece—place the biggest (heaviest) object closer to the center line, the smaller (lighter) ones away from the center, toward the edge.

MIX BOTH TYPES

Just as we mix styles of furniture, patterns, wood and painted finishes—we can mix types of balance in one room. Your basic arrangement might be symmetric but for variety, movement, and liveliness hang pictures or place your accessories in occult-balance groupings. However, if your overall room scheme is strictly occult balance you may want to hang pictures and place accessories in symmetric balance to give some stability.

To make yourself familiar with these two kinds of balance, go through this copy of *American Home* and see how many examples of each you can find.

DON'T STOP SHORT

Up to now we have been discussing balance as it relates to the architectural features of a room and to decorative accessories. Balance need not—in fact should not—stop there. Don't forget color and pattern play a major role too. A sofa done in an exuberant, brilliantly colored floral print can look much bigger and heavier than if it were upholstered to match the wall color, a treatment which would tend to make it "fade away" and look smaller. You might consider an occult-balance arrangement of sofa, pair of chairs, and table. If the chairs look small compared to the sofa, slipcover them in the "wild" print—and watch how they grow bigger (this is just another form of occult balance). Or if your lounge chairs tend to overpower your sofa, reverse the procedure; have them match the walls while the sofa is treated to a bright, splashy pattern, and balance will be comfortably restored.

The main thing to remember as you work out your room in terms of balance is that you must think in terms of weight and scale rather than strictly in terms of physical size.



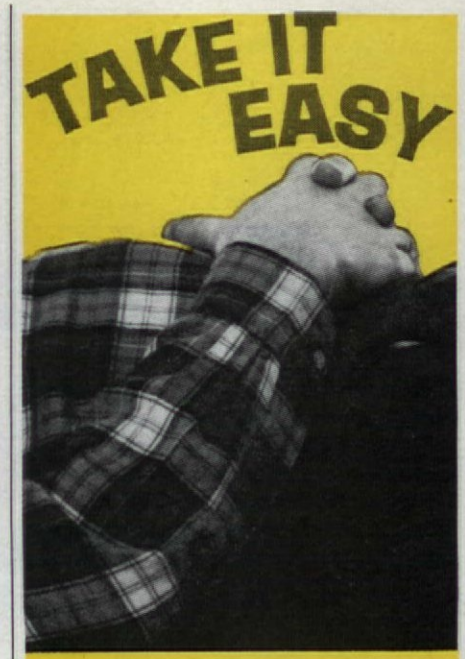
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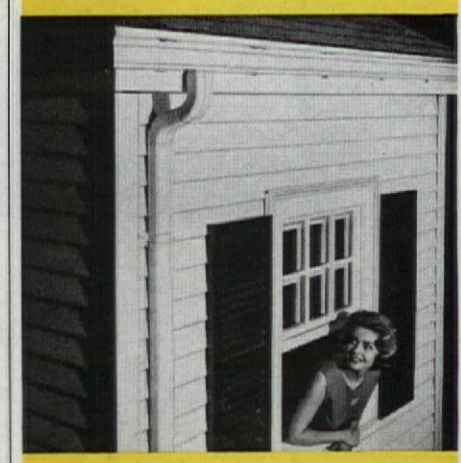
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HOW TO MAKE YOUR HOME FRAGRANT

What nicer, easier way is there to make your home more pleasant—and memorable—than with a delicious smell? Fragrance, however, is relative. What may be delicious at 7:30 A.M.—namely the smell of toast, coffee, and bacon—might not be particularly pleasant at 5 P.M.

Timing, therefore, is important. Here we've collected a number of ways to perfume your house, so that no matter what the hour or reason, it will be a fragrant, lovely place to visit—and more importantly for you, in which to live.

A big bowl of lemons on your kitchen counter, on your dining table, in your living room, or hall has a particularly pleasant fragrance. A well-placed vase full of eucalyptus can also give a fragrance to much of your home. It has a strong, pervasive, musky aroma.

Scented candles are now on the market in many varieties. It's fun to experiment with these or make your own. Fill your containers with Carolina Instant Scented Wax. It comes in many colors. (Small candles can be bought for 60¢ from the Carolina Soap and Candle Makers, Southern Pines, N.C.)

For a furniture wax that gives your room an attractive aroma and does a fine polishing job too, try Saint's Satin Wax. (Distributed by Baker Furniture, Inc., 305 East 63 St., New York, N.Y.) A tin of wax sells for $1.75.

Scented lacquer used on drawers and shelves is another way to make furniture smell pretty. Mary Chess makes White Lilac and Tapestry scented lacquer that sell for $4.50 a bottle.

Why not burn incense before a party to add a touch—just the faintest whiff—of the exotic? And there's nothing like incense sticks to refresh the air in a musty hotel or motel room. (Azuma, 666 Lexington Avenue, New York, N.Y.)

Tuck small pillows of Balsam fir into the corners of your luggage or storage closets. It has a dry, forest-like smell. (Paine Incense Company, 49 Middle St., Lewiston, Maine, $1.) Or make your own by drying pine branches in a warm oven, then strip branches.

Scented soap in a jar or small bowl is refreshing to look at on your bathroom counter. Save small pieces of fragrant soap and put them in your drawers and closets too.

Save your empty perfume bottles and leave them uncovered in your drawers and closets. Tie a ribbon around the bottle and hang it.

A porcelain lamp can double as a night lamp or perfume burner. You put the perfume in the top of the lamp, light the lamp, and as the perfume heats, the fragrance fills your room. (Mary Chess perfume-burning set, $9.)

Estée Lauder has just come out with a new Youth Dew closet spray. She also makes Youth Dew perfumed lingerie disks.

Scented lining paper adds a touch of elegance to closets and bureau drawers. (Estée Lauder's Youth Dew; six sheets, $6.50. Sachet Paper by House of Fragrance, 711 Fifth Ave., New York, N.Y. Four sheets, $5, aroma—Nuit de Longchamps.) Or try scented flannel. (Karen Carson Creatives, 2571 Timber Lane, Dayton, Ohio, Flannelle Parfumée, 18x 29″ by House of Fragrance—$10, scents of Lubin parfums.)

Scented hangers are also available for your closets. (Charette, 6 East 32 Street, New York, N.Y. A set of two sells for $3.) Mary Chess makes individual hanger covers that sell for $4.50 each.

For lingerie the sachet tuck-in and corners are ideal. Or keep your lovely lingerie in cases that have sachet powder within their linings. (André Richard, 100 West 22 St., New York, N.Y. Lingerie sets come in three sizes, from $16; tuck-in, 50¢.)

To make your own sachets, purchase the sachet powder (perfumed powder by Mary Chess: 1 ounce, $3.75; ½ pound, $10) and fill a pillow with it.

Potpourri is a beautiful mixture of fragrant dried flowers, spices, and herbs, fortified with their matching oils. The mixture comes in jars, bowls, boxes, or hidden within lingerie pillows. (Shelley Marks, 3 West 56 St., New York, N.Y., $7.50; Carolina Soap and Candle Makers, $2.) To preserve the scent, leave the potpourri in covered bowls and uncover only when you want the essence in your room.

A pomander is a perfumed ball that you can hang in clothes closets, place with linens, or put in lingerie drawers. To make your own, take a fresh orange, stick it with cloves in such a way that you leave space to tie a narrow ribbon around it. Leave an extra length of ribbon for hanging. Press cinnamon on the orange. Place the orange in wax or cellophane paper and surround it with potpourri and orrisroot. Leave the orange to absorb the fragrances. After two days, uncover the ball and let it dry. Then tie on the ribbon for hanging. The fragrance is very delightful.

Flowers, while fragrant for a few days, shouldn't be left around the house too long. Remember, they only smell beautiful when they're very much alive.

If cigarette smoke bothers you, have a candle burning during parties or whenever there's a gathering of smokers around. It helps clear the air.

Pails of water are effective, when strategically placed, in lessening after-paint smells.

A fireplace adds its own warmth and woodsy fragrance to a home—whether it's on a cool summer night or in the dead of winter. If you have one, use it often.



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DO NOT STAPLE OR FOLD

We have quite a bit going for us these days, not the least of which is the privilege of buying almost everything we want without cash. "Charge it" is probably the most often-used command in the English language and it is quite possible that we make use of those embossed plastic cards more than is sensible.

There's one for the service station, the druggist, several department stores, and of course, the no-longer status symbol national credit card that lures us into restaurants and clubs we wouldn't dare enter if cold cash was the medium of exchange each time the waiter brought the bill. Foolish or extravagant or not, we enjoy the convenience, and sometimes around the first of each month it gives us some comfort to know that the national economy would be in a terrible mess if we hadn't done our share to keep the men in the factories on the job. In fact, we appreciate the privilege. It has gotten us into the habit of going to the bank each payday.

There is something that is disturbing about this easy credit, once-a-month-pay-the-piper, computerized way of life and that is we have a feeling we are taking on a kind of identity not unlike the serial number on an automobile. We have a number. In fact we have several numbers, none of which we are able to remember. Of course these numbers are called account numbers, but we know better. This multiple identification is who we really are. Disturbing? Frightening is more like it. The mere fact that we sign our name for the meal we have in a restaurant, or for the purchase made in the local emporium, doesn't mean half as much as the number stamped somewhere on the face of the numerous credit cards in our pocket. The moment it is imprinted on the receipt of our purchase we know that our true identity has been recorded for a particular kind of electronic posterity.

There was a time when the only numbers which concerned us were those on our auto license plates, or maybe the number on the piece of cardboard we held each Saturday morning while waiting our turn at the bakery. Those days are gone forever. No longer does our good friend Huang the laundryman tear a slip of paper with a mysterious Chinese character on it and hand us half of it to redeem our laundry the following week. Now the piece of colored paper has a number on it. A small slice of romance was carved from life when this came about. About the same thing happened when the Post Office zip-coded the entire nation.

Everything has a number today. When someone tells you they have your number they aren't just kidding. Somewhere, in some sterile room, small white lights are going on and off all over a huge board while an equally huge contrivance talks in a mysterious language. The words are punctures in an envelope-size card, which you will receive in the mail in the form of a bill, or it might be an invitation to join a book club. Sometimes it brings the news that even now you might be the lucky winner of a convertible.

There are quite a few misguided souls who will defend this new kind of numbers game on the grounds that it is the most efficient way ever devised by man to take care of the tremendous volume of miscellany necessary to keep the wheels of progress in motion. We won't argue the point, but we will be hard to convince that a rose will smell as sweet no matter what its number. As a matter of fact some of these electronically manufactured numbers are darned hard to read. The mixed metaphor is intentional.

Progress is great and most of the time we are all for it. Maybe we're afraid of numbers because when we were small a certain third-grade teacher impressed us with the fact that they were quite beyond our limited comprehension. Simple arithmetic was numbers and we never caught up with the rest of the class.

We hope this is not an isolated trauma and that there are others who share it with us. Unfortunately very little, or nothing can be done about it. It has become bigger than all of us, maybe even bigger than life. We don't really think though that it will go so far as to have a certain Reverend 076-931-114 ask a certain handsome and very young 429-163-21-000 if he will take the very beautiful and young 769-383-444-22 to be his lawfully wedded etc. Or will it!

Recently we read that the college kids now have a data processing system for weekend dates. Well, as we stated earlier, we're all for progress, but whatever happened to that good old American spirit of adventure? We hope the U.S.A. will be first in everything always, including being the first tenant on the moon, but we also hope that our youngsters will always have enough discernment and courage to be able to make a date on any enchanted spring afternoon across a crowded soda fountain.

By the way, what is your social security number? F. D'E.

How to Light Your Kitchen

If you have to work in your own shadow, or often find yourself squinting from the glare, there's something wrong with the lighting in your kitchen. From the letters we've received from readers, kitchen lighting is near the top of the list of "don't likes in my present kitchen." If you're planning on redecorating or building a new home or just want to improve what you have, here are some lighting facts you'll want to know.

WHAT KIND OF LIGHTING DO I NEED?

You need *general illumination*—a soft spread of light throughout the whole area to provide a pleasant working atmosphere. In addition, you need direct *local illumination* at all working areas such as sink, range, counter tops and snack bar.

GENERAL ILLUMINATION

Use large ceiling panels (or several smaller fixtures) of low brightness so that there is a uniform level of illumination all over.

To eliminate glare, counters and floors should not have glaring, bright, shiny surfaces. A satiny counter surface will help diffuse reflected light rays. The shield of the light should also diffuse and scatter the rays, and a light-colored ceiling will help provide an even reflection and eliminate shadows.

The correct kind of fixture is also of prime consideration. A center ceiling fixture is one of the most economical fixtures. It may be long or narrow, round or wide. If one is not large enough to provide sufficient light for the whole area, you'll need to complement it with another ceiling fixture or additional general lighting.

The more expensive luminous ceiling is probably the best system for general illumination in the kitchen. It consists of a false ceiling which is made of a diffusing material. The light sources are mounted above this ceiling. This can be included in your construction plans, or can be superimposed on your present ceiling if you can afford to lower ceiling height about one foot.

If this is not feasible, you may be interested in recessed luminous-panel units, which are often easier to incorporate in a remodeling job. Remember, to be sure of satisfaction with these, you need enough fixtures to produce satisfactory light distribution through the whole kitchen, a light-colored ceiling so that there is no disturbing contrast, and reflected light from other sources in the room to reduce brightness contrast between the panel and the wall.

LOCAL LIGHTING

Local lighting should be planned for the area that is to be illuminated. Counter tops that are beneath wall cabinets need under-cabinet lighting so you do not have to work in your own shadow. The most common way of providing this under-cabinet lighting is with fluorescent brackets, either built into the cabinets or attached to the wall directly under the cabinets. One or more downlights (recessed or otherwise) are excellent for providing direct spotlighting for sink, island counters, etc.

Lighting the eating area is most commonly done today with decorative light fixtures hanging from the ceiling. You're sure to find these in a wide variety of styles and designs to match your kitchen decor.

And don't forget portable high-intensity lamps. These are fine for a kitchen desk area where close work is done.

FLUORESCENT OR INCANDESCENT FIXTURES?

For general illumination fluorescent fixtures are recommended because of their low brightness, even light output, and cool operating temperatures. However, since there is a variation in the color quality of fluorescent fixtures, you'll want to be sure to specify the deluxe warm white fluorescent. This variety is kinder to complexion and food and harmonizes well with incandescent light sources.

A fluorescent linear fixture is also recommended for under-cabinet lighting because of its convenient shape.

Incandescent fixtures should be used where you want accents and high brightness (such as over a work island or eating area).

POINTS TO REMEMBER

Consider the reflection of light from surrounding surfaces in determining whether you will be bothered by glare or a bright-dark contrast. A light-colored ceiling, as we mentioned previously, will evenly reflect all light from it. Nonglossy surfaces will diffuse and scatter light rays to give pleasing overall illumination.

When you're redecorating, rebuilding, or starting from scratch, remember these points before installing your lighting and ask your local utility company for additional help.

Tappan electric ranges with Teflon* oven liners get you out of tough scrapes

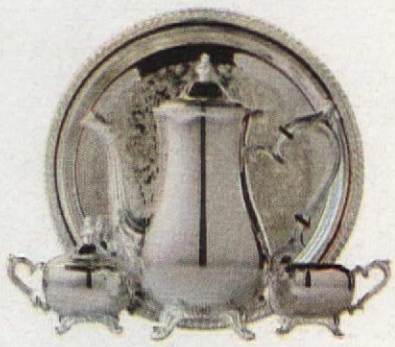
What's a nice girl like you doing in a dirty oven? Get out of all that stooping, scraping and scouring with a Tappan Profile Electric Range.

This new Time Machine has DuPont-approved TEFLON oven liners in both ovens. Food can't stick to TEFLON, so you just slide out the liners, swish them clean in the sink.

Tappan saves you time in other ways, too. An automatic clock controls the cooking when you're not around. Two big ovens let you bake and broil at the same time. And the infinite heat elements lift up for easy cleaning.

*DuPont registered trademark

Special introductory offer:



Free 4-piece coffee service by International Silver Company with this Tappan Provincial range. Your choice electric or gas. But hurry—supplies are limited.



TAPPAN
Time Machines

The Tappan Company, Mansfield, Ohio • Tappan-Gurney, Ltd., Canada

The better homes in your neighborhood have wood panel doors.

Have you noticed?



How to Protect Your Savings

(continued from page 51)

economic recession or at a time when the stock market has suffered a sharp dip. You very likely could not convert your investment into cash except at a loss. That's why variable-dollar investments are decidedly not for the short term. They are chiefly for money goals to be realized at least five to 10 years in the future or longer.

Therefore, a variable-dollar investment is by far the best if not the only way to safeguard your *long-term* savings from inflation erosion. Variable-dollar investments ride high with inflation. As the cost of goods and services increases, the value of variable-dollar investments increases. Many of us have seen how the value of suburban land and real estate has risen sharply since the 1940s. And just in the last ten years while the average cost of living rose some 18 percent, the value of common stocks, another variable-dollar investment, on average, has risen roughly 100 percent.

FIXED- VERSUS VARIABLE-DOLLAR INVESTMENTS

To see how the two basic kinds of savings have worked out for people in recent years, let's look at the record, as Al Smith used to say. For example, suppose you came into a $10,000 windfall in 1955. How would you have invested that money? Assume you were putting it away to pay for the children's education or simply for a nest egg. How would your money have stood up against inflation since then if you put it in a safe deposit box, a bank, government savings bonds, or selected common stocks via a mutual fund? Which of these savings methods would *you* have chosen?

How your money would have grown or shrunk in value is shown in the accompanying table. It shows that $10,000 in cash stuck under the mattress or simply put in a safe deposit box would 10 years later be worth only $8576 in purchasing value because of creeping inflation.

If you had put the money into government savings bonds or a 4 percent compound interest savings account, after 10 years it would have grown to over $14,500 in dollar value. But its actual purchasing value would in each case be less than $13,000, as shown. That's during a 10-year period, by the way, when inflation had slowed down to a tortoise pace in the U.S. In 1966, however, it appears to be picking up again, as we noted earlier. By comparison, your money would have done over twice as well if you had put it in common stocks via an investment in a common stock mutual fund chosen for long-term growth. (Rather than choosing your own stocks, you paid a small charge for professional experts to choose the best growth stocks for you and continually watch your investment.) The table shows that such an investment would have increased in dollar value over the ten years to $29,604, with a 1965 purchasing value of $25,380. It would have far out-distanced any fixed-dollar investment.

Each of the preceding examples assumes that annual dividends and capital-gain payments (with the mutual fund) were reinvested each year. Some funds, by the way, did better during the same 10-year period while others did worse. The final $29,604 sum is the actual result produced by a typical growth fund with roughly average growth, compared with other growth funds. The 10-year period selected is also a period in which mutual-fund growth is fairly close to average for all 10-year periods since 1940. To be sure, the 1955–64 period was one of generally rising stock prices, but it also spanned two country-wide recessions and three sharp stock-market declines (1958, 1960–61, and 1962). Despite these market breaks, the variable-dollar investment in mutual funds today should do as well in the future. But don't forget, it could also do worse.

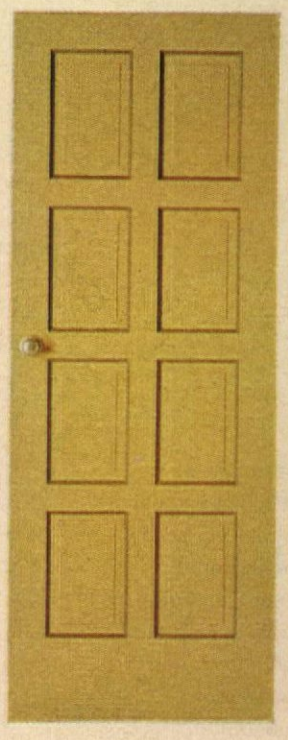
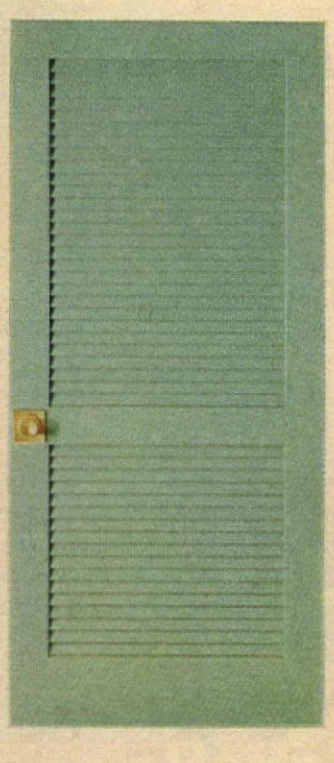
WHAT SHOULD YOU DO?

Before a family puts money into variable-dollar investments, virtually every financial expert says you should have a foundation of fixed-dollar savings. Give top priority to life insurance, particularly if you have small children. Enough insurance should be taken out to take care of a wife and children in case of a husband's death. Remember, though, that nearly all of us can count on basic insurance protection as a result of Social Security. In case of a husband's death, for example, Social Security could pay a young widow with two children as much as $296.40 a month until the first child reaches 18, then less per month. Additional private life insurance is usually needed, and it's recommended, to supplement Social Security protection.

Second priority should go toward an emergency reserve fund of cash in the bank or other comparable fixed-dollar reserves. That's money to be readily available in case of a family financial crisis, such as loss of job. Experts advise shooting for a savings goal of enough cash to pay all your family's living expenses for four to six months. The exact amount will vary, of course, from family to family; it's up to you to decide what you need. Finally, fixed-dollar savings are also recommended for other short-term savings goals such as accumulating money to buy a new car, major appliances, to pay for home improvements.

WHAT ABOUT LONG-TERM SAVINGS?

Here is where variable-dollar investments are your best hedge against inflation. The number-one hedge for most people is owning a house. Be-


Why wood panel doors?

There's hardly anything you can't do with solid wood panel doors. They can add architectural interest, inside and out. They can be used to panel a living room, or to wainscot a dining room. To conceal a storage wall, or to divide a room.

Panel doors—the countless kinds of solid, Ponderosa Pine doors you can buy today as ready-made standard units—are made to go with ideas. Interesting ideas. The kinds of ideas that today's demanding homebuyer is searching for.

Entrance doors, room doors, closet doors, storage doors, patio doors of Ponderosa Pine add warmth, beauty and interest to any house, from contemporary to colonial.

Send for the "Door Book"—20 pages crammed with practical and decorative ideas. Send name, address and 25¢ to:

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and the Western Wood Products Assn.
Dept. AHA, 39 South La Salle Street
Chicago, Illinois 60603

sides, owning a house is almost always cheaper than renting if you live in the house for at least three to four years. By owning a house, your basic housing expenses stay relatively fixed and immune to the ravages of year-to-year inflation. The cost of renting, on the other hand, has climbed sharply since the 1940s as a result of inflation, and all indications are that it will go on climbing in the future. In addition, most houses generally increase in value as a result of inflation. One caution: a good location and desirable neighborhood are all-important for protecting the value of your house and property.

Owning a farm, or farmland, or buying real estate for investment purposes is also a good variable-dollar hedge against inflation. The average person, however, should steer clear of such investments unless he is a professional. Too many pitfalls and unforeseen risks lie in wait for the amateur trying to make money in real estate, as many people have learned to their sorrow.

WHAT ABOUT COMMON STOCKS?

This is another good way to protect your long-term savings against inflation. And besides serving as an inflation hedge, *careful* investments in common stocks also let you participate (and personally profit) in our nation's economic growth. As the economy grows, so does the value of many stocks.

A major warning: It's essential to invest carefully. For even when the stock market is booming, a surprising number of stocks often are going down. And needless to say, buying without special knowledge or reliable advice is decidedly not recommended.

That brings up mutual funds again, which are one of the best and safest ways for the average person to invest in common stocks. You should investigate various funds, of course, and compare one with the other. Then choose a voluntary plan for purchasing mutual-fund shares rather than commit yourself to what is called a monthly "contractual plan." By and large, a contractual plan should be used only by people who must be forced each month to save.

Most families, and particularly young couples with small children, first should buy life insurance, which can also serve as a primary fixed-dollar savings investment. Second, a fixed-dollar reserve fund should be built up in a savings account or other such investment.

Saving for long-term financial goals, however, is an entirely different breed of animal because of the strong likelihood of future inflation. Owning your own house is one of your best possible hedges against inflation. Next, every family should seriously consider putting a large chunk of long-term savings into carefully selected variable-dollar investments, such as growth stock mutual funds.

COMPARISON OF VARIOUS SAVINGS METHODS

Here is what would have happened to $10,000 invested in different ways during a record 10-year period.

Savings methods	Original amount, Jan. 1, 1955	Total dividends, other accrued earnings reinvested during period	Total dollar value, Dec. 31, 1964	Actual purchasing value, Dec. 31, 1964
Kept in cash	$10,000	None	$10,000	$ 8576
Series E government bonds	10,000	$4661	14,661	12,574
4% compound interest savings account	10,000	4888	14,888	12,780
Growth stock mutual fund	10,000	7627	29,604	25,380

A few notes: The interest paid on government savings bonds is expected to rise from 3¾ to 4 percent shortly, so in the future, money invested in government savings bonds will increase a little more than the figures shown above. The growth in value of the money invested in the mutual fund shown above was during a period of generally rising stock prices, and future performance may or may not increase by the same amount. It may be more or less.

Additional information on saving and investing is available in the booklet entitled *Investing for Income and Security*, by M. S. Stewart, available for 25c from Public Affairs Pamphlets, Department AH, 381 Park Ave. South, New York, N.Y. 10006. Information on mutual funds can be had from the Investment Company Institute, Department AH, 61 Broadway, New York, N.Y. 10006.

Bright Ideas for Your

Vacation-Home Kitchen

Ever feel like you are transferring homework from one place to the other when you're on vacation? Here's a page full of quickie ideas for the kitchen in your second home. They're all easy to add and guaranteed to help make your vacation really a vacation. In fact, you might consider bringing a few back home!

1 Devise a *small-appliance area* for portable cookery. It can be a boon at vacation time. Use electric skillets for quickie skillet meals, griddles for short-order cooking. Take these portables to the patio for auxiliary cooking when using your barbecue grill.

2



For that pass-through window between kitchen and patio, why not add a *wide tile ledge on the patio side*. It would be ideal for setting up buffet meals. If you can't swing the tile ledge, push a long, narrow table under the window for a handy substitute.

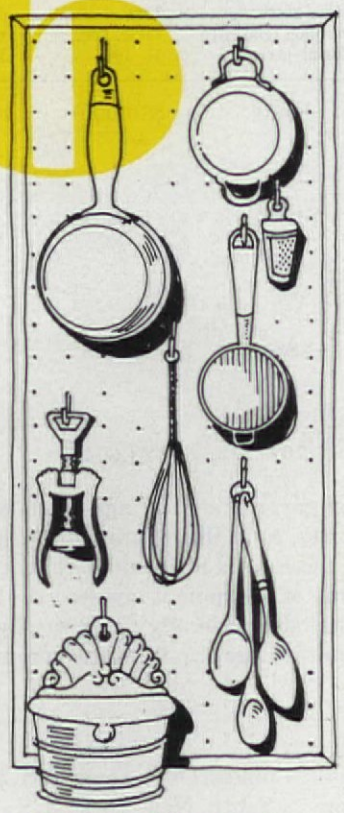
3 A quick, do-it-yourself idea for *undercabinet lighting*. Tack up a string of Christmas-tree lights under the outer edge of the cabinet. Replace the colored bulbs with white, and presto!—no more shadows on your counter tops. (Be sure to shield light with a strip of molding along the bottom edge of cabinets.)



4 Save your after-meal hours for fun and invest in a *portable dishwasher* for your vacation kitchen. If you're short on working space, wooden chopping block or laminated plastic tops offer an extra working-area bonus.

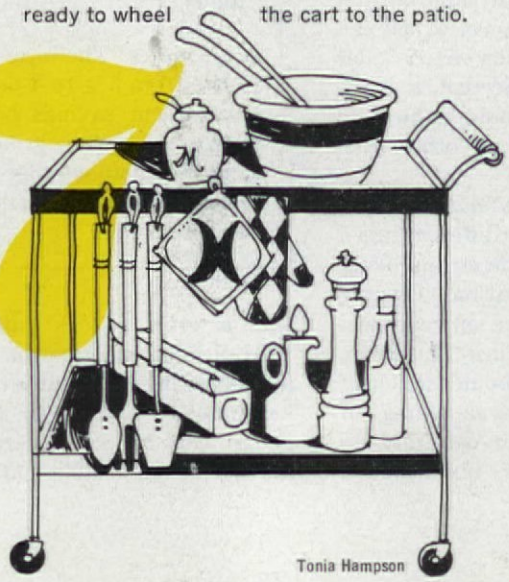
5 Ideas to make quick work of getting together the fixin's for outdoor picnics and barbecues: *Slotted storage* for wax paper, transparent plastic wrap and bags, aluminum foil; *expansive wood chopping surface* with slotted area for knives; turn *dish storage racks* into areas for paper storage (paper cups, plates, napkins, place mats, etc.). Arrange all in one picnic-fixing center.

6



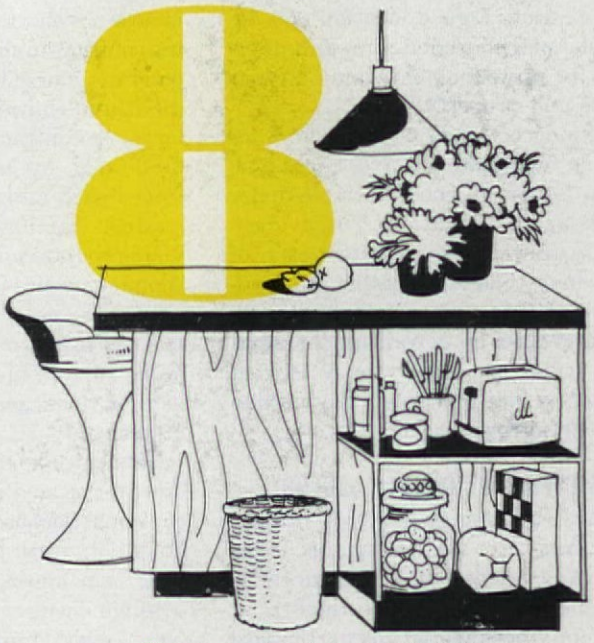
Keep your cooking utensils—everything from pots, pans, strainers, and spoons, to graters, whisks, and bottle openers—within easy arm's reach by hanging them on a *pegboard near the range.*

7 Find a niche to store a *serving cart.* Stock the cart with the standard barbecue musts—catsup, mustard, relish, aluminum foil, pot holders, etc. Attach pegs to the side to hang your barbecue utensils. Come dinnertime, you need only add the food for the cookout, and you're ready to wheel the cart to the patio.



Tonia Hampson

8



Plan some open *help-yourself shelves* below the breakfast or snack counter. Stock them with cereal, bread, peanut butter, cookies—even a toaster and plates and silver—so the children can fix their own breakfast, lunch, and snacks.



Which costs less? The English Bone China, Sterling Silver, chandelier, or the genuine Inlaid Wood Paneling?

Answer: the Georgia-Pacific Inlaid Wood Paneling.

Think of it, a 12 by 8 foot accent wall of real elm—*inlaid by hand with real walnut*—for only $80.85.

And think of this, too. Our Inlaid Paneling doesn't have a glossy, shiny finish to detract from the richness of the natural grains. Instead, we use a special Acryglas® finish that takes 17 individual steps to apply. When we're through, it looks like a hand-rubbed oil finish . . .

It looks like the work of a master craftsman.

Elm-with-walnut (shown here) is one of seven exclusive *real wood* Inlaid combinations offered by Georgia-Pacific. All seven are available in easy-to-install 4′ by 8′ panels.

Where? At your G-P building materials dealer . . . now!

OTHER PRICES:

5 pc. china setting for 4 plus sugar and creamer.....$ 97.25
5 pc. silver setting for 4.....$200.00
8 light crystal chandelier.....$285.00

Mail this coupon with 10¢ for 1966 Paneling Catalog.
(or see your G-P building materials dealer)

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Mail to: Georgia-Pacific Corporation, Paneling Catalog, Dept. AH-566, Commonwealth Building, Portland, Oregon 97204.

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HOT DOG!

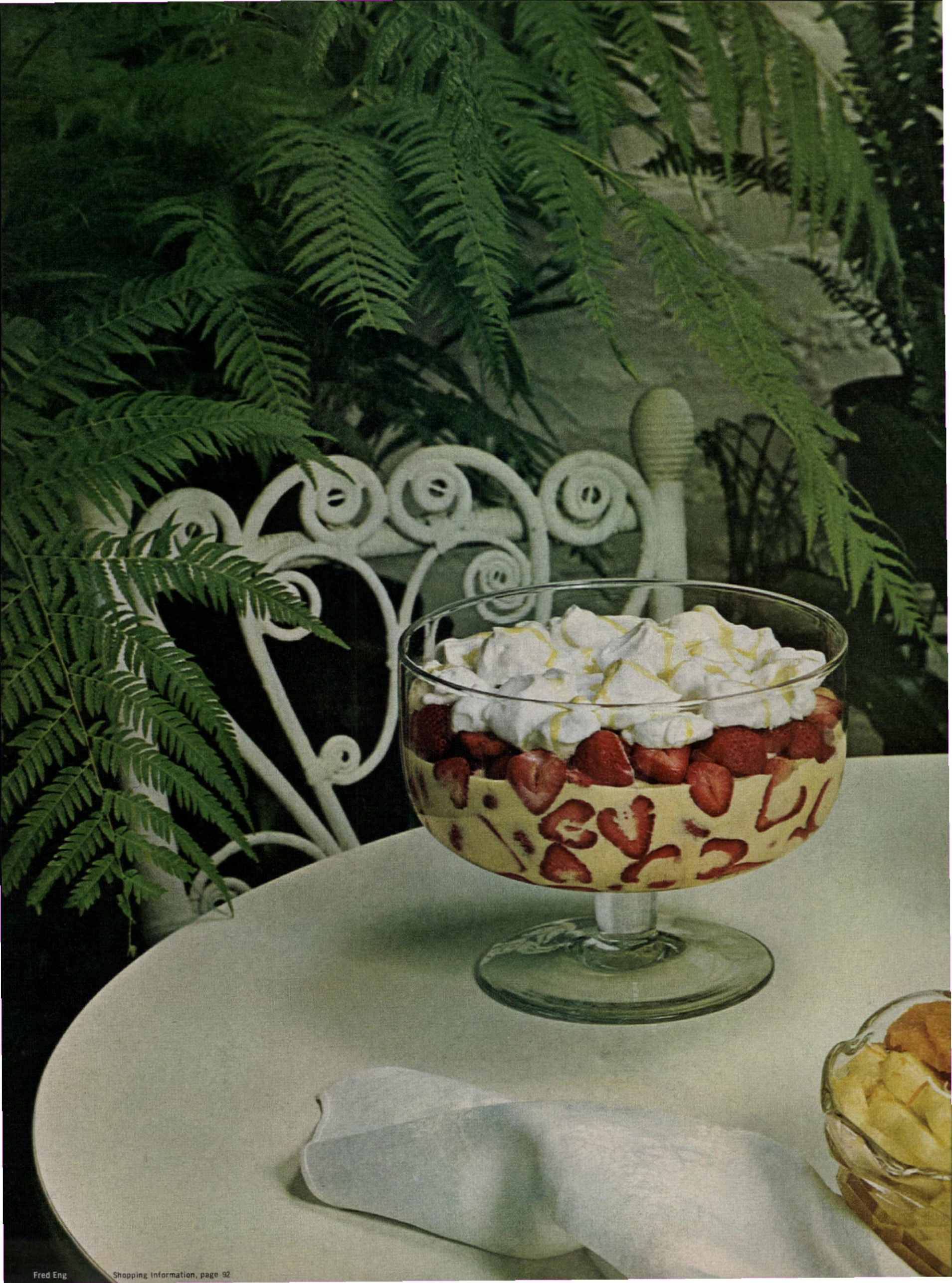
Every wiener a winner

Steam 'em, broil 'em, grill 'em, barbecue 'em—but don't stop there. It's also what goes on top that makes the frankfurter an all-American favorite. Here are 16 variations to bet on. Recipes and more about hot dogs on page 111.

1. *Glazed Franks.* Broiled with a sauce of mustard and currant jelly.
2. *Teen Club Franks.* Sliced tomato, bacon, and melted American cheese.
3. *Sweet 'n' Sour Franks.* A zippy sauce of onion, pineapple, sugar, vinegar, soy sauce, and green pepper.
4. *Zippy Frankfurters.* Cheddar, onion, green pepper, and chili sauce.
5. *Hoagie Frankfurters.* Swiss cheese, tomatoes, provolone, hot peppers, sliced onion, and lettuce.
6. *Texas Franks.* Bacon-wrapped franks broiled with barbecue sauce.
7. *Woodsy Franks.* Smoky cheese mixed with bacon.
8. *Broadway Frankfurters.* Coleslaw and dill pickle slices and mustard.
9. *Beans and Franks.* Pork and beans, mustard, chili sauce, and sautéed onion and green pepper.
10. *Danish Franks.* Blue cheese and onions.
11. *Red 'n' Green Franks.* Catsup and pickle relish.
12. *Franks and Onions.* Fried onions and mustard.
13. *Favorite Franks.* Hot-dog relish and onion topped with mustard.
14. *Pizza Frankfurters.* Tomato sauce, mozzarella, Parmesan, and oregano.
15. *Pushcart Franks.* Mustard and sauerkraut.
16. *Con Carne Franks.* Ground beef, tomato sauce, chili, and chopped onion.



Stan Young



Fred Eng

Shopping Information, page 92



a perfect ending: the light dessert

What better way to end a meal than with a light, luscious dessert—one that's sure to please family and friends and make you proud to be the hostess! Our desserts may boast calories but they are temptingly light on the palate. Shown here are Snow Eggs with Custard and Strawberries; a cool, refreshing Ambrosia; Pineapple Angel Pie—and on our cover, Strawberry Meringue Torte. Recipes begin on page 107.

Arthur Beck

EASY FIX-AHEAD CASSEROLES

Now that the days are growing warmer, it's no time to spend hours in the kitchen. To help make light of your work and deliciously answer the question of what to have for dinner, fix a cook-and-serve-in-the-same-dish casserole. These have a relaxing point of view. You fix them ahead and simply serve them with a green salad, hot rolls, and follow up with a light dessert. Shown here: Stuffed Zucchini Casserole—beef-filled boats of young, tender zucchini in a tangy sauce. This and other recipes are on page 104.





Happy news!
Philco gives you more refrigerator space without taking up more kitchen space!

Who says you don't have room for the really big refrigerator your family needs? 30 inches of wall space is all it takes for this new Philco 17-cubic-footer! Philco's extra-thin insulation and well-planned storage mean you can fit more refrigerator into less space than you ever thought possible.

And this Philco lets you forget defrosting. Forever. Philco's No Frost system does the whole job for you automatically—in both the refrigerator and the freezer section.
And this refrigerator has Philco's new automatic ice maker that replaces ice cubes as they're needed.

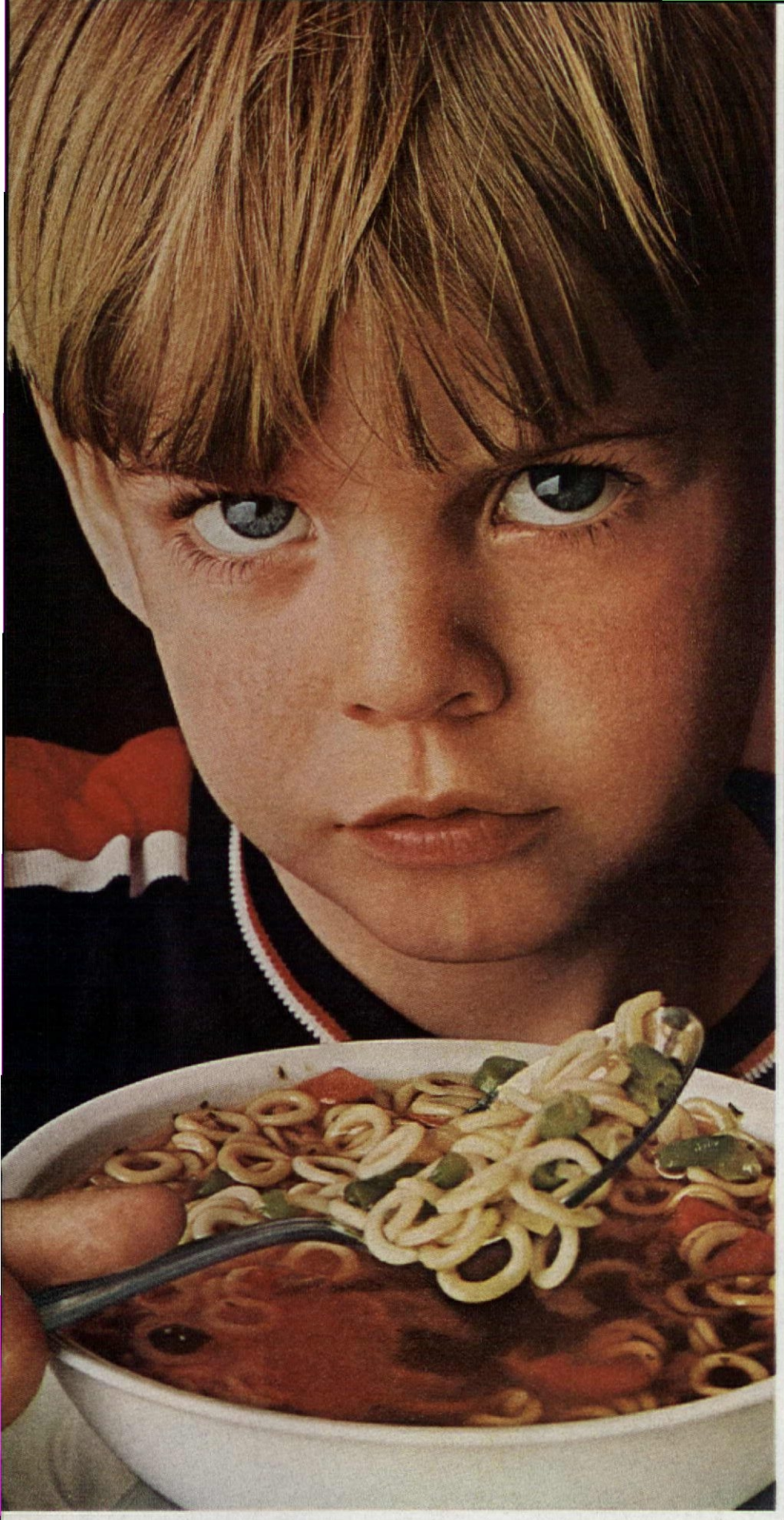
What else? This year Philco introduces smart new decorator models with paneled doors finished to match walnut, maple or birch. You get Philco's exclusive Power Saver that can save you money on electric bills. And the reserve cooling power of Philco Instant Cold gives food extra protection.

Isn't this exactly what you'd like in a refrigerator? Better visit a Philco dealer and see for yourself.



PHILCO®
A SUBSIDIARY OF Ford Motor Company

TELEVISION • STEREO PHONOGRAPHS
RADIO • HOME LAUNDRY • RANGES
REFRIGERATORS • AIR CONDITIONERS
FAMOUS FOR QUALITY THE WORLD OVER®



Fix-Ahead Casseroles (continued from page 102)

FIESTA CASSEROLE

½ c. chopped onion (1 medium)
½ c. chopped green pepper
2 tbs. butter or margarine
2 c. milk
3 eggs
½ c. shredded, sharp Cheddar cheese
1 can (12 oz.) whole-kernel corn, drained
1 c. chopped, cooked ham
½ c. sliced ripe olives
3 tbs. diced pimiento
1 tsp. salt
Dash of pepper
½ c. crumbled corn chips or potato chips

Heat oven to 325° F. Sauté onion and green pepper in butter or margarine in small saucepan 3 minutes. Add milk; heat just until bubbles appear around the edge. Beat eggs in large bowl; stir in scalded-milk mixture slowly. Add cheese; stir until partially melted. Add corn, ham, olives, pimiento, salt, and pepper. Pour mixture into greased 8x8x2-inch pan. Place in pan of hot water. Bake 20 minutes. Sprinkle with crumbled corn or potato chips. Bake 25 to 30 minutes longer or until knife inserted in center comes out clean. Makes 6 servings.

MOUSSAKA

2 medium-size eggplant (about 1 lb. ea.)
Flour
¾ c. pure vegetable oil
¾ lb. ground lean lamb
¾ lb. ground lean veal
1½ c. chopped onion
1 large clove of garlic, crushed
1 tsp. salt
¼ tsp. pepper
⅓ c. soft bread crumbs
¾ c. (12 tbs.) grated Parmesan cheese
1½ tbs. butter or margarine
2 tbs. flour
1 c. milk
Dash of ground nutmeg
¾ c. dairy sour cream
1 egg, beaten
½ tsp. salt
2 tbs. grated Parmesan cheese

Cut unpared eggplant into ¼-inch slices. Salt lightly and let stand for 1 hour. Pat dry with paper towel. Coat with flour. Brown lightly in small amount of oil in skillet; drain very well on paper towels. Combine lamb, veal, onion, garlic, 1 teaspoon salt, pepper, and bread crumbs. Cook in 1 tablespoon oil until liquid evaporates. Layer a third of the eggplant slices in greased 2½-quart casserole. Spread half the meat mixture on eggplant; sprinkle with 6 tablespoons grated Parmesan cheese. Repeat layers, ending with layer of eggplant. Melt butter or margarine in saucepan; blend in 2 tablespoons flour. Stir in milk gradually. Cook over medium heat, stirring constantly, until mixture comes to boiling; boil 1 minute. Remove from heat; stir in nutmeg, sour cream, egg, ½ teaspoon salt, and 2 tablespoons grated Parmesan cheese. Pour over eggplant in casserole. Bake at 375° F. for 45 to 50 minutes or until top is lightly browned. Makes 6 servings.

SINGAPORE CHICKEN

½ c. flour
½ tsp. salt
⅛ tsp. pepper
1 broiler-fryer (3½ lbs.), cut up
2–3 tbs. butter or margarine
1 pkg. (9 oz.) frozen Italian beans or snow peas, thawed
½ c. chopped onion (1 medium)
1 can (10½ oz.) condensed cream of chicken or mushroom soup
⅓ c. milk
2 tbs. soy sauce
2 tbs. finely chopped drained chutney
½ tsp. ground ginger
1 can (3 oz.) chow mein noodles

Combine flour, salt, and pepper in paper or plastic bag. Shake chicken pieces, a few at a time, until coated. Heat butter or margarine in skillet; brown chicken pieces on both sides. Remove from pan; place in greased 2-quart casserole. Sprinkle Italian beans or snow peas over chicken. Sauté onion in fat remaining in skillet 3 minutes. Add soup, milk, soy sauce, chutney, and ginger; heat to simmering, scraping up all brown bits in skillet; simmer 1 minute. Pour over chicken and vegetables; cover. Bake at 375° F. for 45 minutes. Uncover; sprinkle with chow mein noodles; bake 10 minutes or until noodles are lightly browned. Makes 4 servings.

STUFFED ZUCCHINI CASSEROLE

6 large zucchini
1 can (1 lb. 13 oz.) Italian plum tomatoes
½ a 6-oz. can tomato paste
1 egg, slightly beaten
½ c. soft bread crumbs
⅓ c. chopped onion
⅓ c. chopped green pepper
1 tbs. pure vegetable oil
¾ lb. ground chuck or round steak
¾ tsp. salt
Dash of pepper
½ tsp. oregano, crumbled
½ tsp. basil, crumbled
1 clove of garlic, mashed
1 tsp. salt
Dash of pepper
½ c. sliced, pitted ripe olives
½ c. thinly sliced onion
⅓ c. grated Parmesan cheese

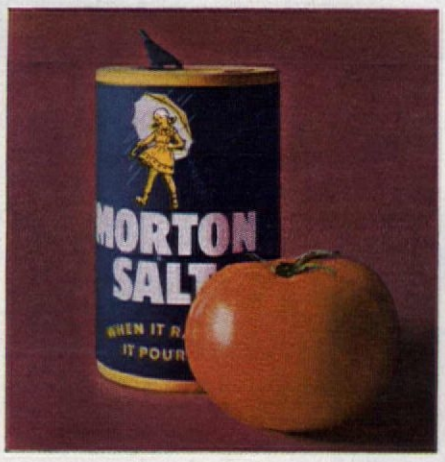
Wash zucchini; remove and discard ends. Cut thin slice lengthwise from top of each zucchini; scoop out seeds, leaving shell ⅛- to ¼-inch thick. Chop slice and removed seed portion; reserve. Parboil zucchini in boiling, salted water 5 minutes or until almost tender. Drain well, upside down, on paper towels. Combine tomatoes and tomato paste in bowl; break up tomatoes with fork. Mix 3 tablespoons tomato mixture, egg, and bread crumbs. Sauté chopped onion and green pepper in oil in skillet 3 minutes. Add ground beef; cook until meat is browned, breaking up with fork as it cooks. Add ¾ teaspoon salt, dash of pepper, and bread-crumb mixture. Fill zucchini with mixture. Place in greased, shallow 2½-quart casserole. Heat oven to 350° F. Combine remaining tomato mixture, reserved chopped zucchini, oregano, basil, garlic, 1 teaspoon salt, dash of pepper, ripe olives, and sliced onion. Pour around zucchini. Sprinkle with Parmesan cheese. Cover; bake 30 minutes. Uncover; bake 10 minutes or until cheese is browned. Makes 6 servings.

Okay—so he did volunteer your services to drive everyone to the birthday party. Show him you love him anyway with Lipton... the one soup that tastes like Mother just cooked it.
Gordon's favorite—Lipton Beef Noodle. All those big, round noodles, that zesty, beef flavored broth.



ALPHABET VEGETABLE • VEGETABLE BEEF • POTATO • GREEN PEA • MUSHROOM
TOMATO VEGETABLE • CHICKEN RICE • CHICKEN NOODLE • CHICKEN VEGETABLE
ONION • CHICKEN AND NOODLE WITH MEAT





As early as 1912, Morton was selling salt in a convenient round package instead of a bag. That idea helped make Morton America's favorite. Over the years, many other ideas have come from Morton. The original iodized salt, a superior moisture-proof package, an exclusive shake and pour top, and a salt of uncommon quality. Today two out of three salt buyers prove —a woman will always buy a good idea. When it rains it pours.



grill it...



frill it...



slice it...



spice it...

...you'll like the good Hormel Ham in **SPAM**

Grill it: Top slices of SPAM with tomato and onion slices and cheese, broil until the cheese melts. SPAM California! □ **Frill it:** For appetizers, skewer chunks of SPAM along with cherry tomatoes, olives, pickles, Le Sueur Brand mushrooms, peppers, whatever looks good. SPAMlets! □ **Slice it:** Use your own bean recipe or favorite canned beans, slice in the good Hormel ham flavor of SPAM. Top with cheese slices and heat until bubbling. SPAMbaked Beans! □ **Spice it:** Dot a SPAM loaf with cloves, insert Dole pineapple slices, bake 30 minutes at 350°, basting with pineapple juice. SPAM Polynesian! □ There's no meat quite like SPAM. All by itself, it's great eating. Yet it goes so well with so many other foods . . . hot or cold . . . it always inspires delicious new ideas. SPAM is all juicy pork shoulder and famous Hormel ham, blended in one versatile loaf.



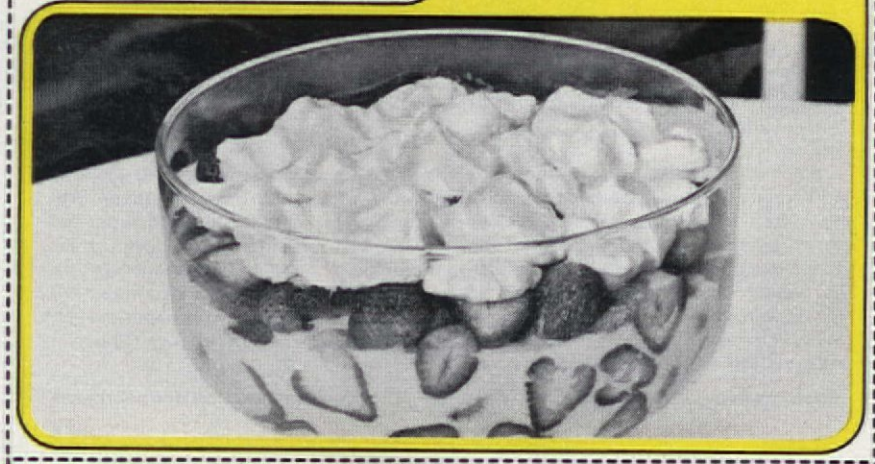
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FINE FOOD PRODUCTS

SPAM is a registered trademark for a pure pork product packed only by Geo. A. Hormel & Co., Austin, Minn., U.S.A.

Desserts

(continued from page 101)

SNOW EGGS WITH CUSTARD AND STRAWBERRIES



PINEAPPLE ANGEL PIE

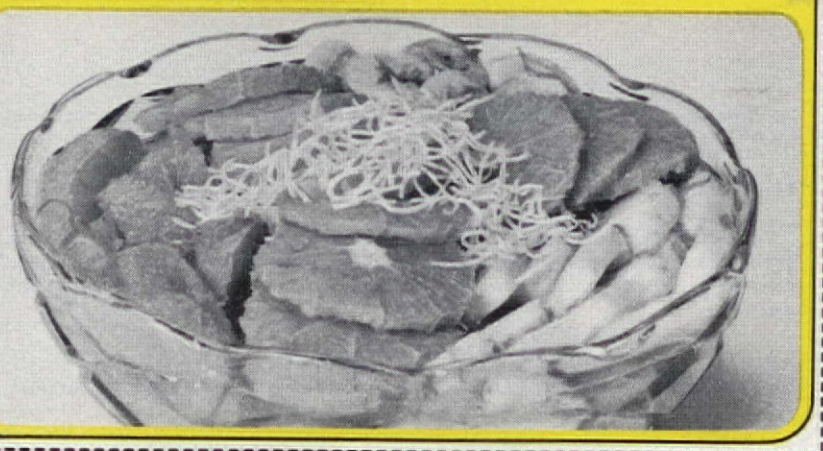
4 egg whites
Dash of salt
¼ tsp. cream of tartar
1 c. sugar
1 tsp. vanilla
1 can (1 lb. 4½ oz.) crushed pineapple
1 envelope unflavored gelatin
¼ c. sugar
4 egg yolks, slightly beaten
1 tsp. grated lemon rind
½ c. instant nonfat dry milk
½ c. ice water
2 tbs. lemon juice

Heat oven to 275°F. Grease 9-inch pie plate lightly. Beat egg whites, salt, and cream of tartar until foamy. Add 1 cup sugar gradually. Beat until meringue forms stiff, glossy peaks. Add vanilla; beat 1 minute. Spread in pie plate; shape with spoon so bottom is ¼-inch thick and sides 1-inch thick. Edge rim with small meringue puffs, if desired. Bake 60 minutes. Turn oven off; leave shell in oven until cool. Mix pineapple, gelatin, and ¼ cup sugar. Let stand 5 minutes. Add egg yolks. Cook over low heat, stirring constantly, until mixture thickens and just simmers. Remove from heat; add lemon rind. Chill until it mounds when spooned. Beat dry milk and water until soft peaks form. Add lemon juice; beat stiff. Fold into pineapple mixture. Turn into meringue shell. Chill 12 hours to mellow and develop flavors.

Makes 6 servings

TESTED IN AMERICAN HOME KITCHENS

AMBROSIA



STRAWBERRY TORTE

½ c. shortening
½ c. sugar
4 egg yolks
½ tsp. vanilla
1¼ c. sifted cake flour
1¼ tsp. baking powder
¼ tsp. salt
¼ c. milk
4 egg whites
⅔ c. sugar
½ c. sliced, blanched almonds
2 tbs. sugar
3 pts. strawberries
¼ c. sugar
1 tbs. cornstarch
½ c. currant jelly
1 tbs. water

Heat oven to 350° F. Grease and flour two 9x1½-inch layer-cake pans. Beat shortening, ½ cup sugar, egg yolks, and vanilla at high speed on mixer until light and fluffy. Sift flour, baking powder, and salt together; add alternately with milk to egg-yolk mixture. Spread batter evenly in prepared pans. Beat egg whites until foamy; add ⅔ cup sugar gradually; continue beating until meringue forms stiff, glossy peaks. Spread meringue over batter in pans; sprinkle almonds and 2 tablespoons of sugar evenly over meringue. Bake 30 to 35 minutes or until meringue is delicately browned and cake is done. Remove from oven; cool on wire racks 10 minutes. Carefully remove from pans. Place on wire racks, meringue side up; cool thoroughly. Wash, hull, and crush 1 pint of strawberries. Mix with ¼ cup sugar; let stand 1 hour. Add

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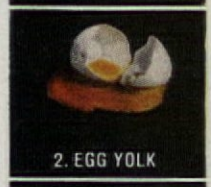
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ends water spots, too!



New Giant size!

Desserts

(continued from page 107)

SNOW EGGS WITH CUSTARD AND STRAWBERRIES

2 c. half-and-half or light cream, scalded
4 egg yolks, slightly beaten
¼ c. sugar
½ tsp. vanilla
4 egg whites
¾ c. superfine sugar
1 qt. strawberries, washed, hulled, and sliced

Stir half-and-half or cream into egg yolks, mixing quickly. Strain into saucepan. Add sugar; cook over low heat, stirring constantly, until mixture coats a spoon. Remove from heat; add vanilla; cool; chill. Beat egg whites until foamy. Add superfine sugar gradually. Continue beating until meringue forms stiff, glossy peaks. Heat 1-inch depth of water in large skillet. Drop meringue by heaping tablespoonfuls into hot water. (Do only about 6 at a time.) Cover; cook over low heat just 2 minutes. Do not let water simmer. Remove meringues with slotted spoon; drain on paper towels. Spoon strawberries into serving dish; add custard; top with meringues. Spoon a little custard over meringues, if desired.

Makes 8 servings

TESTED IN AMERICAN HOME KITCHENS

PINEAPPLE ANGEL PIE



AMBROSIA

1½ c. water
1 c. sugar
1½ tbs. shredded orange rind
¼ c. curaçao
4 large oranges, peeled and sliced
2 pink grapefruit, peeled and sectioned
1 small pineapple, peeled, cored, and cut in wedges
2 bananas, peeled and sliced
1 c. canned shredded moist coconut

Combine water, sugar, and orange rind in saucepan. Simmer 5 minutes. Cool. Stir curaçao into syrup. If you wish a deeper color, add a few drops of red food coloring. Arrange fruits in serving bowl. Pour curaçao syrup over fruit. Sprinkle fruit with coconut.

Makes 6 servings

TESTED IN AMERICAN HOME KITCHENS

STRAWBERRY TORTE

cornstarch to strawberries; cook over medium heat until thickened and clear. Cool. Spread filling on top of one layer; place second layer on top. Heat currant jelly with water until melted; cool slightly. Wash and hull 2 pints of strawberries. Dip in melted jelly to glaze; arrange on top of torte pointed end up. Chill.

Makes 10 to 12 servings



TESTED IN AMERICAN HOME KITCHENS



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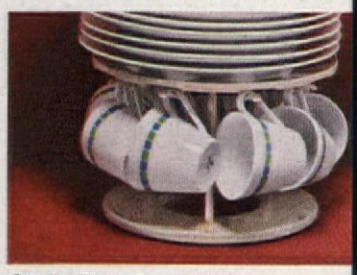
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Single Turntable
10½" diameter.....$1.98



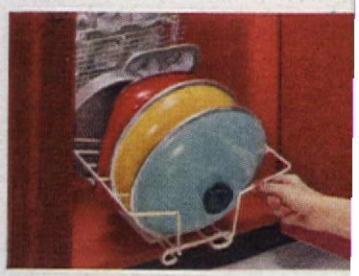
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Look for the seal on the peel

(and wear it in good health!)



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So for *goodness'* sake, start eating Chiquita Brand Bananas. Before you know it, you'll be stuck on them. **CHIQUITA BRAND BANANAS**

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Hot Dog!

(continued from page 98)

LORE AND LEGEND

Think of the number of meals or snacks, indoors or out, where you'll find franks broiled, barbecued, steamed, simmered, or grilled; in a bun, on a skewer, on a pizza; basted with sauces of all descriptions.

Frankfurters, the all-American favorite without which no circus, carnival, or ball game would be complete, originated in Europe. A small sausage turned out by the butchers' guild in Frankfurt, Germany, in 1852, was named for its birthplace. At about the same time the wienerwurst was created in Vienna (Wien), Austria. Legend has it that it came to this country — to Coney Island, New York—in 1871. At the St. Louis Exposition in 1904 a simple innovation started the hot dog on its way to national prominence. At the fair a concessionaire loaned white gloves to his customers because the franks were too hot to handle. He lost so many gloves, and consequently his profits, he asked his brother for help. His brother was a baker and he made a bun to fit the meat. We still eat it that way and love every bite.

They're so popular that special hot-dog houses and stands have become favorite eating places with youngsters and grownups alike. In Los Angeles we found the Dog House—it's shaped just like one—that serves the most delicious varieties with such palate-tempting names as Bashful Basset, Dandy Dane, Hep Shep, Brawny Bull, Plush Poodle, Cha Cha Wa Wa, and Mad, Mad, Dog. In New York a familiar sight is the corner hot-dog vendor with his cart and umbrella. He sells the dogs, the trimmings, the buns, and the soda pop—fans wait patiently in line to buy and enjoy his wares.

However, you don't need to go farther than your own kitchen, patio, or backyard for tasty hot-dog combinations. Try one or all of the 16 that follow—they're all good eating and will lead to your own inventions.

HEATING

Frankfurters do not require cooking, only heating through. This can be done by any one of these methods:

Steamed. Place frankfurters in pan of boiling water to cover. Remove pan from heat. Cover; let stand 7 to 8 minutes to heat through. Or, place franks on rack in kettle containing about 1 cup water. Bring water to boiling; reduce heat slightly. Cover; steam franks about 8 minutes. Do not pierce skins; handle with tongs.

Simmered. Drop franks into boiling water. Cover; let water simmer—do not boil—5 to 10 minutes, depending on size until franks are heated.

Panbroiled or griddle broiled. Heat small amount of fat in heavy skillet or on griddle. Sauté whole franks, just until brown, turning occasionally with tongs. Do not pierce with fork. For split franks, sauté cut sides first, turn, and brown skin side.

Broiled. Brush each frankfurter with butter, margarine, or other fat. Broil about 3 inches from heat about 5 minutes on each side.

Grilled. Grill franks on green sticks, in frank roaster, or on grill over glowing coals until brown. Turn to brown evenly. Cook slowly to avoid having a hard, charred outside and tough cold inside. Or, wrap franks in aluminum foil and heat over glowing coals 10 minutes.

To Heat Rolls. Place rolls on cookie sheet. Heat at 250° F. about 5 minutes. To heat on grill, place rolls on edge of grill over glowing coals for just a few minutes until heated through. Or, wrap in aluminum foil and heat on grill.

To Toast Rolls. Split frankfurter rolls. Spread cut sides with soft butter or margarine. Place in shallow pan or on cookie sheet. Bake at 425° F. about 5 minutes. Or toast under the broiler about 2 minutes.

BUYING

You'll find, skinless and in natural casings, all-meat franks, all-beef franks, kosher franks.

Frankfurters may be bought in bulk or packaged. The latter come in ½-pound and 1-pound cellophane-wrapped packages, 2- or 3-pound cartons with cellophane windows, in cans and jars.

They come in three sizes. Regular franks that average 9 to 10 to the pound, dinner size about 5 to the pound, and cocktail franks 26 to 28 to the pound.

STORING

Frankfurters may be kept in the coldest part of the refrigerator for 3 to 4 days. Wrap bulk franks loosely in wax paper, transparent plastic wrap, or aluminum foil. Store packaged ones in their original wrappings. Freeze very fresh franks in their original wrappings a week. To freeze 1 to 2 months, wrap in freezer wrap.

HOAGIE FRANKFURTERS

3 c. shredded lettuce
6 frankfurter rolls, split
Oil
Vinegar
6 slices provolone cheese, cut in half
12 slices tomato
6 frankfurters, heated and split
12 slices Bermuda onion
6 slices Swiss cheese
½ c. shredded hot peppers

Arrange layer of lettuce on bottom of each roll. Drizzle with oil and vinegar. Layer onto each, 2 pieces provolone, 2 slices tomato, frankfurter, 2 slices onion, 1 slice Swiss cheese, and some peppers. Add roll tops.

TEEN CLUB FRANKFURTERS

6 frankfurters, heated and split
6 frankfurter rolls, split and lightly toasted
12 small slices tomato
12 slices cooked bacon
6 slices process American cheese, cut in half

Place frankfurters on toasted bottom halves of rolls. Top each with 2 slices tomato; add 2 slices bacon. Cover with 2 half-slices cheese. Broil just until cheese starts to melt. Add roll tops. (continued)

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NOT TRUE WITH THIS FRIGIDAIRE DISHWASHER

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"THEY DON'T DO POTS AND PANS"



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Special "Pots & Pans" Cycle provides a 10-minute preliminary wash and a thorough 33-minute wash plus two separate rinses. Cleans heavily-soiled skillets, baked bean pots, even large, odd-shaped utensils.

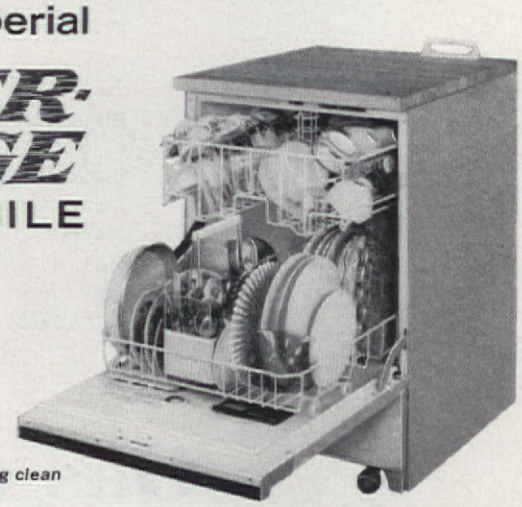
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(continued)

SWEET 'N' SOUR FRANKS

- ¼ c. chopped onion (1 small)
- ⅓ c. chopped green pepper
- 1 tbs. pure vegetable oil
- 1 tbs. cornstarch
- 2 tbs. brown sugar
- 2 tbs. cider vinegar
- 2 tsp. soy sauce
- ½ tsp. salt
- 1 can (8 ¾ oz.) crushed pineapple
- 6 frankfurters, heated
- 6 frankfurter rolls, toasted

Sauté onion and green pepper in oil 2 minutes. Add cornstarch, sugar, vinegar, soy sauce, salt, and crushed pineapple. Simmer about 2 minutes, stirring constantly. Put a heated frankfurter in each toasted roll. Spoon on sauce.

ZIPPY FRANKFURTERS

- 1 c. shredded, sharp Cheddar cheese
- ¼ c. chopped onion (1 small)
- ¼ c. chopped green pepper
- ⅓ c. chili sauce
- 6 frankfurters, heated
- 6 frankfurter rolls

Combine cheese, onion, green pepper, and chili sauce. Put a heated frankfurter in each roll. Spread frankfurters with cheese mixture.

PIZZA FRANKFURTERS

- 6 frankfurters, heated and split
- 6 frankfurter rolls, split and toasted
- 6 tbs. canned tomato sauce
- Oregano
- ½ c. shredded mozzarella cheese
- 2 tbs. grated Parmesan cheese

Place frankfurters on bottom halves of toasted rolls. Spread tomato sauce on frankfurters; sprinkle with oregano. Top with mozzarella and Parmesan cheeses. Broil until cheese melts. Add roll tops.

CON CARNE FRANKS

- ½ c. chopped onion(1medium)
- 1 tbs. pure vegetable oil
- ½ lb. ground chuck or round
- 1 can (8 oz.) tomato sauce
- 1 tsp. chili powder
- ½ tsp. salt
- Dash of pepper
- 6 frankfurters, heated
- 6 frankfurter rolls, toasted
- ½ c. chopped onion(1medium)

Sauté ½ cup onion in oil 2 minutes. Add beef; cook until browned, breaking up with fork as it cooks. Add tomato sauce, chili powder, salt, and pepper. Cover; simmer 30 minutes. Uncover for last 5 minutes of cooking. Spoon over frankfurters in rolls. Serve additional chopped onion to sprinkle on franks.

WOODSY FRANKS

- 1 jar (5 oz.) smoky cheese
- 6 slices bacon, cooked and chopped
- 6 frankfurters, heated
- 6 frankfurter rolls, toasted

Combine cheese and bacon. Put frankfurters in toasted rolls. Spread with cheese mixture.

BROADWAY FRANKS

- ¼ c. mayonnaise or salad dressing
- ½ tbs. minced onion
- 2 tbs. finely chopped green pepper
- 1 tbs. vinegar
- ½ tsp. salt
- Dash of pepper
- ½ tsp. sugar
- 2 c. shredded cabbage
- Prepared mustard
- 6 frankfurter rolls
- 6 frankfurters, heated
- 6 slices dill or sour pickles

Combine mayonnaise or salad dressing, onion, green pepper, vinegar, salt, pepper, and sugar in bowl. Add cabbage; mix well. Spread mustard on rolls. Put a frankfurter in each roll. Spoon coleslaw over frankfurters; top with pickle slice.

BEANS AND FRANKFURTERS

- ½ c. chopped onion (1 medium)
- ½ c. chopped green pepper
- 1 tbs. pure vegetable oil
- 1 can (1 lb.) pork and beans
- ½ c. chili sauce
- 1 tbs. prepared mustard
- 6 frankfurters, heated
- 6 frankfurter rolls, toasted

Sauté onion and green pepper in oil 3 minutes. Add baked beans, chili sauce, and mustard. Simmer 10 to 15 minutes, stirring frequently. Put a frankfurter in each roll. Spoon beans over frankfurters.

DANISH FRANKS

- ¼ c. soft butter or margarine
- 3 tbs. blue cheese
- 6 frankfurters, heated
- 6 frankfurter rolls
- ½ c. chopped Bermuda onion

Blend butter or margarine and cheese. Put a frankfurter in each roll. Spread cheese mixture on frankfurter. Sprinkle with onion.

FAVORITE FRANKFURTERS

- 6 frankfurters, heated
- 6 frankfurter rolls
- Bottled hot-dog relish
- 6 tbs. chopped onion

Put a frankfurter in each roll. Spread with hot-dog relish; sprinkle with onion. Top with mustard, if desired.

FRANKS AND ONIONS

- 6 frankfurters, heated
- 6 frankfurter rolls
- Prepared mustard
- 2 c. fried onions

Put a frankfurter in each roll. Spread with mustard; top with fried onions.

RED 'N' GREEN FRANKS

- 6 frankfurters, heated
- 6 frankfurter rolls
- 6 tbs. catsup
- 6 tbs. pickle relish

Put a frankfurter in each roll. Spread frankfurter with catsup. Top with pickle relish.

GLAZED FRANKFURTERS

- ½ c. currant jelly
- 3 tbs. prepared mustard
- 6 frankfurters
- 6 frankfurter rolls, toasted

Melt currant jelly; add mustard; mix well. Brush frankfurters with jelly mixture. Broil or grill until lightly browned. Serve in toasted rolls.

PUSHCART FRANKFURTERS

- 6 frankfurters, heated
- 6 frankfurter rolls
- Prepared mustard
- 1 can (1 lb. 4 oz.) sauerkraut, cooked and drained

Put frankfurter in each roll. Spread frankfurter with mustard. Spoon on sauerkraut.

TEXAS FRANKS

- ½ c. finely chopped onion (1 medium)
- 1 clove of garlic, crushed
- 2 tbs. butter or margarine
- ½ c. catsup
- 2 tbs. wine vinegar
- 1 tsp. chili powder
- 2 tsp. Worcestershire sauce
- ½ tsp. dry mustard
- ¼ c. water
- 6 strips bacon
- 6 frankfurters
- 6 frankfurter rolls, toasted

Sauté onion and garlic in butter or margarine until tender. Add catsup, vinegar, chili powder, Worcestershire, mustard, and water. Cover; simmer 15 minutes. Remove from heat; reserve. Wrap bacon, spiral fashion, around frankfurters; secure with wooden picks. Grill or broil until lightly browned. Remove picks. Brush with sauce; cook until browned and serve on toasted rolls with remaining sauce.



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The taste America loves best!

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MAKE IT COLESLAW

Coleslaw is a perfect accompaniment for the foods you serve at picnics and backyard get-togethers. Here's a group of recipes that show how versatile—and good—this old favorite can be.

CABBAGE SLAW WITH OLD-FASHIONED BOILED DRESSING

2 tbs. flour
1 tsp. dry mustard
½ tsp. salt
¼ tsp. paprika
2 tbs. sugar
½ c. cold water
2 egg yolks, beaten
¼ c. cider vinegar
1 tbs. butter or margarine
¼–⅓ c. light cream or evaporated milk
6 c. finely shredded green cabbage
½ tsp. salt

Combine flour, mustard, ½ teaspoon salt, paprika, and sugar in saucepan. Stir in water, egg yolks, and vinegar. Cook over very low heat or over boiling water, stirring constantly, until smooth and thick enough to mound slightly. Remove from heat; stir in butter or margarine and cream or milk. Cool; chill dressing until ready to use. Measure cabbage into large bowl; sprinkle with ½ teaspoon salt. Add ⅔ cup dressing. (Thin dressing, if necessary, with cream or milk. It should be about as thick as heavy cream.) Toss until cabbage is well coated. Chill. Keep remaining dressing stored in refrigerator in covered container. Makes 6 servings.

Green and red cabbage slaw: Use 3 cups finely shredded green cabbage and 3 cups finely shredded red cabbage. Proceed as for Cabbage Slaw.

Harlequin Slaw: Use 5 cups finely shredded green cabbage, ½ cup coarsely grated raw carrot, ¼ cup thinly sliced radishes, and ¼ cup diced green pepper. Proceed as for Cabbage Slaw.

COLESLAW WITH BLUE CHEESE DRESSING

1 c. mayonnaise or salad dressing
¼ c. milk
½ tsp. salt
¼ tsp. seasoned pepper
Dash of hot-pepper sauce
⅓ c. crumbled blue cheese
3 c. shredded cabbage
½ c. shredded carrot
¼ c. chopped green pepper

Blend mayonnaise or salad dressing, milk, salt, pepper, and hot-pepper sauce in small bowl; stir in blue cheese. Combine cabbage, carrot, and green pepper in large bowl. Add blue-cheese mixture; toss gently until vegetables are coated. Chill. Makes 4 servings.

HOT CURRIED SLAW

1 can (10½ oz.) consommé
1 c. water
1 bay leaf
3 whole cloves
½ tsp. salt
3–3½ lb. head cabbage, shredded
½ c. finely chopped onion (1 medium)
1 clove of garlic, crushed
4 tbs. butter or margarine
2 tbs. flour
1 tbs. curry powder
1 tsp. salt
Dash of pepper
1½ c. dairy sour cream
¼ c. fine dry bread crumbs

Simmer consommé, water, bay leaf, cloves, and ½ teaspoon salt in large saucepan 5 minutes; remove bay leaf and cloves. Add cabbage; cover; simmer 10 minutes, stirring occasionally. Drain; reserve ½ cup broth. Sauté onion and garlic in butter or margarine 3 minutes; blend in flour, curry powder, salt, and pepper. Stir in sour cream and reserved broth. Cook over low heat, stirring constantly, until sauce thickens. Combine sauce and cabbage; turn into 2-quart casserole; sprinkle with bread-crumbs. Bake at 425° F. for 15 to 20 minutes or until crumbs are lightly browned. Makes 6 to 8 servings.

SAUERKRAUT SLAW

3 c. fresh sauerkraut
2 cloves of garlic, mashed
1 c. dairy sour cream

Combine sauerkraut and garlic in large bowl. Chill at least 2 hours. Just before serving, stir in sour cream. For extra flavor, add 1 teaspoon caraway seeds, if you wish. Makes 6 servings.

CALIFORNIA SLAW

1 can (11 oz.) mandarin oranges
½ c. mayonnaise or salad dressing
¾ tsp. salt
¾ tsp. ground ginger
1 tbs. cider vinegar
1 tbs. sugar
6 c. finely shredded green cabbage
½ c. coarsely chopped walnuts

Drain oranges well; reserve juice. Blend mayonnaise or salad dressing, salt, ginger, 1 tablespoon juice from oranges, vinegar, and sugar. Measure cabbage into a large bowl. Pour dressing over; toss thoroughly. Add oranges and nuts. Toss lightly. Chill. Makes about 4 or 5 servings.

SWEET AND SOUR RED CABBAGE SLAW

6 slices bacon
2 tbs. finely chopped onion
½ c. brown sugar, firmly packed
1 tsp. cornstarch
1 tsp. salt
⅓ c. cider vinegar
¼ c. water
6 c. finely shredded red cabbage
1 tsp. caraway seeds (optional)

Cook bacon until crisp; drain on paper towels; crumble. Measure 3 tablespoons bacon drippings into skillet. Stir in onion, brown sugar, cornstarch, salt, vinegar, and water. Cook over medium heat, stirring constantly, until mixture is smooth and clear. Cool to room temperature. Measure cabbage into large bowl; pour dressing over. Stir in caraway seeds. Toss. Chill. Makes 6 servings.

HAM COLESLAW

1 c. slivered or diced cooked ham
2 c. finely shredded cabbage (½ small head)
¼ c. chopped green pepper
2 tbs. chopped pimiento
1 tsp. sugar
1 tsp. dry mustard
1 tsp. celery seed
½ tsp. salt
¼ tsp. pepper
¼ tsp. paprika
¼ c. pure vegetable oil
2 tbs. vinegar

Place ham, cabbage, green pepper, and pimiento in serving bowl. Combine seasonings, oil, and vinegar. Just before serving, pour on dressing and toss lightly. Makes 4 to 6 servings.

SPICY APPLE SLAW

¾ c. mayonnaise or salad dressing (or half mayonnaise and half dairy sour cream)
1 tsp. grated orange rind
1 tbs. orange juice
⅛ tsp. ground cinnamon
⅛ tsp. ground cloves
¾ tsp. salt
1 tbs. sugar
6 c. finely shredded green cabbage
1 large, unpared, red-skinned apple

Blend mayonnaise or salad dressing, orange rind and juice, spices, salt, and sugar. Measure cabbage into a large bowl. Stir in dressing mixture. Chill. Before serving, dice or slice apple thinly. Add to slaw; toss. Makes 6 to 8 servings.



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Two separate controls. RCA WHIRLPOOL refrigerators keep ideal temperatures everywhere because both refrigerator section and freezer section have separate controls. Set each one to suit your needs.

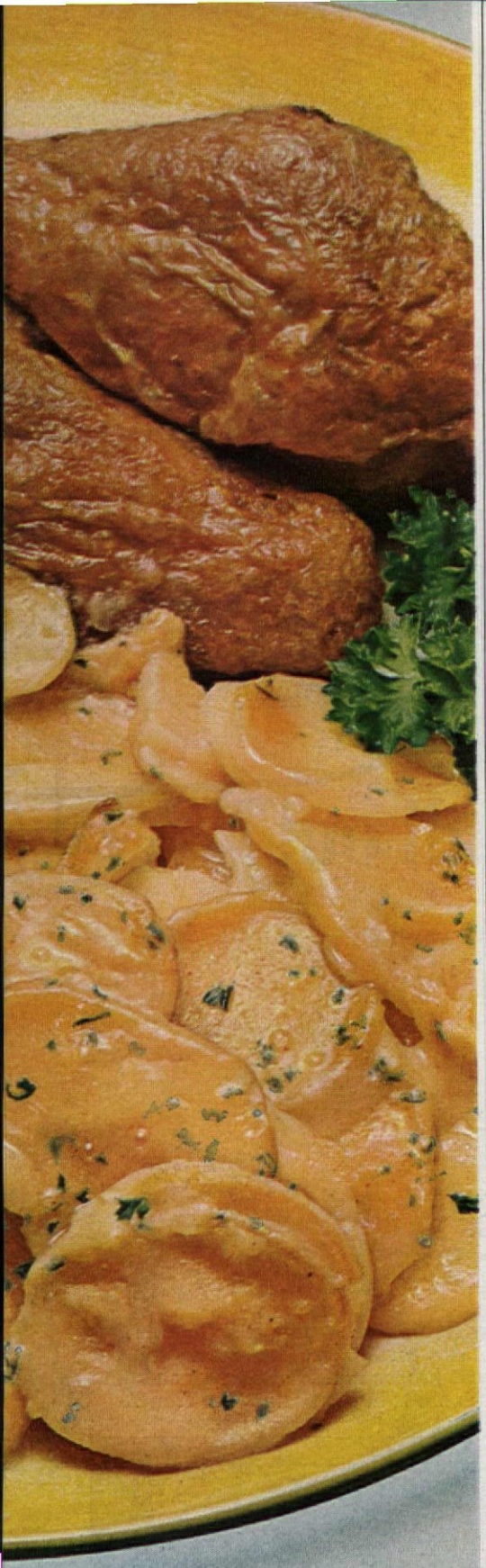
No Frost

No defrosting—ever. Both refrigerator and freezer sections defrost themselves. No more messy chipping and dripping. And our no-frost system is built in, not tacked on. No defrosting plates or coils to take up food space.



RCA Whirlpool

RCA WHIRLPOOL APPLIANCES ARE PRODUCTS OF WHIRLPOOL CORPORATION, BENTON HARBOR, MICH. TRADEMARKS RCA AND RCA USED BY AUTHORITY OF TRADEMARK OWNER, RADIO CORPORATION OF AMERICA.



COMPANY'S COMING TO TEA

For a so-called formal tea, set your table buffet style with the tea and coffee services at either end, a floral centerpiece and candles in the center, and the platters and trays of food attractively arranged for easy serving. The food should be finger food and easy to manage. Here are three types of fancy sandwiches and a recipe for pound cake. All the food—even the tea concentrate—is made ahead. Cutting, garnishing, and arranging are done the day of the tea.

Assorted Tea Sandwiches*
Pound Cake* **Petits Fours**
Tea* **Coffee**
Salted Nuts **Mints**

ASSORTED TEA SANDWICHES

Dainty Tea Sandwiches. Trim crusts from thin-sliced bread. Cut bread, if necessary, to make a perfect square. Spread with softened butter or margarine. Spread half the slices with one of the filling mixtures below. Top with remaining slices. Wrap in aluminum foil or transparent plastic wrap; chill. Cut each sandwich into 4 fingers, triangles, or squares. One loaf of thin-sliced bread will make about 40 sandwiches.

- Chopped cooked chicken, chopped toasted almonds, and drained crushed pineapple moistened with mayonnaise or salad dressing seasoned with curry powder.
- Ground raisins or dates and ground walnuts moistened with spiced peach juice.
- Mashed avocado, cream cheese, chopped onion, lemon juice, Worcestershire sauce, and salt.
- Sliced cucumbers topped with mayonnaise or salad dressing seasoned with onion juice.
- Deviled ham and chopped onion and green pepper moistened with mayonnaise or salad dressing.
- Flaked tuna, chopped chutney, lemon juice, and mayonnaise or salad dressing.

Pinwheels. Trim crusts from loaf of unsliced bread. Cut loaf lengthwise into ¼-inch-thick slices. Roll each slice with rolling pin to make it more flexible. Spread bread with soft butter or margarine. Spread with filling all the way to edge. Roll up, starting from short end, like a jelly roll. Seal end with soft butter or margarine. Wrap tightly in aluminum foil or transparent plastic wrap. Chill. Cut each roll into 16 slices. One loaf of bread will make 64 sandwiches.

- Softened cream cheese. Arrange a row of sliced stuffed olives or gherkins at one end. Roll from that end.
- Mix shredded Cheddar cheese and finely chopped green pepper and onion. Season with Worcestershire sauce; moisten with mayonnaise, salad dressing, or chili sauce.
- Mixture of deviled ham and finely chopped pimiento. Arrange thin spear of dill pickle at one short end. Roll from that end.

Roll-Ups. Trim crusts from thin slices of fresh bread. Roll slices lightly with rolling pin. Spread slices with soft butter or margarine. Leave plain or spread with softened cream cheese. Do one of the following:

- Roll-up slices. Seal end with soft butter or margarine. Wrap in aluminum foil or transparent wrap. Chill. Before serving tuck sprigs of parsley, watercress, or mint in ends. One loaf of thin-sliced bread will make 20 roll-ups.
- Place sprigs of watercress along one edge so leaves stick out. Roll up, wrap, and chill.
- Place spears of cooked or canned asparagus along one edge. Have tips poke out each end. Roll up, wrap, and chill.

POUND CAKE

2⅓ c. sifted cake flour
1 tsp. baking powder
½ tsp. salt
⅔ c. shortening
1⅓ c. sugar
3 eggs
¾ c. milk
1 tbs. grated orange rind
1 tsp. grated lemon rind
1 tsp. lemon juice
Confectioners' sugar

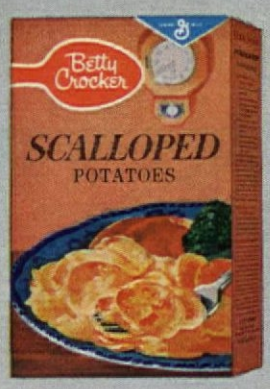
Heat oven to 350° F. Grease and flour 9x5x3-inch loaf pan. Sift flour, baking powder, and salt together. Beat shortening, sugar, and eggs together about 5 minutes at high speed on mixer or until light and fluffy. Add flour mixture alternately with milk, rinds, and juice at low speed; scrape bowl often to blend ingredients. Pour into prepared pan. Bake 1 hour and 20 minutes or until cake tests done. Cool on wire rack 10 minutes. Remove from pan; cool completely. When thoroughly cool dust lightly with confectioners' sugar. Cut in thin slices for serving. Cut slices in half, if desired.

TEA FOR A CROWD

The best way to make tea for many people is to make a strong tea concentrate ahead of time. Bring 1½ quarts (6 cups) freshly drawn cold water to full rolling boil in saucepan. Remove from heat. Add ¼ pound loose tea immediately. Stir to immerse tea leaves. Cover. Let stand 5 minutes. Strain into teapot. When ready to serve, pour about 1 ounce (2 tablespoons) concentrate into each cup and fill with hot water. Makes 40 to 45 cups. Serve with lemon, sugar, and milk.

How to dress up a chicken

Easy with Betty Crocker Scalloped Potatoes. Ready for the oven in just 3 minutes. Never curdles. Always rich and creamy smooth. Dress up a chicken tonight!



GENERAL MILLS

Want to perk up pork chops?

Serve 'em with Betty Crocker Au Gratin Potatoes. Rich, aged Cheddar cheese in a smooth sauce. Great for the guy who brings home the bacon



GENERAL

TAKE A VACATION FROM HOUSEWORK

Wouldn't it be nice if somehow at vacation season all our housekeeping chores could magically disappear? Certainly, we can't eliminate them completely, but if you'll follow some of these tips you may find housekeeping so much easier that it will free a little time for vacation-type activities.

Take a second look at your storage setup. If it isn't making things easier for you, try doing this: Store the things you use every day where they're used and where they're easy to get in a matter of seconds. Investigate the tremendous space-saving storage units at your local housewares department and put them to use to help solve storage problems.

Organize your storage so your family can help you. Easy-to-find towels, dishcloths, etc., go on the lower shelves so the children can fold these and put them away for you. (And when it's time to collect the soiled linens they can do this and replace them with fresh.)

Lighten your laundry load. The first step here is to brighten the whole situation! Resurrect your washer and dryer from that dark corner in the basement and find a bright, cheerful spot upstairs for them near the bulk of soiled laundry. You'll find that washing and drying clothes become a simple process once the dismal surroundings that made it seem like such a chore are gone.

Set up a do-it-yourself clothes sorting system. Use divided hampers (or separate laundry baskets) and label each for one kind of washing load (dark clothes, light clothes, wash-and-wear clothes). Put a wastebasket conveniently nearby. Ask each person to sort his own clothes—and empty pockets while he's at it!

If you haven't already, now's the time to investigate permanent (durable) press. You'll eliminate a good deal of tiresome ironing.

Make room for a clutter room in your house! Then all the hobbies, sewing, and clutter-making activities can be confined to one room—and the care and attention you'll have to give to all the other rooms in your house will be cut at least in half.

Make sure all your equipment is in tiptop shape. We'll even go so far as to suggest you have your refrigerator, range, dishwasher, etc., thoroughly checked by a trained serviceman. After all, you periodically check your car to keep it in good running order. Why not have your kitchen equipment checked (not as often, of course) so you can catch a pending disaster before it becomes one?

Portable Appliance Div., Mansfield, Ohio

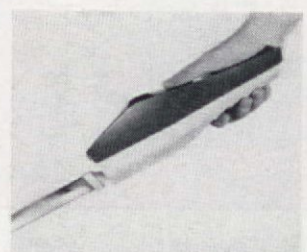


Westinghouse makes the no-stick broiler-frypan you don't have to treat with kid gloves or special spatulas.

Use your own metal spatulas or utensils and it won't flinch! Its no-stick surface isn't just a coating—it's a permanent layer, locked deep in the metal base. Washing takes only a second or so. You can cook anything from fried eggs to broiled steaks to fancy baked foods! And don't use a drop of butter if you don't want to. Wouldn't it make a lovely gift for Mother's Day, or for a bride? Or for yourself.



New Solid State Control Blender has infinite variety of precise speeds. Does dozens of jobs never before possible in a blender.



New Electric Knife with the motor up front. Gives a man the confidence to slice and carve anything like an expert.



New no-stick Waffle Baker you don't have to grease or clean. Waffles come out easily, can't stick to the double-coated Teflon grids.

You can be sure if it's Westinghouse

Enjoy the luxury of air conditioning this summer. If you've got to do housework, at least treat yourself to being comfortable while you work. If you already have an air conditioner, but wish you could spread its bounty of cool air to more areas in the house, try supplementing it with a fan. When placed at strategic corners, a fan makes an excellent supplement to an air conditioner.

Try to shop once a week. Buy foods that store well in your pantry or on your refrigerator or freezer shelves. And take advantage of foods that cut corners to make your cooking easier.

By the way, when you're cooking your family's favorite casserole, it's a good idea to make two and store one in the freezer for a quick meal on a busy day.

Take up a hobby! Do something you have always wanted to do for years but just never had the time for. This summer decide that you will make time. Find out how fast you zip through your housekeeping when you've got something exciting to look forward to. You might even be surprised to find that housekeeping doesn't tire you out, just the idea of it.

HELP YOUR DOG IMPROVE HIS MANNERS

By Patricia O'Keefe

Lord Byron wrote that a dog has all the virtues of man without his vices. Lord Byron was right—up to a point. While it's true that dogs rarely drink, smoke, beat their wives, or bite their fingernails, the noblest of them do acquire minor vices. Bad habits such as shedding hair on the furniture, barking at the mailman, mooching food at the table, chasing cars, or jumping all over company, seem to come naturally to the best of man's best friends.

Life is easier for everybody, including your dog, if you take the time to cure his bad habits with good training. The best time to begin is, of course, when he is young. If you have an older dog, don't let the old saw, "can't teach an old dog new tricks," stop you. Older dogs can be trained. It just takes more time and more patience. A puppy is easier to train, because you can stop bad habits before they start. If, for example, you want your dog to stay off the furniture, always pet and play with him on the floor. When he jumps into a chair, tell him "No!" in a disapproving voice and put him gently but firmly on the floor. Then give him a tickle on the chin and a little friendly conversation to soothe his ego. If you are consistent with correction and praise, he'll quickly learn that the furniture is off limits.

Some dogs sneak a snooze on the furniture when no one is around. They can be cured with mousetraps. This cure is not recommended if you have a cat around the house but it has been proved safe for the canine in the family. Put the set trap covered with a sheet of newspaper on the chair seat or wherever you don't want the dog to be. When he jumps on the furniture, the trap will spring and the snap plus the crackle of the leaping paper will startle him. He thinks Big Brother is watching even though you are not there. A mousetrap is also recommended for discouraging a dog that likes to explore wastebaskets or garbage cans too.

The habit of barking long and loud for no good reason can make you and your dog very unpopular with the neighbors. Naturally, you want him to be a good watchdog, but you can teach him that a few warning barks are really sufficient.

Usually a sharp command such as "Quiet!" or "Stop it!" will quiet him for a moment. If repeated voice commands do not put an end to unnecessary barking, put your hand around his muzzle and hold his jaws together while you repeat the command. Release his jaws and tell him again to be quiet. Praise him when he understands and obeys your commands. A disciplined dog is both a good pet and an alert, efficient burglar alarm.

To teach your dog not to bark at deliverymen, attach his leash to his collar and take him with you when you answer the door. Insist that he sit quietly at your side while you talk to the caller. He will learn to recognize regular visitors such as the paper boy and the mailman, and also to sense from your tone of voice and manner that there is no need to feel apprehensive every time the doorbell rings.

When he understands the command to be quiet, he can be taught to stay alone in your yard for reasonable periods of time. It is never a good idea to leave a dog chained outside for a long time without protection or companionship. He may begin to bark or howl to get attention. Sometimes passers-by will tease a chained dog just to make him bark. This cruel treatment can turn a nice, friendly pet into a nervous, suspicious animal.

The dog that jumps on people usually does it with great good humor. He loves everyone and wants attention. The trick here is to convince him that a less exuberant greeting makes people love him even more.

The anti-jumping technique used most often is a gentle but affirmative bump on his chest with your knee, accompanied by a stern "No!" or



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"Down!" This maneuver throws him off balance and offends his dignity. It's just unpleasant enough to make him stop. Follow it up with a warm greeting and a pat on the head when he sits or stands so he understands you are glad to see him in spite of the mistake he made.

Another bad habit which should be stopped before it starts is mooching food at the table. Slip a dog a tidbit once and he's there forever, begging and drooling on your shoes. Continue to feed him scraps from the table and he becomes a fussy, finicky eater. Your dog will be better mannered and better fed if you give him his own bowl of dog food in his own eating area before the family sits down to eat. Insist that he stay away from your dining area until you are finished.

Chasing cars is the most dangerous bad habit. To discourage your dog from doing it, you need an accomplice. Ask a friend who owns a car to ride with you while you drive his car slowly by your house. When your dog dashes after the car, have your accomplice squirt him with a water pistol loaded with a *weak* solution of ammonia and water. One-half tablespoon of ammonia to one quart of water will not harm your dog, but his supersensitive nose will get a whiff of the disagreeable odor.

If your accomplice is a poor shot, try this method: Tie some empty tin cans together and toss them from the moving car at the dog's feet. The loud clatter makes most dogs tuck tail and run for safety. After a few unpleasant, but harmless, encounters with a car, a dog usually decides car chasing isn't much fun after all.

None of your dog's bad habits can be cured with one correction. It takes consistent, patient, wise discipline followed by equally consistent and sincere praise to train a dog to obey and be well behaved.

A dog has a mind of his own and he uses it. He's often mischievous, stubborn, and contrary, but basically he is eager to please you. A dog is the only domesticated animal that will actually work to win intangible rewards—your affection and approval.

He's smart enough to know when you approve or disapprove simply by hearing the tone of your voice—if you are smart enough to tell him in the right way. Always use the same words for commands—short words such as "No!" "Ba-a-ad!" "Down!" or "Good boy! Good boy!" Speak in a calm, positive way that doesn't allow for ifs, ands, or maybes.

When you lose your temper, shout, or punish too harshly, you frighten him. If you let him get by with bad habits sometimes and scold him at other times, he'll be confused and unsure of himself.

Punishment or correction must come immediately. It is useless and unfair to try to make your dog remember that he was disobedient five minutes ago.

Is it wrong to spank a dog? Definitely not. Most dog trainers agree that a smack on the rump does many grown dogs a world of good when they are especially disobedient or stubborn. However, it is really not necessary to spank a small puppy.

One or two spanks are usually enough. A rolled newspaper or magazine applied with cracking force to the rear end causes more noise than pain, but gets the message across quickly.

Spanking with the hand is effective, too, if you first grasp the dog's collar, then spank. Never approach your dog head on with your hand raised and blood in your eye. It may make him fearful and defensive whenever anyone raises a hand near him.

Right now, you love your dog in spite of his bad habits. Take the time to help him break those habits and you will love him even more. He will be happier, steadier, more companionable. You will be less indulgent with him, but also less irritable.

You won't have to apologize to friends and neighbors for his misdemeanors. You can bask in their compliments about your smart dog. You can even enjoy a little vice of your own—pride. A smart dog usually has a smart owner, someone who understands him, loves him, and helps him mind his manners.



And no wonder. All the variety she wants. All the flavor she craves. All the vitamins, minerals and protein she's known to need. What more could any cat ask? Except a ball of yarn, maybe. Get her Friskies...from a world leader in nutrition—Carnation.

If your dishwasher is mistreating silver...

Hi-Ho Electrasol!



New Electrasol, fortified with water softeners, makes your silver come out bright, shining, spotless. Glasses and dishes too. This new formula was tested, under varying degrees of water hardness, in homes throughout the country. Results proved it is the most effective dishwasher detergent you can buy. Every leading dishwasher maker recommends it.
Try new Electrasol—by the world's largest maker of dishwasher detergents.

Get all you want out of your dishwasher... put new fortified Electrasol into it!

★ Good Housekeeping GUARANTEES



By Arthur J. Maher

Your outdoor painting problems solved

You can save a lot of money by doing your own exterior house painting. But it's a difficult, time-consuming job that takes a lot of know-how. To help you avoid costly mistakes, *American Home* has compiled the answers to 17 fundamental questions on the subject. Read them carefully before you pick up a brush.

How often should I paint? Every four to six years, more frequently in wet climates or ocean-front areas. If a paint job lasts significantly less time than this, it means the paint was of inferior quality, a structural fault in the house permitted moisture to get behind the film, the surface was inadequately prepared, the paint was carelessly applied, or the wrong paint was used. Painting too frequently can hasten paint failure.

But I painted only two or three years ago and my house looks terrible. A good washing often does the trick. Use a hose and long-handled brush, starting at the bottom and working up, to prevent streaking. If the dirt is stubborn, try detergent and water.

What kind of paint should I use? You can choose between two basic types—oil base and water thinned. The former type includes the tried-and-true linseed oil mixtures but usually refers to alkyd paints. The most common water-thinned paints are the latex formulas which are often called (erroneously) rubber-base paints. Depending on the type of latex used, these paints might also be called vinyls, acrylics, or vinyl-acrylics.

Another relatively new type of water-thinned paint is based on an oil, which in turn is dissolved in water, thus combining some advantages of both oil and water-thinned formulas.

No one type of paint assures a better job than another. Latex paints are easier to brush than oil paints, dry much faster, and permit cleaning of brushes and tools in water. They also are blister resistant and more amenable to occasional touch-ups of small areas. However, alkyds adhere better to chalky old paint, may be applied at lower temperatures, and are more tolerant of minor omissions committed in preparing the surface. On badly weathered houses, therefore, you might have to use an oil-base primer before painting with latex. Whichever type you choose, be sure the primer and finish coats are compatible. Read the label to find out.

Incidentally, in using latex for the first time, don't let the easier brushing cause you to spread it too thin.

When should I paint? Best seasons are late spring, late summer, and early fall. Try for a windless day that's clear and dry, with a temperature of 50 to 80 degrees. You can go a little lower with oil paints, but definitely not with latex. Start as early as possible after the morning dew has evaporated, and quit in midafternoon, giving the paint a few hours to set before evening dew condenses. Never paint after a rain until the surface has dried thoroughly (although latex can go on a damp—not wet—surface), or if rain threatens before the new paint can set for a few hours. Also, avoid direct sun by painting a side of the house the sun has just passed over.

Caution: read the label for any special weather considerations.

What do I need for the job? Here's a basic list: Extension ladder, stepladder, sandpaper, steel wool, hammer, nails, nail set, putty, putty knife, calking compound, calking gun, drop cloths, rags, scrubbing brush, wire brush, buckets for cleaners and paints, mixing paddles, broad-knife and right-angle scrapers, corner scraper for removing putty and calking, paint-can hooks or holders, brushes and/or rollers (with pans), paint thinner (except for latex paints), and, of course, the paint. You'll add other items as you work. For a two-story house, consider well-built scaffolding instead of the extension ladder. It's much safer.

How can I figure the amount of paint I need? First calculate the area to be covered. To do this, find the average height of the house by measuring the distance from foundation to eaves. Add two feet to this figure if your house has a pitched roof. Multiply the average height by the distance around the foundation. This gives the approximate square footage to be painted. Now, divide the square footage by 450. Result is the amount of primer in gallons. For gallons (continued)

Fresh flowers for your bed? You must be quite a girl.



Wake up to Springmaid.

"Wind Flower" a pretty, new sheet by Springmaid. Available at fine stores everywhere along with other Springmaid fashion sheets from $2.99 to $10.99. Springs Mills, Inc., 104 West 40th Street, New York, N. Y. 10018. Complement your Springmaid Sheets with beautiful Morgan-Jones Bedspreads and Insulaire® Blankets.

(continued) of finish paint, divide square footage by 450 and multiply the result by the number of coats.

How should I prepare the surface before painting?

1. Brush away dirt and chalk from the entire area—not just spots that look dirty. If very dirty or chalky, wash as described above and let dry.
2. Remove rust spots with steel wool or sandpaper, then drive any protruding nails below the wood's surface with a nail set. Cover heads with putty and apply primer.
3. Any loose siding should be renailed with aluminum, stainless, or hot-dipped galvanized nails. Use 8-penny siding or casing nails. Set, putty, and prime as above.
4. Scrape away loose, blistered, or flaking paint. If extensive, scrape down to bare wood for a considerable distance all around. Feather the edges of the adjoining sound paint, then prime all exposed wood. With latex paint, you may have to prime the entire surface rather than just the bare wood.
5. Scrape out old calking around windows, doors, and flashing, then recalk. Also, remove and replace all deteriorated window putty.
6. Break any remaining gloss on the old paint with sandpaper or steel wool.
7. Clean all gutters and downspouts and make any necessary repairs.
8. Remove shutters and other decorative items and paint them separately.

How many coats should I apply? On a new house, three—one prime, two finish. With good paint properly applied, two coats give good service. Don't go over three. If present paint is sound, but looks faded, dirty, or chalked, wash and apply a one-coat paint.

Any special paints I should know about? Yes. In hot, humid regions, *mildew-resistant* paints are a must. In industrial areas *fume-resistant* paints must be used. Local paint dealers, contractors, and paint manufacturers can tell you if such paints are needed in your locale.

The paint on my house is so bad I'd like to strip it right down to the wood and start all over. What's the best way to remove the paint? Forget it. The usual practice of burning the paint off is slow and dangerous—also against the law in some areas. Liquid paint removers work, as do sand blasting and mechanical sanding. However, these methods are impractical and tedious.

Actually, if you remove all loose paint by *vigorous* scraping, then feather the edges of all remaining old paint, you're safe. If, after you apply the new paint, some of it peels, scrape the area and touch-up right away.

Can I repaint my old aluminum siding with ordinary house paint? No problem at all. First, brush or wash the surface clean. If the factory finish is still sound, but weathered and dull, that's all the preparation needed. If any of the factory finish seems very glossy, break the gloss with steel wool or sandpaper. Finally, if the factory finish is peeling or chipped, scrape away all loose paint and sand the area right down to the bare metal, being sure to feather the edges of the surrounding sound paint. Coat the exposed aluminum with metal primer and apply one or two coats of house paint.

Is it OK to paint my aluminum storm windows to match the rest of my house? It's not only OK but aesthetically a very sensible idea.

If the windows have had at least four to six weeks' weathering, you can generally brush or wash away loose dirt, then apply any good primer made for metal. For finish coats, use any good exterior paint.

If windows are brand-new, treat before priming with a solution you can buy at the paint store. This solution generally is mixed with water applied, allowed to stand, then washed off. Follow the manufacturer's directions very carefully.

Many window manufacturers coat the aluminum frames with a clear lacquer. In most cases, this weathers off in the prescribed four to six weeks. However, check to see if the film is still there. If so, and if it is sticking so well that it resists vigorous scraping, paint right over it without a primer. If the coating appears loose, or yields to light scraping, remove the coating with a solvent, then proceed as already described for treating and painting brand-new windows.

Can I paint over anodized aluminum? Yes. Just treat it like ordinary unfinished aluminum.

Is there any trick to painting asbestos shingles? No trick, just adequate preparation of the surface. First, replace all broken shingles. Clean any mildewed areas with detergent and water. In severe cases, a five percent muriatic acid wash might be necessary. Brush entire surface vigorously to remove dust, then wash thoroughly with plain water.

Selection of the right paint is extremely important, as it must be resistant to alkali and adhere to a chalky, porous surface. Therefore, most paint manufacturers have very specific recommendations concerning primers, surface conditioners, and finish coats. Consult a well-known paint company — not a dealer—for correct paints.

Can I use paint to conceal mildew? No. Wash it off with the following solution: ⅔ cup trisodium phosphate, ⅓ cup powdered laundry detergent, one quart liquid bleach, warm water to make a gallon. Wear rubber gloves and repeat washings if necessary. Be sure new paint you apply is mildew-resistant.

How can I prevent blistering of paint on my house siding? Blisters are created when moisture gets behind the siding, pushing through it and condensing behind the paint. Around windows, doors, chimneys, and near roof joints, the source of this water might be defective calking or flashing. However, the most usual sources are inside the house—cooking, bathing, a wet basement, etc. Ventilation of the house and provision of vapor barriers will help this situation (See "Don't let Moisture Wreck Your House," December, 1965). On new siding, blister-resistant paints also help.

Can I use an exterior paint indoors—in the bathroom, for example—to get better moisture resistance? Definitely not. Some compounds used in exterior paints are poisonous. Thus, any paint flaking off endangers children and pets, who might eat some of the flakes. For the same reason, never use exterior paint on toys, cribs, or other objects a child might put in his mouth and chew on.

it's homogenized



New Cremora! Homogenized to give you the goodness of cream with less than half the calories. Cremora™ is the new non-dairy coffee creamer from Borden's. It's homogenized smoother to give you creamier flavor. One level teaspoon of Cremora has only 11 calories and costs just about half a cent or less. Keep Cremora on your shelf.



She started slowly.

First we let her check all Daddy's shirts for the "Sanforized" label.

Then she could go to the store and do the same thing when Mommy shopped for blouses.

After a while she even bought a fitted sheet.

See, everybody in our family follows these two rules:

You can't be sure the fabric won't shrink unless you see "Sanforized".

You can't be sure of top wash-and-wear performance unless you see "Sanforized-Plus".

But I think Melissa's going to be the best shopper of us all.

Last week she was looking for some new blue jeans.

And the salesgirl said, "Well, they aren't actually labeled 'Sanforized', but they're just as good as 'Sanforized'."

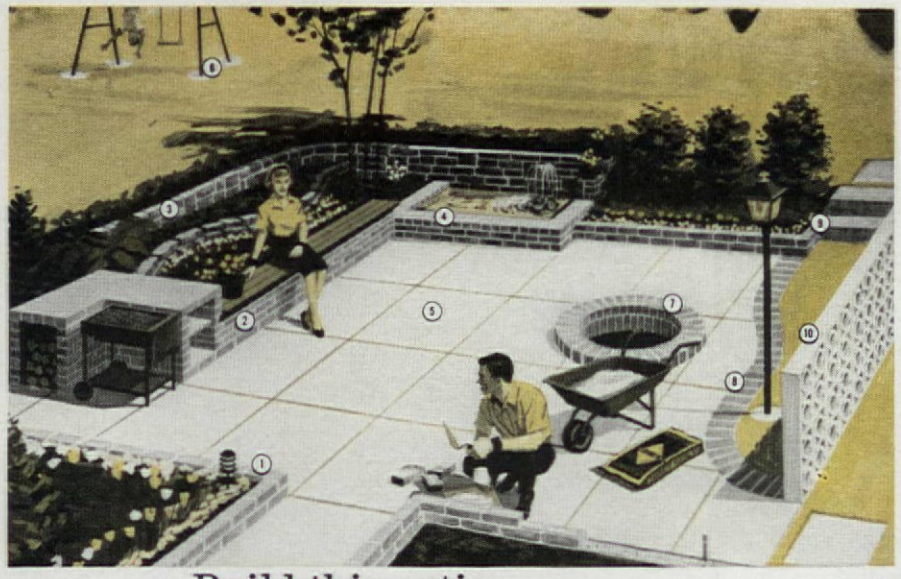
Melissa bit her.

•SANFORIZED• TRADE ® MARK

•SANFORIZED plus• TRADEMARK

Cluett, Peabody & Co., Inc., permits use of its trademark "Sanforized" only on fabrics which meet its rigid shrinkage requirements under its regular inspection. Such fabrics will not shrink more than 1% by the Government's standard test. Use of the Company's trademark "Sanforized-Plus" is permitted only on fabrics which pass its regular tests and inspection for smoothness after washing, crease recovery, tensile strength, and tear strength, as well as meeting the "Sanforized" shrinkage requirements.

"We're raising Melissa to be suspicious!"



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STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

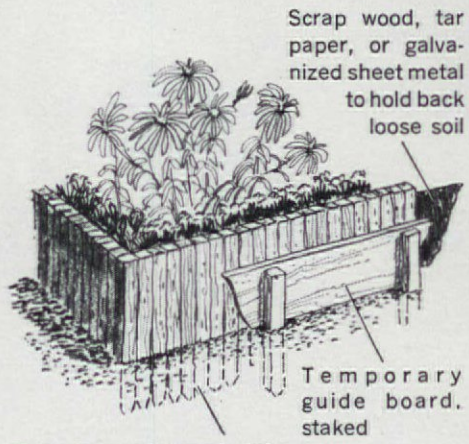
Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

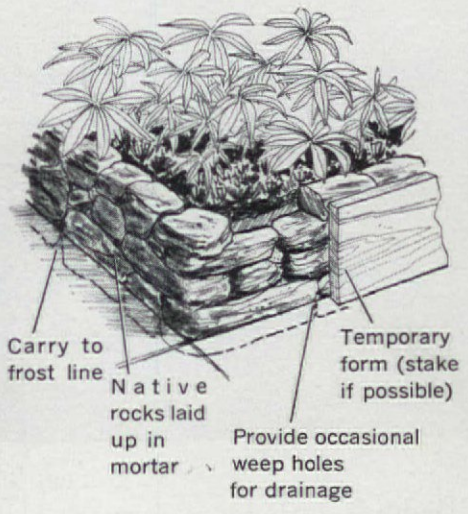
The secret is a new healing substance (Bio-Dyne®) – discovery of a world-famous research institute.

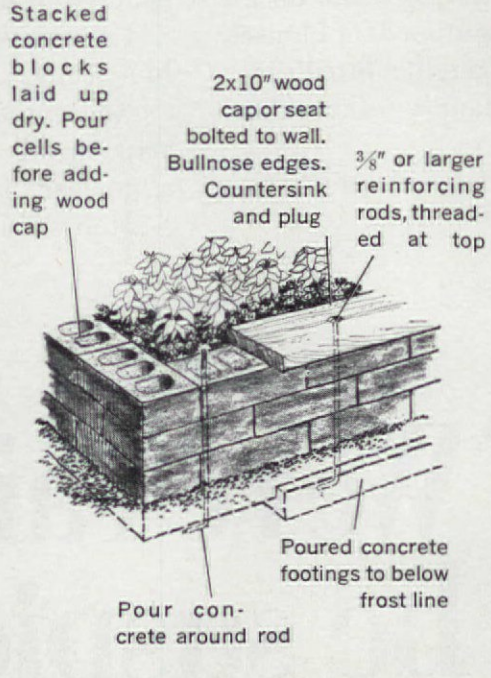
This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

GET YOUR GARDENING OFF THE GROUND

By Douglas Baylis







Drawings: Maggie Baylis

You'd love to have a garden but really don't have time for gardening? You have a little lot and problem soil (nothing will grow on it)? The solution is to garden in raised beds.

You can fill a raised bed with good soil and plant whatever you like (flowers, vegetables) without having to dig up, condition, and fertilize large areas of the backyard *every* year. If you're conscientious about weeding and watering you can have an attractive garden spot without the customary crawling around on hands and knees. In a raised bed the work is closer to you.

And suppose you're not conscientious, suppose you don't seed over the played-out tulips, and you let the petunias get scraggly—your garden won't look as though you'd moved on to another campsite if there's a horizontal architectural line to distract the eye and guide it away from plants that have long since passed their prime.

Even more important, though, is the fact that you can grow plants with odd soil requirements or that are very fussy about drainage (it's almost perfect in a raised bed), without a lot of expense or backbreaking labor.

Raised beds are good space dividers and organizers and can be built as retaining walls. A raised bed is an ideal area divider between the terrace and parking strip, for example, or between your lawn and kitchen garden. Build a raised bed in front of the foundation for your choice evergreens. A raised bed is really a king-size plant box and you can have one on a deck, a city apartment terrace, an upstairs porch, or in the entry. It can be part of a fence, screen, or storage area.

Raised plant beds are easy to build out of materials such as wood, brick, stone, or (continued)

GENERAL ELECTRIC HAS IT!

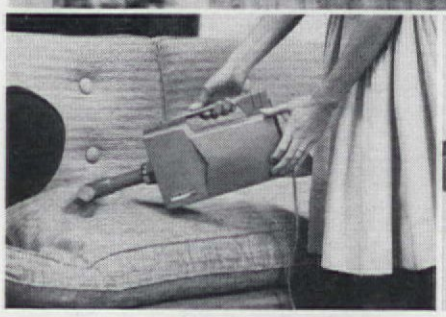


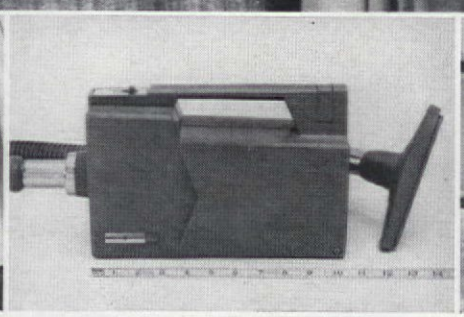


NEW! COMPACT 2-SLICE TOASTER has new heating element for exceptional speed and timing accuracy. Browning selector...hinged crumb tray..."pop-up" toast lift.



TWO APPLIANCES IN ONE! General Electric Can Opener-Knife Sharpener automatically pierces and opens can... knife sharpener is front-side for easier use. Wall mount, too!







General Electric has the perfect portable cleaner. Less than 12" long. Light enough to carry anywhere. Powerful enough to make dirt vanish everywhere ... upstairs, downstairs, walls, bare floors, car, workshop ... any hard-to-reach place. All attachments are included. Great gift!

General Electric Company, Housewares Division, Bridgeport, Conn. 06602



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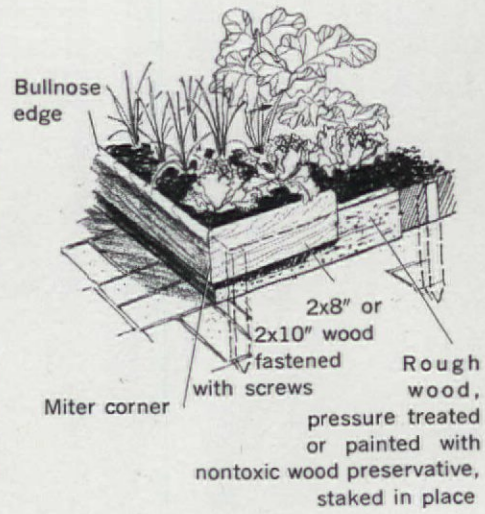
**Lawn and garden tractor, that is.*

THE MARK OF QUALITY IN LAWN AND GARDEN TRACTORS

Wheel Horse, of course



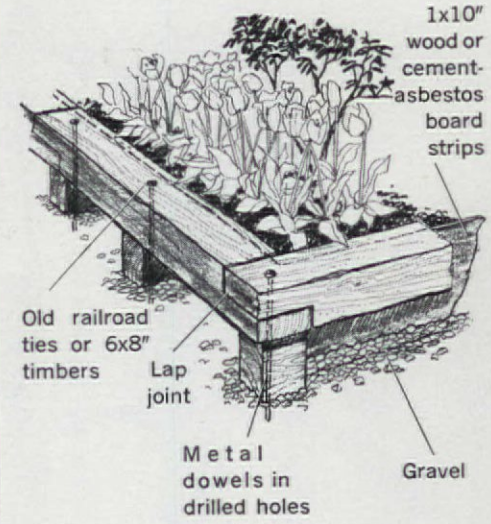
concrete blocks, and work on flat lots or hillsides. On flat lots they introduce a new level in an otherwise monotonous situation. And if you're trying to garden on a slope, a series of raised beds or terraces will provide you with level areas to plant in.



Would you like to grow acid-loving plants like azaleas, camellias, or pieris, even though you have very alkaline soil? Fill a two-foot-high raised bed with peatmoss or one half peat and one half leafmold—success is practically guaranteed.

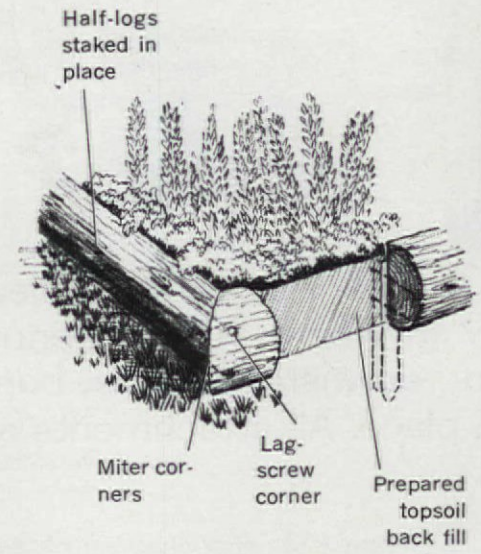
Do you lose plants from drowning and root rot every time a heavy rain raises the water level to the soil surface? Fill a raised bed with one half topsoil and one half peat, or a half of peat and one half fine sand, and you can forget all about troublesome drainage problems.

It's easier to deep-water a raised bed because the sides confine the water, like a tub or pot. There is no waste or runoff. Deep-watered plants have stronger, healthier root systems, and you can water less often than is necessary with surface beds.



Not only does weeding a raised bed require less stooping, but there's no encroachment of grass or weeds from other parts of the garden. And no edging or border plantings are necessary. If you're planting near trees, you don't have to worry about tree roots robbing the bed of its precious water and nutrients.

If spring comes late to your garden, you can advance the growing season a week or two by planting in raised beds. Fill the beds with a light soil mix—it will dry out and warm up faster in spring, which means that seeds and plants will wake up faster. If you're growing tender perennials or choice evergreens that need winter protection, you can easily convert a raised bed into a coldframe by building up the sides and covering the bed with glass or plastic film.



If you want to try your hand at growing some of the so-called difficult plants like daphne, gardenia, wild flowers, or some of the dwarf conifers (usually labeled for experts only), put them in a raised bed. Suddenly, you're an expert!

The puppy dog piddled on the parlor floor and mama didn't even get peeved.



Since when? Since Herculon.*

No, she didn't. Not a bit. Not even the least little bit and the reason was Herculon* olefin fiber.

To put it as simply as we know how, Herculon is the most practical fiber for carpeting ever devised by man or nature.

Almost nothing bothers it.

Piddles, puddings, ink, oil, grease—65 of the nastiest household stains—wipe clean with a little detergent or cleaner.

Years and years of sunshine can stream onto carpeting with pile of 100% Herculon and its color remains unaffected.

Even static electricity—that old carpet bugaboo—is nearly non-existent with Herculon.

Yet with all this unprecedented practicality, Herculon is nothing less than beautiful, beautiful, beautiful. The colors are rich. The pile is deep. The textures are many and varied.

Before you buy your next yard of carpeting, find out how practical and how beautiful. Write to us, Hercules Powder Co., Dept. G-1, Wilmington, Delaware 19899, for names of carpet manufacturers and the stores nearest you carrying carpets of Herculon.

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FC66-1

HERCULES

SUCCESSFUL POOL PAINTING

Owning a pool requires a program of maintenance painting in order to protect the pool's beauty and make cleaning the surface easy. The following steps will help you keep your pool in top shape for swimming.

SCHEDULING THE JOB

The best time to paint your pool is either in the spring or fall. Avoid extremely cold or hot weather, and humid, moist air that retards the drying and causes blistering and peeling. Warm, dry weather is a must for a good job.

It is best not to paint after a rain or when the temperature is below 40°. If it rains in the middle of your paint job, wait until the walls dry out before painting again. Don't paint over frosted or wet surfaces or when you are handicapped by dust, wind, or insects.

Painting should be done from midmorning, after the dew has evaporated, until midafternoon, so the paint will be dry before dampness settles in the evening.

SURFACE PREPARATION

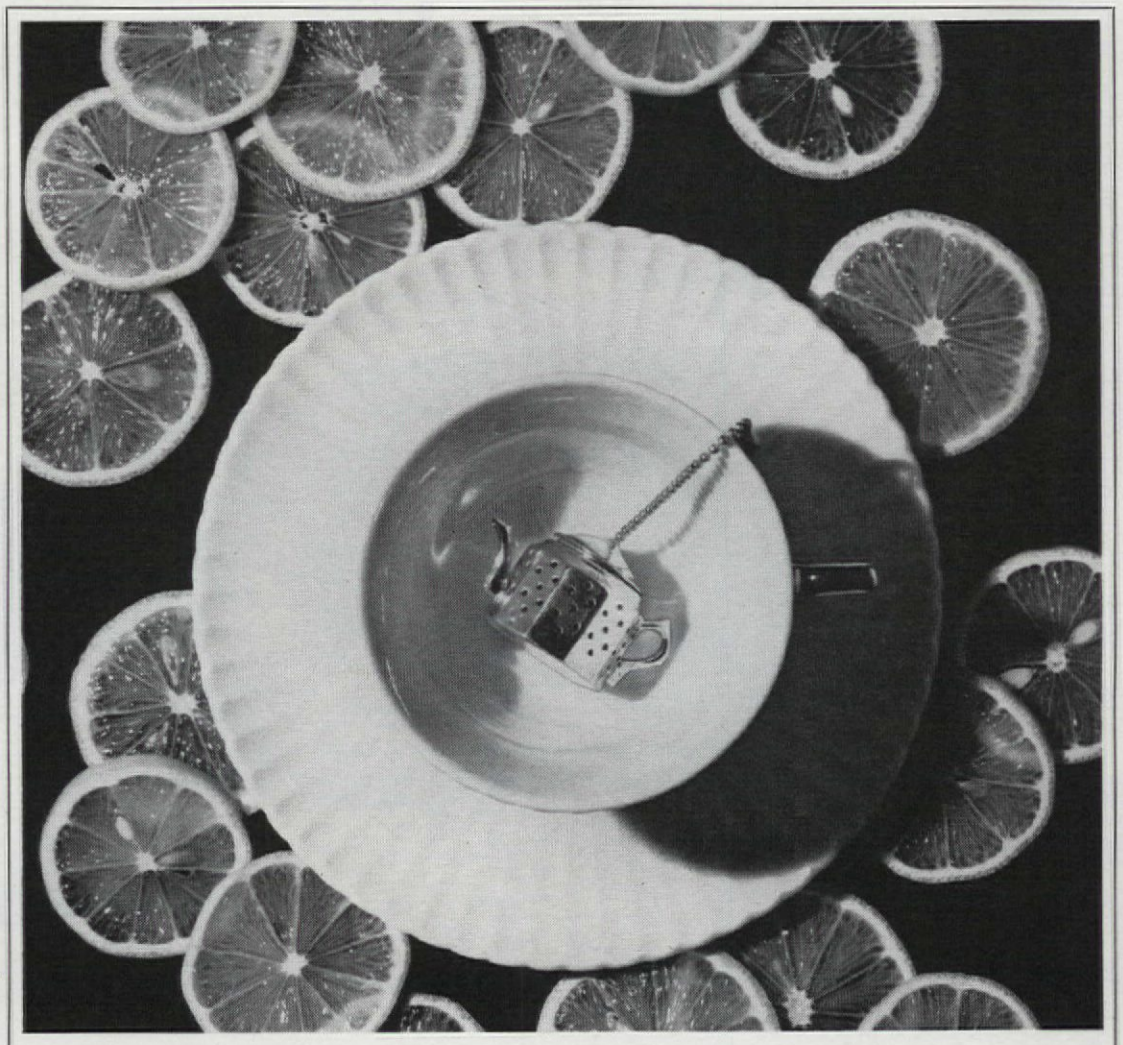
This is one of the most important steps. Masonry surfaces must be perfectly clean and completely dry before painting. Cracks, holes, and surface breaks must be repaired with grout or a patching mixture. Cracks over a half inch should be filled with a cement mix. Wet the area thoroughly before the cement mix is forced into the crevice. After filling holes, sweep the pool thoroughly.

Unpainted concrete is rarely ready to be painted as it is. New concrete or masonry pools must age at least two months before painting. The pool should be filled with water to dissolve salts in the concrete. After draining, let pool dry one or two weeks. Plaster-lined pools require at least 30 days to cure.

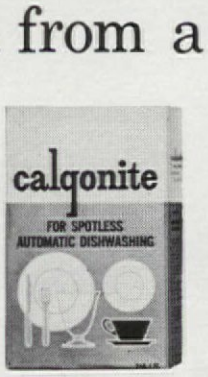
Grease, oil, and dirt should be removed from the surface. Rinse and allow to dry before etching.

New concrete pools should be acid-etched with a 10 percent solution of hydrochloric acid and water. This cleans the surface and prepares it for paint by faintly roughening it to make it more porous and by neutralizing the alkali on the surface. Apply the solution with a stiff brush, one gallon per 200–300 square feet. Allow to stand at least 15 minutes or until the surface stops foaming. Hose down several times with plenty of water and let dry before painting.

With *previously painted pools*, old paint in poor condition should be removed. The pool then must be scrubbed. Cleaned and patched areas should be acid-etched as for bare concrete and scrubbed. Old paint in good condition may be painted without further treatment.



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SELECTING SWIMMING POOL PAINT

The right paint saves you money and time and produces a watertight coating that is durable and attractive. A good paint must possess these qualities to overcome pool problems:

Alkali resistance. This is important to combat a cement pool's natural alkaline surface which can attack the paint film.

Moisture resistance. The applied paint must be relatively impervious to water and at the same time should be capable of breathing to allow moisture to escape from the subsurface.

Ultraviolet light resistance. Pool surfaces are subjected to extreme amounts of sunlight, which is intensified by the water, and tends to degrade poor-quality paint.

Chemical and mildew resistance. The paint should not be deteriorated by chemicals used in pools or by mold or fungus often found in pools.

Specific adhesion. The paint should adhere firmly to either new or previously painted pool surfaces.

Short drying time. Although some paints may dry quicker, it is recommended that 24 hours elapse between coats for best results.

Stain, scratch and fade resistance. A must in swimming pools.

PREPARING TO PAINT

For ordinary painting, a brush three-and-a-half to four-and-a-half inches wide is fine. A relatively smooth, dense masonry surface can be painted with a roller.

Carefully clean your painting shoes. No shoes with nails should be worn in the pool. Sneakers or rubbers are preferred for this kind of job.

The amount of paint and thinner you need depends upon the surface to be painted, its area, porosity, texture, condition, and number of coats required. Average coverage is about 300 square feet per gallon. The second coat usually covers more, or up to 350 square feet.

On bare concrete or previously painted surfaces the first coat should be thinned (approximately one pint of thinner per gallon of paint) and brushed well into the surface. The first coat on bare concrete penetrates and fills surface voids to provide a good base for the final coat. The second coat should not be thinned.

To mix, pour off most of the paint into another bucket. Stir the remaining paint in the bottom of the can and gradually pour back the rest of the paint. After the mixture is uniform, add the thinner. Finally, pour the whole mixture back and forth from one container to another several times.

APPLYING THE PAINT

If it is extremely warm, it is more comfortable to paint the east and south sides of the pool in the morning, the west and north sides in the afternoon. You will then be painting in the shade.

The corner of the pool is a good place to start. Begin at top and work down from left to right so the danger of running or dripping over a newly painted area is avoided. Try to finish one side at a time and try to finish the work at a corner of the pool to avoid laps or lines. Save leftover paint for touch-ups.

Allow seven days drying and curing time after applying the second coat and before filling the pool to attain maximum water resistance.

SEASONAL CARE OF POOL

Cracks must be patched and sealed with paint to eliminate any moisture build-up under the coated surface.

When a pool is drained, the water-saturated masonry will release moisture through the paint film for some time until the moisture in the concrete balances with the atmosphere. When refilling the pool, the process is reversed. These alternating wet and dry conditions are rough treatment for any paint and may result in loss of adhesion and damage to the paint. Keeping water in the pool at all times avoids this.

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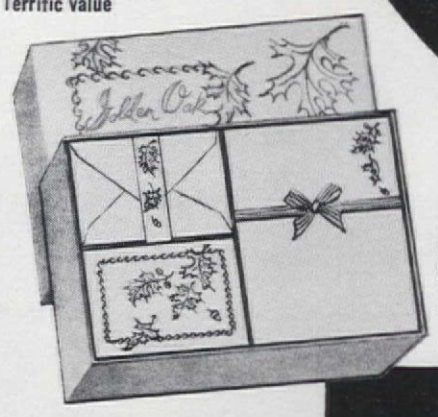


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I want to make extra money. Please rush me free samples of personalized stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives.

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Northrup King's bright new bargain!
A sunny selection of yellow annuals
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*Bouquet of Sunshine containing all these gold and yellow flowers . . . and more . . . is a trademark of Northrup, King & Co., Minneapolis.

NORTHRUP KING SEEDS

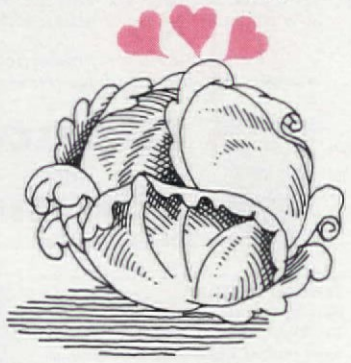
NEWS & NOTES

I'm convinced the human brain is capable of thinking up anything under the sun if someone says he wants it. Careful what you say you want—our ingenious manufacturers and food processors are equipped to bring it to you. Here we are happy to report another innovation to make life easier, SpaghettiOs—**canned spaghetti you can eat with a spoon!** This intriguing new Franco-American product boasts four sizes of spaghetti circles in rich tomato sauce with cheese.

We took a tip from the Taylor Wine people the other day and it was one of the happiest finds! When a **bottle of dinner wine** is opened, use a little to moisten dry mustard for cocktail spreads. It's zesty, all right!

From the consumer's friend at Johnson's Wax, Lucile Bush, here's a good **tip for using aerosol air fresheners,** or any aerosol container. Hold the container upright while spraying so that the dip tube stays in the liquid. If the container is partly empty and you tip it on its side, the dip tube may come out of the liquid—when you press the button you'll only release pressure. This means you'll run out of pressure before the contents are used and you won't be able to empty the can.

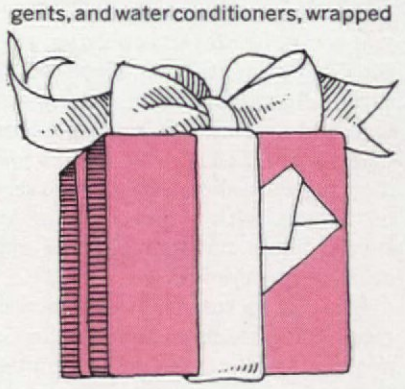
To all you corned-beef-and-cabbage and coleslaw lovers—from the United States Department of Agriculture comes word that we can look forward to the best cabbage crop in 10 years. With this abundant supply in the



markets, it would be worth your while to know the **qualities to look for in selecting cabbage.** Prime-quality heads are firm and heavy in relation to size. To eliminate waste make sure the stems are trimmed close to the head. Cabbage with yellowing leaves, burst heads, or outer leaves separating from the head usually means that the cabbage has been stored too long.

We were invited by the Kelvinator people to visit their Rogue's Galley now on display at Chicago's National Design Center. This is a fascinating, multiple-living area which is a fusion of today's realities with tomorrow's possibilities—an interesting glimpse of appliances of the future.

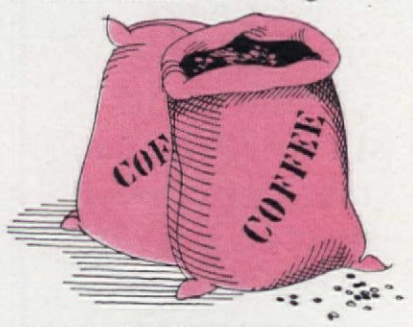
We had a special communiqué from our good friend Mrs. Helen Tangen, Home Service Director at Hamilton. Knowing that the month for brides and grooms is upon us and being a champion for better laundries, she suggests a **laundry shower** as a perfect send-off for the bride—pretty packages of assorted soaps, detergents, and water conditioners, wrapped



in tea towels of "her" color; gifts of bleaches of all kinds; a stain-removal kit; fabric softener; spray starch. Ideas and combinations are endless!

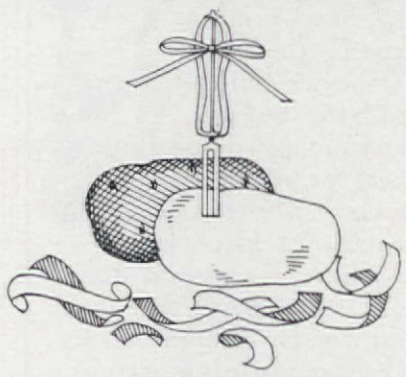
The Pillsbury kitchens have had a busy winter, evidenced by the array of tasty new products that just arrived for our pantry shelves. Have you tried one of their **new freezer dessert mixes** yet? Something Different is a creamy frozen dessert, in chocolate, lemon, or pineapple flavoring (it does live up to its name). And do keep your eye peeled for these two new cake mixes—All-Butter Cake Mix and Sour Cream Fudge Cake Mix. They've got a flavor bonus of real butter or real sour cream right in the mix.

Seen at the latest housewares show a first from Revere . . . the introduction of a new method of making coffee



automatically with the new **Electric Drip Coffee Maker.** It is thermostatically controlled with a signal light that flashes on when the coffee is ready. Brews 25 ounces in seven minutes from plug-in to turn-off. $24.95.

There's a new twist on the old problem of what to bring the dinner hostess. Ekco Housewares Company has just come out with a line of **popular kitchen gadgets packaged on unique and**



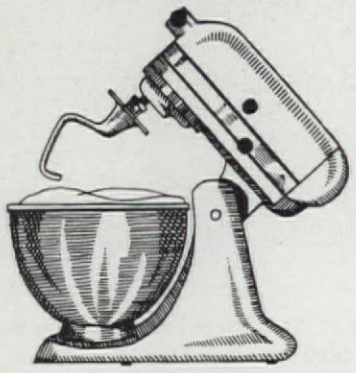
humorous contemporary greeting cards. Potato peelers to pizza cutters!

An innovation in appliance design—a **compact, under-counter automatic gas waste disposer**—is being unveiled by Magic Chef. This new concept brings waste removal right to the homemaker's kitchen. The operation is smokeless and odorless and the unit will dispose of up to a half bushel of refuse, including wax paper, cartons, and food scraps, at the simple turn of a dial. Sells for less than $200.

Here's quick first-aid for a grease spot on your clothing. Sprinkle cornstarch over the spot; let set ½ hour. Dust off.

Virginia P. Haskell

It can knead dough,



beat eggs,
whip icing,
grind meat,
slice vegetables,
mash potatoes,
sharpen knives,
open cans,
chop nuts,
strain apples,
juice oranges,
polish silver,
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This is the new KitchenAid K45 Food Preparer. It's the versatile home mixer with the exclusive single beater,'round-the-bowl mixing action—the same action we build into the heavy-duty mixing equipment we make for bakeries, hotel and restaurant kitchens.



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EVERYDAY ETIQUETTE

"Come on Over for Coffee"

It's nine in the morning, John's off to work, the youngsters are in school. It's time for a small breather—home equivalent of the office coffee break. Two, or three, or four of us get together to visit and talk . . . no big deal, no real plan, just coffee, maybe a bit of coffee ring, usually cigarettes.

Does such an informal, almost happenstance event require any special etiquette? Well, a few ground rules can possibly improve this kind of get-together, steer it away from some proven impossible pitfalls.

Rule No. 1: Don't drop in. Invite or be invited. Even "best friends" will stay that way longer if each respects the other's privacy. There are many times when you have a special use for that early morning time that doesn't include sitting down for coffee and visiting.

Rule No. 2: Establish a time limit. Half an hour is a breather. Start stretching the time out—and a whole morning has disappeared. (Also too much coffee and too many cigarettes have been consumed.)

Rule No. 3: Neat and tidy, please. You the hostess, or you the invitee, don't look too appetizing with fat curlers, no makeup, and a come-as-you-are grab-bag outfit.

Rule No. 4: Give it an air. However you serve, whatever you serve, there should be no telltale signs of the earlier breakfast, no anything—old cup and saucer, no slightly messy place mats. Easiest way to give your morning coffee break an air is to serve on trays, with pretty china and silver. You'll find paper place mats are a help here too.

Rule No. 5: You don't have to reciprocate. "Come on over for coffee" is not necessarily a reciprocity matter. One neighbor is apt to have more freedom, more space, hence the coffee session is more apt to be there. It is pleasant, however, to rotate the supplier of the coffee cake or Danish.

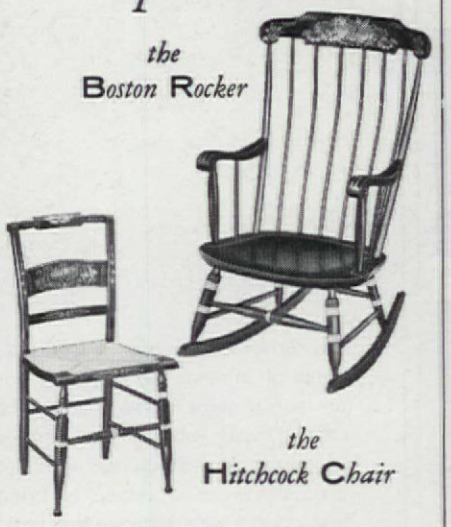
Rule No. 6: Don't make a thing about dishes. There aren't enough to tire the lady of the house—and she probably prefers *not* to have you come into the kitchen—which may not be cleaned up after the earlier family breakfasts.

Rule No. 7: Watch those words. The line between healthy exchange of the minor irritations that beset all wives and real complaining is thin, but it's definitely there. Also, steer clear of gossip. If you don't have something nice to say about someone, don't say anything!

They're easy "rules," really only reminders, but they make this brief respite a better launching pad for the busy hours ahead.

Early American Reproductions

the Boston Rocker



the Hitchcock Chair

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the Gov. Bradford Rocker



John Hancock Ladder Back

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

These and other reproductions at better furniture and department stores

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WHO NEEDS THE "AFFLUENT SOCIETY"?

Ever since it was organized we have been trying to become a member of the "affluent society" but now it's pretty clear that we aren't going to make it. Our problem, like many others, is one of money. It takes a dreadful sum after taxes to get into the affluent society and what's more, you can't spend too much of your time making the money or else you won't have the time to spend it in a truly affluent manner.

Actually, being a member of the affluent society isn't so wonderful anyway. It has many drawbacks you never hear about. For example, if you have a town house, a country house, and a vacation house in the mountains it will make the family cat neurotic because cats dislike constant change. You just can't leave a family cat always alone—so what you have is a nervous and upset cat on your hands.

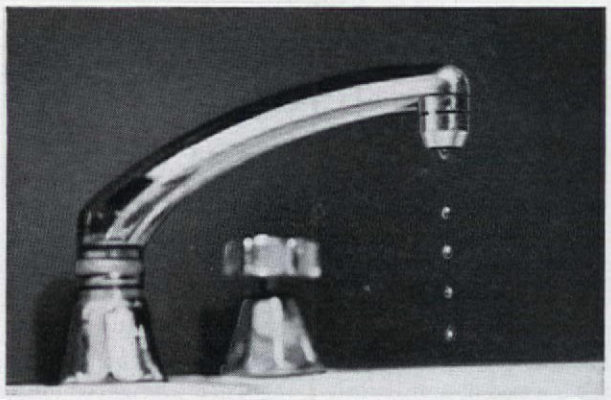
Searching through the atlas for places to go where no tourist has ever been before may sound like a good idea but when you get to that undiscovered place what have you got? No Hilton Hotel and a bunch of people who can't speak any recognized language. What kind of a vacation do you call that?

Owning a $200,000 house is an attractive thought but how many owners of such a home lie awake at nights worrying that a tribe of termites may be eating away at all the capital investment? And anyway, suppose you want to sell the house—who's going to buy it? Probably some gangsters. And think of what this will do to the neighborhood.

It might be nice to have both an indoor and an outdoor swimming pool until you consider the children will insist on being driven to the local town beach or lake so they can swim and play with the other kids. So you end up with two unused pools rather than one pool.

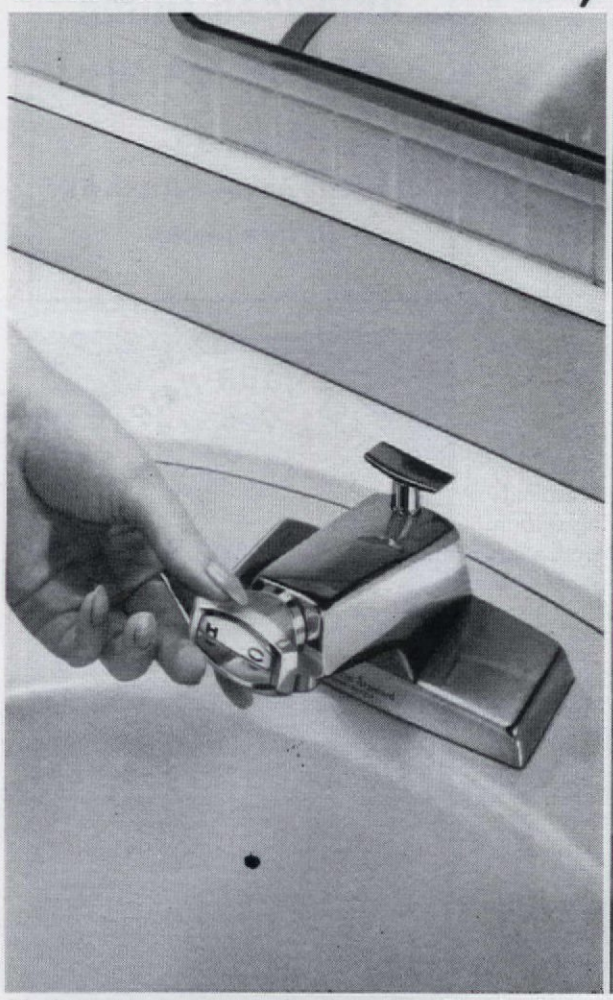
A houseful of servants certainly eliminates the problem of who is going to clear the dishes off the table but also remember that in this age it will be the servants who run you and not the other way around. Also they usually get first dibs on anything that is cooked for the family.

Many non-affluent people dream of someday getting into the society and owning a big expensive yacht but if you watch the big yachts pass by you'll notice the owners are always frowning. They are continually mad at all the "freeloaders" who are attracted to expensive yachts. No, now that we've had a chance to think about it we're glad that we aren't in the affluent society. It may be a nice place to visit but it's really not the sort of place for sensitive people such as we.



Remember when faucets used to drip?

American-Standard (who else?) puts an end to the whole plink-plink-plinkety problem. These are washerless faucets. No drip. No leak. No washer replacement. And look! They're single-control faucets, too. You can turn them off to on, cold to hot, with one hand tied behind your back.



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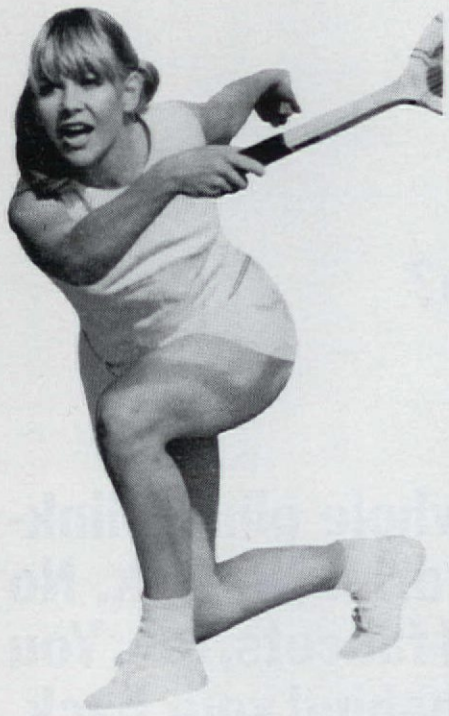
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By Alice H. Williamson

have SPRING COLOR in your fall garden

Are you acquainted with the wonderland of autumn-flowering perennials and bulbs? It's a world of more subtle colors than those flaunted by chrysanthemums and frost-touched leaves. Richly variegated in form and texture, the fall bloomers will give your borders new depth and brilliance.

There are autumn-flowering crocus, colchicum, Formosan lily, speciosum lily, day lily, hosta, scilla, hardy amaryllis, allium, sternbergia, hardy cyclamen, bugbane, Japanese anemone, lobelia, monkshood, closed gentian, snakeroot, hardy ageratum, and candytuft. All are like Topsy—they just grow. The bulbs stay in the ground during the winter and many of them multiply year after year.

CROCUSES

Just as you begin to see and feel signs of fall in early September, porcelain-white sprouts of autumn-flowering crocus push through the earth. No leaves herald their approach. They appear after the flowers, long and narrow with a silver midrib. The blossoms make drifts of color and naturalize freely. A few bulbs soon create a carpet of bloom. When they become too crowded, replant them in July while they're dormant.

Plant the bulbs as soon as they arrive in August, about two inches deep in a place where their blooms won't be covered by a heavy fall of leaves. Put them in sun or light shade at the edge of a border or among such groundcovers as phlox, sedums, or myrtle.

Crocus medius, almost the showiest of the species, has deep orange-scarlet stigmas, a distinct contrast to its violet petals. It flowers freely and multiplies rapidly. Crocus sativus is the plant that produces saffron, the delight of gourmets. Varieties of Crocus speciosus are the giants of the genus. When fully open, their flowers are four inches across and seven inches tall. Colors range from blue, lavender, rose, violet, and purple to pure white. C. speciosus albus is one of the most spectacular of the fall-flowering crocuses. Its large, snow-white flowers have bright scarlet stigmas. C. speciosus artibir, blue with darker feathering, and C. speciosus cassiope, a violet-mauve with fiery orange stigmas, are exquisite. 'Oxonian' is a clear azure blue. Bright blue globosus blooms from late October into November.

Crocus zonatus, earlier than speciosus, is yellow-throated with a beautiful rosy-lilac cup and bright orange spots at the base of each petal. The scented, late-blooming longiflorus with violet cup and tangerine throat is decorated with yellow anthers and red stigmas, the most brilliant ornaments of all the autumn-flowering crocuses. This variety blooms until Thanksgiving when laevigatus fontenayi begins to blossom, sometimes until mid-January. This little one is only one inch high. The exterior of its petals is buff, decorated with purple feathering. When in the sun, the petals spread wide open, showing a bright lilac interior, with a deep yellow throat.

COLCHICUMS

The colchicum, with flowers similar to those of the autumn-flowering crocus, belongs to an entirely different family. Colchicums are bolder and brighter than the autumn-blooming crocuses. In the spring, they produce coarse, lush green leaves a foot high which look like spinach. The leaves wither away in July, leaving no trace. What a happy surprise when the first colchicum bloom appears in September! One follows another and you'll think there is no end to them. Pick them for the house, and the next day more appear. They are so bursting with life that sometimes they're in bud when they arrive from the nursery late in August.

Plant colchicums, in August or September, in front of shrubs. Since they naturalize well, they could be planted in a meadow or at the edge of the woods. They will grow in any kind of soil, but, like all bulbs, they must have good drainage and plenty of water during the growing season. Place them six to eight inches apart and deep enough so that the tops of the bulbs are about six inches below the surface of the ground.

The most familiar colchicum is C. autumnale with rosy-lilac, four-inch flowers. C. autumnale album is a beautiful white variety. The late-blooming colchicum 'Water Lily' has breathtaking double flowers of deep pink. Autumnale minor with rosy star-shaped flowers is one of the latest to bloom. Bornmuelleri has five-inch, rosy-lilac flowers with pure-white centers. Speciosum, whose blossoms measure six inches in diameter, is one of the finest of the genus.

Colchicum hybrids have even larger flowers and are sometimes covered with a checkerboard pattern. 'Disraeli' has a checkered pattern on its light blue petals. 'Autumn Queen' produces huge clusters of deep, rosy-purple flowers. 'The Giant' is rosy-lilac and very fragrant. The bright mauve flowers of 'Lilac Wonder' grow as large as magnolia blossoms and are eight inches tall. 'Garganteum,' violet with a white center, is the latest to flower and has a strong honey scent. Order your colchicums as soon as the bulb catalogs come in

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LILIES

Would you like to see Easter lilies blooming in your garden from September to November, or possibly, December? Plant Lilium formosanum which is so similar to our Easter lily. The plant is six feet tall and each stalk has a cluster of from three to five trumpets, flushed with rose on the outside of the petals, and fragrant as gardenias. Plant the bulbs four to six inches deep or sow the seeds in winter for flowering the following fall.

The lily family provides a succession of bloom all summer and well into the fall. Don't despair after the regals, madonnas, day lilies (hemerocallis) and some hybrids have finished flowering. If you haven't planted August-blooming speciosum lilies, you may expect a delightful experience. The rubrum lily is a most unusual shade of deep pink with darker, velvety spots on curving petals, and the most heavenly perfume. A cluster of these, blooming in late August and September, is a striking reminder that winter is still some weeks away from your garden.

We think that the deep pink Lilium speciosum rubrum is lovelier than the white variety, Lilium speciosum album, but the white one blooms until frost. Why not have both? A third speciosum, 'Garnet Fire,' has fragrant, deep-red blooms edged with silver. The flowers of 'Imperial Crimson' are brilliant red on a white ground and measure eight inches in diameter. We have all four varieties. You'll have to wait for bloom until nine months after the bulbs are planted in November.

Each year brings introductions of beautiful, fragrant lilies that bloom in August. Among the new hybrids are 'Bonfire,' 'Empress of China,' 'Empress of India,' and 'Empress of Japan.' 'Pink Beauty' and 'Pink Delight' are two fascinating imports from New Zealand.

The miniature day lilies (hemerocallis) bloom later than other day lilies. They bring lemon yellow and rusty red to your garden long after the blooms of 'Hyperion' and 'Morocco Red' have withered.

Hosta subcordata grandiflora with its fragrant white flowers makes bold accents among the broad, green leaves. The blooms resemble Easter lilies but are about two thirds as large.

It's fun to read the flower catalogs and select plants whose botanical names include "autumnalis." Welcome as scillas are in the springtime, the element of surprise seems to make them even more welcome in the early fall. Scilla autumnalis has lilac-rose flowers, eight inches tall, which come before their leaves. Their starry bells make lovely drifts of color in a space where there is light shade.



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AMARYLLIS

Have you missed the glory of the potted amaryllis, that bright addition to your houseplants last winter? Garden amaryllis will bloom in fall. Plant the hardy variety, Lycoris squamigera, four inches deep and eight inches apart in your garden when the bulbs are dormant in June. Like colchicum, its foliage appears in the spring and then disappears in July. In late August or early September, the flower stalk emerges and bursts into bloom bearing a cluster of delicate pink trumpets. It is charming when naturalized among ferns in light, not very deep, shade.

ALLIUMS

The varieties of allium, which have fragrant blossoms, are always a delight to grow. You can be so nonchalant when you say, "Oh, it's just an onion." The flowers of Allium odorum and Allium tanguticum are sweet relatives of the pungent garlic. Blooming from July to October on stalks three feet high, these fluffy balls are favorites of hummingbirds and flower arrangers.

STERNBERGIA

Yellow crocuses in the fall? They look like tall crocuses but they answer to the long name of Sternbergia lutea and belong to the amaryllis family. The flowers are a bright golden yellow. The bulbs, planted four inches deep, reproduce by division, so you'll have a large clump of them after a few years. They enjoy the winter sun but prefer the shade of deciduous trees in the summer. Unlike most small bulbs, leaves and blossoms appear at the same time.

CYCLAMEN

You know the cyclamen plants that fill the greenhouse with winter bloom, delicate butterflies hovering over silver and green leaves. Have you grown the hardy, miniature varieties of cyclamen with their thick, marbled foliage and profusion of pink, white or rosy-crimson flowers? They are enchanting. Plant the bulbs two inches deep at the base of stone walls, in the rock garden or in the shade of shrubs where there is plenty of humus. You won't believe that they can survive temperatures as low as 32° below zero. They will amaze you by blooming above the snow in December. The dainty flowers are perfect for small arrangements and the foliage, green all year, will be distinctive whenever you use it.

One enthusiastic nurseryman claims that it is not unusual to have over one hundred flowers at once on a mature bulb. Try Cyclamen europaeum with its fragrant, rosy-crimson flowers that come in August and September. Or plant C. neapolitanum whose rose-pink blossoms are produced until December. Cyclamen cilicicum has a touch of crimson at the base of each pink flower and blooms in October.

BUGBANE

An autumn variety of bugbane with the unlikely name of Cimicifuga racemosa simplex is a godsend to shady gardens. The white spikes, four feet high, make a fine showing in the late garden and fill vacant spaces in an all-white, mass flower arrangement.

ADDITIONAL PLANTS

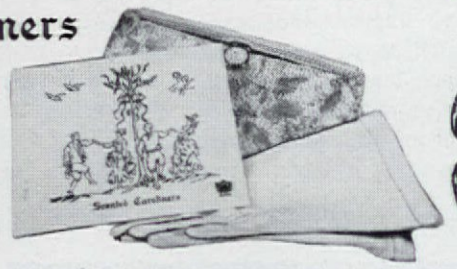
Three familiar plants for your shady garden are cardinal flower, Japanese anemone and monkshood. Plant Lobelia cardinalis among green ferns. The clear rose, red, and white of Anemone japonica and the deep blue Aconitum fischeri are scarce colors in fall.

The closed gentian, Gentiana makinoi, adds another blue to your shady border in September. Plant clumps of them in spring or fall.

Grow these hardy members of the prolific composite family: gayfeather, ageratum and candytuft. Ask for the tall, white Liatris spicata alba, lavender-blue Eupatorium coelestinum and iberis 'Autumn Snow'.

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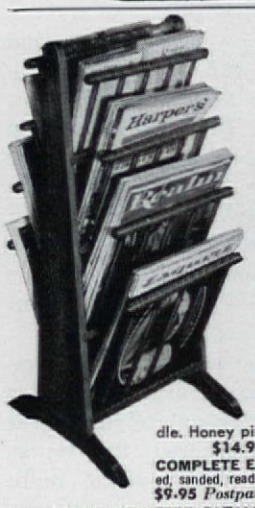
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Start using Zip code numbers on your return address labels. ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines, about 2" long. Set of 500 labels in plastic gift box, just 50¢. All orders shipped postpaid. We ship within 48 hrs. Money-back guarantee. If you don't know the correct Zip code number, just add 10¢ per set and we will look it up for any address. Same 48-hr. service. **Send for free catalog**

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EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½" w., 14" d., 17½" h.

Minimum Order TWO

Unfinished **$8.95**
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Maple, walnut, pine or black lacquer finish **$12.95**
Antiqued finish: Florentine Yellow, Moss Green, Venetian Red . . **$13.95**

For matching Arm Chair add $4.00 to above prices.

Prompt shipment. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen

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Reach for this easy-to-don Roman Stripe morning, noon or night—Whenever you need comfort. 100% cotton, sleeveless, washes like a dream. Full length zipper front with bow tie, deep patch pockets. Choose Red or Green predominant stripes. Satisfaction guaranteed. Sizes 12–20; 14½–24½

$4.99

39c postage & handling. New York residents add 2% tax.

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GAY COVER for the prosaic ironing board is of spanking white cotton printed with bright flowers. Designed to fit the 54" standard board, it has a deep hood and a sturdy drawstring. It is so pretty you will be tempted to leave it on display instead of hiding it in the utility closet. It's a pretty gift for the newlywed. $1.98. Breck, No. N72, AH5, Breck Building, Boston, Mass.



ORIENTAL ACCENTS with a dramatic flair are these fire-breathing dragons hand-carved from camphorwood. Important in size (15" wide by 5½" deep), they have a lustrous natural wood finish which complements almost any color scheme. The pair is perfect for an entrance hall. $4.98 the pair plus 45c postage. Harriet Carter, Department AH5, Box 103, Plymouth Meeting, Penn.



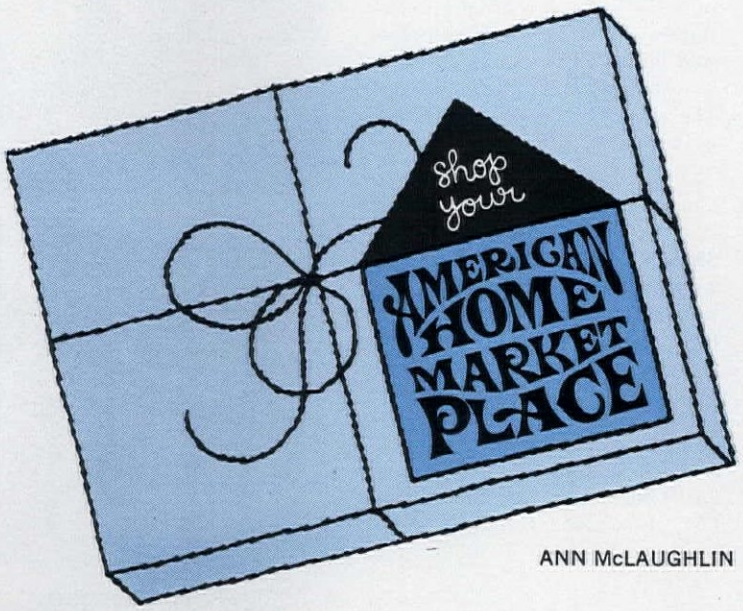
A FUTURE HEIRLOOM is anything made by Woodbury Pewterers. Copied from a museum piece, each is as practical as it is decorative. We show three pitchers. Use the two-quart for wine or water, $25; the one-quart for milk or cream, $15; and the pint-size for individual service, $10.50. Send for catalog. Hildegarde, AH5, 597 Farmington Ave., Hartford, Conn.



R.S.V.P. Always in good taste and forever useful is the informal French-fold notepaper. Fine white paper printed with raised black letters, it's the notepaper to use for invitations to informal parties, for sending a message of thanks, or for dashing off a few lines to a friend. $1.75 for 50 sheets and matching envelopes. American Stationery, AH5, 2701 Ford St., Peru, Ind.



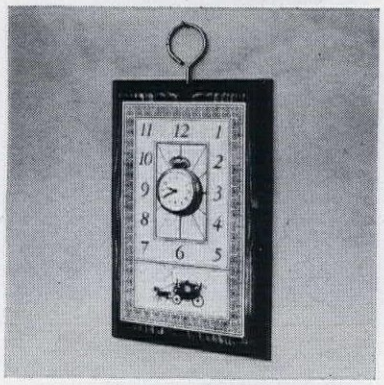
SURPRISE, SURPRISE. This elegant cat figurine is a covered bowl that lends itself beautifully to your flower arrangements. You may use it, too, for holding sweetmeats or nuts. A collector of ornaments will like it for the curio cabinet or coffee table. 8x5", it is made of white ceramic decorated in blue and yellow. $3.30. The Added Touch, AH5, 12 Water Street, Bryn Mawr, Pa.



ANN McLAUGHLIN



HUMMINGBIRDS darting through the garden create a delightful effect. Be sure to hang decorative containers for sugar water on your trees and bushes. This glass bottle holds a generous amount of syrup. The almost-real petunia is fitted with a slender tube that fits into the bottle top. 5½". A fine gift for bird-watching friends. $1 plus 25c. Foster House, 404, Peoria, Ill.

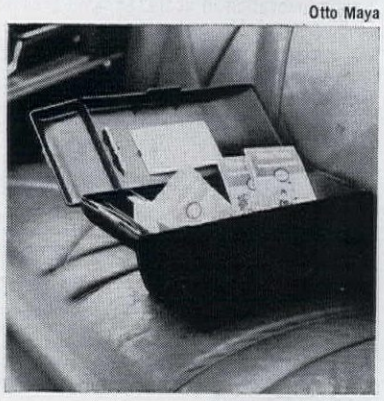


AN OLD-FASHIONED WATCH will become your favorite timepiece displayed on a gaily decorated wooden plaque. Hang the watch from the brass hook in the center and you will be the proud possessor of another clock. Plaque is 7½x13", the printed numbers are black and large enough to read from a distance. $3.95 with hook for hanging. Taylor Gifts, AH5, Wayne, Pa.



Otto Maya

FRAME your pretty face in the mirror embellished with your own crewel embroidery. Get this kit that contains a design-printed linen border; yarn in muted shades of rose, blue, green, and gold; a sturdy wooden frame (8x10"); and a crystal-clear mirror. When assembled you will have a lovely accessory. $11.95 plus 75c postage. The Stitchery, AH5, Babson Park, Mass. 02157.



AT EASE, and efficient too, in your compact or luxury car. Place "driver's armrest" on the seat and you will feel relaxed. Everything you need in the line of small comforts is near at hand. Hinged cover is padded, interior has compartments for cigarettes, glasses, maps, and notes. Covered in black plastic. $6.95. Bon-A-Fide, Dept. AH5, One Park Avenue, New York, N.Y.

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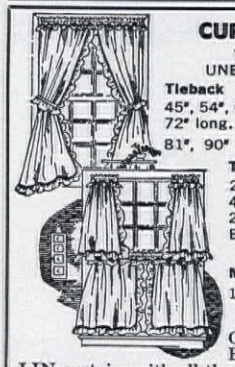
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40" long.....3.00 pr.
2 pair to window.....6.00
Both types 70" wide per pair

Matching Valance
11" x 70".....1.50 ea.

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in rainbow hues to adorn a sunny what-not shelf! Each is beautifully handblown in assorted jewel colors and varying 3¾" high shapes. A charming group to buy as only one makes an exquisite gift and the set of six is a modest $3.98 plus 35c for shipping chg. Order No. 3827.

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Save time, energy, tiresome trips to compost pile, leaf burner, refuse can—prevent backache, injuries caused by "lifting." Giant, brawny 6-foot square, long-wear burlap toter has handy sturdy rope handles at corners, lets you drag leaves, clippings, weeds easily behind you, or carry as bag. Makes ideal plant and tool caddy, too! *Fine indoors* to gather up children's toys!

No. 4285—$2.89 each ppd. 2 for $5.50

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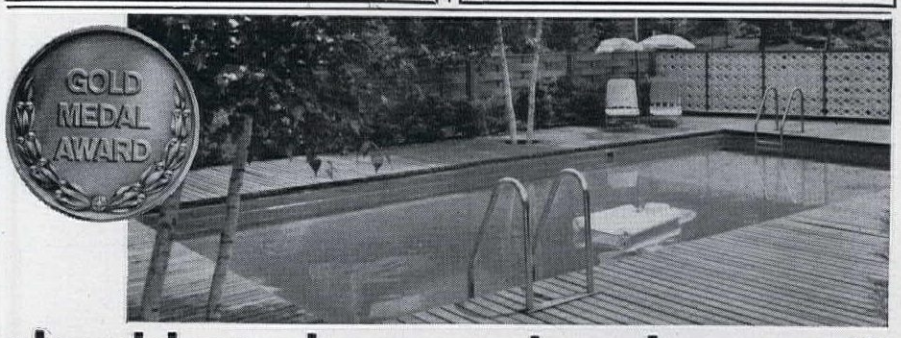
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PURPLE COW BREAKFAST SET

Perky earthenware figures will brighten your breakfast table, add whimsical cheer to the whole kitchen. 4 pieces in delicate shades of purple. Creamer is 5½" high; Sugar bowl with cover is 4½"; salt & pepper shakers are each 3½" high. **$1.98** per set plus 35c postage.

FERRY HOUSE Dept. H-56 Dobbs Ferry, N.Y.



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NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS. Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966 — the Spartan Pool that costs less than a compact car. Write for **free** Spartan Pool Handbook.

Spartan® pools Dept. AH-56 S. Kearny, N.J.

The British Miracle That Creates

SUPER PLANTS

IN THE GARDEN—IN THE HOUSE

Yes! From the greatest gardening nation on earth—England—comes a fantastic discovery! Developed by Britain's leading gardener—winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners! And now released to you—through this advertisement only—to try in your own garden WITHOUT RISKING A PENNY!

Think of it! Here is a gardening development that almost defies belief! It is a CONCENTRATED GROWTH FORMULA, prepared in the form of tiny pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds.

But once these tiny pellets are placed near the roots of your starved plants, they perform a scientific miracle that has been every gardener's dream for centuries! They SLOWLY . . . AUTOMATICALLY feed your plants the life-giving nutrients they need—CONCENTRATED RIGHT AT THE ROOTS OF THESE PLANTS—POURING LIFE-GIVING ENERGY INTO THE VERY HEART OF THOSE PLANTS—DAY AFTER DAY—THROUGH EVERY VITAL STAGE OF THEIR GROWTH!

Just picture this breathtaking scene to yourself. The first result you will notice—almost immediately—is that these amazing English pellets give your plants a tremendous new burst of growth! Whether your plants are new or old—they send out dozens of hidden shoots and buds! Some of your plants may actually DOUBLE in height and breadth in the very first month!

But this is just the beginning! Within one or two short weeks—without you even touching your plant these amazing pellets AUTOMATICALLY aid your plants in the second vital stages of its growth! Automatically—*still more* wonder-working nutrients enter into every cell of your plants' bodies—fill those cells with health and strength and sturdiness and wonderful new resistance to disease and pests! Great, tall stems stand up with military precision! Giant buds begin to swell with vigor and vitality! Even tired old shrubs that you had almost given up for lost—begin to straighten out—fatten up—send out the young green growth that you had never hoped to see again!

And then—the most remarkabe part of all! When these fantastically beautiful plants have reached their full glorious height and strength, simply drop another Magic Pellet next to them! These tiny English pellets automatically liberate *still more* wonder-working ingredients! These final concentrated stimulants pour into your roots—carried up through the stems and trunks and branches of your plants—are finally delivered to the great giant flower buds at the top of those plants.

And when those precious ingredients reach those ripe buds—THEN YOU WILL BE BLINDED BY THE EXPLOSION OF COLOR THAT GREETS YOU IN YOUR GARDEN!

Flowers So Beautiful You Can Hardly Believe Your Eyes!

Yes! When you follow this Streeter plan, you will walk through that garden as though you were in a dream! You will see rose bushes weighed down by masses of blossoms, of a richness and perfume and color that you have never imagined before! You will walk past solid, blazing rows of chrysanthemums so thick that you can't even see a leaf in between! You will see dahlias, and asters, and gladiolus and zinnias so massive, so exquisite, so breathtakingly beautiful that you hardly believe that they are the same plants that you put into the ground. And when your neighbors begin to pour into your yard—when you watch them bend and touch these flowers to see if they are real—THEN YOU WILL KNOW A FEELING OF GARDEN ACCOMPLISHMENT AND PRIDE THAT YOU MAY NEVER HAVE DREAMED OF BEFORE!



A housewife from Kent, England, who raises her own vegetables. This cabbage—grown with Streeter's Pellets—weighs sixteen pounds. She can hardly lift it. But this is the proudest day of her life!

GUARANTEED FOR THE FULL SEASON!

These Magic English Pellets—called FRED STREETER'S PLANT GROWTH TABLETS—cost only $2.98 for a package of 125 pellets; or $4.95—a saving of $4 for two packages, or 300 pellets. Since only a few pellets are required to treat the average plant, *this is an investment of only a few pennies a plant for the most astounding beauty you have ever seen!*

And these results are completely guaranteed! Here is what we ask you to do, when you receive your Magic Pellets next week!

USE THEM TO CREATE SUPER-FLOWERS! Place one tiny pellet beside each of your hydrangeas, zinnias, chrysanthemums, a couple beside your roses—any kind of flower that you want super-blooms! And if you don't see fantastic new growth within just a few short weeks . . . if you don't watch with amazement while handfuls of magnificent new blossoms burst forth from those old plants—*then simply return the empty package for every cent of your purchase price back!*

USE THEM TO CREATE SUPER-VEGETABLES! And pick huge, breathtaking beauties within a few short weeks . . . thrill your family with the sweetest, juiciest, tenderest vegetables you've ever known—*or every cent of your purchase price back!*

YES! USE THEM IN YOUR ENTIRE GARDEN! Use them on hard-luck plants, where you've almost given up hope! Use them on the hardest-to-grow house plants that you know! Yes, even use them in sand, and absolutely astound your friends! And if you don't agree that this British invention is a true gardening miracle . . . if *your* garden isn't the showplace of your neighborhood all season long—*then simply return the empty package at any time—for every cent of your purchase price back!*

This guarantee is unconditional. It protects you for the entire season—entirely at our risk! You have absolutely nothing to lose! Act TODAY!

PROVEN IN 100,000 AMERICAN GARDENS

"Tried your pellets on all my house plants and my garden orchids. Some of our house plants had not budded new leaves for over a year. But after the first feeding, we had many new leaves. The plants seemed to awaken from a long sleep. They also made our orchids bloom. For 1½ years we did not have any flowers, then after feeding the pellets, we had a profusion of blossoms."
Mrs. T. D. L., Los Angeles, Calif.

"When I applied the pellets, the Rose of Sharon plants almost doubled in height in just one month. My hypericum, which bloomed poorly in past seasons, is literally covered with golden flowers."
Mr. C. L. Bellmore, L. I., N. Y.

"Used on the following plants (all greenhouse grown) tomatoes, cucumbers, hill peppers, dahlias, lettuce, corn. Have had wonderful success. As the soil in my greenhouse is new soil, and most of the soil in Alaska is almost sterile, this should be very good proof of your pellets' potency." Mrs. R. W., Kokhanok Bay, Alaska

Yes! Share these thrilling achievements yourself—entirely at our risk! Send for these Magic Pellets Today! Your garden, your flowers, your shrubs and your trees must burst into breathtaking new beauty in one short month—your friends must actually stop short and gaze at your garden in amazement—OR EVERY CENT OF YOUR MONEY BACK!

WARNING If you are raising dwarf plants, do NOT use these English Pellets on them! These Pellets make plants GROW! Do not use them unless you wish super-blooming king-sized effects! This warning is reproduced on the inside cover of every box!

MAIL NO-RISK COUPON TODAY!

G & D Sales Co., Inc., Dept. AH-5, 6 Meadow Lane, Freeport, L.I., N.Y.

Yes! I want to try your Magic English Pellets entirely at your risk. I understand that I am to use these pellets in my home and garden for one full month, without risking a penny! During that very first month alone:

I must see fantastic new blooming power from every flower, every shrub, every vegetable, and every house plant that I treat with these amazing English Pellets! I must be completely delighted and amazed—or I will simply return the empty package to you, and you will send every cent of my money back. N.Y. State residents add sales tax.

☐ Regular size—125 pellets—only $2.98. ☐ Super-economy size—300 pellets—only $4.95.

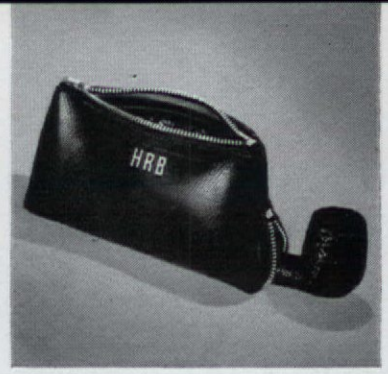
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PERFECT POUCH for the pipe-smoking man, the tidy black pigskin container that has a rubber-lined compartment for his tobacco and a pocket for his pipe. Compact (it is 6½" wide), it is fitted with two zippers and ornamented with three gold initials. This makes an excellent birthday or Father's Day gift. The price is $2.98. Crown Craft, AH5, 3 Mt. Hope Place, N.Y.



SMALL, BUT OH, MY. When wall space is at a premium this good-looking desk is the accessory for family efficiency. Sturdily made of mellow maplewood, it has brass hardware, drop lid, five pigeonholes, and two drawers. 24x16x37". It is the perfect piece for living room, bedroom, or study. $54.50. Catalog, 25¢. Order from Ephraim Marsh, 351, Box 266, Concord, N.C.

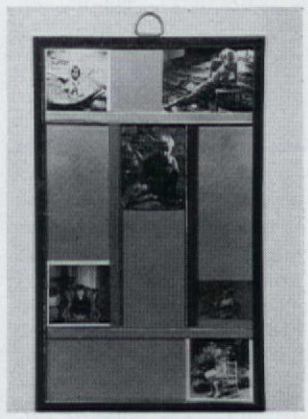


FOR A NEW LOOK try dressing up a room with curtains finished off with tassel fringe. The finest unbleached muslin is used to make tie-backs which are a generous 80" wide. Fringe on sides and bottom gives curtains a charming old-fashioned appeal. 45", 54", 63", 72", $10 the pair. In sizes 81" and 90", $12. Valance, 10x80" is $3. From Country Curtains, AH5, Stockbridge, Mass.



A MIGHTY MAN with broad shoulders is the model for King-Size fashions. A perfect parka for spring is made of nylon. *Two* hoods, one white, the other navy, tuck into shape as a standing collar. Body and sleeves are navy, stripes are green and white. L 38 to 40, XL 42 to 44, XXL 46 to 48, XXXL 50 to 52. $15.95. From King-Size, Inc., 4536 Forest St., AH5, Brockton, Mass.



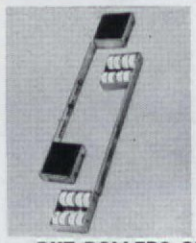


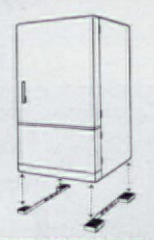
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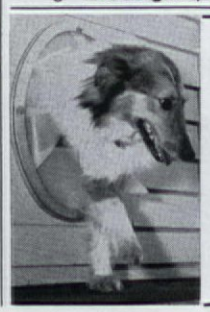
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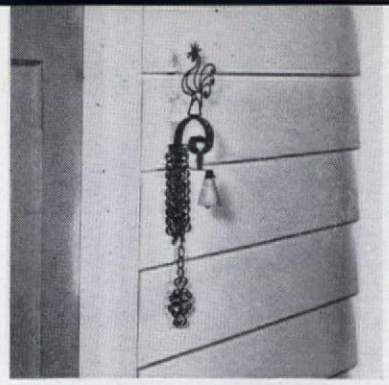
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TUREN, INC., Dept. AH-5 2 Cottage Ave. Danvers, Mass. 01923



COURTING BELL. Romantic señors of old announced their arrival with the chimes of a bell. You can use this on the patio to call guests to the barbecue. Or hang it beside the entrance door to announce visitors. It is made of heavy cast brass and hangs from a wrought-black-finished iron bracket. 25½" long. $6.98 plus 35c. Helen Gallagher, AH5, 404, Peoria, Ill.



PLAIN TO BE SEEN, a neat array of family toothbrushes arranged in a hanging rack. This attractive bathroom accessory permits brushes to dry in the air. Toothpaste and mouthwash can be stored on bottom shelf. Rack is made of mellow pine finished in an antique patina. 11x7½". $4.20. From Meadowbrook Industries, Department AH5, 2095 Bellmore Avenue, Bellmore, N.Y.



SMOOTH AND SWEET is the wax to perfume your iron and glide over your cottons and linens. A generous amount comes in a clear plastic container that is so convenient to use. You have a choice of three delicious scents: bayberry, magnolia, or lemon verbena. This is an attractive gift. Two containers cost only $1.25. Carolina Soap & Candle Co., Dept. AH5, Southern Pines, N.C.



FINE PAINTINGS deserve good presentation. To show off your oil painting use "picture lamp." Easy to install, it has a gold-finished shade fitted with no-glare reflector. Complete with built-in switch, 10-foot cord, and light bulb, it is a necessary accessory for each painting. $7.95 for 7" width; $8.95 for 15"; $17.95 for 25". From Ziff, Box 3072, Merch. Mart, Chicago, Ill.

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The All New Jet Control Black Light Insect Trap is one of the most powerful of its kind on the market today. Actually catches harmful insects and has proved effective over various areas from back yard patios and gardens to multiple acre farms and ranches. Sylvania 10" 22 Watt Black Light draws from grass, gardens, foliage and shrubbery killing some adult insects before eggs are laid. (At the height of its mating season.) Its powerful 1/100 H.P. Motor is twice as powerful as competitive models. (Most others have 1/200 H.P. Motors) and its jet control principle actually, permanently pulls the insects into the bag with such force (Creating a wind tunnel of over 1175 Cubic feet of air per minute suction) that even powerful flies and mosquitoes are powerless against it. Ruggedly constructed of corrosion free baked enamel to insure years of trouble free operation. Shipped complete with hanging bracket, reusable fabric bag and 6 ft. of weatherproof, outdoor cord. U.L. Approved, weighs a solid sturdy 7 lbs., 10" high x 9" diameter. Formerly $34.95 . . . Now only $19.95 plus $2.00 safe handling delivery charge.

*50,000 units have been sold by our firm during the past 2 years and we've received numerous letters of praise and testimony regarding the amazing claims of performance of this product, including a feature story in a midwestern newspaper. All are on file for your inspection or write for a reprint of the letters, and the article including a notarized statement regarding the above.

Usually . . . $34.95

Now only $19.95

Satisfaction Guaranteed

plus $2.00 PP. & Hdlg.

READ WHAT SOME OF OUR SATISFIED CUSTOMERS SAY!!!

Okawville, Illinois
Route 1, Box 89A
ZC 62271

**Insect Control Co., Dept.
6 Meadow Lane,
Freeport, L.I., N.Y.**

Gentlemen:

Thanks a lot for sending me another light bulb for my Black Light Insect Trap.

I would have written this sooner but was waiting for a story and picture that was coming out in our local paper.

Believe me, this Black Light Trap is a real bug catcher. After this picture was taken I caught a bigger pile of them in four nights than that shown in the picture.

Thanks a lot for all this fine service you have given me.

Yours sincerely,

Richard Brightwell


The Okawville Times
Okawville, Illinois
Black Light Insect Trap

Some of the trapped insects are displayed by Mr. Brightwell, and his 7 year old daughter, Beverly. The family's "Sparky" was also present to protect them from the ...

The Brightwells also have a son, Harlin, 11.

Travelers along Route 15 west of Okawville have been noticing a strange light burning just south of the highway.

The light is the attraction for insects for a jet controlled insect trap located at the Richard Brightwell home.

According to Mr. Brightwell, the trap attracts bugs from a 3 acre area and a recent emptying of the bag for photographer Grover Brinkmen showed several pounds of insects of all descriptions.

Brightwell, an avid gardener, uses the trap to assist in control of insects in his garden. He estimates he traps about one gallon of bugs each week.

Recently a user of such a trap in Williamson county reported trapping 2½ pounds of mosquitos in one night. The adjoining photo showes Brightwell atop his garage inserts.

showing the bag trap bulging with

Both, the Newspaper Article, the letter from Mr. Brightwell and the following Customers' remarks are completely unsolicited and on file in our office for your examination.

The Fixture works beautifully and does all that you promised for it.
C.F.M., Ft. Lauderdale, Florida

Received the Insect Trap we ordered from you and it works fine . . . it really catches the insects.
H.S.L., Manheim, Pa.

We ordered a "Jet Control Black Light Insect Trap" (3 Acres) and are very pleased with it . . . so are our neighbors as it clears their lots too!
C.T.T., Modesto, California

We received our bug trap a few weeks ago and like it very much. We were not able to hardly sit outside but now find it a pleasure to go outside and enjoy our lawn and the outdoors. Thank you very much for the bug catcher and making it all you said about it.
K.K., Niles, Michigan

We were delighted with the Insect Trap. It was more than I expected! It would get over 2 qts. of bugs some summer nights . . . some 3 inches long. Mosquitoes were destroyed. In 2 hours not a bug outside.
D.B., La Belle, Florida

The Insect Trap arrived in time to take to our summer place where we have used it with great success and complete satisfaction.
E.S.B., Scarsdale, N.Y.

The Fly Trap arrived about 4 days after I mailed my order . . . it works perfect and catches a lot of insects.
B.U., Jordan, Montana

Please send 1 Insect Trap to our daughter . . . it's an anniversary present. Mine works fine and we are very pleased with it.
D.E.B., Peoria, Ill.

**INSECT CONTROL COMPANY, Dept. AH-5
6 Meadow Lane, Freeport, L. I., N. Y.**

Okay, I'm convinced that this is one of the most phenomenal offers I've ever received. Not only will I be getting a TOP QUALITY INSECT TRAP with features found on no other machines, but, I'm saving 43% off the regular selling price to boot. In view of your unconditional 30 day money back Guarantee please find enclosed .....

☐ In cash ☐ Check or ☐ Money order for ..... Insect Traps.

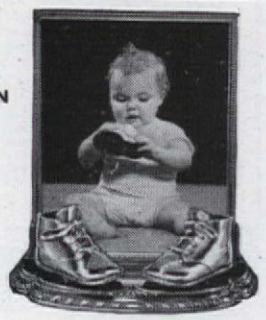
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FATHER'S DAY SPECIAL

Baby's First Shoes
BRONZE PLATED IN SOLID METAL
Only **$3.99** a pair



COMMENDED by PARENTS MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

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PATRIOTIC SAMPLER

Scenes of colonial America come to life in easy-to-do cross-stitch samplers. Framed size 10" x 10". Each kit includes stamped natural Belgian linen, bright colored floss, and simple instructions.

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No. 542 Pilgrim Kit..... $1.25
No. 545 Minute Man Kit..... $1.25
No. 546 Little Red Schoolhouse Kit..... $1.25
No. 543 Town Crier Kit..... $1.25
No. 673 Frame, 10" x 10", mahog. or maple fin.. $1.25

PLUS 25c POSTAGE

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VICTORIAN TABLE

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. All carvings are done by hand; marble tops are imported from Italy. Large choice of sofas, chairs, tables, bedrooms. Superb workmanship, at modest price.

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- stripes in black/white, blue/white, pink/white or red/white
- solid colors in yellow, bright red or turquoise.

$4.95 ppd.



free catalog

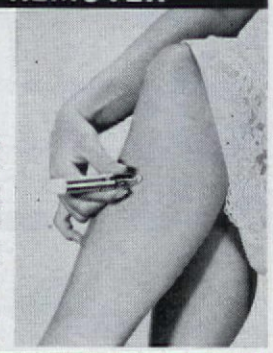
The Patio **1672 old skokie rd. dept. a56 highland park, ill.**

NEW! SAFE AUTOMATIC HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ! Easy-to-use, automatic action safely and permanently removes all unwanted hairs from face, arms, legs and body. This revolutionary 'one step' home electrolysis unit is the **ONLY** instrument with special U. S. Patented safety feature that destroys hair root **without** puncturing skin. "Tweezer-like" action with safe and permanent results! Professionally endorsed. Send check or money order.



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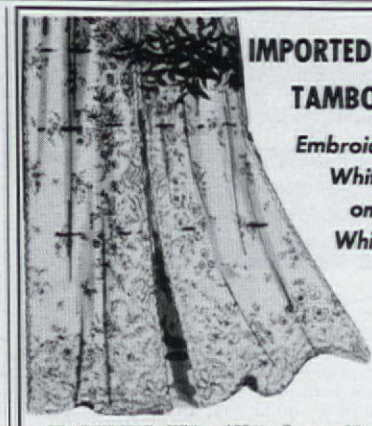


ROOSTER Chair Pads

Hand-hooked of nubby wool and cotton blend, with rooster and border on a neutral background. 15" diam. Colonial. **$1.59 Ea., 4/$5.98+35¢ Shipping Charge**
Black #4489 Brown #4490 Green #4491 Red #4492

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Embroidered White on White

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Swatch 20c **New 40 page Catalog 35c**

HILDEGARDE'S A
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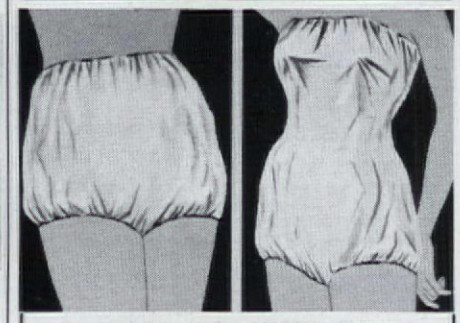
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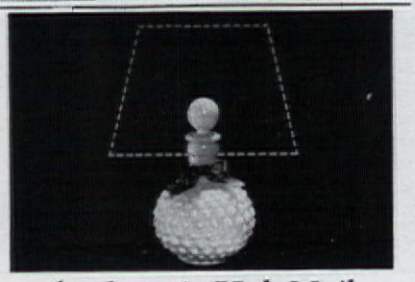
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Works on principle of steam bath. Undetectable under clothing. Effective while working.

Panties	$2.50
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Send measurements with check or money order to (Sorry no COD's)

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P.O. Box 7219, Dept. AH-56 Los Angeles 22, Calif.



Authentic Hob-Nail Decanter of Fragrance

(makes a lovely lamp, too)

Wrisley's beloved Lily of the Valley fragrance in traditional 9-ounce milk glass bottles, 6¼" tall. Cologne, $2.50; Bath Oil, $3.50. Charming adornment for your dressing table or bath vanity. Make delightful gifts for lovers of Early American decor.

Convert to lamps: Easily change decanters to lamps. Converter kit includes socket, cord, plug. Kit $1.00 when ordered with cologne or bath oil.

Send check or money-order to House of Wrisley, Dept. WH-6, Paris, Tennessee. We pay postage.

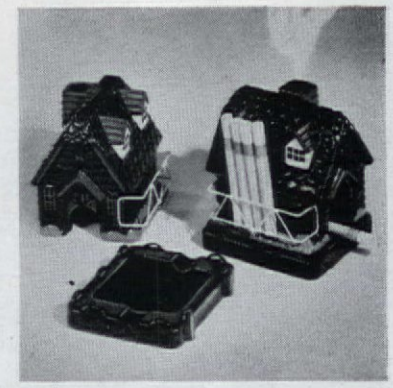


GARBAGE CAN HOLDER

Help beautify America and your neighborhood. Hang trash cans on these sturdy holders, keep them off the ground. Wind, dogs cannot tip them over. For mowing, unit may be removed from pipe (included) which is sunk into ground. Chains attach lids to holder. Enthusiastically endorsed by Chambers of Commerce and Sanitation Departments. Single can holder—$6.00; double—$9.00; triple—$11.00; four can holder—$14.00. Shipped Express Collect. Patent pending.

EARL RAYBURN
RR2, Pauls Valley, Oklahoma 73075

FUN FOR FATHER. Give him the Swiss chalet ashtray for the family room or his home bar. In two sections, it is an easy-to-clean ceramic conversation piece that will hold cigarettes as well as ashes. When a lighted cigarette is placed on the tray, smoke floats out of the chimney. The chalet is 4x4x3". The price is $1.98, complete. Ferry House, AH5, 131 Main Street, Dobbs Ferry, N.Y.



WITH THIS RING you can go anywhere and feel proud of your hand. ¾" wide, it is 18K gold-filled metal finished in a high-fired enamel that will never crack or peel. Slim gold wings are etched around band. Available in white, black, royal blue, yellow, red, coral, or turquoise. Sizes 6 to 8. One ring $4.95. From Vicki Wayne, AH5, 622 So. Country Club Road, Tucson, Arizona 85716.



TURNTABLE for the living room or study is made of mellow pine. Fitted with a ball-bearing steel swivel, it is an excellent piece of furniture that serves as a coffee table as well as a bookcase to hold over 100 books. It's 36" in diameter x 16" high. Shelf is 12" high. $39.95 assembled. In kit form to finish and assemble, $26.95. From Yield House, AH5, North Conway, N.H.





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And a real friend to Mothers. Kids color right on this large 38" x 44" illustrated plastic table cloth. Wipes clean when you're ready to put it away. No piles of messy papers to gather up after the kids get through with their coloring fun. Big enough for several children to color on together. Large illustrations feature the entire alphabet and an array of animal subjects. Easy for little hands to color and real easy for mother because there's no mess left behind. Just wipe off and use again and again. In two styles complete with sponge and a set of 8 brilliant wipe-off crayons.

Alphabet style (as illustrated above) or Yogi style featuring Yogi Bear and his friends. Each only $2.25 and 25¢ postage.

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Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. of Denver.

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Want information on other Magnagrip wife-savers? Guaranteed or money back. Send check to Dept. F

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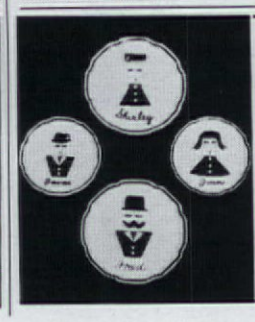


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SIZZLING STEAKS are mouth-watering fare. Take the professional approach to panbroiling them by using a heavy aluminum platter. When steak is cooked to perfection, place the platter on the carved-wood tray that is grooved to hold it from sliding. Platter is 12x8″, wood tray is 12x6½″. $3.95 for two platters and two trays. Order from Blue Book for Brides, AH5, Centerport, N.Y.



OLD MOLDS made by William Adams are used to fashion this octagonal ironstone tea set. Designed more than 200 years ago, the three pieces are decorative and practical. Teapot and sugar bowl have pedestal bases. Pot holds six cups and is 7″ high. Bowl and creamer are 5″ high. Set will complement any china service. $10.75. Sturbridge Yankee Workshop, AH5, Sturbridge, Mass.



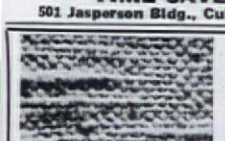
WATCH LAUREL AND HARDY make mayhem in this 425-foot movie film. It is the sequence in which Stan and Ollie dismantle brand-new automobiles, and it is considered by experts to be one of the funniest scenes in filmdom. The three reels, taken from the motion picture "Two Tars," cost $15.98. You can give many parties with this. Hobi, AH5, Flushing, N.Y.



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SHIRTS
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Shirts, sweaters, slacks, jackets, raincoats, sox — other apparel — all in Big or Tall Men's sizes! Shoes size 10 to 16, widths AAA to EEE! By mail only, from America's top specialists! Write TODAY for FREE Catalog!

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With initials in 24 Kt. Gold **$2.49**

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THE AMERICAN HOME MAGAZINE
GARDEN CENTER

NOW READY STERN'S **Amazing RED FLOWERING GROUND COVER**
Grows in poorest soil—Thrives in sun or shade!



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DRAGON'S BLOOD CREEPING SEDUM
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Brilliant Red Flowers in Summer, Green Foliage in Winter—Lasts a Lifetime! Here's the nearest thing to a maintenance-free planting. Never overruns itself, never needs pruning, is disease and insect-free, scoffs at worst winter conditions, ignores summer heat and drought, and is among the longest-lived plants known. Brilliant red clusters of star-shaped flowers bloom June to fall; semi-evergreen foliage completely covers the ground even when not in bloom.

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FOR THE FIRST TIME YOU CAN GET GENUINE #10 SIZE IMPORTED HOLLAND



TULIPS While Supply Lasts **100 BULBS $2.98**

These Size Bulbs, So Prized As Planting Stock By Dutch Growers That Up To Now Export Has Been Forbidden! Yes . . . at last . . . export restrictions have been lifted by the Netherlands' gov't. on these tulip bulbs averaging 3.9 inches in circumference! Now your tulip garden can be fantastic with this Rainbow mix of varieties and brilliant reds, whites, orange, two-tone, dark shades, pinks and other vivid colors as available. Never before could you get this well developed size bulb from Holland at any price. But by planning ahead and ordering today for fall planting delivery, you get these heretofore unobtainable tulip bulbs 100 for $2.98 . . . less than 3c each. Order 200 for $5.75 and you also get the valuable bonus of 6 Glory of the Snow Bulbs, 4 to 5 cm. size, that bloom early spring in a glory of sky blue flowers.

RESERVE NOW—PAY LATER ON ARRIVAL FOR FALL PLANTING

FREE 6 Imp. Holland Glory of the Snow Bulbs without extra cost with orders for 200 Tulips for $5.75.

Satisfaction on arrival guaranteed or return within 10 days for purchase price refund. Any tulip not blooming, replacement is free (5-yr. limit). And should anyone offer Imported Holland #10 size bulbs for less, upon receipt of proof we will refund the difference in cash! Certified by the Netherlands Dept. of Agriculture. So take full advantage of this amazing bargain and thrill to the blooms only famous Holland bulbs can produce.

☐ 100 Tulips—#10 size, $2.98 ☐ 200 Tulips Plus 6 Glory of Snow Bonus, $5.75 ☐ 5 Imp. Holland Dutch Hyacinths (14–15 cm), $1.00 ☐ Send C.O.D. plus postage ☐ Remittance enclosed. Add 65c and we send postpaid.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____ (If you know it)

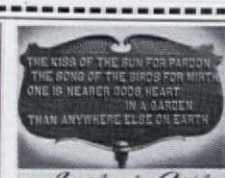
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CUPOLAS WEATHERVANES

Send 25c for our all color catalog illustrating, with prices, many styles and sizes of cupolas and hundreds of unique weathervane designs. Cupolas from $18.50 to $394.00. Weathervanes from $9.75 to $500.00.

CAPE COD CUPOLA CO.
Dept. AH-C • Box 2096
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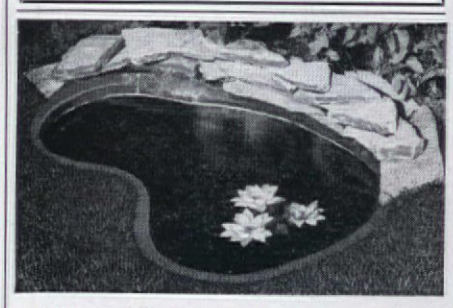
Loveliest Gift for a Gardener...

GARDEN MARKER

The most thoughtful gift for a gardener. One that will be cherished forever. This famous plaque can be found in many of the world's most beautiful gardens. Let it carry your Best Wishes to your loved ones on special occasions. Send us your gift list. We mail your gift promptly in attractive gift box and will enclose gift card for you. Finished black with raised letters hand painted gold or white. Measures 9″ x 14″, stands 24″ high. $7.50 ppd

We now have a complete selection of plaques with other familiar garden verses, prayers and memorials. Send for free booklet of special plaques and other beautiful gifts for the gardener.

MOULTRIE MFG. CO., DEPT. AH, MOULTRIE, GA.



OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3'5″ x 2'3″ x 8″ deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50c shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

MICHIGAN BULB CO.
Dept. BP-1402 Grand Rapids Michigan 49502

KEEP LAWNS GREEN, HEALTHY—ALL SUMMER LONG!

Ideal for shrubs, trees, bushes, too!
Aerate . . . grow healthier grass with ½ the water!
Speed food, water directly to roots!
Invisible, rustproof; let you mow!
Easy to use—just push into ground!



Collect, hold water . . . irrigate, aerate right down to ROOTS! Make plants, shrubs, grass greener, hardier, more drought-resistant!

68544 Water-Ducts (15). 1 Set, 2.98
68684 Water-Ducts (50). 1 Set, 5.98
68734 Water-Ducts (100). 1 Set, 9.98

BRECK'S OF BOSTON • SINCE 1818
B 29 BRECK BLDG. BOSTON, MASS. 02210

For intimate marriage problems tiny Norforms assures easier protection than internal bathing



Guards against germs and odors—effective for hours

Tiny Norforms® is the modern feminine suppository that makes douching old-fashioned and unnecessary. Internal bathing just cannot give you the convenience, plus the germicidal and deodorant protection, of Norforms.

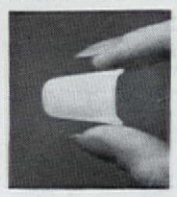
Each Norforms is tiny as your fingertip. Yet it's amazingly effective against germs and odors. At contact with the body, Norforms starts to form a powerful antiseptic film that protects delicate tissues as it eliminates odor-causing germs. And this protection lasts for hours.

Tested by Doctors

Doctors have found Norforms' deodorant protection outstandingly effective. You stay free from embarrassing odor. Norforms has been proved safe, too—won't irritate sensitive tissues.

No Measuring, No Mixing, No Apparatus

And—unlike awkward internal bathing—dainty Norforms is the easiest method of protection. Simply insert a tiny Norforms . . . and feel fresh, feminine, so secure. No bother, no mess, no doubt! Norforms is at your drug counter now.



Want more details about Norforms? Just mail coupon for an informative booklet.

TESTED BY DOCTORS . . . PROVED IN HOSPITAL CLINIC . . . TRUSTED BY WOMEN



Mail this coupon to:
The Norwich Pharmacal Company
Dept. AH-65, Norwich, N.Y. 13815

Please send my free Norforms booklet in a plain envelope.

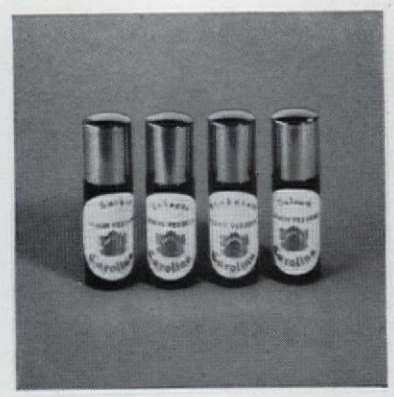
*Name*_____

*Street*_____

*City*_____

*State*_____ *Zip*_____

JUST IN TIME for your trip to the Greek islands, Europe, or the office is this foursome packaged by Carolina Soap and Candle Company. The cologne, talcum, sachet, and deodorant come in purse-size aerosol bottles and release a delightful fragrance of lemon verbena. The price is pleasing too. $4 for the set of four slim bottles. Carolina Soap & Candle, AH5, Southern Pines, N.C.



AN EXPERT COOK will appreciate this scale imported from Germany. It measures liquids or solids in the chrome-finished stainless-steel removable tray. Made without springs, it will not get out of order, will give accurate weight up to eleven pounds. Base is made of steel finished in white porcelain. 10x5x5½". $8.99. Here's How Co., AH5, 59 Tec St., Hicksville, N.Y.



COMPANION for the home or office desk, pigeonholes in which to file mail, paid and unpaid bills, and memos for the family. This neat accessory is made of old pine with a distressed finish. It can stand on the desk or hang on the wall. Overall size 18x10x5½". The seven compartments vary in size. $9.95. Crescent House, Department AH5, 135 Central Park Road, Plainview, N.Y.



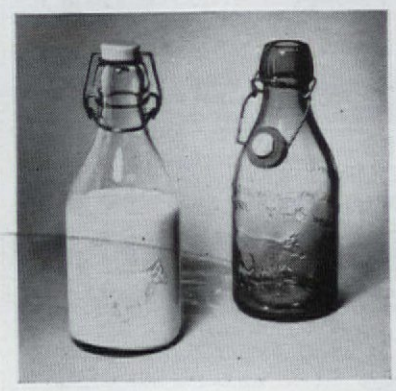
HARD TO FIND. The pin-up tole lamp is difficult to locate. This one is the perfect size to hang over the headboard of a bed or on a small wall area. Made entirely of metal, it is finished in a delicate eggshell color and highlighted with gold. Overall size 13" high; it extends 9" from wall. $12.95 for one. $24 the pair. Carl Forslund, AH5, 122 E. Fulton, Grand Rapids, Michigan.



STOP NICKS AND GOUGES in plaster or wallpaper in house or office by attaching bumper pads to chairs and table edges. 100 foam-rubber pads in various sizes come in a package for only $1. These soft shields adhere to angles and curves and will help you save on repair bills. Order from Select Values, Department AH5, 3068 Steinway Street, Long Island City, New York.



IN OLDEN DAYS (about 1884) milk came in glass bottles. We show two that were made from original molds. As an added attraction the bottles come in amber and blue as well as clear glass. Embossed on each is the likeness of a cow. The porcelain stoppers make a tight seal. Perfect for fruit juices, cool drinks. 3 for $7.95. Seth & Jed, AH5, New Marlborough, Mass.



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A recent test with 358 busy wives showed that an extension phone could save them an average of 76 miles of needless steps a year. Why? Because when the phone rang, they took fewer steps to answer it. And when they wanted to make a call, a phone was handy. An extension in kitchen or bedroom or den could save steps for you and your family, too. The cost? Only pennies a day to double your telephone convenience.
To order, just call the Business Office or ask your telephone man. Why not now?

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Breck Shampoo brings out the shine in your hair. Like brushing 100 strokes.

Of all the leading shampoos, only Breck does not have a synthetic detergent base.

While other shampoos can dry away shine, Breck's natural formula uncovers your natural shine. It brings hair to life, the way brushing can. Breck leaves hair smoother, more manageable, too. Choose the formula that was made just for you—Dry, Normal or Oily.



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